



FashionTV  
**Exclusive  
City Partner**

BUSINESS OPPORTUNITY

— M E N U —

**50+** franchise  
verticals

**3+** event  
categories

**12+** real estate  
products

**10<sup>6</sup>+** license  
products

**12+** media  
24 hours

**60+** concept  
ideas



## 1. Franchise Vertical

### Hospitality

- F Café by FTV
- F Bar by FTV
- F Lounge by FTV
- F Club by FTV

### Beauty

- F Salon by FTV
- F Nails by FTV
- F Aesthetics by FTV

### Education

- F School of Modelling and Grooming by FTV
- F School of Fashion Designing by FTV
- F School of Beauty by FTV
- F School of Performing Arts by FTV
- F School of Hospitality

### Retail

- F Made to Measure by FTV
- F Multi Designer Store by FTV

### Talent

- F Talents by FTV



## 2. Licensing Vertical

### Personal Care

- F Perfume by FTV
- F Cosmetics by FTV
- F Beauty Products by FTV
- F Deodorant by FTV

### Fashion Wear

- F Apparel by FTV
- F Athleisure by FTV
- F Lingerie by FTV
- F Undergarments by FTV

### Accessories

- F Watches by FTV
- F Jewellery by FTV
- F Bags by FTV
- F Eyewear by FTV
- F Footwear by FTV
- F Travel Bags by FTV

### Beverages

- F Water by FTV
- F Energy Drink by FTV
- F Coffee by FTV
- F Vodka by FTV
- F Whiskey by FTV
- F Wine by FTV
- F Champagne by FTV

### White Goods

- F Furniture by FTV
- F Gym Equipment by FTV
- F Salon Equipment by FTV
- F Crockery by FTV
- F Stationery by FTV

### 3. REAL ESTATE VERTICAL

#### Commercial

- F Mall by FTV
- F Business Hub by FTV
- F Co- Works by FTV

#### Residential

- F Residences by FTV
- F Apartments by FTV

#### Luxury Villas

- F Villas by FTV

#### Hospitality

- F Hotel by FTV
- F Resort by FTV



**5<sup>+</sup>** franchise  
verticals

**3<sup>+</sup>** event  
categories

**12<sup>+</sup>** real estate  
products

**10<sup>+</sup>** license  
products

**12<sup>+</sup>** media  
24 hours

**6<sup>+</sup>** concept  
ideas



## 4. Event Vertical

### Fashion Events

- F Awards by FTV
- F Expo by FTV
- F Week by FTV

### Talent Hunts

- F Calendar Hunt by FTV
- F Hot Body Hunt by FTV
- F Top 100 by FTV

### Lifestyle Parties

- F Pool Party by FTV
- F Bar Nites by FTV
- F Model Nites by FTV

## 5. Media Vertical

### FashionTV Channels

- Bridal Fashion
- Fashion Films
- Fashion Weeks
- FashionTV Global
- Model Fitness
- FTV Paris
- Top Models
- Photoshoots
- FashionTV L'Original
- Hair & Makeup
- F Men
- Midnight Secrets



**50+** franchise  
verticals

**30+** event  
categories

**12+** real estate  
products

**100+** license  
products

**12+** media  
24 hours

**60+** concept  
ideas