



FashionTV City Partner

BUSINESS OPPORTUNITY

— M E N U —

50+ franchise
verticals

30+ event
categories

12+ real estate
products

100+ license
products

12+ media
24 hours



1. Franchise Vertical

Hospitality

- F Café by FTV
- F Bar by FTV
- F Lounge by FTV
- F Club by FTV

Beauty

- F Salon by FTV
- F Nails by FTV
- F Aesthetics by FTV

Education

- F School of Modelling and Grooming by FTV
- F School of Fashion Designing by FTV
- F School of Beauty by FTV
- F School of Performing Arts by FTV
- F School of Hospitality

Retail

- F Made to Measure by FTV
- F Multi Designer Store by FTV

Talent

- F Talents by FTV



2. Licensing Vertical

Personal Care

- F Perfume by FTV
- F Cosmetics by FTV
- F Beauty Products by FTV
- F Deodorant by FTV

Fashion Wear

- F Apparel by FTV
- F Athleisure by FTV
- F Lingerie by FTV
- F Undergarments by FTV

Accessories

- F Watches by FTV
- F Jewellery by FTV
- F Bags by FTV
- F Eyewear by FTV
- F Footwear by FTV
- F Travel Bags by FTV

Beverages

- F Water by FTV
- F Energy Drink by FTV
- F Coffee by FTV
- F Vodka by FTV
- F Whiskey by FTV
- F Wine by FTV
- F Champagne by FTV

White Goods

- F Furniture by FTV
- F Gym Equipment by FTV
- F Salon Equipment by FTV
- F Crockery by FTV
- F Stationery by FTV

3. REAL ESTATE VERTICAL

Commercial

- F Mall by FTV
- F Business Hub by FTV
- F Co- Works by FTV

Residential

- F Residences by FTV
- F Apartments by FTV

Luxury Villas

- F Villas by FTV

Hospitality

- F Hotel by FTV
- F Resort by FTV



50+ franchise
verticals

30+ event
categories

12+ real estate
products

100+ license
products

12+ media
24 hours



4. Event Vertical

Fashion Events

- F Awards by FTV
- F Expo by FTV
- F Week by FTV

Talent Hunts

- F Calendar Hunt by FTV
- F Hot Body Hunt by FTV
- F Top 100 by FTV

Lifestyle Parties

- F Pool Party by FTV
- F Bar Nites by FTV
- F Model Nites by FTV

5. Media Vertical

FashionTV Channels

- Bridal Fashion
- Fashion Films
- Fashion Weeks
- FashionTV Global
- Model Fitness
- FTV Paris
- Top Models
- Photoshoots
- FashionTV L'Original
- Hair & Makeup
- F Men
- Midnight Secrets

