

# f·Hot Body

*By* FashionTV

— M E N U —

## 1. MAIN COMPETITIVE CATEGORIES

**Hot Body Male** - Celebrating top male physiques and fitness aesthetics.

**Hot Body Female** - Showcasing premier female physique excellence.

**Physique Excellence Award** - Recognizing outstanding body symmetry, tone, and presentation.

**Fitness Style Icon** - Highlighting participants with exceptional fitness-inspired style & charisma.

**Body Transformation Champion** - Honoring remarkable fitness and transformation journeys.

## 2. SPECIAL RECOGNITION CATEGORIES

**Social Media Star** - For impactful presence and engagement on social platforms.

**FTV Influencer's Choice** - Selected by FashionTV influencers for outstanding performance or style.

**Best Fitness Personality** - Awarded for inspiration, discipline, and overall fitness persona.

**Best Photogenic Star** - For excellence in fitness-focused photoshoots and camera presence.



f·Top100  
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## 1. MAIN COMPETITIVE CATEGORIES

**Fashion Designers** – Celebrating top designers who redefine style, innovation, and runway excellence.

**Celebrity Stylists & Personal Stylists** - Recognizing stylists who set trends, create iconic looks, and elevate celebrity and personal style.

**Professional & Aspiring Models** - Showcasing models with outstanding presence, versatility, and runway or editorial impact.

**Influencers** - Honoring content creators with exceptional engagement, style influence, and originality across social platforms.

**Photographers** - Highlighting photographers with striking visual storytelling, creativity, and technical excellence.

**Makeup Artists** - Celebrating artistry, innovation, and mastery in makeup and beauty transformations.

## 2. SPECIAL RECOGNITION CATEGORIES

**Social Media Star** - For those who captivate audiences and engage communities through creative content.

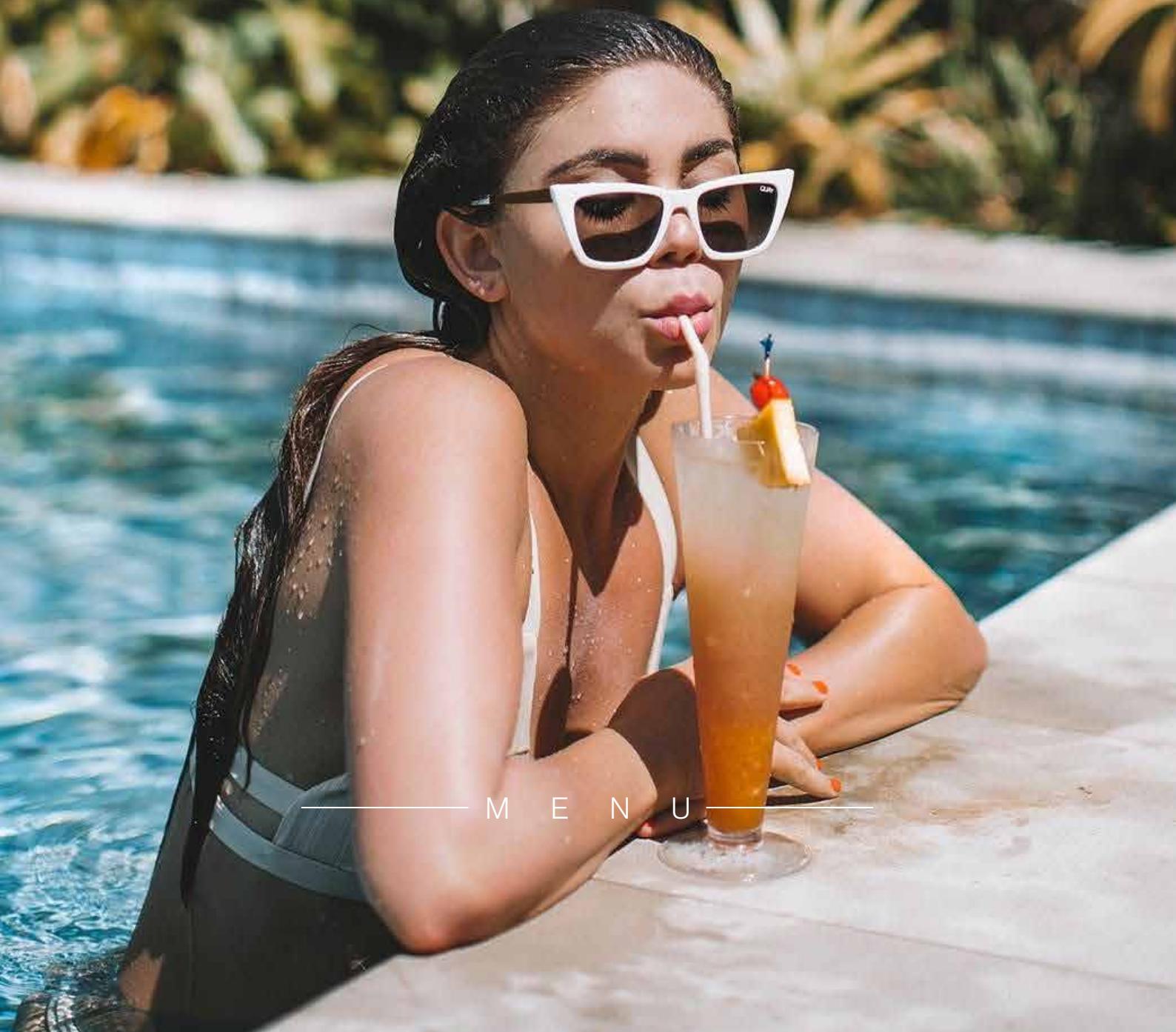
**FTV Influencer's Choice** - Selected by FashionTV influencers for outstanding performance, creativity, or style.

**Best Fitness Personality** - Awarded for professionalism, inspiration, and influence in the fashion and creative industries.

**Best Photogenic Star** - For individuals whose visual presentation, photography, and camera presence are exceptional.

# f·Pool Party

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## **1. COCKTAILS & DRINKS**

Signature Cocktails – Tropical, colorful, and refreshing  
Mocktails & Refreshers – Non-alcoholic, poolside favorites  
Spirits & Beer – Premium selections for every taste  
Wine & Champagne – House and premium labels

## **2. POOLSIDE BITES**

Mini Sliders & Skewers – Easy-to-eat gourmet snacks  
Tacos & Finger Foods – Fresh, flavorful, and shareable  
Seafood & Veg Platters – Light and elegant options

## **3. SWEET TREATS**

Mini Desserts – Macarons, cupcakes, and fresh fruits  
Sorbets & Chocolates – Cool, indulgent, and refreshing

## **4. OPTIONAL SERVICES**

Poolside Waiter Service  
VIP Bottle Service  
Grab & Go Stations

# f·Bar Nites

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## 1. SIGNATURE COCKTAILS

Curated alcoholic beverages crafted with fresh ingredients and high-quality spirits.

Interactive mixology experiences with stylish presentations that enhance the luxury vibe.

Drinks designed to complement the high-energy, fashion-forward nightlife atmosphere.

## 2. PREMIUM SPIRITS & WINE

Top-shelf spirits including whisky, vodka, gin, rum, and liqueurs.

Selection of fine champagne and wines for a sophisticated tasting experience.

Options for pairing drinks with bar bites to elevate guest experiences.

## 3. BAR BITES

Gourmet finger foods designed for easy enjoyment while socializing.

Mini sliders, savory canapés, tartares, and light bites with a premium touch.

Small dishes crafted to complement drinks and maintain a high-end feel.

## 4. NON-ALCOHOLIC DRINKS

Refreshing mocktails using fresh fruits, herbs, and sparkling water.

Unique non-alcoholic beverages designed to match the elegance of the bar menu.

Options for all guests, ensuring inclusivity without compromising style or taste.

A photograph of two models posing in sequined dresses. The model on the left wears a sleeveless, knee-length dress with a dense, small sequin pattern. The model on the right wears a strapless, knee-length dress with a larger, dark sequin pattern. Both models have dark hair and are wearing large, dark, dangling earrings.

f·ModelNites

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## **1. SIGNATURE NIGHTLIFE DRINKS**

- Glam Cocktails – Elegant, bold, and visually striking
- Mocktails & Refreshers – Sophisticated non-alcoholic options
- Premium Spirits & Wine – Select liquors, whiskies, and champagnes
- Sparkling & Bubbly – Champagne and sparkling wine options

## **2. FASHIONABLE BITES**

- Gourmet Canapés – Stylish, bite-sized appetizers
- Mini Sliders & Skewers – Chic, easy-to-eat options
- Curated Platters – Cheese, charcuterie [Meat Platter], and seasonal fruits

## **3. DESSERTS & INDULGENCES**

- Designer Desserts – Macarons, cupcakes, and chocolate bites
- Sorbets & Fresh Fruits – Light, refreshing, and elegant

## **4. OPTIONAL SERVICES**

- Table & Floor Service – Guests served at their seating
- VIP Bottle Service – Premium spirits and champagne packages
- Grab & Go Bites – Quick, stylish snacks for moving guests



# f:SpecialNites

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## 1. CURATED SIGNATURE EXPERIENCES

Handcrafted cocktails inspired by **runway trends and global fashion aesthetics**

Interactive mixology performances blending style, art, and taste

Each drink is designed to create **memorable, shareable moments** for the elite crowd

## 2. ULTRA-PREMIUM SPIRITS & WINES

Rare and top-shelf spirits sourced globally, including **limited-edition whiskies, boutique gins, and artisanal liqueurs**

Fine champagnes and wine pairings curated by connoisseurs

Designed for **savoring, networking, and high-profile socializing**, not casual drinking

## 3. GOURMET BAR BITES

Miniature haute cuisine-inspired plates: tartares, sliders, canapés, and exotic flavors

Plated and styled to complement cocktails and champagne

Perfect for **sophisticated mingling**, not casual snacking

## 4. SOPHISTICATED NON-ALCOHOLIC OFFERINGS

Elegant mocktails and zero-proof drinks made with **fresh herbs, fruits, and sparkling elements**

Signature creations that mirror the style and aesthetics of the alcoholic menu

Ensures **inclusivity without compromising on glamour or taste**

f·EXPO  
*By* FashionTV

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## **1. FASHION & APPAREL**

**Women's Wear** - Dresses | Tops | Skirts | Outerwear | Lingerie

**Men's Wear** - Suits | Casual | Activewear | Outerwear | Accessories

## **2. FOOTWEAR**

Sneakers & Casual Shoes | Formal & Dress Shoes

Boots & Sandals | Designer Collections

## **3. ACCESSORIES & JEWELRY**

Bags & Wallets | Watches & Bracelets | Necklaces & Earrings

Sunglasses & Hats | Belts & Scarves

## **4. BEAUTY & PERSONAL CARE**

Skincare | Makeup | Haircare | Fragrance & Perfumes

Wellness Products

## **5. LIFESTYLE & TECH**

Smart Wearables | Gadgets & Accessories

Home & Décor | Travel & Leisure Essentials

## **6. EVENTS & EXPERIENCES**

Live Fashion Shows | Meet & Greet with Designers  
Interactive Workshops | Photo Zones & Installations

## **7. VIP & NETWORKING**

Exclusive Lounge Access | Brand Partnerships  
Industry Panels & Talks

## **8. FOOD & BEVERAGES**

Gourmet Snacks & Drinks | Vegan & Healthy Options  
Coffee & Tea Stations



f·FashionWeek

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## 1. RUNWAY & FASHION

Couture & Avant-Garde Collections  
Prêt-à-Porter & Streetwear Highlights  
Designer Spotlights & Emerging Talent  
Exclusive International & Indian Labels

## 2. FOOTWEAR & ACCESSORIES

Luxury Footwear: Sneakers, Boots, Heels  
Bags, Jewelry & Watches  
Sunglasses, Scarves & Statement Accessories

## 3. BEAUTY & GROOMING

Skincare, Makeup & Haircare  
Perfumes & Signature Fragrances  
Wellness & Lifestyle Essentials

## 4. EXPERIENCES & ENGAGEMENT

Live Fashion Shows & Immersive Runways  
Backstage Tours & Designer Interactions  
Interactive Workshops & Photo Installations  
Red-Carpet Celebrity Arrivals

## 5. VIP & NETWORKING

Exclusive Lounges & Hospitality Zones  
Brand Collaborations & Luxury Tie-ins  
Industry Panels, Trend Talks & Networking

# f·Awards

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## CATEGORIES

**Emerging Models** - Honors rising faces in fashion who show exceptional promise, presence, and runway potential.

**Emerging Photographers** - Celebrates visionary image-makers who bring fresh perspectives and artistic innovation to fashion photography potential.

**Emerging Hairstylists** - Recognizes creative hair experts pushing boundaries with technique, style, and trendsetting looks.

**Emerging Stylists** - Highlights fashion architects who craft standout looks with originality, taste, and a strong creative identity.

**Emerging Designer** - Awards breakthrough designers redefining fashion through craftsmanship, innovation, and bold creativity.

**Emerging Influencers** - Showcases digital trendsetters shaping culture, style, and engagement through authentic and powerful storytelling.

**Emerging Makeup Artists** - Honors makeup visionaries who elevate beauty with technique, artistry, and transformative creativity.



# f·Pageants

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## CATEGORIES

**Miss FTV** - Celebrates beauty, intellect, and style for aspiring female icons.

**Mr. FTV** - Showcases elegance, confidence, and charisma for men.

**Mrs. FTV** - Recognizes creative hair experts pushing boundaries with technique, style, and trendsetting looks.

**Mr. FTV Right** - Recognizes talented married men with fitness, style, and confidence.

**Miss FTV Teen** - Nurtures teenage girls' talent, creativity, and modeling skills.

**Mr. FTV Teen** - Develops teenage boys' fashion, style, and modeling potential.

**FTV Princess** - Encourages young girls' confidence, poise, and self-expression.

**FTV Prince** - Builds young boys' grooming, personality, and stage presence.

# f· Digital Calendar

*By* FashionTV

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## F DIGITAL CALENDAR 2027 – CATEGORIES / EDITIONS

### Main Editions

**Annual Signature Edition:** Elite flagship calendar featuring top models & influencers.

**Thematic Luxury Edition:** Couture, lifestyle & premium artistic concepts.

**Festive & Bridal Edition:** Regal, couture-rich, culturally inspired looks.

**Fitness & Fashion Edition:** Athleisure, physique highlights & sports-luxe visuals.

### Special Talent Editions

**Teen & Young Talent Edition** - Emerging stars & F Calendar hunt winners.

**Celebrity & Influencer Edition** - High-profile talent and digital creators.

**FTV Hunt Winners Edition** - Exclusive spotlight for 2027 competition winners.