



FBC | FashionTV Business Consultant

5+ franchise
verticals

3+ event
categories

12+ real estate
products

10+ license
products

12+ media
24 hours

About FashionTV



- World's Largest Fashion & Lifestyle Television Channel
- 2+ Billion Viewers Worldwide
- Presence in 196 Countries
- Available in 500+ Million Households
- 30th Year of Global Fashion Leadership

5+ franchise
verticals

3+ event
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WHY FASHIONTV



1 Global Authority in Fashion & Lifestyle

A widely recognized platform shaping fashion, luxury and lifestyle culture.

2 Broadcast of International Fashion Weeks

Coverage of major fashion weeks from cities like Paris, Milan, New York and London.

3 Luxury Events & Lifestyle Experiences

Showcasing premium events, global brands and high-end lifestyle moments.

4 FashionTV Parties Worldwide

Hosting iconic parties and social events across global destinations.

5 A Brand of Prestige and Glamour

FashionTV is synonymous with style, influence and modern luxury.

GLOBAL MEDIA NETWORK

- **12 FashionTV Channels**
broadcasting 24/7

- Distribution across
250+ Cable & Satellite Networks

- **UHD 4K & 8K**
Broadcast
Content

- **100+ Hours of**
Fashion & Lifestyle
Content Weekly

- Presence on
Global OTT Platforms

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FASHIONTV

DIGITAL REACH

FashionTV maintains a strong global digital presence.

* 3M+ Facebook Fans

* 300K+ Instagram Followers

* 1M+ YouTube Subscribers

* 15M+ Monthly YouTube Views

* 500K+ Monthly Website Visits

* 500K+ App Subscribers

5+ franchise verticals

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INTERNATIONAL BRAND PARTNERSHIPS – INDIA

India is a key growth market for global brands, driven by rising consumption and premium lifestyle demand.

• Global Brand Entry

Brands like Zara, H&M, Louis Vuitton, Starbucks, Apple and IKEA have expanded into India through partnerships and franchise models.

• Investor & Developer Backing

Groups like Reliance, Tata, Aditya Birla, DLF and Phoenix Mills are building large retail and lifestyle ecosystems.

• Evolving Consumers

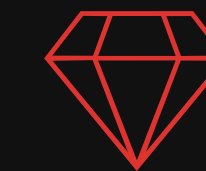
450M+ millennials and Gen Z are driving demand for global brands and premium experiences.

PHILO SOPHY



Vision

To build a global network of FashionTV Business Consultants driving expansion of premium lifestyle businesses across cities and markets.



Mission

To empower consultants with access to FashionTV's brand, ecosystem and opportunities to connect investors, businesses and high-value deals.



Aim

To create scalable growth, strong business networks and long-term wealth through the FashionTV ecosystem.

Introducing FashionTV

Business Consultant

FashionTV Business Consultant is a strategic partnership where you **represent FashionTV in your city and drive business expansion.**

Identify opportunities, connect investors and grow businesses across multiple verticals.

Earn through **profit share on deals generated.**

Receive **end-to-end support** from the FashionTV head office.

With presence in **196+ countries and 2B+ viewers**, FashionTV offers unmatched global scale.

Build strong networks and establish your identity within the FashionTV ecosystem.

50+ franchise
verticals

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Role of a FashionTV

Business Consultant

A FashionTV Business consultants helps expand the FashionTV business ecosystem within their region.

Support business expansion

Facilitate franchise, license and concept opportunities.

Build local brand presence

Strengthen FashionTV visibility through business networks.

Represent FashionTV locally

Promote FashionTV opportunities and brand presence.

Connect entrepreneurs and investors

Identify potential partners interested in FashionTV businesses.

Why Become A FashionTV Business Consultant

Associate with a
globally recognized
FashionTV brand

High-value business
opportunity with strong
earning potential

Build powerful
networks with investors
and industry leaders

Access exclusive
events and premium
experiences

Establish yourself in
the fashion and
lifestyle industry

Connect with
high-value and
aspirational audiences

Represent FashionTV
with credibility and
influence

Why the Model Works

The FashionTV Business Consultant model allows partners to grow multiple businesses under one ecosystem.

- **Multi-Business Opportunities**

FashionTV operates across Franchise and Real Estate.

- **Connect with Investors**

Introduce entrepreneurs and investors to FashionTV opportunities.

- **Leverage Global Brand Power**

Benefit from the credibility of the FashionTV brand.

- **Expand Businesses Locally**

Support the development of FashionTV ventures.

- **Build Business Networks**

Create relationships with investors and developers.

Business. Expansion

FashionTV Business
Consultant helps
expand multiple
businesses within the
ecosystem.

- **Franchise Opportunities**
Hospitality, beauty, wellness, retail and education businesses.
- **Licensing Opportunities**
Products across beverages, personal care, fashion and accessories.
- **Real Estate Opportunities**
Commercial, residential and hospitality developments.
- **Events Platform**
Fashion shows, pageants and lifestyle events.
- **Media Network**
Access to FashionTV Channels.

Franchise Vertical

FashionTV offers
50+ franchise opportunities
across lifestyle
industries.

Key Categories

- **Hospitality**

Cafés, bars,
lounges and
clubs.

- **Beauty**

Salons, aesthetics,
nail studio

- **Wellness**

Spa and gyms

- **Education**

Schools for modelling,
fashion, beauty and
performing arts.

- **Miscellaneous**

Made to measure, Multi
designer store and
talents

Real Estate Vertical

FashionTV collaborates with developers to create **luxury branded real estate projects.**

Key Categories

- Commercial Projects
- Luxury Villas
- Residential Developments
- Hospitality Properties

These projects combine **real estate with fashion and lifestyle branding.**

Licensing Vertical

FashionTV offers
100+ licensing opportunities across product categories.

Businesses launch products under the **FashionTV brand ecosystem.**

Key Categories

Fashion wear

Accessories

Personal Care Products

Beverages

White Goods

Miscellaneous

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Events Vertical

FashionTV organizes
30+ event formats
worldwide.



Key Categories

- Fashion shows
- Talent hunts
- Pageants
- Lifestyle experiences

These events strengthen
the **FashionTV global**
platform.

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Media Vertical

FashionTV operates a global fashion and lifestyle media network.

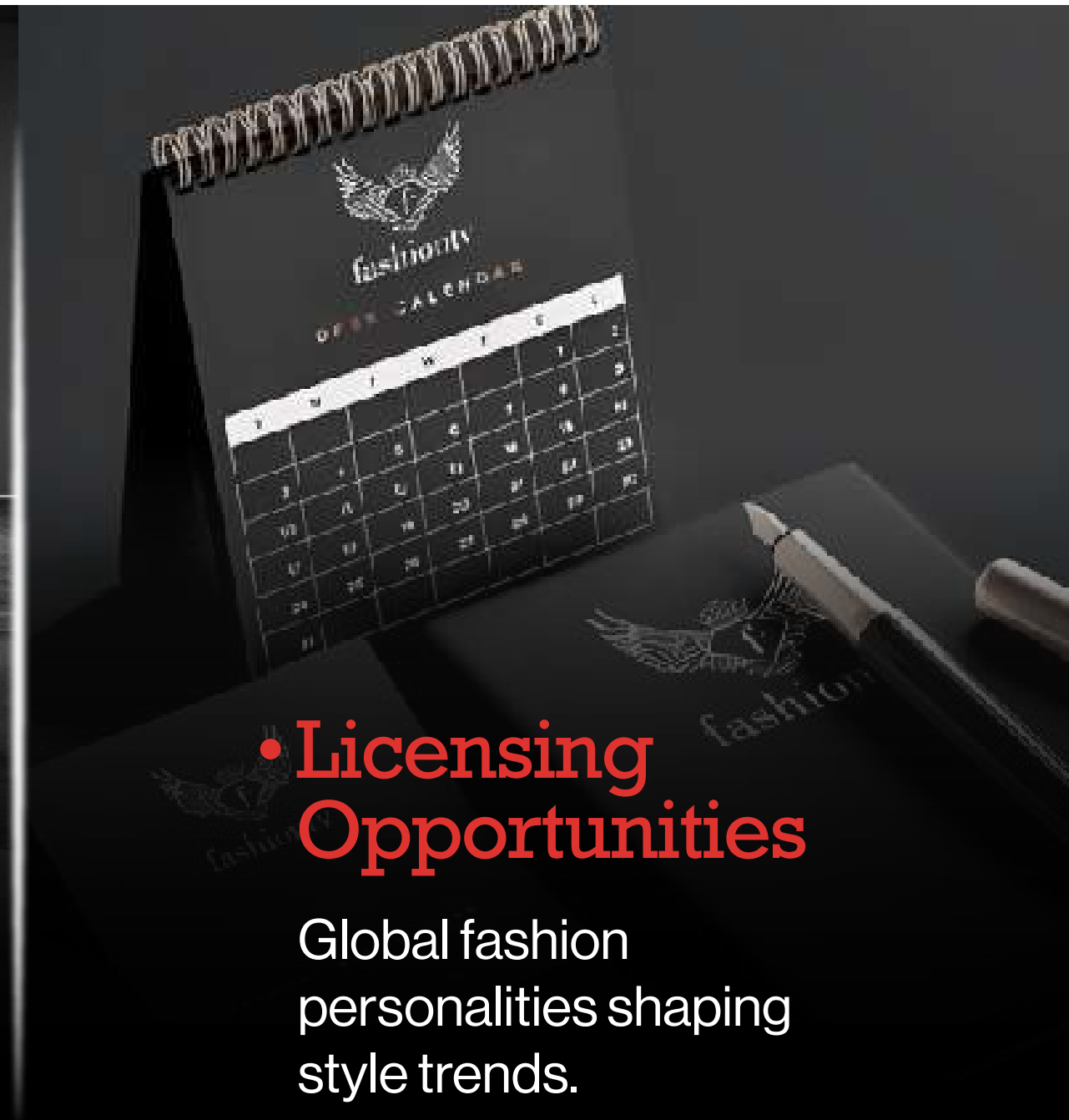
- Bridal Fashion
- Fashion Films
- Fashion Weeks
- FashionTV Global
- Model Fitness
- FTV Paris
- Top Models
- Photoshoots
- FashionTV L'Original
- Hair & Makeup
- F Men
- Midnight Secrets

Revenue Opportunities

FashionTV Business consultants earn through multiple opportunities.



• Franchise Development
Audiences interested in premium brands and experiences.



• Licensing Opportunities
Global fashion personalities shaping style trends.



• Event Partnerships
Consumers seeking luxury, fashion and entertainment experiences.



• Real Estate Collaborations
Business leaders influencing lifestyle markets.

Partners build networks and generate **commission-based income.**

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INCOME OPPORTUNITIES

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FRANCHISE

• **Franchise Location Consultancy**

Identify locations and earn from licensees (approx. 1-month rent, 25%–50%).

• **Fitout Capex**

Civil work, plumbing, furniture, fabrication.

• **All Contracting**

End-to-end construction execution.

• **White Goods & Equipment**

Vendor sourcing and equipment supply.

• **OPEX Suppliers**

Operational vendor management.

• **Revenue Share**

5%–25% on billing as per approved rates.

• **Launch AMP**

Launch and promotion setup for business growth

FRANCHISE

(OPERATIONS & NETWORKING)

- **Social Currency**
Build networks via launches and openings.
 - **Business Contacts**
Develop media and local authority connections.
 - **Operations**
Manage outlets for fees.
 - **Vendor & Supply Chain**
Ensure raw material supply and logistics.
- Revenue Share**
5%–25% on operations.

FRANCHISE

(AFTER SALES)

- **AMC Contracts**
Equipment servicing and maintenance.
- **After-Sales**
Improve performance and continuity.
- **Repair & Maintenance**
Additional service revenue.
- **Unit Revenue**
Fixed or % earnings per unit.

REAL ESTATE

• **Project Identification**

Identify developers and projects.

• **Brand Integration**

FashionTV licensing for projects.

• **Concept Planning**

Align with lifestyle positioning.

• **Design Coordination**

Implement brand identity.

• **Sales Connect**

Link investors and buyers.

• **Marketing**

Position as premium developments

REAL ESTATE

(EXECUTION & SUPPORT)

• **Project Branding**

Ensure brand presence.

• **Launch Strategy**

Execute high-impact launches.

• **Sales Support**

Assist with leads and partnerships.

• **Network Building**

Develop investor and broker network.

• **Media Integration**

Promote via FashionTV platforms.

REAL ESTATE (REVENUE)

- **License Fees**
Brand integration earnings.
- **Profit Share**
Revenue from deals.
- **Launch Revenue**
Campaign and promotion income.
- **Partnership Earnings**
Developer/investor collaborations.
- **Value Enhancement**
Improved positioning and pricing.

LICENSE

(Case-to-case basis)

• **Warehouse Storage**

Storage solutions for products.

• **Material Procurement**

Raw material sourcing with commission.

• **Sourcing**

Manpower and supply coordination.

• **Design & Development**

Product development with FashionTV.

• **Supply Chain**

Distribution network setup.

LICENSE

(DISTRIBUTION & NETWORKING)

- **Distribution Channels**

Modern and general trade setup.

- **After-Sales Support**

Secondary sales network.

- **Recurring Profit**

Margins over license share.

- **Networking**

Build strong business connections.

EVENTS (NETWORKING & SALES)

• **Social Currency**

Network through events.

• **Barter Deals**

Value-based partnerships.

• **Networking**

Connect with key influencers.

• **Contacts**

Media and authority relations.

• **Ticket & F&B Revenue**

Earn from sales.

MEDIA (CHANNELS)

- **Airtime Media**

Advertising on FashionTV.

- **NTR Revenue**

Promotional and non-traditional income.

- **OTT Platforms**

Digital streaming distribution.

- **Revenue Share**

Approx. 15% on net sales.

- **Rate Cards**

Pre-defined pricing by audience and region.

Profit Share Model

Business consultant participate
in revenue generated across the
ecosystem.

- Franchise — approx **2.5-25%**
- Real Estate — approx **2.5-25%**
- License — approx **2.5-25%**
- Events — approx **2.5-25%**
- Media — approx **2.5-25%**

Additional Revenue Streams

Business Consultants can also generate income through supporting activities.

- 50% brokerage on location hunting

- 2–5% share on initial stock

- 10–15% vendor tie-up commissions

- 50% license support commission

Brand Support

FashionTV provides structured support to help Business consultants grow.

- Welcome Kit
- Training Programs
- Business Documentation
- Sales Kits for Opportunities
- Marketing Support
- Certificate
- Visiting card
- Cell number
- Email ID
- Direct brand support
- SMM and PR support
- Leads support
- Vertical Audits
- HO Back support

Partner Requirements

Ideal FashionTV Business consultant typically have:

- Entrepreneurial Mindset
- Strong Business Network
- Knowledge of City Markets
- Ability to Build Partnerships
- English Proficiency
- FTV Channel Knowledge
- Educational Qualification - Minimum Graduation
- Good Business Network

- Good Knowledge of the City
- Young and Energetic Individuals with entrepreneur mind set
- Strong Desire to be rich, famous and successful
- HNI Contacts
- Business Knowledge trends
- Real Estate know how
- Understanding of Business

Invitation

Join the FashionTV
Business Network

FashionTV invites entrepreneurs and business
leaders to become **FashionTV Business Consultant**

Expand FashionTV
businesses in your
region

Connect investors
with opportunities

Build ventures
under a global
brand



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FashionTV
Partner with a Global Legend



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