

f. Talents

By  fashiontv

2 0 2 6 - S A L E S K I T

A **Premium** talent management platform shaping the next **Generation of Fashion, Lifestyle, and Media icons.**



Brand Power

Backed by **FashionTV**



2B+ global viewers



Presence in **196** countries



500M+ households



30th Year counting of global
fashion authority

What is
f. *Talents*
by FTV?

- ✧ Talent **Discovery & Representation**
- ✧ **Grooming, Styling & Portfolio** development
- ✧ Brand **Campaigns, Events & Runway**
- ✧ **Global visibility** via FashionTV platforms

Market Opportunity

- ✧ India's **Talent & Creator** economy is booming
- ✧ **Multi-Billion-Dollar** Fashion & Creator market
- ✧ **Rising Demand** for Professional talent agencies
- ✧ Brands shifting to managed **Talent Ecosystems**

Why

f. Talents

by FTV ?
stands out ?

- ✧ World-Renowned FashionTV brand backing
- ✧ High-Aspirational, luxury positioning
- ✧ Direct Access to fashion shows & brand campaigns
- ✧ Strong Global & Celebrity Network

Business Model

- ✧ Revenue from **Talent Management**
- ✧ Fashion shows, **Events & Appearances**
- ✧ **Scalable**, asset-light franchise model
- ✧ Brand **Endorsements & Campaigns**
- ✧ Digital content & influencer **Collaborations**

Pre-Launch Support

- ✧ Location & Market Feasibility guidance
- ✧ Agency Branding & FashionTV integration
- ✧ Talent Scouting framework
- ✧ Staff Recruitment & Training
- ✧ SOPs & Operational Setup

Launch Support

- ✧ PR & digital Launch Campaigns
- ✧ FashionTV-led Events & Showcases
- ✧ Influencer & Media activations
- ✧ Brand & Designer collaborations

Post Launch Support

- ✧ Ongoing talent **Placements & Campaigns**
- ✧ Performance **Audits & Growth Strategies**
- ✧ Digital & social **Media Promotions**
- ✧ Access to FashionTV **Events & Platforms**

Ideal Partner

- ✧ Fashion, media & lifestyle **Entrepreneurs**
- ✧ Talent managers & **Agency Owners**
- ✧ **Investors** in aspirational businesses
- ✧ Growth-focused **Visionaries**

Franchise Requirements

- ✧ Prime Location in the City
- ✧ Strong Financial Capability
- ✧ Passion for Fashion, media & talent
- ✧ Scalable Growth Mindset

Glimpse of Opportunities

✧ Fashion Weeks & Runway Shows

✧ Lifestyle & Luxury Events

✧ Brand Campaigns & Endorsements

✧ Digital & Global FashionTV Exposure

Our Board

Kashiff Khan
Managing Director, *FashionTV*



Michel Adam
Founder, *FashionTV*

Thank You