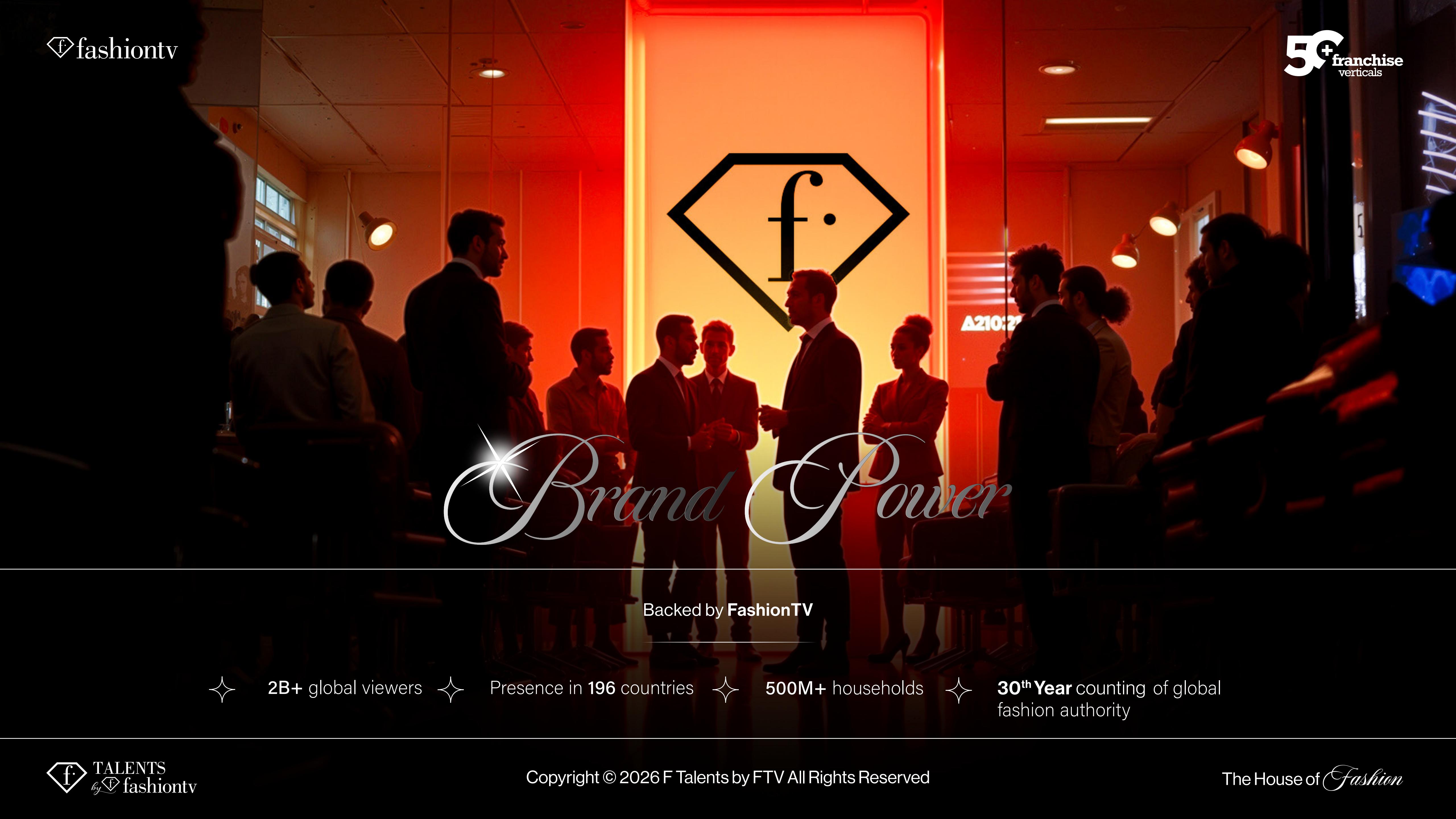


# f. talents

2 0 2 6 - S A L E S K I T

By fashiontv

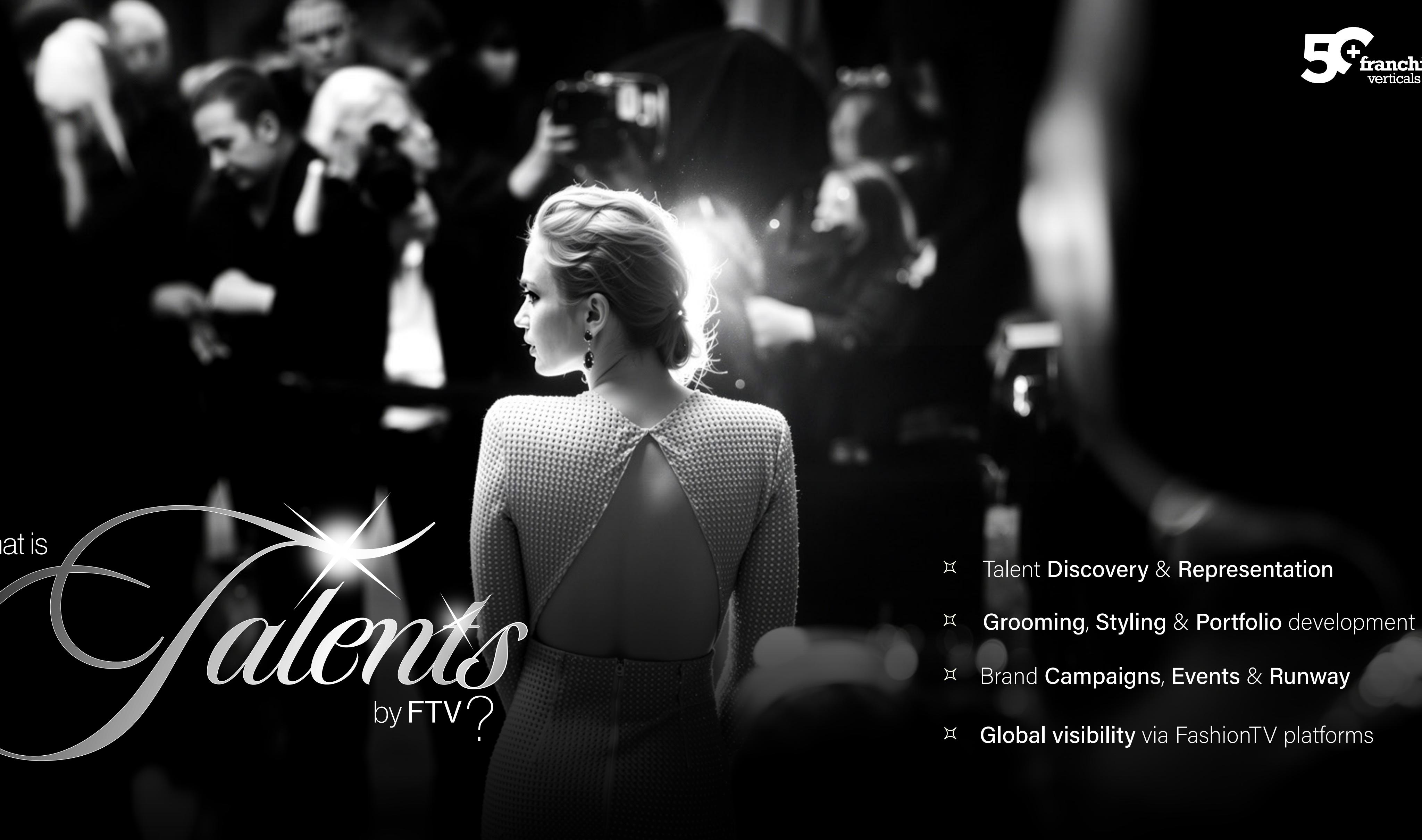
A Premium talent management platform shaping the next Generation of **Fashion, Lifestyle, and Media icons.**



# Brand Power

Backed by **FashionTV**

☆ 2B+ global viewers ☆ Presence in 196 countries ☆ 500M+ households ☆ 30<sup>th</sup> Year counting of global fashion authority



What is  
**f·*Talents*** by FTV?

- ❖ **Talent Discovery & Representation**
- ❖ **Grooming, Styling & Portfolio development**
- ❖ **Brand Campaigns, Events & Runway**
- ❖ **Global visibility** via FashionTV platforms



# Market Opportunity

- ❖ India's **Talent & Creator** economy is booming
- ❖ **Multi-Billion-Dollar** Fashion & Creator market
- ❖ **Rising Demand** for Professional talent agencies
- ❖ Brands shifting to managed **Talent Ecosystems**



Why  
**f·*Talents***  
by FTV  
stands out?

- ❖ **World-Renowned** FashionTV brand backing
- ❖ **High-Aspirational**, luxury positioning
- ❖ **Direct Access** to fashion shows & brand campaigns
- ❖ Strong **Global & Celebrity Network**

# Business Model

- ❖ Revenue from **Talent Management**
- ❖ Fashion shows, **Events & Appearances**
- ❖ **Scalable**, asset-light franchise model
- ❖ Brand **Endorsements & Campaigns**
- ❖ Digital content & influencer **Collaborations**



- ❖ Location & **Market Feasibility** guidance
- ❖ **Agency Branding** & FashionTV integration
- ❖ **Talent Scouting** framework
- ❖ Staff **Recruitment & Training**
- ❖ SOPs & **Operational Setup**

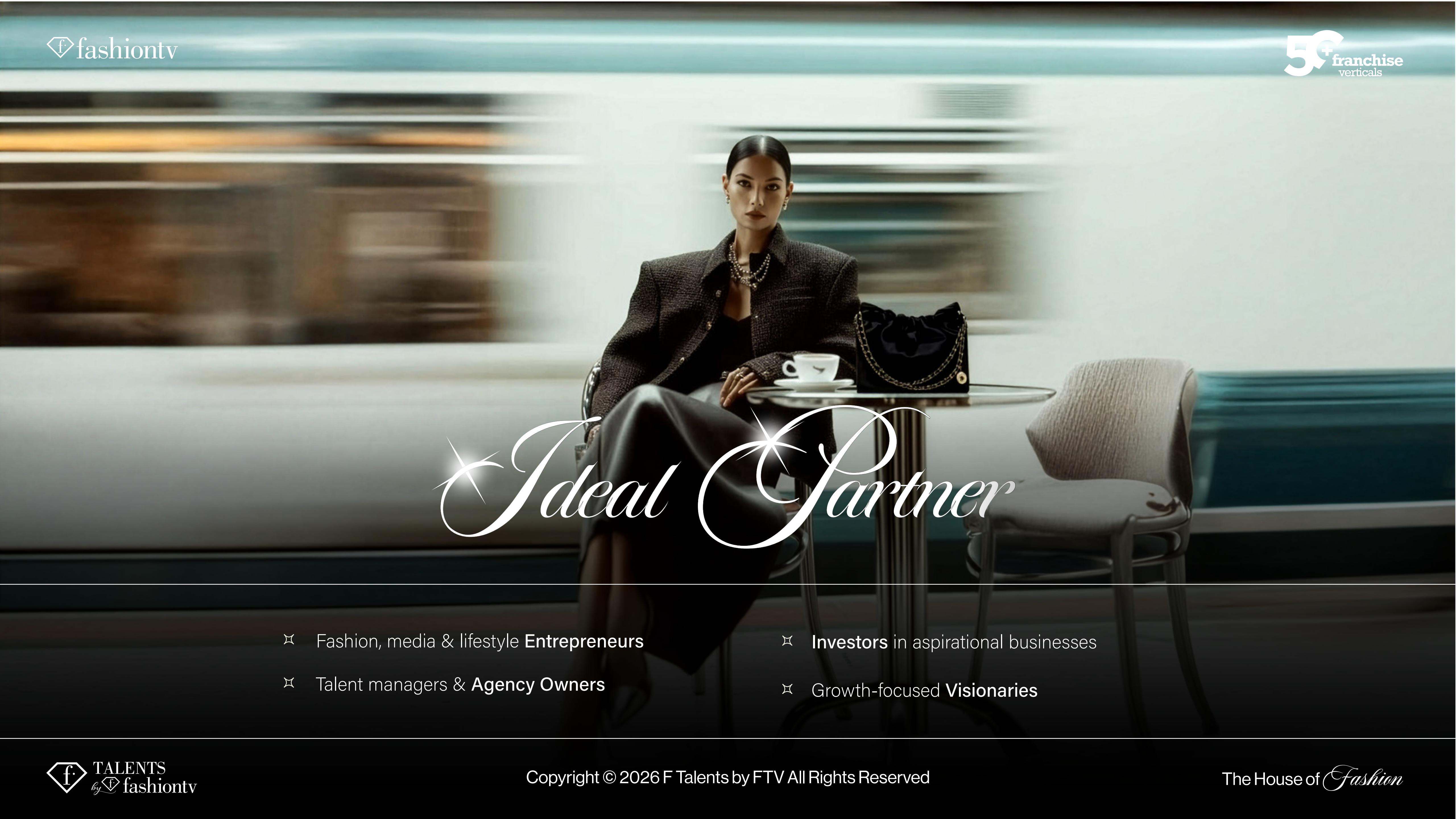
# Launch Support



- ❖ PR & digital Launch Campaigns
- ❖ FashionTV-led Events & Showcases
- ❖ Influencer & Media activations
- ❖ Brand & Designer collaborations

# Post Launch Support

- ❖ Ongoing talent **Placements & Campaigns**
- ❖ Performance **Audits & Growth Strategies**
- ❖ Digital & social **Media Promotions**
- ❖ Access to FashionTV **Events & Platforms**



# *Ideal Partner*

- ❖ Fashion, media & lifestyle **Entrepreneurs**
- ❖ Talent managers & **Agency Owners**
- ❖ **Investors** in aspirational businesses
- ❖ Growth-focused **Visionaries**

# Franchise Requirements

- ❖ Prime Location in the City
- ❖ Strong Financial Capability
- ❖ Passion for Fashion, media & talent
- ❖ Scalable Growth Mindset



# Glimpse of Opportunities

- ❖ Fashion Weeks & Runway Shows
- ❖ Lifestyle & Luxury Events
- ❖ Brand Campaigns & Endorsements
- ❖ Digital & Global FashionTV Exposure

# Our Board

Kashiff Khan  
Managing Director, *FashionTV*



Michel Adam  
Founder, *FashionTV*

Thank You