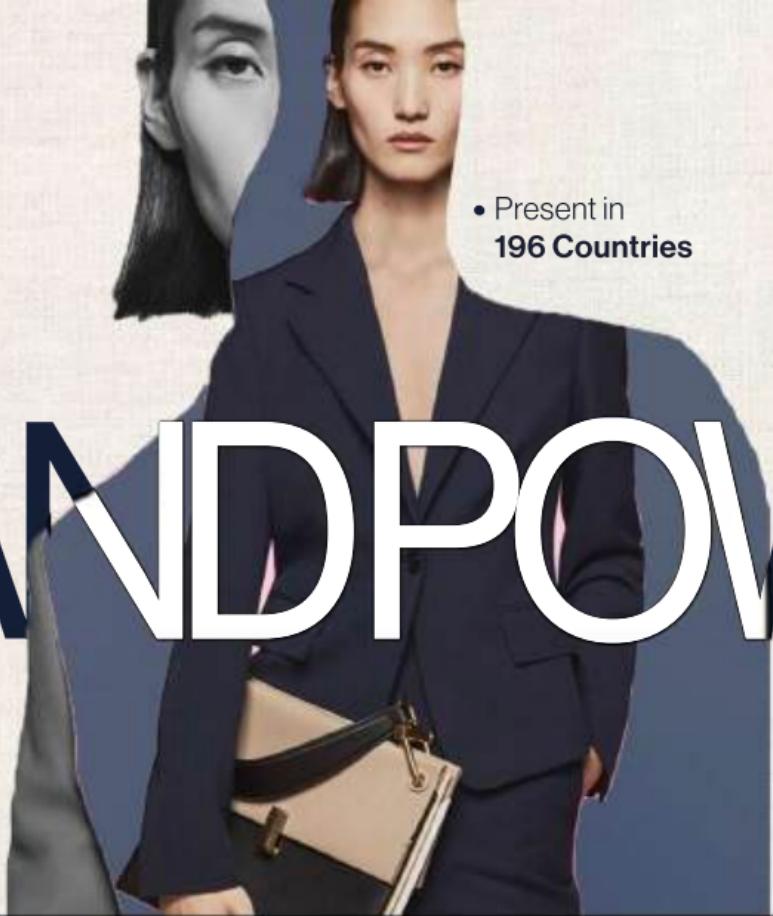




Made to Measure

By FashionTV

BRANDPOWER



- 500+ Million Households

- Present in 196 Countries

- 30th Year of Luxury authority

- Immediate aspirational Value and Credibility

- 2+ Billion Global viewers

WHAT IS



Made to Measure By FashionTV

- ❖ **Bespoke** tailoring & **Custom** luxury fashion
- ❖ **Precision Fit** with premium global fabrics
- ❖ Personalized design **Consultations**
- ❖ **Signature Looks** for elite clientele



Indian luxury apparel market:
\$7.5B in 2025 & \$10.7B by 2033

Rising HNI & aspirational luxury consumers

MARKET OPPORTUNITY

Custom-made clothing market:
\$107B+ by 2029

Strong demand for Personalization & exclusivity



Why f·Made to Measure

By FashionTV

Stands Out

▷ **FashionTV**
Global
Recognition

▷ **Elite,**
Experience-
Driven
positioning

▷ **Diamond-**
Inspired iconic
store design

Luxury **Retail**
meets
Bespoke
craftsmanship



BUSINESS MODEL



- **Revenue:** bespoke tailoring, luxury apparel, bridal & occasion wear

- **High-Margin,** appointment-led premium pricing

- **Scalable** retail franchise format



360°
SUPPORT

Pre-Launch

**Location &
feasibility approval**

Store **Design** & FTV
branding

**Vendor & fabric
Sourcing**

**Staff Recruitment
& training**



Launch Support

**PR &
Influencer-led
launch**

**FashionTV-aligned
Opening Events**

Digital & social
media **Campaigns**

Cross-Promotion
within FTV network



Post Launch

**Performance
Audits** & sales
strategies

Loyalty &
repeat-customer
programs

**Seasonal
Collections** &
promotions

Ongoing **Marketing
Support**

↳ Luxury retail &
fashion
Entrepreneurs

Investors in ↳
premium lifestyle
brands

IDEAL PARTNER



↳ HNI-Focused
business owners

Visionaries seeking ↳
elite positioning



Franchise Requirements

→ Strong **Financial Capability**

→ **AAA Prime**
location,
high-visibility market

→ **Passion** for luxury
fashion & retail

→ Growth-oriented
Mindset



Our Board



Kashiff Khan
Director, FashionTV



Michel Adam
Founder, FashionTV

Made to Measure *By* FashionTV

A brand-led luxury retail franchise delivering exclusivity, prestige, and high-margin bespoke fashion experiences.