



f· Multi Designer STORE

By ◊fashiontv

2026 - SALES KIT

A luxury multi-designer retail destination curating premium fashion for India's style-conscious elite.

BRAND POWER

Backed by FashionTV



2B+

viewers



196

countries,



500M+

households,



30th Year

counting



What is

f· *Multi Designer*® STORE by FTV?

- ❖ **Luxury** apparel, accessories & lifestyle
- ❖ **High-End** retail experience
- ❖ **Fashion-Forward** visual merchandising
- ❖ **Elite**, aspirational clientele focus



Market Opportunity

- ❖ India fashion retail: **\$60B+** and growing
- ❖ **Luxury** apparel demand **Rising** steadily
- ❖ **Tier 1** dominance, **Tier 2-3** emerging
- ❖ **Celebrity** & influencer-driven buying
- ❖ **Strong** appetite for curated luxury retail

Why
f· *Multi Designer* STORE by FTV stands out ?

- ❖ FashionTV **Global** recall
- ❖ Designer **Curation** under one roof
- ❖ **Diamond**-inspired **Luxury** stores
- ❖ High social **Visibility** & footfall appeal
- ❖ Not just retail – a fashion **Destination**

Business Vadeb

- ❖ Revenue from designer sales & **Exclusives**
- ❖ **Premium** margins on curated collections
- ❖ Event-driven & **Repeat** customer model
- ❖ **Scalable** across cities and formats



01 **PLAUNCH**
SUPPORT

- ❖ **Location** analysis & approval
- ❖ Store design & **Branding Integration**
- ❖ Vendor & designer **Onboarding**
- ❖ Staff **Recruitment** & training
- ❖ **Proprietary** product access





02 **L**AUNCH
SUPPORT

- ◊ PR & **Influencer**-led store opening
- ◊ FashionTV-aligned launch **Events**
- ◊ Social media & digital **Promotions**
- ◊ Cross-brand **Visibility** within FTV network





03 POST LAUNCH SUPPORT

- ❖ **Sales** & performance audits
- ❖ Seasonal refresh & **Promotions**
- ❖ **Loyalty & Repeat** strategies
- ❖ Local digital **Marketing** support

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Ideal Partner

- ❖ Fashion & retail **Entrepreneurs**
- ❖ Mall & high-street **Investors**
- ❖ **Luxury** lifestyle business owners
- ❖ **Growth**-focused brand builders

Franchise Requirement

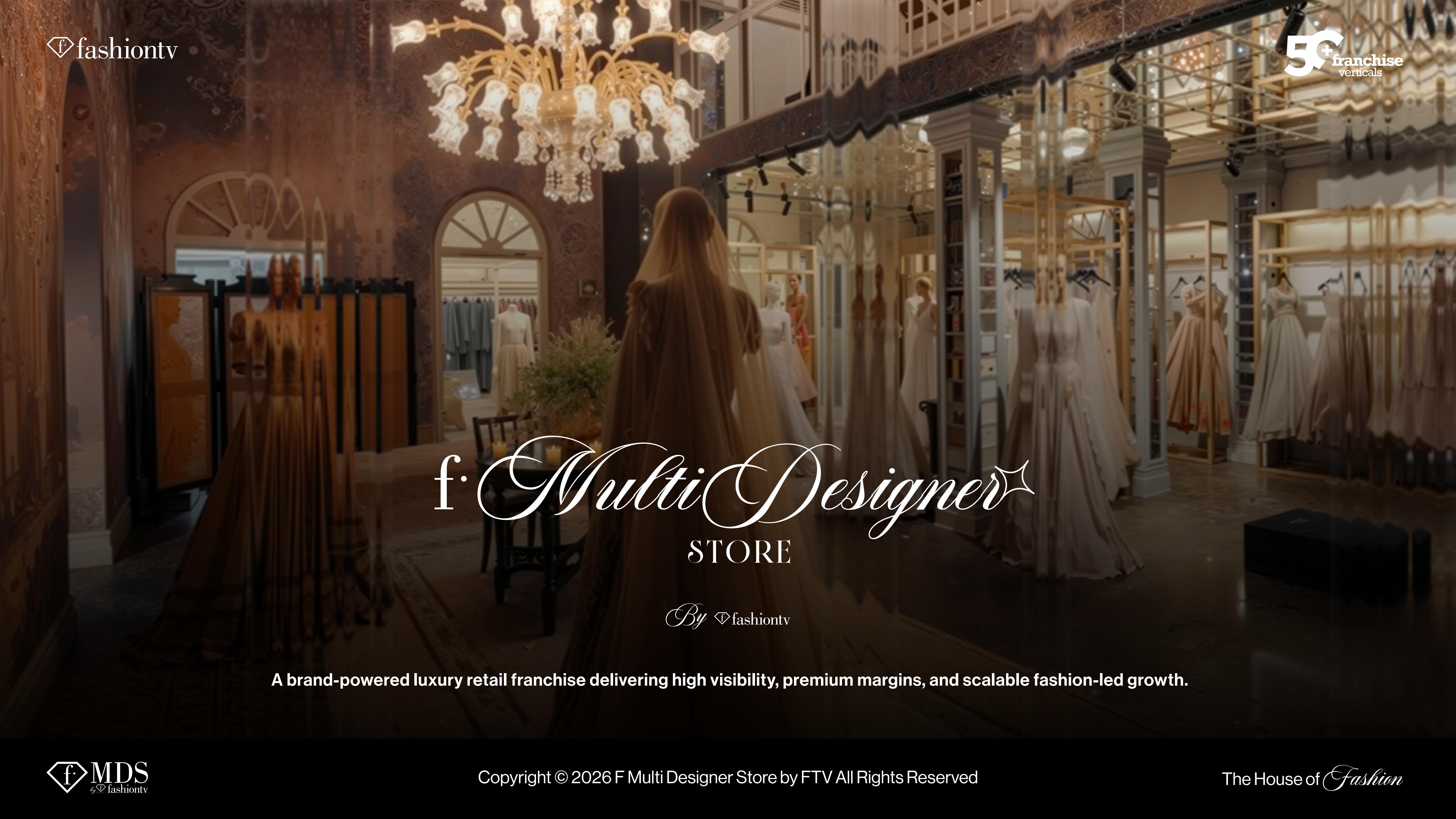
- ❖ **AAA** location in the city
- ❖ **Strong** financial capability
- ❖ **Passion** for luxury fashion retail
- ❖ Brand-aligned **Growth** mindset

Our Board

Kashiff Khan
Managing Director, *FashionTV*



Michel Adam
Founder, *FashionTV*



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A brand-powered luxury retail franchise delivering high visibility, premium margins, and scalable fashion-led growth.