



SCHOOL OF
PERFORMING ARTS

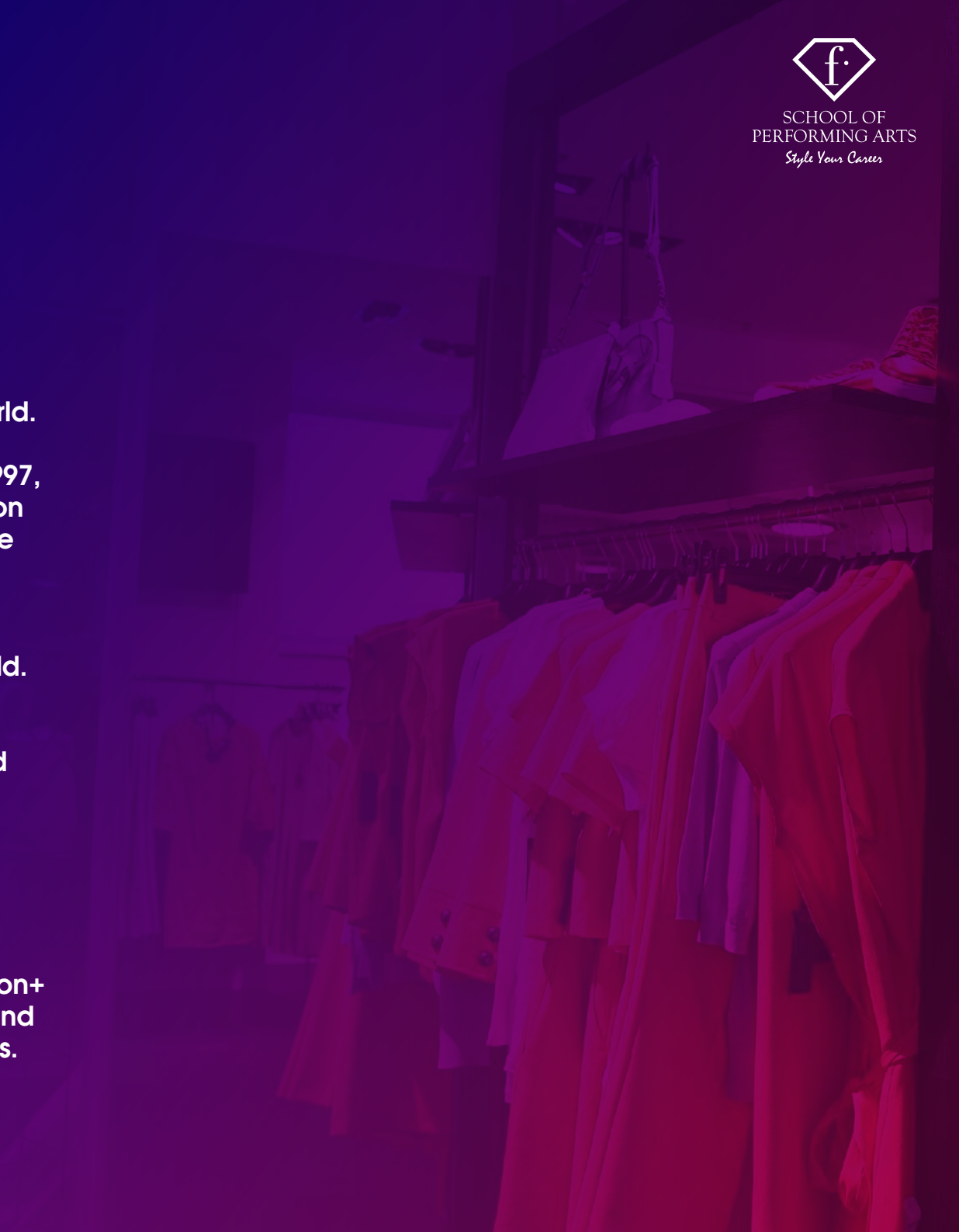
Style Your Career



ABOUT FASHION TV

From the very start, FTV has become synonymous with the best in the world of fashion, beauty, trends, and lifestyle.

- Fashion TV is a 24/7 international broadcasting channel dedicated to showcase fashion and lifestyle of the world.
- Founded by Michel Adams Lisowski in 1997, in France, FTV offers the best of the fashion world and aims to connect the worldwide fashion and entertainment industry.
- FTV has a viewership of over 2 billion+ across 193+ countries all around the world.
- It broadcasts the latest news and information about the fashion, luxury and lifestyle world to over 500 million+ households and more than 10 million+ public places across five continents.
- FashionTV is the fourth most distributed channel in the world with 250+ cable satellites, holding a presence in 500 million+ households, 7 million+ in public places and 10 million+ public TV sets in public places.



Capital Investment

Particulars	Amount
Location & Infrastructure Academy Interiors @1200 (Civil Work, Electrical, Networking, Carpentry, Furniture Fixtures, Glass Partitions, Flooring, Painting etc.)	35,00,000
Business Partnership Franchise Fees	50,00,000
Branding Façade& Branding	10,00,000
Launch Launching Order - Books / Consumables/ Students KITS	5,00,000
Others Academy Equipment's& Machinery	10,00,000
Local Purchases & Incidentals, Front Desk Stationary Kit, Pantry Set - up, Start-up Collaterals (Flyers & Standees etc.), Uniforms, I.T Set-up & Security Computer, CC Swiping Machines, Intercom, Internet Set-up, CCTV, Software, Fire Extinguisher etc.	5,00,000
Govt. Licensing & legal Expenses	50,000
Total	1,15,50,000

*Above Calculations are on basis of 4000 sq.ft

Operational Cost

	Monthly	Yearly
Property Rent	2,50,000	30,00,000
6 faculties 40000 each /month	2,40,000	28,80,000
2 counsellors 30000 each/month	60,000	7,20,000
1 Head of institute 60000/month	60,000	7,20,000
1 Office boy 10000/month	10,000	1,20,000
Marketing and Branding	80,000	9,60,000
Mis. Charges	40,000	4,80,000
Total Running Cost	7,40,000	88,80,000
Total Cost		20,430,000

*AVG Cost as per city



Revenue

Course Name	7 days enrollment	Fee 7 Days	15 days enrollment	Fee 15 Days	1 Month enrollment	Fee 1 Month	3 Month enrollment	fee 3 months	6 Month enrollment	Fee 6 Months	11 months enrollment	11 month fee	Total Revenue	Total number of Students
Photography	30	300000	25	5,50,000	20	900000	10	1200000	3	645000	2	760000	37,10,000	180
Cinema	30	300000	25	550000	20	900000	10	1200000	4	860000	2	760000	4785000	150
Fashion Management	25	250000	20	440000	10	450000	5	600000	3	645000	2	760000	3575000	105
Advertisement & PR	30	300000	30	660000	20	900000	10	1200000	3	645000	2	760000	4895000	50
Event Management	25	250000	20	440000	15	675000	5	600000	4	860000	2	760000	3800000	20
Personality Development	40	400000	30	660000	20	900000	10	1200000	3	645000	2	760000	3920000	12
Revenue Yearly	180	1800000	150	33,00,000	105	47,25,000	50	60,00,000	20	43,00,000	12	45,60,000	2,46,85,000	517

Course Duration/Student	Fee
7 day	10,000
15 day	22,000
1 month	45,000
3 month	1,20,000
4 month	1,20,000
6 month	2,15,000
11 month (Advance Diploma)	3,80,000
11 month (PG Diploma)	4,65,000

Yearly Growth Forecasting					
1st Year		2nd Year (35% sales growth)		3rd Year (50% sales growth)	
Total Students	Revenue	Total Students	Revenue	Total Students	Revenue
517	2,46,85,000	698	3,33,24,750	1047	4,99,87,125

*This report is made on the basis of competitors analysis.

*Revenue generate in worst case by B2B School Tie up sales

*Minimum 9 school tie up from your city in a year ,avg 75 students from each school from 6th to 12 standard. And the revenue that will be generated from school/colleges tie-up has not been mentioned in this report.

OUR PRESENCE

- Ahmedabad
- South Delhi
- Lucknow
- Kolkata
- Hyderabad
- Darbhanga

OUR PARTNERS



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 www.ftvschoolofperformingarts.in

 franchise@ftvschoolofperformingarts.in

 [@Ftv_sopa](https://www.instagram.com/Ftv_sopa)

 https://twitter.com/ftv_Sopa

 [company/ftvsopa](https://www.linkedin.com/company/ftvsopa)

 <https://www.facebook.com/FtvSOPA>

MUMBAI OFFICE

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Bandra (E), Mumbai-51

DELHI NCR OFFICE

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OUR INSTITUTES

AHMEDABAD

1st Floor - The Claywalls,
Besides Gulmohar Party Plot
Near Zydus Hospital, Thaltej
Ahmedabad, Gujarat - 380059

SOUTH DELHI

Plot No:262, Opp. Made Easy,
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