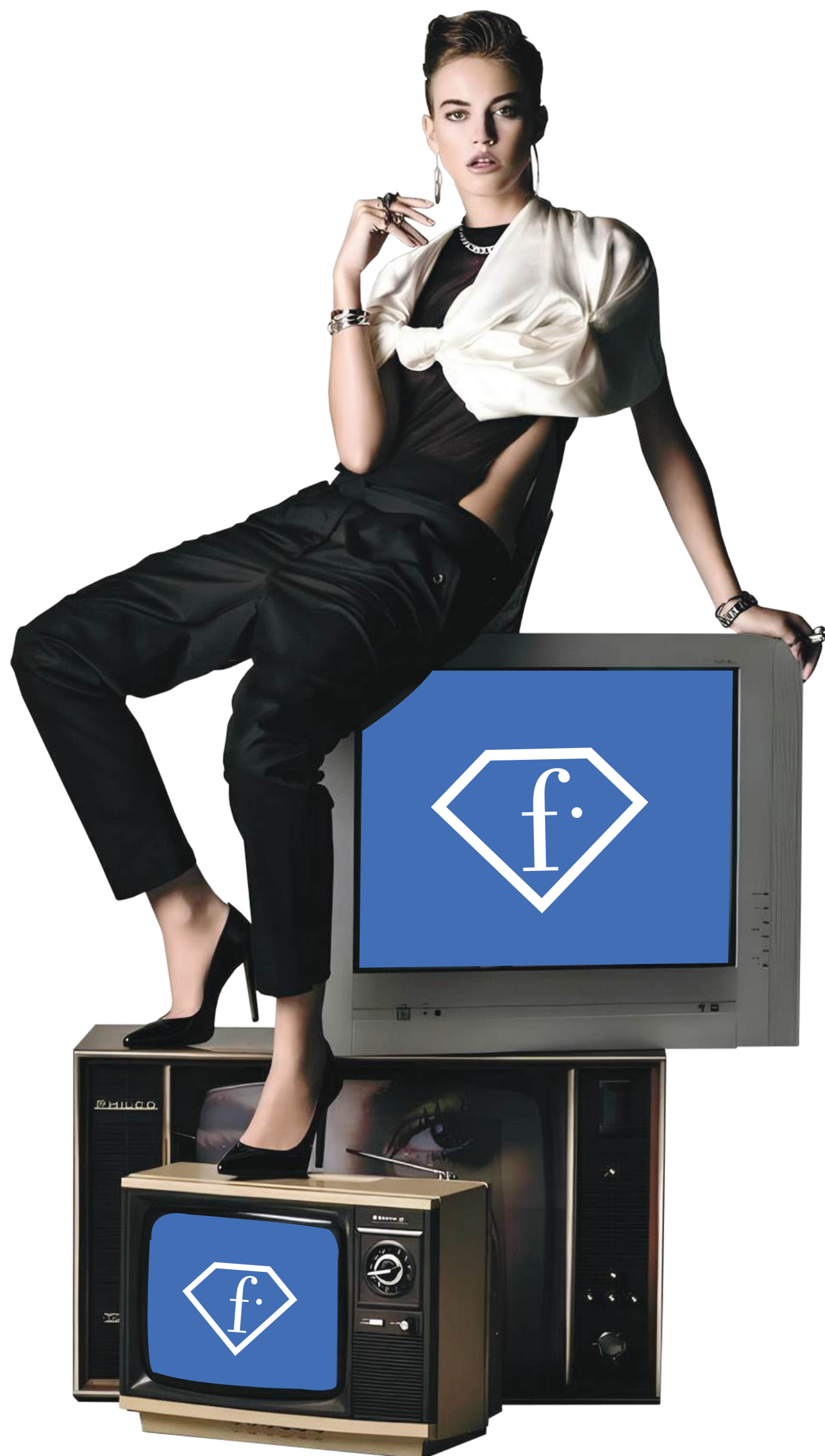


SOPA

Sales Kit
2026

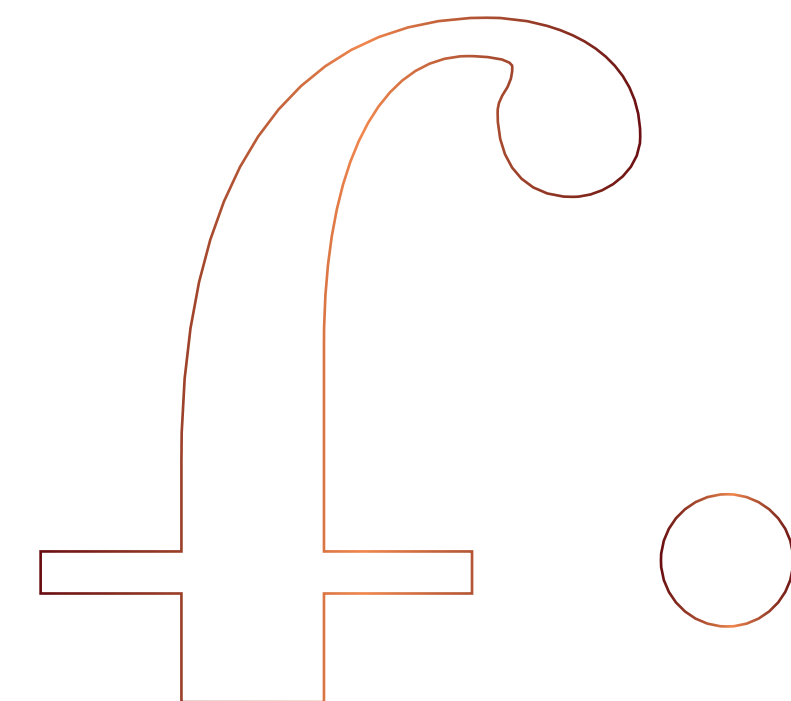
The F School of Performing Arts by FTV



Brand *Power*

**Backed By FashionTV,
World's Largest Fashion &
Lifestyle Television Channel.**

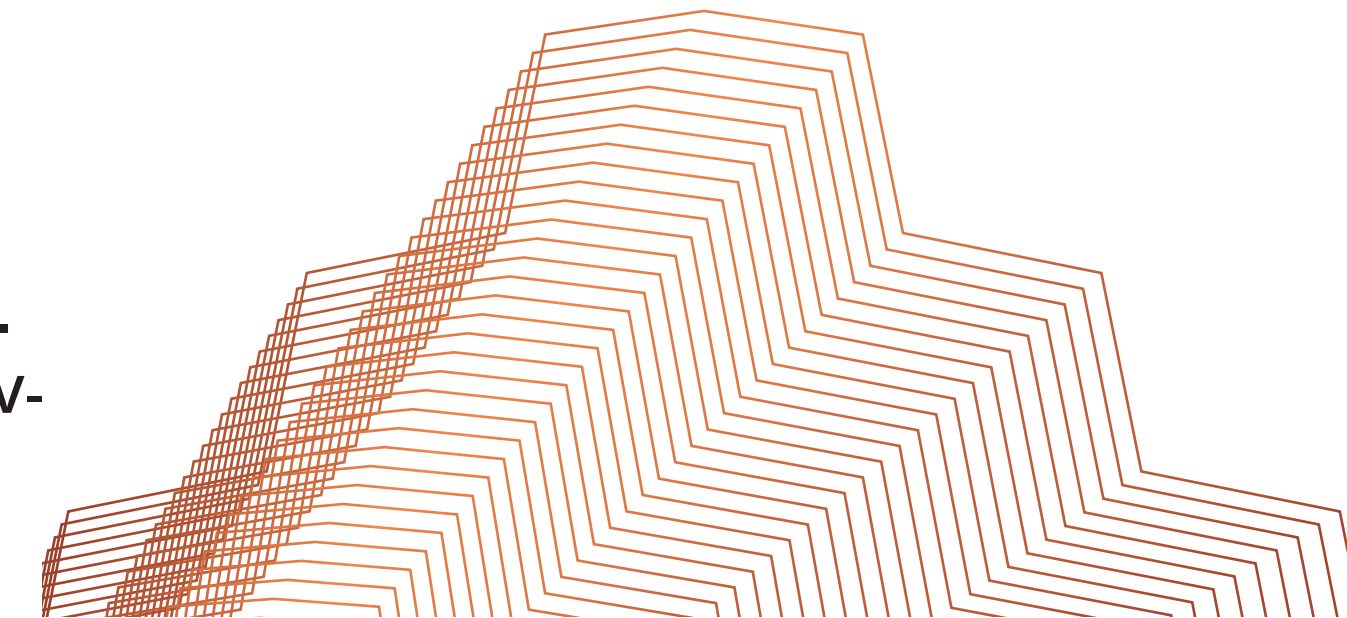
2B+ Viewers Worldwide | 196 Countries | 500M+ Households | 30th Year Counting



what is f·SCHOOL OF PERFORMING ARTS *By* FTV?

A Premium Institute Offering:

- Cinema & Acting.
- Photography.
- Event Management.
- Advertisement & PR.
- Fashion Management & Personality Development .
- Global-Standard Training + Exposure To FashionTV-Shows, Shoots, Events.



Market *Opportunity*

India's performing arts
**Market Growing Steadily
Through 2030.**

Theatre & performance arts:
\$1.4B+ (2025) \$2.2B+ (2030).

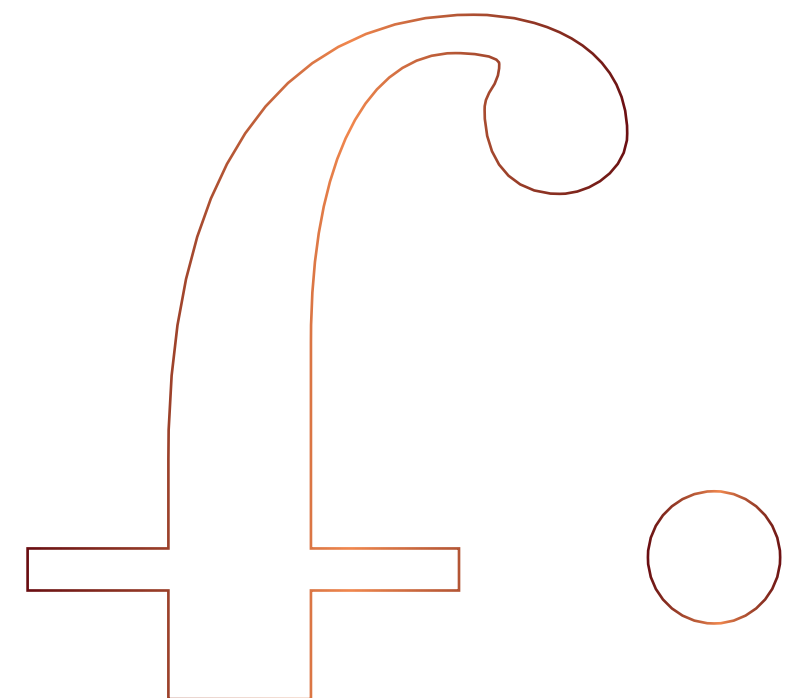
Urban youth, rising incomes,
and **Global Exposure Fueling.**



Why

f·SCHOOL OF
PERFORMING ARTS
*By*FTV STANDS OUT?

- ↘ **Global Recognition**
via FashionTV.
- ↘ Access to top
**Industry
Professionals
& Celebrities.**
- ↘ **Hands-On Training**
in fashion, media,
and entertainment.
- ↘ **Elite, Aspirational
Learning** environment.
- ↘ Multi-disciplinary
programs for **Versatile
Career Paths.**



Business Model



Revenue: **Courses, Certifications, Workshops, Events.**

Premium pricing with **Scalable, Multi-City Franchise Model.**

360° Franchise Support: Location, interiors staffing, training, PR & marketing.

Strong **ROI Potential.**

Our Support

01 PRE-LAUNCH SUPPORT

- **Location & Feasibility** guidance.
- **Interior & Infrastructure** planning.
- Staff **Recruitment & Training**.
- FashionTV **Brand Integration**.
- **Vendor & Partner** tie-ups.



02 LAUNCH SUPPORT

- PR, media & influencer-led **Inaugurations**.
- **Digital Campaigns** & **Cross-Platform** promotion.
- **Brand-Aligned** launch events.
- Promotional **Collaborations**.



03 POST-LAUNCH SUPPORT

- **Student Enrollment & Retention Strategies.**
- Operational **Audits.**
- Promotions & seasonal **Campaigns.**
- FashionTV **Loyalty Programs.**
- **Google & Digital Listings** management.

IDEAL *Partner*

Entrepreneurs passionate about
performing arts & education.



Growth-Oriented Visionaries with
strong networks.

Franchise *Requirements*



↘ **AAA City**
location

↘ **Strong Financial**
backing

↘ Interest in
**Education &
Performing Arts**

↘ Ambition to
**Grow and Create
Global Talent**

Leadership

Kashiff Khan
Managing Director FashionTV,
Driving Premium
Franchise Expansion.



Michel Adam
Founder FashionTV,
Global Luxury Visionary.

Thank You

