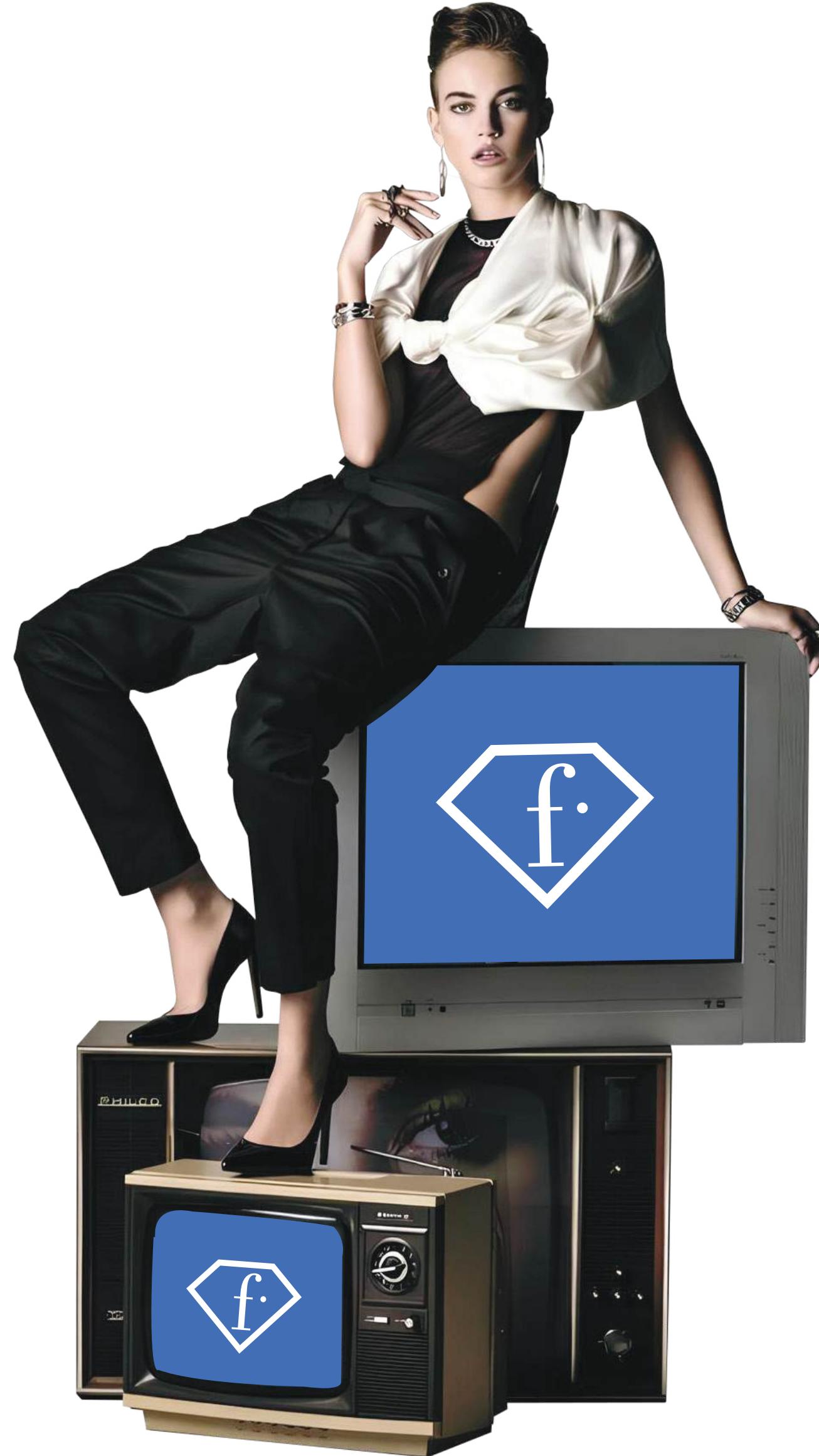


# SOPA

The F School of Performing Arts by FTV

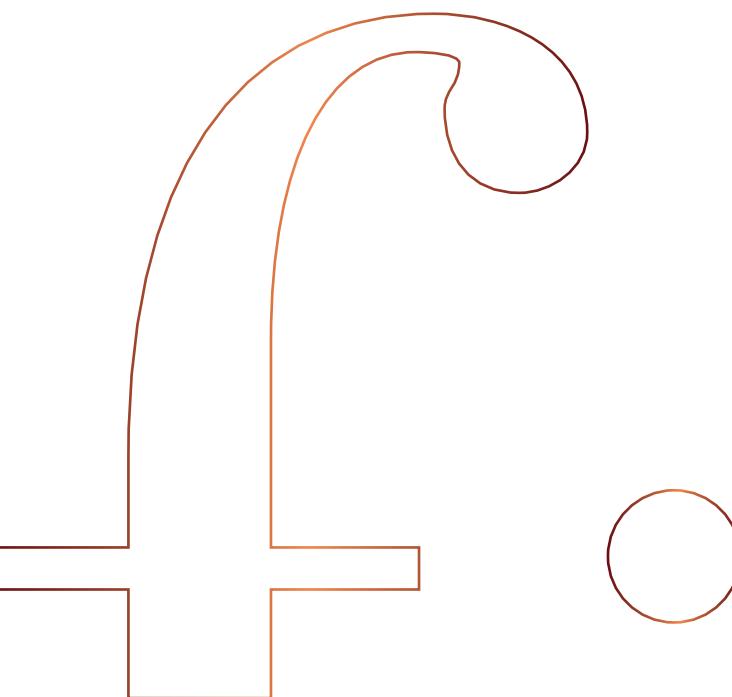
Sales Kit  
2026



# Brand Power

Backed By FashionTV,  
World's Largest Fashion &  
Lifestyle Television Channel.

2B+ Viewers Worldwide | 196 Countries | 500M+ Households | 30th Year Counting

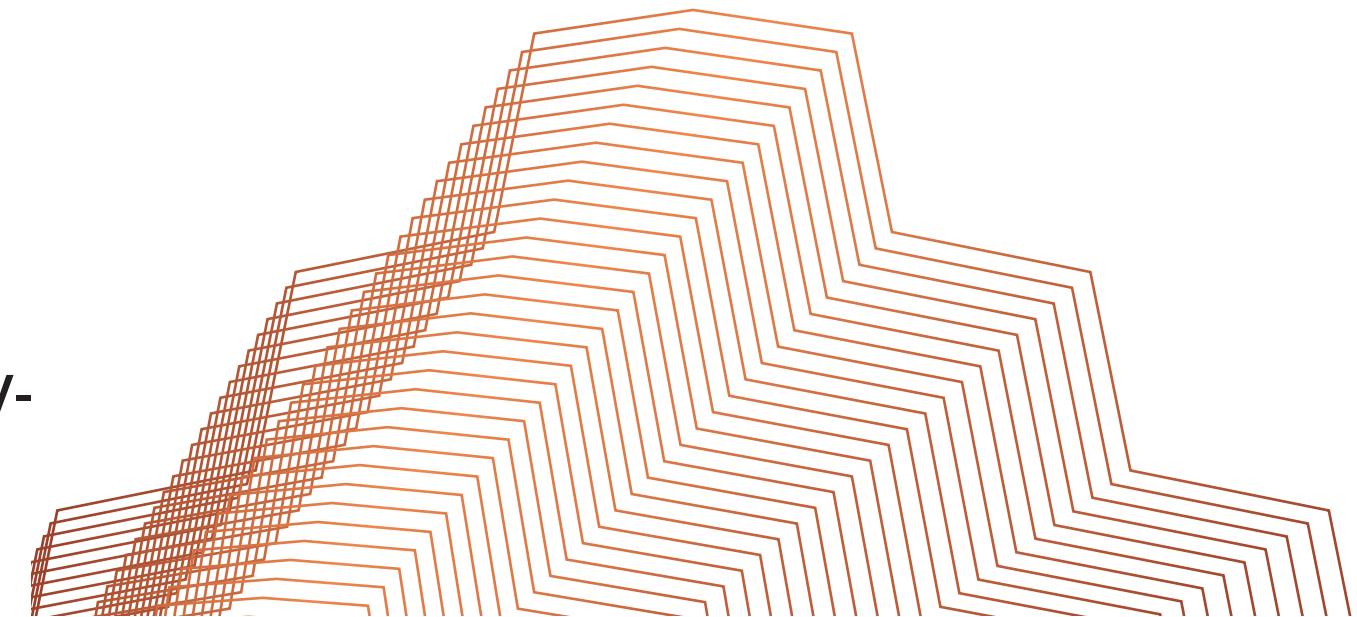




*what is*  
**f·SCHOOL OF  
PERFORMING ARTS  
*By FTV?***

**A Premium  
Institute Offering:**

- Cinema & Acting.
- Photography.
- Event Management.
- Advertisement & PR.
- Fashion Management & Personality Development .
- Global-Standard Training + Exposure To FashionTV- Shows, Shoots, Events.



# Market Opportunity

India's performing arts  
Market Growing Steadily  
Through 2030.

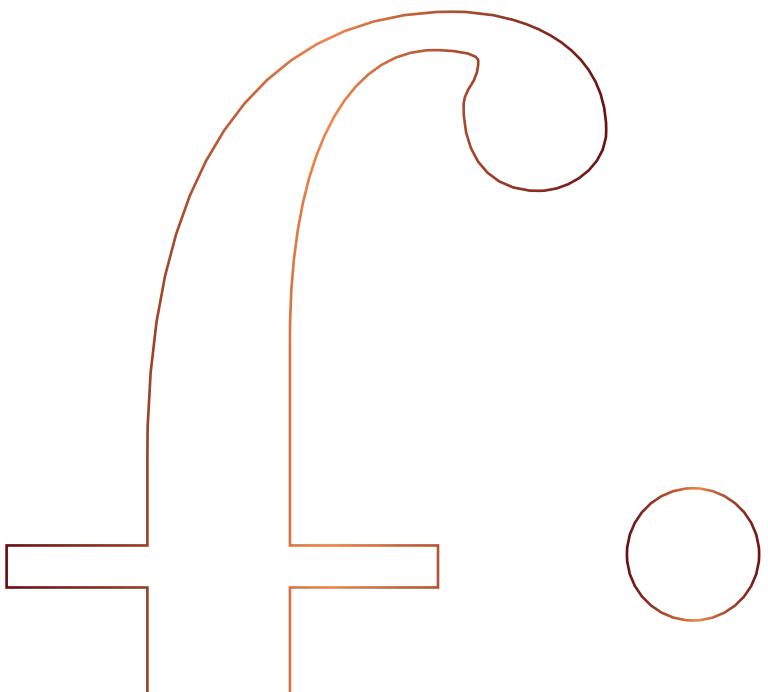
Urban youth, rising incomes,  
and **Global Exposure Fueling**.

Theatre & performance arts:  
\$1.4B+ (2025) \$2.2B+ (2030).



# Why f·SCHOOL OF PERFORMING ARTS *By* FTV STANDS OUT?

- **Global Recognition** via FashionTV.
- Access to top **Industry** Professionals & Celebrities.
- **Hands-On Training** in fashion, media, and entertainment.
- Elite, **Aspirational Learning** environment.
- Multi-disciplinary programs for **Versatile Career Paths**.



# Business *Model*



Revenue: **Courses, Certifications, Workshops, Events.**

Premium pricing with **Scalable, Multi-City Franchise Model.**

**360° Franchise Support:** Location, interiors staffing, training, PR & marketing.

**Strong ROI Potential.**

*Our  
Support*



## 01 PRE-LAUNCH SUPPORT

- Location & Feasibility guidance.
- Interior & Infrastructure planning.
- Staff Recruitment & Training.
- FashionTV Brand Integration.
- Vendor & Partner tie-ups.



fashiontv

## 02 LAUNCH SUPPORT

- PR, media & influencer-led **Inaugurations**.
- **Digital Campaigns & Cross-Platform** promotion.
- **Brand-Aligned** launch events.
- Promotional **Collaborations**.



## 03 POST-LAUNCH SUPPORT

- Student Enrollment & Retention Strategies.
- Operational Audits.
- Promotions & seasonal Campaigns.
- FashionTV Loyalty Programs.
- Google & Digital Listings management.

# IDEAL *Partner*

**Entrepreneurs** passionate about performing arts & education.



**Growth-Oriented Visionaries** with strong networks.

# Franchise Requirements



AAA City location

Interest in Education & Performing Arts

Strong Financial backing

Ambition to Grow and Create Global Talent

# Leadership

**Kashiff Khan**  
Managing Director **FashionTV**,  
**Driving Premium**  
**Franchise Expansion.**



**Michel Adam**  
Founder **FashionTV**,  
**Global Luxury Visionary.**

Thank You

