

# f·School *of* Modelling & Grooming *By* FashionTV

**Sales Kit**  
2026



**2+ Billion**  
Global viewers

Present in  
**196 Countries**

Immediate  
aspirational value  
and **Credibility**



**500+ Million**  
Households

**30th Year of**  
Luxury authority



# What is

f·School *of*  
Modelling  
& Grooming  
*By* FashionTV

- International modelling & grooming **Curriculum**
- **Hands-On Training:** ramp-walk, styling, portfolio, personal grooming
- **Career Pathways:** modelling, fashion, luxury branding, entertainment
- **Celebrity** & influencer exposure



India modelling & grooming ↙  
market: **\$674M \$1.99B by 2030**

Rising demand for certified, **Skilled** ↙  
**Professionals**

↘ **Grooming** & personal  
development gaining prominence

↘ **Youth-Driven**, aspirational  
consumer base

# Market Opportunity



# Why

f·School *of*  
Modelling  
& Grooming  
*By* FashionTV

↘ FashionTV **Global**  
Recognition

↘ **Luxury-Focused,**  
aspirational learning

↘ Practical, real-world  
**Exposure**

↘ Access to **Global**  
**Networks**, influencers &  
luxury brands



# Business Model

↙ **Revenue:** courses, certifications, workshops, events

↙ **Premium Pricing,** high-margins for revenue generation

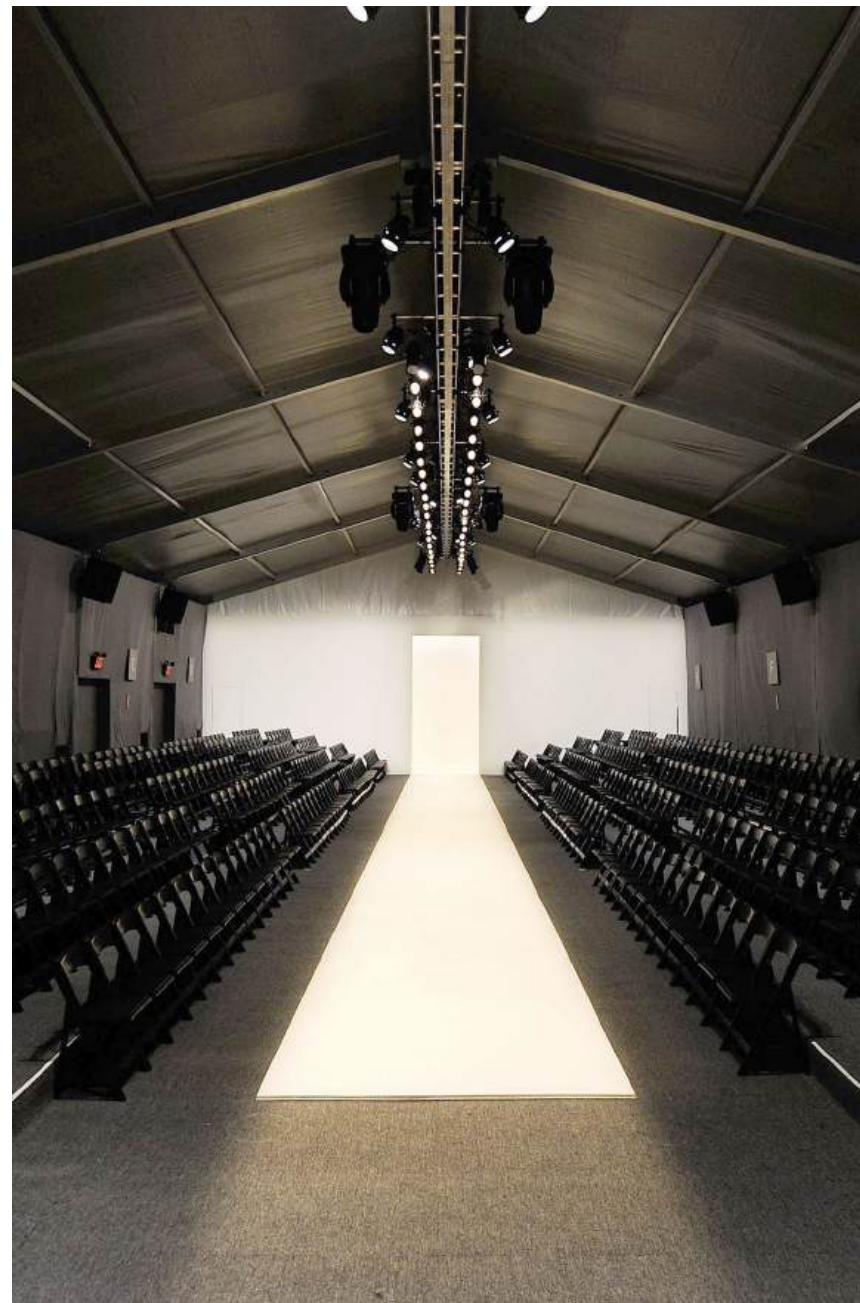
↙ **Scalable Franchise:** multi-city expansion



# 360° support



01



## Pre - Launch

**Location** & feasibility guidance  
Interiors & FTV **brand Integration**  
**Staff** recruitment & training  
**Vendor** sourcing & **Proprietary Products**

02



## Launch Support

**PR Campaigns** & social media activations  
**Launch** aligned with FTV aesthetics  
**Cross-Brand Promotions** with FTV network

03



## Post - Launch

Operational **Audits**  
Student **Performance Tracking**  
Alumni engagement & **Promotional Support**  
**Events**, workshops & marketing campaigns



# Ideal Partner



Fashion, modelling & lifestyle **Entrepreneurs**  
**Investors** in premium education & training  
**Visionaries** passionate about luxury brand building



# Franchise Requirements

- AAA Prime location, high visibility
- Strong Financial Backing
- Passion for modelling, grooming & luxury education
- Growth-oriented & brand-aligned Mindset



# Visionaries



**Kashiff Khan**  
Director, FashionTV



**Michel Adam**  
Founder, FashionTV



THANK  
YOU