


f·School of
Modelling
& Grooming
By **FashionTV**

Sales Kit
2026

2+ Billion
Global viewers

Present in
196 Countries

Immediate
aspirational value
and **Credibility**

500+ Million
Households

30th Year of
Luxury authority



What is



f·School of
Modelling
& Grooming
By FashionTV

- International modelling & grooming **Curriculum**
- **Hands-On Training:** ramp-walk, styling, portfolio, personal grooming
- **Career Pathways:** modelling, fashion, luxury branding, entertainment
- **Celebrity** & influencer exposure



Market Opportunity

India modelling & grooming ↘
market: **\$674M \$1.99B by 2030**

Rising demand for certified, **Skilled** ↘
Professionals

- ↘ **Grooming** & personal development gaining prominence
- ↘ **Youth-Driven**, aspirational consumer base

Why

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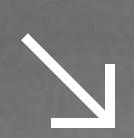
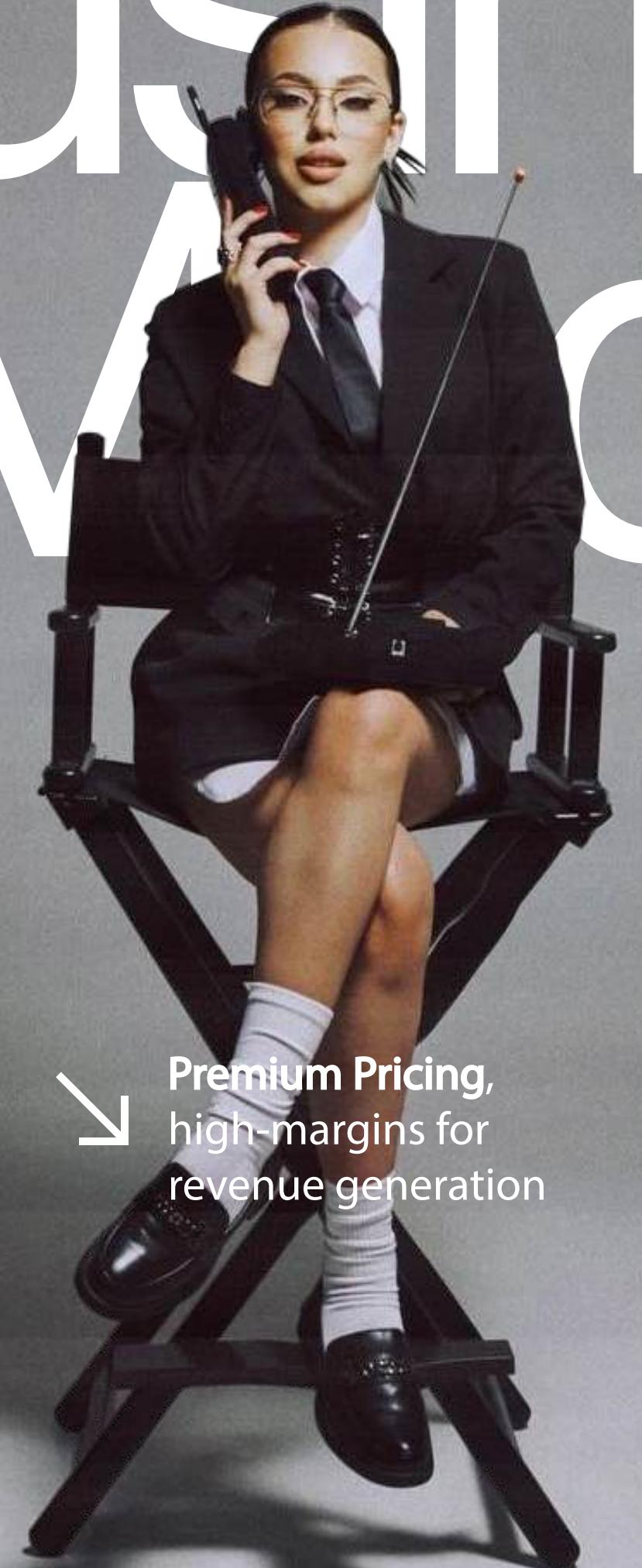
→ FashionTV Global
Recognition

→ Luxury-Focused,
aspirational learning

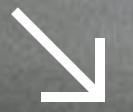
→ Practical, real-world
Exposure

→ Access to Global
Networks, influencers &
luxury brands

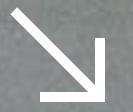
Business Model



Revenue: courses, certifications, workshops, events



Premium Pricing, high-margins for revenue generation



Scalable Franchise: multi-city expansion



360°
support

01



02



03



Pre-Launch

Location & feasibility guidance
Interiors & FTV brand Integration
Staff recruitment & training
Vendor sourcing & **Proprietary Products**

Launch Support

PR Campaigns & social media activations
Launch aligned with FTV aesthetics
Cross-Brand Promotions with FTV network

Post-Launch

Operational Audits
Student Performance Tracking
Alumni engagement & Promotional Support
Events, workshops & marketing campaigns

Ideal partner



Fashion, modelling & lifestyle **Entrepreneurs**
Investors in premium education & training
Visionaries passionate about luxury brand building

Franchise Requirements

→ AAA Prime location,
high visibility

→ Strong Financial
Backing

→ Passion for modelling,
grooming & luxury
education

→ Growth-oriented &
brand-aligned Mindset

visionaries



Kashiff Khan
Director, FashionTV



Michel Adam
Founder, FashionTV

THANK
YOU