



SAVANT

Sales Kit
2026

The F School of Modeling & Grooming by FTV

The F School of Modeling & Grooming by

FTV is a specialized academy that brings together **Professional** modeling techniques and holistic grooming practices. It functions as an educational institute where students are prepared to embody **Confidence** and **Sophistication** in every sphere of life.

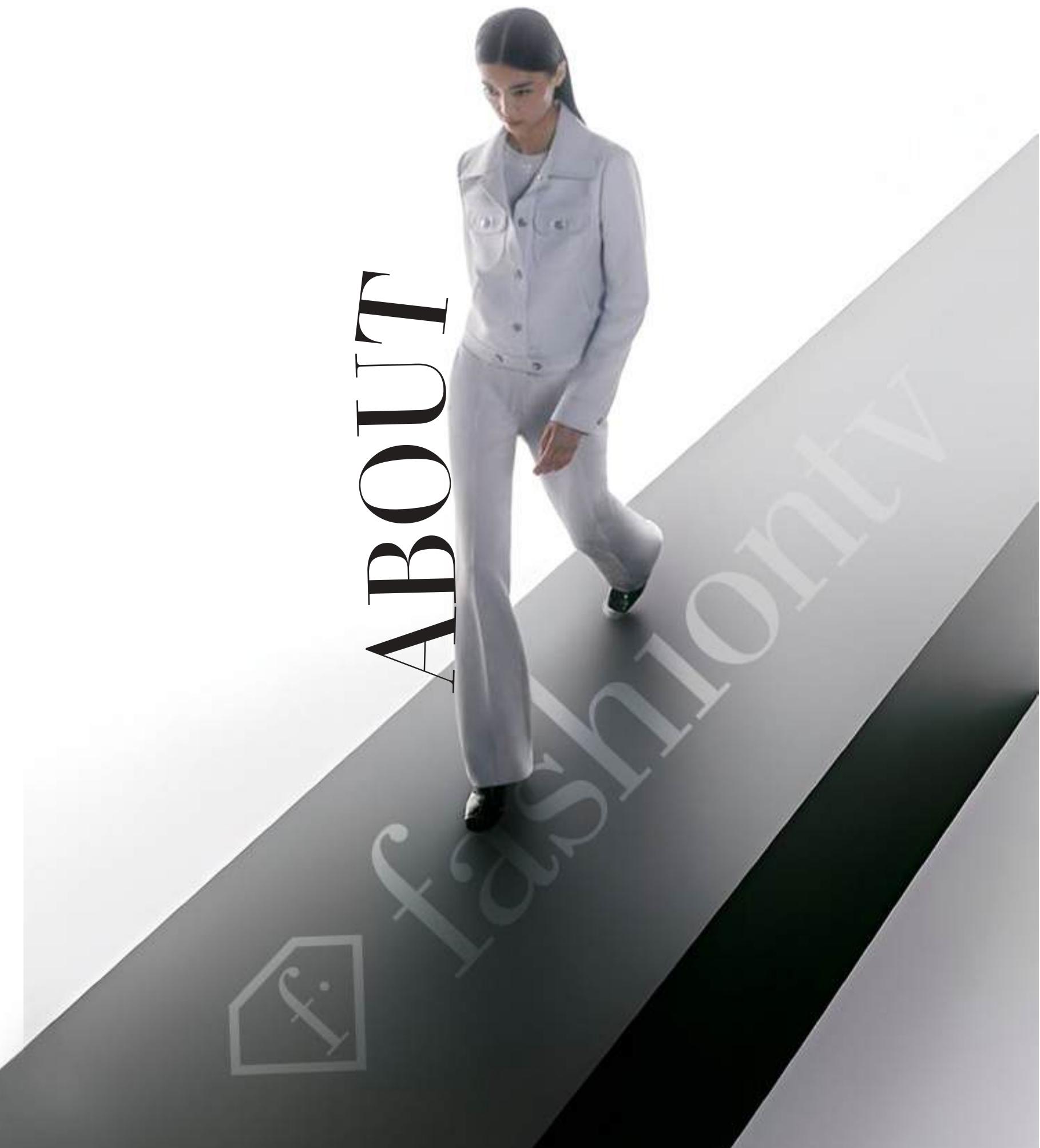
F School of Modeling & Grooming:

- Aims to build one of a kind, **Versatile** modelling and grooming academy.
- Has a knowledge-**Rich** learning experience.
- Prepares **Aspirants** for further opportunities in the fashion & entertainment industry.
- Helps students become the best version of themselves with **Confidence**, **Style**, and **Presence**.
- Bestows specially designed courses with tailor-made **Curriculum**.
- Provides the **Best** learning experience.

Graduating from F School of Modeling & Grooming, has helped numerous students with remarkable changes in:

Appearance
Body language
Etiquettes
Communication skills
Personality

ABOUT



**VISION**

Our vision is to transform modelling through **Seamless Collaboration** and establish a world class grooming academy that empowers individuals to excel in their personal life and career.

01

MISSION

To create India's most sought-after modelling & grooming agency, setting industry standards, while helping individuals refine their grooming, talents, and personalities for a more **Confident** and **Accomplished** life.

02

AIM

Our aim is to provide models and professionals with **Opportunities** to work with global brands, while leading the industry by setting high standards in personal and corporate grooming education.

03

Modeling & Grooming Education in India

Growing Industry:

Rising Demand for models in fashion, advertising, films & digital media.

Market Potential:

Grooming market valued at **\$674M** in 2025 **\$1.99B** by 2030 (**CAGR 19.7%**).

Industry Growth Drivers:

Evolving definitions of beauty, expanding scope into acting, digitalization, and rising demand for **Professional** institutes.

Skill Development:

Focus on **Appearance**, communication, etiquette; corporate grooming workshops

Higher Education Trend:

Modeling is highly sought-after due to glamour, fame, and career **Opportunities**.

What is FashionTV?

World's Largest Fashion & Lifestyle Television Channel

2+ Billion Viewers Worldwide

196 Countries Presence

500+ Million Households

30th Year Counting Since 1997

WHAT IS f·FRANCHISE BY FTV?

01

A **Global** franchise eco-system by FashionTV, the world's largest fashion & lifestyle television channel in **196** countries.

02

World's Largest Franchise Bouquet, offers **50+** luxury franchise **Opportunities** across Beauty, F&B, Wellness, Fitness, Fashion, Nightlife, Education & Retail.

03

Provides **360°** franchise support – from location selection, interiors, recruitment, training, PR, to digital marketing.

04

Connects entrepreneurs to FashionTV's global network of **2B+** viewers & 500M+ households, ensuring **Aspirational** positioning.

05

Backed by **30 years** of global fashion authority, making it one of the most prestigious and profitable luxury franchise models worldwide.

01

Premium Franchise Options across the education space (Schools of Beauty, Hospitality, Modeling & Grooming, Performing Arts, Fashion Designing, Fitness)

02

Multiple **Premium Educational Institutes** in India and more in the making

03

Trusted by **100K+ Students** Nationwide

04

Celebrity-Endorsed launches, expert-driven education, global FashionTV aura

05

Highly Scalable Franchise Model with Multi-City/State & Multi-Format Expansion Plan

WHAT IS f·EDUCATION BY FTV?



01

Backed by FashionTV, the
World's Largest Fashion &
Lifestyle Television
Channel In 196 Countries

WHAT IS f SCHOOL OF MODELING & GROOMING BY FTV?

02

Specialized courses in
Modelling, Ramp-Walk,
Portfolio, Styling &
Grooming

04

Launchpad for **Careers In**
Modelling, Entertainment
& Luxury Branding

03

Direct Exposure to
FashionTV shoots, events
& fashion weeks

05

Powered by **30 Years Of**
FashionTV Legacy with
global credibility

Why FashionTV?

Backed with the **Most Viewed, Proven & Stable High-End** Luxury Fashion & Lifestyle Television Channel

FashionTV / FTV is truly an **Authority In Fashion**

Live FashionTV channel with FashionTV shows from across the globe

Promotional Videos of FashionTV Parties from across the globe

Special Promotional Events And Exclusive Fashion Shows

WHY f·FRANCHISE BY FTV?

01

Unmatched Brand Recall

– FashionTV is a globally recognized **Luxury Authority**, instantly elevating the credibility of any business.

02

Built-in Marketing Power

– Access to FashionTV's media ecosystem ensures **Constant Visibility** through digital, events & social media.

03

Celebrity & Influencer

Connect – FTV franchises get **Exclusive Association** with models, influencers & luxury events, boosting

04

High Aspirational Value –

Owning an FTV franchise places you among the elite circles of fashion & lifestyle, giving **Social Prestige** beyond business returns.

05

Cross-Promotion

Advantage – Franchisees benefit from FashionTV's synergy across **50+** verticals (beauty, fitness, fashion, nightlife, education, retail).

01

A Global Education Ecosystem powered by **FashionTV's Fashion-Luxury Legacy**

02

Blending Fashion With Education, every institute reflects **FTV's Signature Luxury**

03

Expert-Designed Curriculum delivering world-class fashion & lifestyle education

04

Anchored in **FashionTV's International Recognition and Prestige**

05

Designed for **Ambitious, Aspiration-Driven Learners** seeking exclusive, world-class training

WHY f·EDUCATION BY FTV?

01

High-return model delivering
Yearly ROI across scalable
formats

02

360° Franchise Support
covering location,
interiors, recruitment,
training, PR, and marketing

03

**Direct Access To The
Industry's Elite** –
top influencers, celebrities and
Fashion- Forward Networks

04

Access to **Multiple
Revenue Streams** –
courses, certifications,
workshops & events
**Under One Franchise
Model**

05

Global Visibility powered by
**FashionTV's Media
Network**, events, and digital
channels

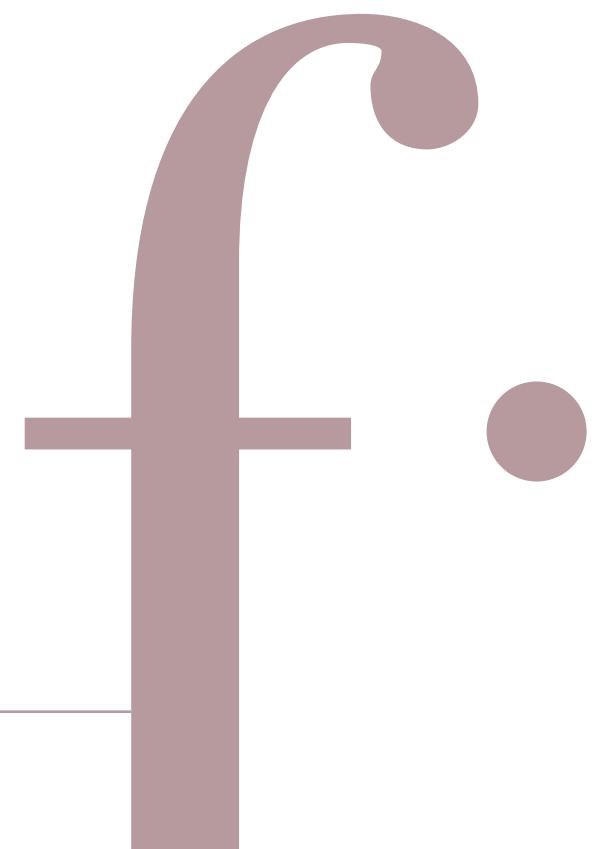
WHY f. SCHOOL OF MODELING & GROOMING BY FTV?



OUR REACH

- **12 Channels - 24/7** dedicated to Fashion & Lifestyle
- UHD **4K** and **8K 24 Hours** channels
- Available on **Leading OTT Platforms** all over the world
- Available on **250** Global Cable Satellites
- **100 Plus Hours** of new fashion and lifestyle content every week
- FashionTV App gets **500K** subscribers & **35K** installation per Month
- Viewed on **10 Million** Public TV Sets

FashionTV / FTV is truly an **authority in Fashion**



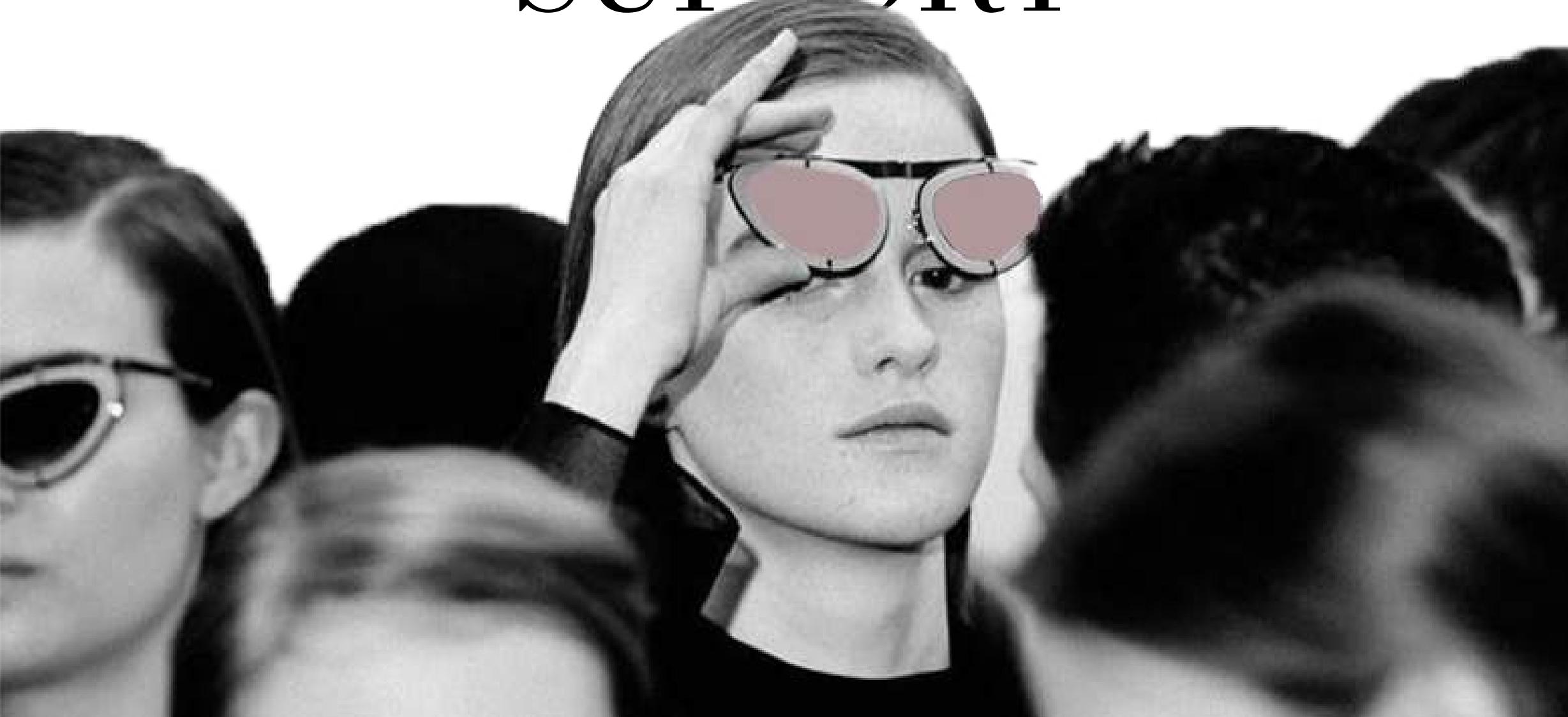
- **Association** with the World's Largest Fashion & Lifestyle Television Channel
- **Great Business Opportunity** with Greater Returns
- Develop a huge fruitful circle of a **Business Network**
- **Become A Leader** in fashion and lifestyle in your city



f•ranchise Benefits

- **Be The VIP** of every Invitee List of your City Events
- Become the **Respected Player** in your city's fashion industry
- Be seen and surrounded with the **Who's Who Of Your City**
- Use the FTV visiting card as your **Power Currency**





360°
PARTNERSHIP
SUPPORT

01

Pre Opening Support

1. **Location Analysis** and approval.
2. Architect, **Designs**, Layout, etc.
3. **Diamond** Inspired Designs
4. Staff **Recruitment**.
5. FashionTV **Proprietary Products Supply**.
6. Other Products and **Vendor Tie-ups**.
7. **Strategic** Planning.
8. Staff **Extensive Training** and execution.
9. FashionTV **Billing & Security Platform**.

360°
PARTNERSHIP
SUPPORT

02 Launch Support



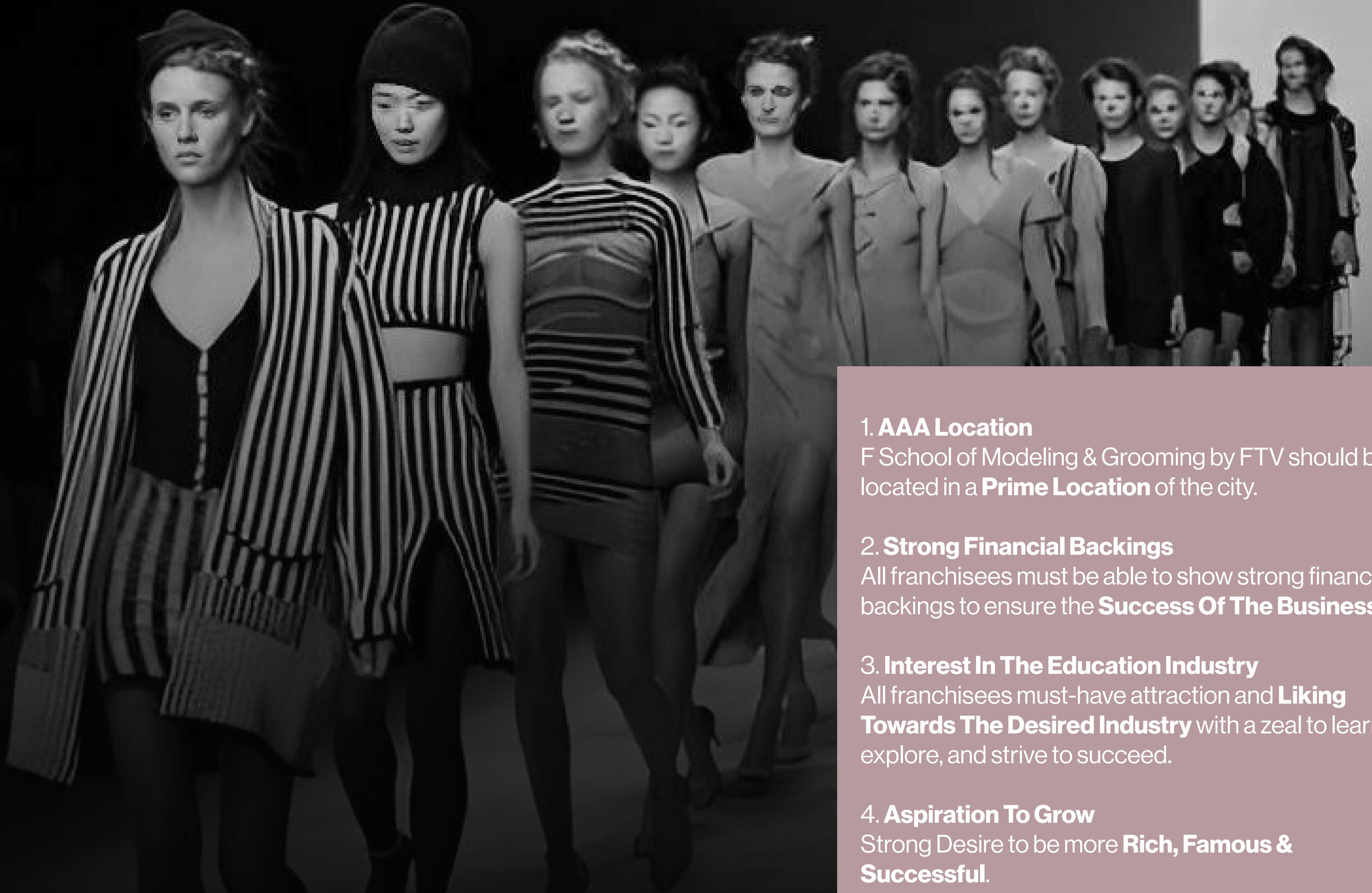
1. **Planning** and Execution.
2. Launch Plan in **SMM** and **PR**.
3. **Promotions**.
4. Cross **Marketing**.

360°
PARTNERSHIP
SUPPORT

03 Post Opening Support

1. Sales **Incremental Strategies**.
2. **Audits**.
3. **Promotional Offers**.
4. FashionTV **Loyalty Membership** programs.
5. Google and Website **Listing**.

Franchise Basic Requirements



1. AAA Location

F School of Modeling & Grooming by FTV should be located in a **Prime Location** of the city.

2. Strong Financial Backings

All franchisees must be able to show strong financial backings to ensure the **Success Of The Business**.

3. Interest In The Education Industry

All franchisees must-have attraction and **Liking Towards The Desired Industry** with a zeal to learn, explore, and strive to succeed.

4. Aspiration To Grow

Strong Desire to be more **Rich, Famous & Successful**.

COURSES OFFERED

Modelling Course

Grooming and Image Transformation Course

Pageant Coaching

Advanced Pageant Coaching

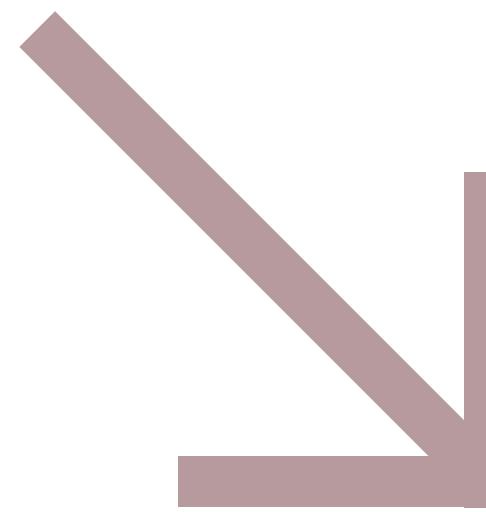
Personality Development Course

2 Days of Workshops

Kids Fashion Grooming Course

Personal Coaching





USPs

8K Video Wall Fashion Shows and VJ

Projections of FashionTV shows by **Top Designers**.

3D FashionTV “Floor” stunning luxury fashion animations.

Live FashionTV Channel with FashionTV shows from across the **Globe**.

A continuous flow of live FashionTV from various **Fashion Hubs**.

Promotional Videos of FashionTV parties from across the globe.

Promotional content through **Celebrities Endorsing** the brand from across the globe.

↓ USPs

FashionTV PROPRIETARY PRODUCTS

- FashionTV T-shirts
- FashionTV Bags
- FashionTV Styling Products
- FashionTV Stationary
- FashionTV Accessories
- FashionTV Sprays
- FashionTV Grooming Kits
- FashionTV Coffee Mugs
- Fashion TV Apparel

↓ USPs

FashionTV's Unique Diamond-Inspried Desgin

↓ **FashionTV**
Ceilings and walls

↓ **FashionTV Furniture**
Tables, Chairs
Blackboards

↓ **FashionTV**
Flyers / Printouts

↓ USPs

SPECIAL EVENTS *And* FASHION SHOWS

A **fashion runway** is an integral feature across every **luxury FashionTV** franchise vertical.

Local Fashion Shows –

Showcasing talent, confidence, and presentation skills.

Exclusive Lifestyle Events –

Elevating student visibility while connecting them to industry leaders.

In-House Student-Led & Modeling Shows –

Providing hands-on brand collaboration opportunities.

Dedicated social media handles for:

SOCIAL MEDIA MARKETING & ENGAGEMENT



Instagram

Twitter (X)

LinkedIn

YouTube

Snapchat

Pinterest

Facebook

Threads



SOCIAL ENGAGEMENTS STATISTICS

Thanks to FashionTV's massive brand appeal and our Modeling & Grooming networks' love for posting, sharing and tagging, FTV becomes a **Social Media Hotspot**, each engagement activity a powerful, free word-of-mouth advertisement!

User generated content through over **300 stories** per day

NEW MEDIA STATISTICS

FashionTV's legacy and royal audiences have helped us reach:

**3+ Million
Fans on
Facebook**

Average of
**500K
Monthly**
website visits

Average of
1.5 Million Monthly
website
impressions

**1 Million
Subscribers
on YouTube**

Average of
**15 Million
Monthly
Views** on
YouTube

Average of
**500K Monthly
Views** on Daily
Motion

300K+ Followers
125k Organic
reach per month
on Instagram

SPONSORED LOCAL LISTINGS



Facebook Local



Facebook Ad Campaigns



SEM & SEO Marketing



Google Local



Google Ad Campaigns



Analytics and Reports



GPS Based Ads



Instagram Ads



Youtube Promotions & Video Boost

INVITATION

FashionTV / FTV is looking to partner with sound well-settled business-minded and experienced persons like you. We also expect our potential partners to have knowledge of international fashion and lifestyle mind-sets.

If you find FashionTV's brand facts, requirements, and support exciting, we'd love to connect. For more details and discussions, feel free to call, message, or email us.