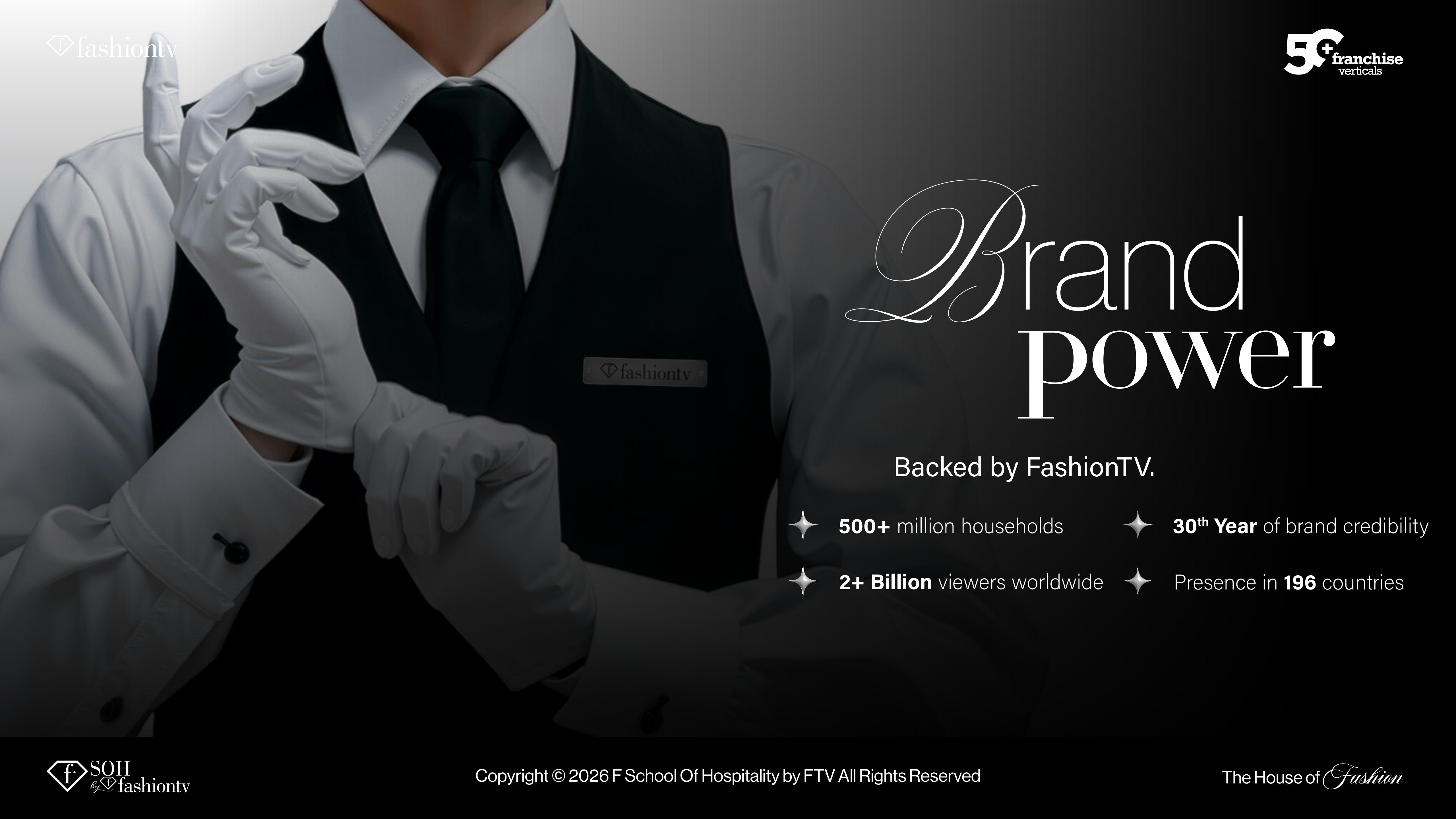




# f·SCHOOL OF HOSPITALITY

*By* fashiontv

2 0 2 6 - S A L E S K I T



# Brand Power

Backed by FashionTV.

- ◆ **500+** million households ◆ **30<sup>th</sup> Year** of brand credibility
- ◆ **2+ Billion** viewers worldwide ◆ Presence in **196** countries



# f·SCHOOL OF HOSPITALITY

What is  
by FTV?

- ★ International curriculum & certifications
- ★ Experiential learning via **Real-World** projects
- ★ Career pathways in **Premium**

# Market Opportunity



- India hospitality market:  
**\$24B** by 2030
- Growing demand for  
**Skilled Professionals**
- Contributes **9%** to  
**GDP**
- Youth-driven,  
experience-focused **Growth**



# Why f·SCHOOL OF HOSPITALITY by FTV stands out ?

- ★ **Global** FashionTV brand backing
- ★ **Luxury**, aspirational **Learning Environment**
- ★ Hands-on, **Career-Focused** training
- ★ **Elite** network exposure



# Business Model

★ Revenue: courses, **Certifications**,  
workshops, **Events**

★ **Premium** pricing for  
elite clientele

★ **Scalable**, multi-city  
expansion



# 01

## PRE LAUNCH SUPPORT

- ★ Location & **Feasibility** guidance
- ★ Interiors & FTV brand **Integration**
- ★ Staff **Recruitment** & training
- ★ Vendor & partner **Sourcing**



## 02 LAUNCH SUPPORT

- ★ PR & digital **Campaigns**
- ★ FashionTV-led **Launch Events**
- ★ Influencer & media **Activations**



## 03 POST LAUNCH SUPPORT

- ❖ Operational audits & **Performance Optimization**
- ❖ Student & alumni **Engagement**
- ❖ **Promotions & Loyalty** programs
- ❖ Local digital **Marketing**

# Ideal Partner

★ Hospitality & lifestyle  
**Entrepreneurs**

★ Investors in **Premium**  
education & F&B

★ **Growth-Oriented**  
visionaries

# Franchise Requirements

- AAA location with **High Visibility**.
- Interest in **Luxury** education & hospitality
- Strong **Financial** backing
- **Scalable** growth mindset





# Our Board

Kashiff Khan  
Managing Director, **FashionTV**



Michel Adam  
Founder, **FashionTV**

Thank You