

f. SCHOOL OF HOSPITALITY

By  fashiontv

2 0 2 6 - S A L E S K I T

Brand power

Backed by FashionTV.

- ✦ **500+** million households
- ✦ **30th Year** of brand credibility
- ✦ **2+ Billion** viewers worldwide
- ✦ Presence in **196** countries

What is f. SCHOOL OF HOSPITALITY by FTV?

- ✦ International curriculum & certifications
- ✦ Experiential learning via **Real-World** projects
- ✦ Career pathways in **Premium**

Market Opportunity



- ✦ India hospitality market: **\$24B** by 2030
- ✦ Growing demand for **Skilled Professionals**
- ✦ Contributes **9%** to **GDP**
- ✦ Youth-driven, experience-focused **Growth**

f. ^{Why} SCHOOL OF HOSPITALITY by FTV stands out ?

- ✦ **Global** FashionTV brand backing
- ✦ **Luxury**, aspirational **Learning Environment**
- ✦ Hands-on, **Career-Focused** training
- ✦ **Elite** network exposure

Business Model



Revenue: courses, **Certifications**, workshops, **Events**



Premium pricing for elite clientele



Scalable, multi-city expansion

01 PRE LAUNCH SUPPORT

- ✦ Location & **Feasibility** guidance
- ✦ Interiors & FTV brand **Integration**
- ✦ Staff **Recruitment** & training
- ✦ Vendor & partner **Sourcing**

02 LAUNCH SUPPORT

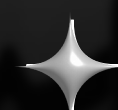
- ✦ PR & digital **Campaigns**
- ✦ FashionTV-led **Launch Events**
- ✦ Influencer & media **Activations**



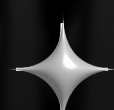
03 POST LAUNCH SUPPORT

- ✦ Operational audits & **Performance Optimization**
- ✦ Student & alumni **Engagement**
- ✦ **Promotions & Loyalty** programs
- ✦ Local digital **Marketing**

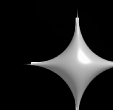
Ideal Partner



Hospitality & lifestyle
Entrepreneurs



Investors in **Premium**
education & F&B



Growth-Oriented
visionaries

Franchise *Requirements*

↘ AAA location with **High Visibility**.

↘ Strong **Financial** backing

↘ Interest in **Luxury** education & hospitality

↘ **Scalable** growth mindset





Our Board

Kashiff Khan
Managing Director, **FashionTV**



Michel Adam
Founder, **FashionTV**

Thank *You* ✨