

SCHOOL



f·School  
Of  
Fashion  
Designing

Premier institute shaping next-gen fashion  
designers & industry leaders

2026 SALES KIT

Backed  
by FashionTV

2B+  
Viewers

196  
Countries

BROAD  
POWER

500M+  
Households

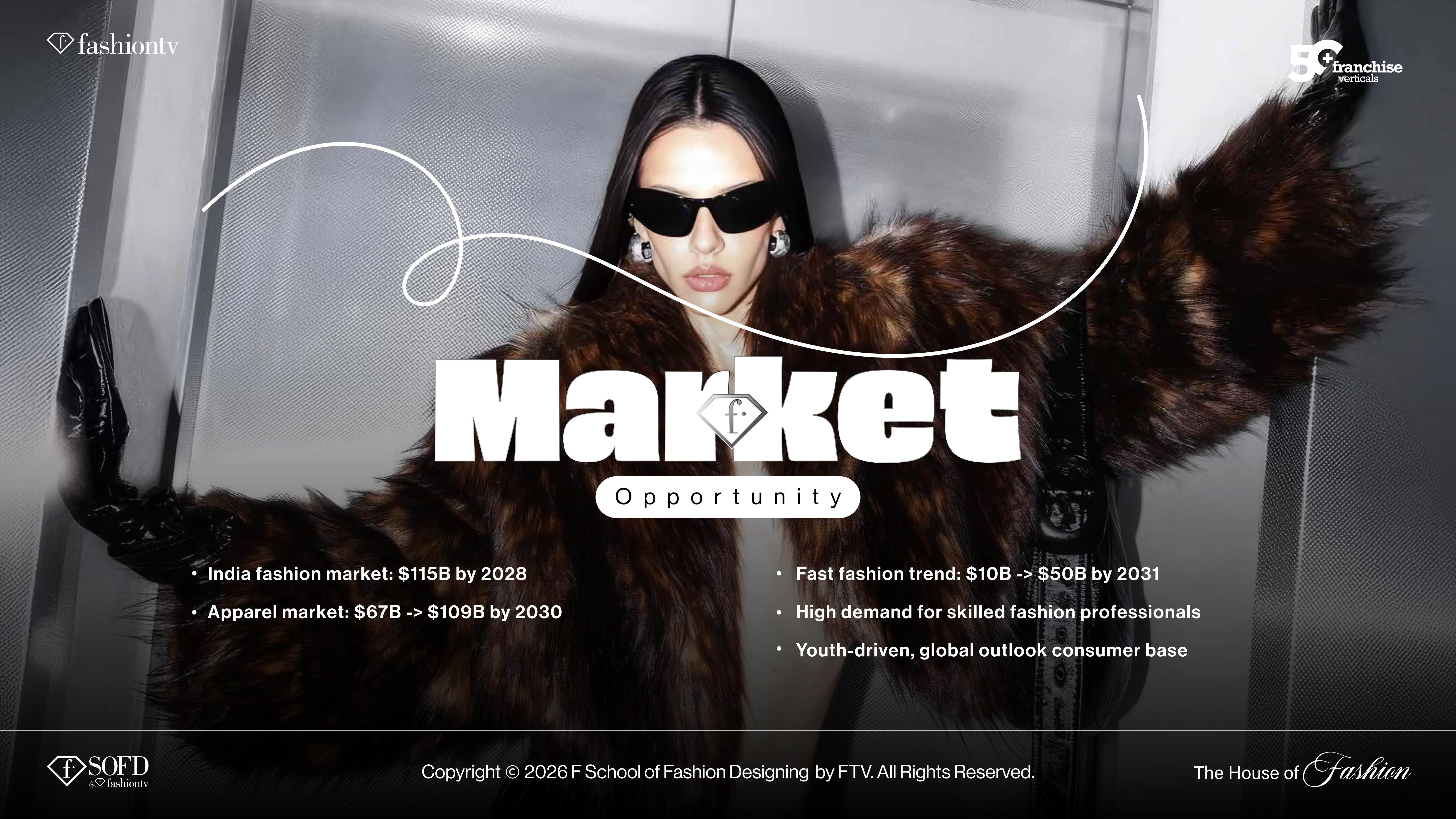
30<sup>th</sup> Year  
Counting



UNIVERSITY OF FASHION

f School  
Of  
Fashion  
Designing  
*By* ◊f fashiontv

- International fashion curriculum with global standards
- Hands-on training: design, styling, textiles, fashion tech
- Career pathways in design, luxury brands & media
- Celebrity & influencer exposure



# Market

Opportunity

- India fashion market: \$115B by 2028
- Apparel market: \$67B -> \$109B by 2030
- Fast fashion trend: \$10B -> \$50B by 2031
- High demand for skilled fashion professionals
- Youth-driven, global outlook consumer base



- FashionTV global recognition
- Luxury-focused, aspirational learning

- Practical, industry-aligned exposure
- Access to influencers & international fashion networks



Revenue: courses, workshops,  
certifications, events

Premium pricing high-  
margin, repeatable

Scalable multi-city  
franchise model

# PRE-LAUNCH SUPPORT



Location &  
feasibility guidance

Interiors  
FTV brand integration

Staff  
recruitment & training

Vendor sourcing  
& proprietary products



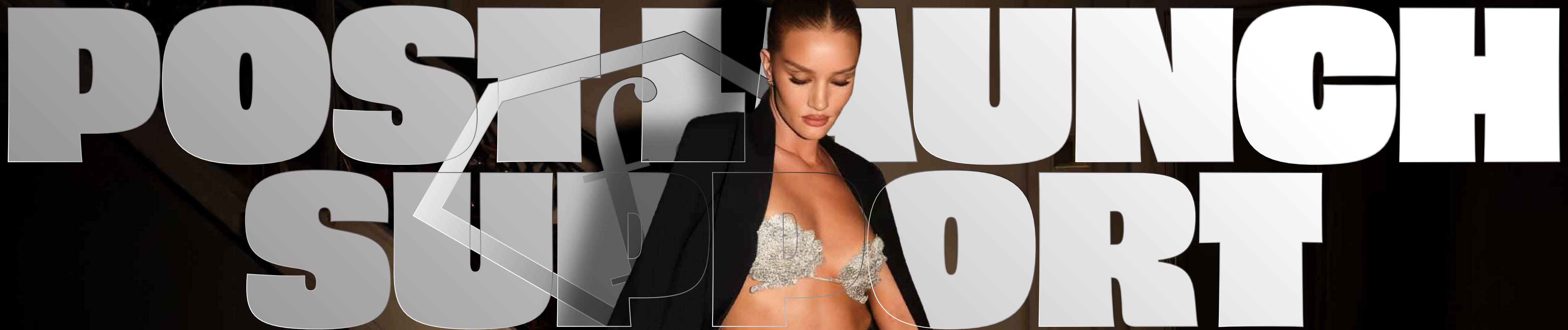
# LAUNCH SUPPORT

PR campaigns &  
social media activations

Launch events aligned  
with FashionTV aesthetics

Cross-brand  
promotions with FTV  
network

# POST LAUNCH SUPPORT



Operational audits  
& student performance  
tracking

Alumni engagement  
& promotional support

Seasonal events,  
workshops & local  
marketing campaigns



# SOFT SCHOOL OF FASHION DESIGNING

# PRIMER

**Fashion, design  
& lifestyle entrepreneurs**

**Investors in  
premium education  
& training**

**Visionaries passionate  
about global fashion &  
luxury brands**

# FRANCHISE REQUIREMENTS



**AAA location  
with high visibility**

**Strong  
financial backing**

**Passion for fashion  
& luxury education**

**Growth-oriented &  
brand-aligned mindset**

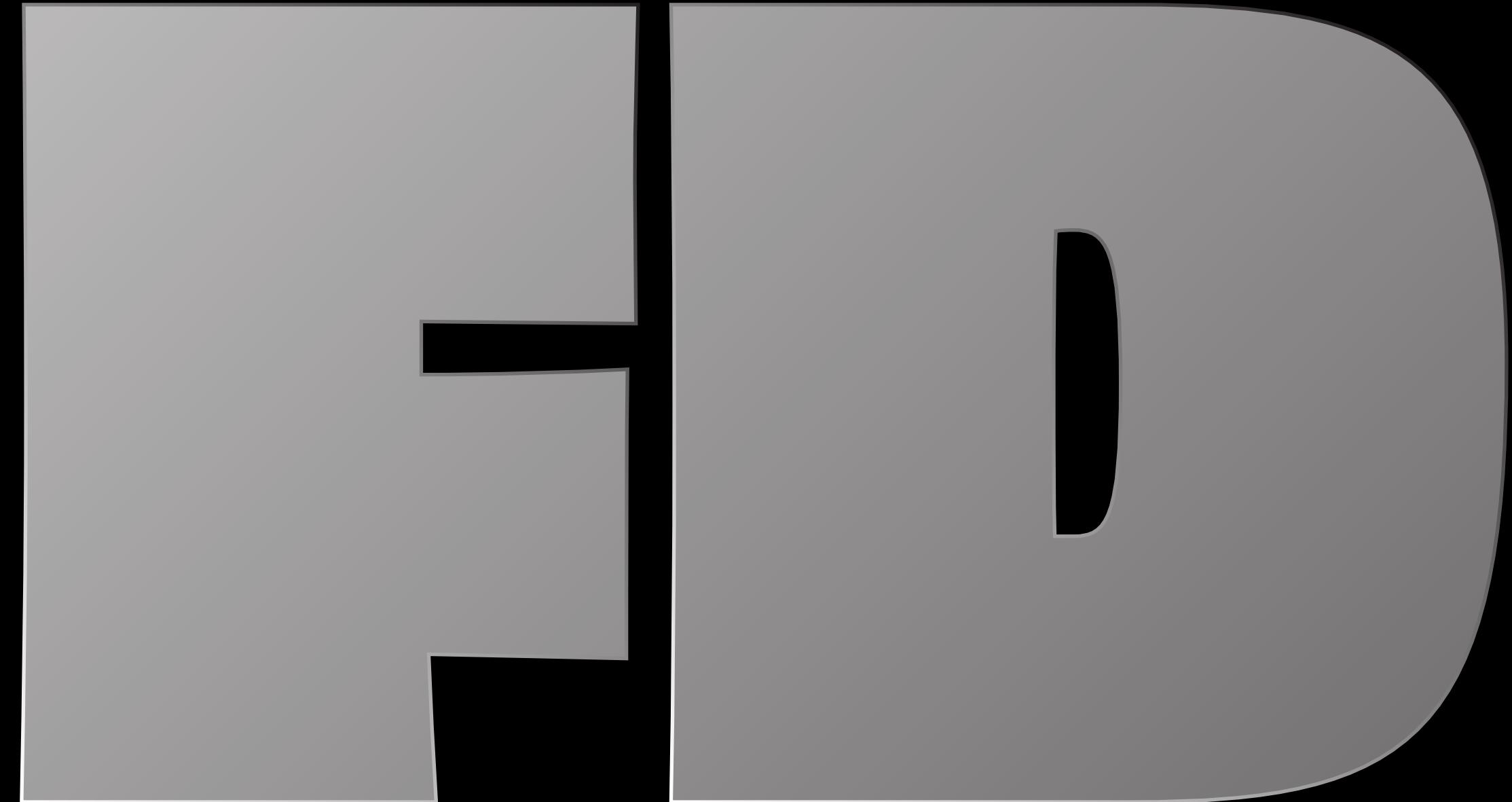
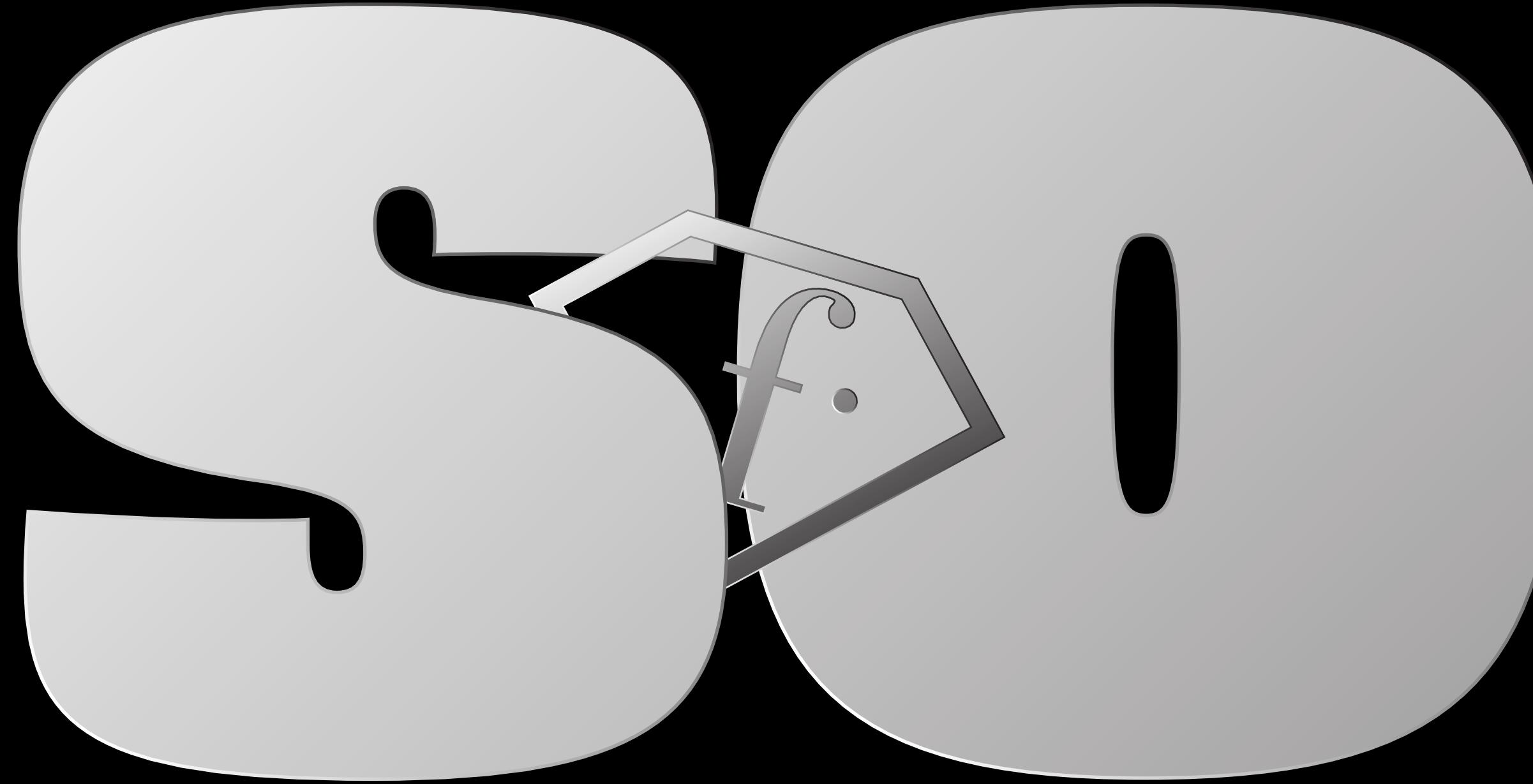


**KASHIFF KHAN**

Managing Director,  
FashionTV.  
Driving India's premium  
franchise expansion.

**MICHEL ADAM**

Founder, FashionTV  
Global luxury  
visionary.



Premium, brand-led fashion education franchise delivering aspirational value, high ROI,  
and globally trained, industry-ready professionals



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