



f·School
Of
Fashion
Designing

Premier institute shaping next-gen fashion
designers & industry leaders

2026 SALES KIT

Backed
by FashionTV

2B+
Viewers

196
Countries

500M+
Households

30th Year
Counting



BRAND POWER

WMAFIS

f·School
Of
Fashion
Designing
By  fashiontv

- International fashion curriculum with global standards
- Hands-on training: design, styling, textiles, fashion tech
- Career pathways in design, luxury brands & media
- Celebrity & influencer exposure

Market

Opportunity

- India fashion market: \$115B by 2028
- Apparel market: \$67B -> \$109B by 2030
- Fast fashion trend: \$10B -> \$50B by 2031
- High demand for skilled fashion professionals
- Youth-driven, global outlook consumer base



- FashionTV global recognition
- Luxury-focused, aspirational learning

- Practical, industry-aligned exposure
- Access to influencers & international fashion networks

BUSINESS MODEL



Revenue: courses, workshops,
certifications, events

Premium pricing high-
margin, repeatable

Scalable multi-city
franchise model

PRE LAUNCH SUPPORT

Location &
feasibility guidance

Interiors
FTV brand integration

Staff
recruitment & training

Vendor sourcing
& proprietary products

LAUNCH SUPPORT

**PR campaigns &
social media activations**

**Launch events aligned
with FashionTV aesthetics**

**Cross-brand
promotions with FTV
network**

POST LAUNCH SUPPORT

Operational audits
& student performance
tracking

Alumni engagement
& promotional support

Seasonal events,
workshops & local
marketing campaigns

IDEAS PARTNER

Fashion, design
& lifestyle entrepreneurs

Investors in
premium education
& training

Visionaries passionate
about global fashion &
luxury brands

FRANCHISE REQUIREMENTS

**AAA location
with high visibility**

**Strong
financial backing**

**Passion for fashion
& luxury education**

**Growth-oriented &
brand-aligned mindset**

LEADER

KASHIFF KHAN

Managing Director,
FashionTV.
Driving India's premium
franchise expansion.



MICHEL ADAM

Founder, FashionTV
Global luxury
visionary.



SO FID

Premium, brand-led fashion education franchise delivering aspirational value, high ROI,
and globally trained, industry-ready professionals



W W W . F A S H I O N T V . I N