



f· School of
Fashion Designing

Sales kit
2026



f·SCHOOL OF FASHION DESIGNING BY FTV

F School of Fashion Designing by FTV is more than an institute it is a gateway to the global fashion stage. Built on the legacy of the **World's Largest Fashion & Lifestyle** Television Channel, it delivers a rare blend of academic excellence and real-world exposure.

- ↘ Creating a **World-Class Institute** blending creativity, innovation, and industry relevance.
- ↘ Delivering a **Knowledge-Rich Experience** with global expertise and FTV's network.
- ↘ Preparing students for careers across **Fashion, Luxury, and Entertainment.**
- ↘ **Shaping Designers** with confidence, originality, and a global outlook.
- ↘ Offering **Tailor-Made Courses** aligned with industry trends.
- ↘ Providing a best-in-class environment with **Real Industry Exposure.**

Graduating from
F School of Fashion Designing, has helped
numerous students with remarkable changes in



- * Nurturing **Original Ideas**
- * **Technical Skills**
- * Developing an **Eye For Detail**
- * **Blending** Fashion & Modern Tech
- * Prepping Students for **Global Markets**

PHILOSOPHY

01 VISION

To nurture world-class fashion professionals in India, **Matching Global Standards**, and driving the nation as a leader in fashion.

02 MISSION

To establish India's leading fashion & design institute, **Nurturing Talent** across fashion-linked industries through **Globally Certified** courses.

03 AIM

To provide graduate with **Nationally** and **Internationally** accredited certifications, ensuring their qualifications are valued across **Global Fashion Industries**.



FASHION DESIGNING EDUCATION IN INDIA



- 01 Indian Fashion Market**
Expected to reach **\$115 Billion by 2028**, driven by rising incomes and global trends.
- 02 Fashion Education**
47% of schools offer skill-based, industry-ready courses.
- 03 Career Growth**
Modelling & design careers are growing at **12% CAGR** across fashion, luxury, and entertainment.
- 04 Talent Demand**
Skilled Fashion Professionals are highly sought for design, styling, merchandising, and digital roles.
- 05 Apparel Market**
Expected to grow from **\$67.3 Billion To \$109 Billion By 2030**, CAGR **8.5%**.
- 06 Fast Fashion Trend**
Growing from **\$10 Billion In 2024 To \$50 Billion By FY31**.



 WORLD'S LARGEST FASHION
& LIFESTYLE TELEVISION CHANNEL

 2+ BILLION VIEWERS
WORLDWIDE

 196 COUNTRIES
PRESENCE

 500+ MILLION
HOUSEHOLDS

 30TH YEAR AND COUNTING
SINCE 1997

WHAT IS f·FRANCHISE BY FTV?



01

A Global Franchise Ecosystem By FashionTV, the world's largest fashion & lifestyle television channel in 196 countries.

02

World's Largest Franchise Bouque , offers **50+ luxury franchise opportunities** across Beauty, F&B, Wellness, Fitness, Fashion, Nightlife, Education & Retail.

03

Backed by 30th year of global fashion authority, making it one of the **Most Prestigious And Profitable Luxury Franchise Models**

04

Connects Entrepreneurs To FashionTV's global network of **2B+ Viewers & 500M+** households, ensuring aspirational positioning.

05

Provides **360° Franchise Support** from location selection, interiors, recruitment, training, PR, to digital marketing.

WHAT IS f·EDUCATION BY FTV?



FRANCHISE OPTIONS

Premium franchise options across the education space (Schools of Beauty, Hospitality, Modeling & Grooming, etc)

PREMIUM INSTITUTES

Multiple Premium Educational Institutes in India and more in the making

SCALABLE FRANCHISE MODEL

Highly Scalable Franchise Model with Multi-City/State & Multi-Format Expansion Plan

CELEBRITY-ENDORSED

Celebrity-endorsed launches, expert-driven education, global FashionTV aura

SCALABLE MODEL

Highly Scalable Franchise Model with Multi-City/State & Multi-Format Expansion Plan

- Offers industry-focused programs in **Fashion Design, Textiles, Styling, Garment Construction & Trend Development**
- **Hands-On Learning** through live projects, runway exposure, shoots, and fashion showcases

- **Curriculum** blends creative design, technical skills, and fashion business fundamentals
- **Strong Career Pathways** in designer labels, luxury brands, fashion retail, styling, media & entrepreneurship

WHAT IS F·SCHOOL OF FASHION DESIGNING BY FTV?

A **Premium Fashion Education Institute** designed to nurture the next generation of designers and fashion creators.

WHY

2+ Billion
Viewers

196 Countries

FASHIONTV?



- Backed with the **Most Viewed, Proven & Stable** High-end Luxury Fashion & Lifestyle Television Channel
- FashionTV / FTV is truly an **Authority** in Fashion
- **Live** FashionTV channel with FashionTV shows from across the globe
- **Promotional Videos** of FashionTV parties from across the globe
- Special promotional **Events** and exclusive **Fashion Shows**

UNMATCHED BRAND RECALL

FashionTV is a globally recognized luxury authority, instantly elevating the **Credibility** of any business.

CELEBRITY & INFLUENCER

FTV franchises get exclusive association with models, influencers & luxury events, boosting aspirational appeal.

HIGH ASPIRATIONAL VALUE

Owning an FTV franchise places you among the **Elite Circles** of fashion & lifestyle, giving social prestige beyond business returns.

BUILT-IN MARKETING POWER

Access to FashionTV's **Media Ecosystem** ensures constant visibility through digital, events & social media.

CROSS - PROMOTION ADVANTAGE

Franchisees benefit from FashionTV's synergy across **50+ Verticals** (beauty, fitness, fashion, nightlife, education, retail).

WHY f•FRANCHISE BY FTV?



WHY f·EDUCATION BY FTV?

- A **Global Education Ecosystem** powered by FashionTV's fashion-luxury legacy
- Blending fashion with education, every institute reflects FTV's **Signature** luxury
- **Expert-Designed Curriculum** delivering world-class fashion & lifestyle education
- Designed for **Ambitious, Aspiration-Driven Learners** seeking exclusive, world-class training
- Anchored in FashionTV's **International Recognition** and **Prestige**

WHY f·SCHOOL OF FASHION DESIGNING BY FTV?

- High-return model delivering **Yearly ROI** across scalable formats
- **360° Franchise Support** covering location, interiors, recruitment, training, PR, and marketing
- **Direct Access** to the industry's elite – top influencers, celebrities and fashion-forward networks
- **Global Visibility** powered by FashionTV's media network, events, and digital channels
- Access to **Multiple Revenue Streams** – courses, certifications, workshops & events under one franchise model



OUR REACH

↘ **UHD 4K and 8K**
24 hours channels

↘ **12 Channels**
24/7 dedicated to
Fashion & Lifestyle

↘ Available on leading
OTT Platforms all
over the world

↘ **100 plus HOURS** of
new fashion and
lifestyle content
every week

↘ Available on **250**
Global Cable
Satellites

↘ Viewed on **10**
MILLION Public TV
Sets

↘ FashionTV App gets
500K subscribers &
35K installation per
Month

Association with the
World's Largest Fashion &
Lifestyle Television
Channel

01

Great **Business**
Opportunity with Greater
Returns

02

Develop a huge
Fruitful Circle of a
business network

03

Become a **Leader** in
fashion and lifestyle in
your city

04

BENEFITS

Be on the **VIP List** of
every Invitee List of
your **City Events**

05

Become the
Respected Player in
your city fashion
industry

06

Be seen and
surrounded with the
Who's Who of your
City

07

Use the **FTV Visiting**
Card as your power
currency

08



360° SUPPORT



360° SUPPORT

01 PRE OPENING SUPPORT

1. **Location** analysis and approval.
2. Architect, Designs, **Layout**, etc.
3. **Diamond Inspired** Designs
4. **Staff Recruitment.**
5. FashionTV **Proprietary Products** Supply.
6. Other Products and **Vendor Tie-ups.**
7. **Strategic Planning.**
8. **Staff Extensive Training** and execution.
9. FashionTV **Billing & Security** Platform.



02

LAUNCH SUPPORT

1. **Planning** and **Execution.**
2. **Launch Plan** in SMM and PR.
3. **Promotions.**
4. **Cross Marketing.**

School of
Fashion Designing

03 POST OPENING SUPPORT

1. Sales **Incremental Strategies.**
2. **Audits.**
3. **Promotional Offers.**
4. FashionTV **Loyalty Membership** programs.
5. Google and **Website Listing.**

FRANCHISE BASIC REQUIREMENTS

- ↘ **AAA Location**
F School of Fashion Designing by FTV should be located in a prime location of the city.
- ↘ **Interest in the Education Industry**
All franchisees must have attraction and liking towards the desired industry with a **Zeal To Learn**, explore, and strive to succeed.

- ↘ **Strong Financial Backings**
All franchisees must be able to show **Strong Financial** backings to ensure the success of the business.
- ↘ **Aspiration to Grow**
Strong Desire to be more Rich, Famous & Successful.

USPs

- **8K Video Wall** Fashion Shows and DJ
- Projections of FashionTV shows by **Top Designers**.
- **3D FashionTV "Floor"** stunning luxury fashion animations.
- **Live FashionTV Channel** with FashionTV shows from across the globe.
- A **Continuous Flow** of live FashionTV from various fashion hubs.
- **Promotional Videos** of FashionTV parties from across the globe.
- Promotional content through **Celebrities Endorsing** the brand from across the globe.

F A S H I O N T V

PROPRIETARY PRODUCTS



FashionTV **T-shirts**

FashionTV **Bags**

FashionTV **Stationary**

FashionTV **Coffee Mugs**

USPs

F A S H I O N T V

UNIQUE

Diamond

INSPIRED DESIGN

FashionTV Ceilings and Walls
FashionTV Flyers / Printouts

FashionTV Furniture
Tables
Chairs
Blackboards

↘ **USPs**

F A S H I O N T V

SPECIAL EVENTS

A Fashion Runway is an integral feature across every luxury FashionTV franchise vertical.

Local Designer Fashion Shows – Showcasing talent, confidence, and presentation skills. ●

Exclusive Lifestyle Events – Elevating student visibility while connecting them to industry leaders. ●

In-house student-led Fashion Shows – Providing hands-on brand collaboration opportunities. ●

SOCIAL MEDIA MARKETING & ENGAGEMENTS

Thanks to FashionTV's massive brand appeal and our networks love for posting, sharing and tagging, FTV becomes a **Social Media Hotspot**, each engagement activity a powerful, free word-of-mouth advertisement!

User generated content through over **300 stories** per day

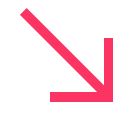
NEW MEDIA

FashionTV's legacy and royal audiences have helped us reach:

STATISTICS



3+ Million fans
on Facebook



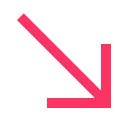
Average of **500K**
monthly website visits



Average of **1.5 Million**
monthly website impressions



1 Million subscriber
on YouTube



Average of **15 Million**
monthly views on YouTube



Average of **500K** monthly
views on Daily Motion



300K+ followers **125k** organic
reach per month on Instagram

SPONSORED LOCAL LISTING



Facebook Local



Google Local



GPS Based ADs



Facebook Ad Campaigns



Google Ad Campaigns



Instagram Ads



SEM & SEO Marketing



Analytics and Reports



Youtube Promotions & Video Boost

POTENTIAL

FashionTV / FTV is looking to partner with sound well-settled business-minded and experienced persons like you. We also expect our POTENTIAL partners to have knowledge of international fashion and lifestyle mind-sets.

If you find FashionTV's brand facts, requirements, and support exciting, we'd love to connect. For more details and discussions, feel free to call, message, or email us.



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