

# f·School of Beauty

by FASHIONTV

Sales Kit  
2026

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# about **FashionTV**



*World's Largest Fashion & Lifestyle  
Television Channel*

196  
countries

30th year of  
global expertise

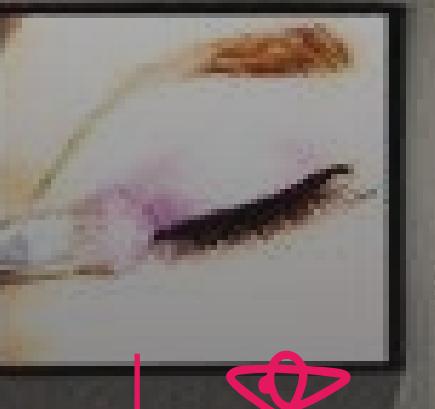
2B+  
viewers

500M+  
households



- International beauty curriculum with **Global Standards**
- **Hands-On Training** in salons, spas, and wellness centers
- **Career Pathways** in premium beauty, skincare, and luxury wellness
- **Celebrity** & influencer exposure

# MARKET OPPORTUNITY



India beauty & wellness market:  
**\$20B+ By 2030**

Premium beauty segment growing at **10–12% CAGR**

**10–12% CAGR**

**10–12% CAGR**



Rising demand for **Certified, Skilled** professionals



**Youth-Driven** and luxury-conscious consumer base



# Why F SOB by FTV stands out?

**FashionTV Global  
Recognition**

**Luxury-Focused,  
aspirational learning  
environment**

**Practical training  
with Real-World  
exposure**

**Access to Global  
Networks, Influencers  
& Luxury Brands**



SCHOOL OF  
**BEAUTY**  
by FashionTV

# BUSINESS MODEL

- **Revenue:** courses, certifications, workshops, events
- **Premium Pricing**, high-margin, repeatable model
- **Scalable Franchise** for multi-city expansion

01



# Our End-To-End 360° Business Support

## Pre-Launch Support

- Location & feasibility Guidance
- Interiors & **FTV Brand Integration**
- Staff Recruitment & training
- Vendor Sourcing & Proprietary Product access



## 02

## Launch Support

- **PR Campaigns**, social media, and **Influencer Activations**
- **Launch Events** aligned with FashionTV aesthetics
- **Cross-Brand Promotions** with FTV network



## 03

## Post-Launch Support

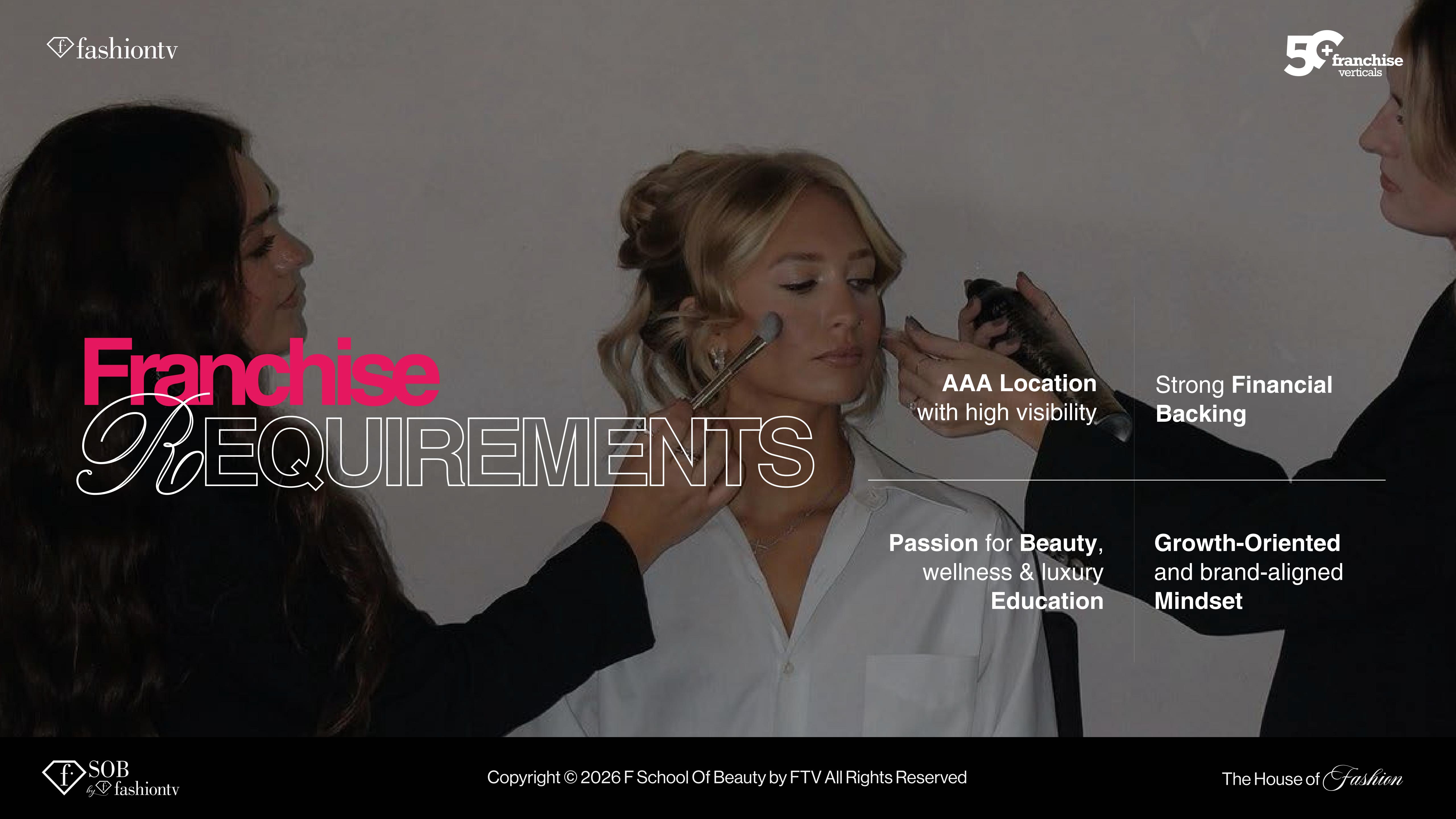
- **Revenue Growth** strategies
- Operational & quality **Audits**
- **Promotional Campaigns**
- FashionTV **Loyalty Programs**
- Google & website **Listings**

# IDEAL Partner

- **Beauty**, wellness, and lifestyle **Entrepreneurs**
- **Investors** in **Premium Education** and training
- **Visionaries** passionate about building a **Luxury Brand**



# Franchise REQUIREMENTS

A woman with blonde hair is applying makeup to another woman's face. The woman getting makeup has dark hair and is looking up. In the background, a third woman with dark hair is looking towards the camera. The background is a soft, out-of-focus studio setting.

AAA Location  
with high visibility

Passion for Beauty,  
wellness & luxury  
Education

Strong Financial  
Backing

Growth-Oriented  
and brand-aligned  
Mindset

# Glimpse of our outlet





**KASHIFF KHAN**  
Managing Director,  
FashionTV

**MICHEL ADAM**  
Founder,  
FashionTV

