

f·School of Beauty

by FASHIONTV

Sales Kit
2026

f·

about FashionTV



*World's Largest Fashion & Lifestyle
Television Channel*

196
countries

2B+
viewers

30th year of
global expertise

500M+
households



- International beauty curriculum with **Global Standards**
- **Hands-On Training** in salons, spas, and wellness centers
- **Career Pathways** in premium beauty, skincare, and luxury wellness
- **Celebrity** & influencer exposure

MARKET OPPORTUNITY



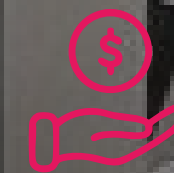
India beauty & wellness market:
\$20B+ By 2030



Premium beauty segment growing at **10–12% CAGR**



Rising demand for **Certified, Skilled** professionals



Youth-Driven and luxury-conscious consumer base

Why FSOB by FTV stands out?

**FashionTV Global
Recognition**

Luxury-Focused,
aspirational learning
environment

Practical training
with **Real-World**
exposure

**Access to Global
Networks, Influencers
& Luxury Brands**

BUSINESS MODEL

- **Revenue:** courses, certifications, workshops, events
- **Premium Pricing,** high-margin, repeatable model
- **Scalable Franchise** for multi-city expansion

01

Our End-To-End 360° Business Support

Pre-Launch Support

- **Location** & feasibility **Guidance**
- Interiors & **FTV Brand Integration**
- **Staff Recruitment** & training
- Vendor **Sourcing & Proprietary Product** access

02

Launch Support

- **PR Campaigns**, social media, and **Influencer Activations**
- **Launch Events** aligned with FashionTV aesthetics
- **Cross-Brand Promotions** with FTV network



03

Post-Launch Support

- **Revenue Growth** strategies
- Operational & quality **Audits**
- **Promotional Campaigns**
- FashionTV **Loyalty Programs**
- Google & website **Listings**

IDEAL Partner

- **Beauty**, wellness, and lifestyle **Entrepreneurs**
- **Investors** in **Premium Education** and training
- **Visionaries** passionate about building a **Luxury Brand**



Franchise REQUIREMENTS

AAA Location
with high visibility

**Strong Financial
Backing**

**Passion for Beauty,
wellness & luxury
Education**

**Growth-Oriented
and brand-aligned
Mindset**

Glimpse of our outlet



KASHIFF KHAN
Managing Director,
FashionTV

our
BOARD

MICHEL ADAM
Founder,
FashionTV

