

FASHIONTV

School *of* Beauty

Rate Card
2025



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About FashionTV

190+ countries | 2B Viewers | 28 Years OF Expertise




Founded in 1997 in France by Michel Adam Lisowski, FashionTV is the world's largest fashion and lifestyle media brand, reaching 190+ countries and engaging over 2 billion viewers.

With 27+ years of expertise, we have expanded into franchising and licensing, offering premium opportunities to elevate the standards of beauty & wellness education by integrating world-class lifestyle elements.



India's Booming Beauty & Wellness Industry

India's beauty and wellness industry is booming, driven by urbanization, higher disposable incomes, and growing interest in personal grooming and holistic wellbeing. Valued at ₹97,000 crore in 2024, the sector is set to nearly double to ₹1,91,500 crore by 2033, growing at a CAGR of 7.85%. With increasing demand for skilled professionals, premium salons, and branded wellness experiences, it stands out as a highly promising space for future investment.





Elevate the Standards of Beauty Education

Partnering with FashionTV to launch your beauty academy gives you instant credibility through a globally recognized luxury brand. With FTV's elite identity and strong international presence, your academy stands out in a competitive market. As demand for skilled professionals grows in India's booming beauty education sector, an FTV-branded academy offers world-class training, attracts premium clientele, and positions you for long-term success in a high-growth, job-rich industry.

FTV Choose a f·TV Franchise?

Joining hands with FashionTV gives your franchise instant credibility, and global prestige, appealing to high-end clients. With a presence in 202+ countries, it enhances brand value and customer trust. Beyond the name, FashionTV offers expert insights, trend forecasting, and powerful digital marketing to ensure long-term success in a competitive market.



Vision & Mission

To establish India's most sophisticated and luxurious beauty education franchise, setting a new benchmark in wellness education.

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Our End-To-End Business Support

01

Pre-Launch Support

Location Analysis and Approval

Architectural Design and Branding Elements

Strategic Planning and Staff Recruitment

02

Launch Support

Planning and Execution

Social Media and PR Promotions

Cross-Marketing Strategies

03

Post-Launch Support

Business Operations and Audits

Marketing and Promotional Campaigns

FTV Sponsorship Opportunities

Basic Franchise Requirements

Prime Location

F School of Beauty Must Be in Upscale, Prime Locations of Commercial and Residential Areas.

Financial Backing

Franchisees Must Have Financial Stability for Long-Term Success.

Industry Attraction

A Keen Interest in Global Beauty & Wellness Industry and its Expansion Is Essential.

Desire for Success

Ambitious to Be Rich, Famous and Influential with A Premium FashionTV Partnership.

Franchise Fee Chart

Vertical Name	Franchise Fees	Royalty	Carpet Area	ID Fees @200	Investment @5500
Tier 1	30 Lakhs	1.50 Lakhs	2,000 sq. ft	4 Lakhs	1.10 Cr
Tier 2	25 Lakhs	1.25 Lakhs	2,000 sq. ft	4 Lakhs	1.10 Cr
Tier 3	20 Lakhs	1 Lakh	2,000 sq. ft	4 Lakhs	1.10 Cr

Our F Outlets







Michel Adam Lisowski

Founder & Chairman, FashionTV

Michel Adam Lisowski is the founder and chairman of FashionTV. He founded FashionTV to create a global fashion platform that focuses on fashion, luxury and beauty. He is known as the 'FASHION MAESTRO' for his remarkable contribution to the fashion, luxury and lifestyle industries across the world.



Kashiff Khan

Managing Director, FashionTV

Kashiff Khan is the Managing Director of FashionTV, the world's largest fashion and lifestyle media brand. Beyond his role as a business mogul, he is an accomplished author, writer, start-up specialist and is an iconic name in the world of fashion and brand business development in India.

Digital Marketing Powerhouse

5M+
Monthly Website
Visits

5M+
Monthly Website
Visits

500K+
App Subscribers,
35K Monthly Installations

65M
YouTube Views,
90M Subscribers

12M
Facebook Views,
300K+ Followers

125K
Organic Reach, 300+
Daily News Stories

Revenue Generation Avenues

F Salon Partners Benefit From Multiple Revenue Streams



VIP parties
& table bookings



Fashion shows
& theme nights



Celebrity &
influencer events



Sponsorships
& merchandising



Live DJ performances
& artist collaborations

Build A Business Legacy For Generations

With The Global Icon Of Luxury & Lifestyle



Thank You