

# f:Spa

Luxury Wellness  
& Relaxation.

Global Brand.  
Premium  
Experience.

BY FASHIONTV

Backed by FashionTV, a global luxury lifestyle authority.

1997 ————— 2026

with a presence across 196 countries.

**2B+** Viewers

**5M+** Monthly Website Visits

**500K+** App Subscribers

Expertise of **30th Year**

# What is f·Spa by FTV?

A **Luxury** spa  
destination  
offering  
**World-Class**  
therapies and  
holistic  
wellness  
experiences.

- **Expert** therapists
- **Premium** spa rituals & treatments
- High **Hygiene & Safety** standards
- Serene, **Fashion-Inspired** ambience



# MARKET OPPORTUNITY

India's **Spa & Wellness** market is  
expanding rapidly.



Spa market  
growing at **9–10%  
CAGR**

Rising demand  
for **Luxury**  
wellness

**Wellness  
Tourism** on  
strong growth  
path

**Premium** spas  
gaining preference  
over unbranded  
formats



## WHY f:SPA STANDS OUT?

- FashionTV-backed **Brand Recall**

- **Premium** pricing power

- Wellness-driven **Repeat Clientele**

- **Strong** aspirational and lifestyle positioning



-  **High-Value** service-led revenue
-  **Multiple** format adaptability
-  **Strong** margins with repeat visits
-  Easy expansion across **Cities & Resorts**

# PRE-LAUNCH SUPPORT

**Location &  
feasibility  
guidance**

**Equipment  
& product  
sourcing**

**Therapist  
Recruitment  
& training**

**Luxury spa  
Interiors &  
layouts**

# LAUNCH SUPPORT

PR &  
**Influencer**  
led launch

Digital &  
**Social Media**  
campaigns

FashionTV  
ecosystem  
**Visibility**

Brand-  
aligned  
**Promotions**



## POST-LAUNCH SUPPORT

Revenue &  
**Membership**  
strategies

**Loyalty** &  
repeat  
programs

Operational  
audits &  
**Guidance**

Local  
digital  
**Visibility**





# IDEAL PARTNER

- Wellness-focused **Entrepreneurs**
- Hotel & resort **Owners**
- Investors seeking lifestyle-led **ROI**
- Luxury hospitality **Operators**



# FRANCHISE REQUIREMENTS

- AAA **Prime** location or **Premium** property
- Strong **Financial** backing
- Interest in **Wellness & Luxury** services
- **Growth-Oriented** mindset

## OUR BOARD

**Kashiff Khan**

Managing Director,  
FashionTV



**Michel Adam**

Founder, FashionTV

Thank You.

