

f.Spa

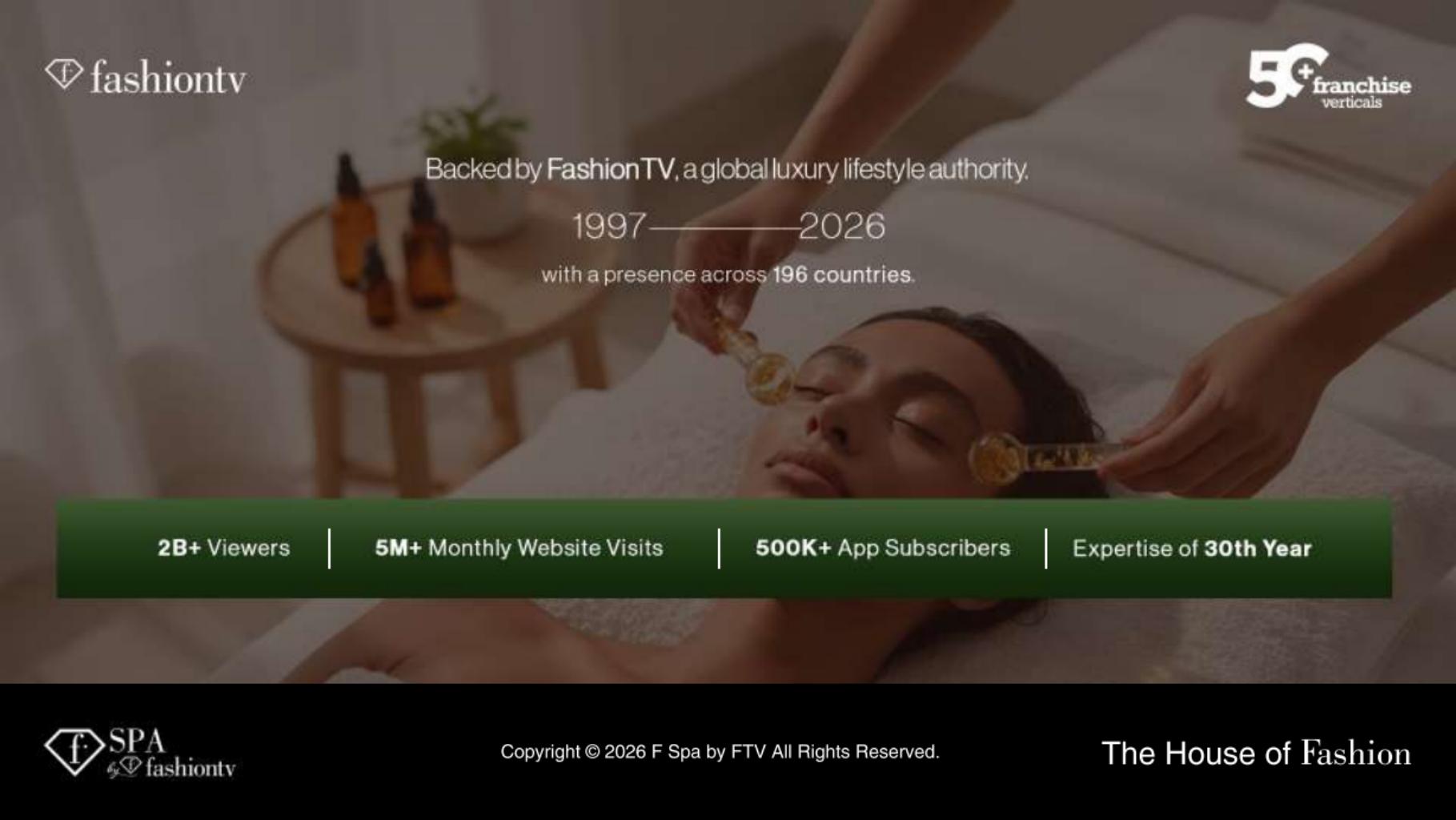
BY FASHIONTV

Luxury Wellness
& Relaxation.



Global Brand.
Premium
Experience.



A woman is lying down, receiving a facial massage. A small wooden table next to her holds several bottles of skincare products. The background is softly lit, creating a relaxing atmosphere.

Backed by FashionTV, a global luxury lifestyle authority.

1997 — 2026

with a presence across 196 countries.

2B+ Viewers

5M+ Monthly Website Visits

500K+ App Subscribers

Expertise of 30th Year

What is f·Spa by FTV?

A Luxury spa destination offering World-Class therapies and holistic wellness experiences.

- Expert therapists
- Premium spa rituals & treatments
- High Hygiene & Safety standards
- Serene, Fashion-Inspired ambience



MARKET OPPORTUNITY

India's **Spa & Wellness** market is
expanding rapidly.



Spa market
growing at **9–10%**
CAGR

Rising demand
for **Luxury**
wellness

Wellness
Tourism on
strong growth
path

Premium spas
gaining preference
over unbranded
formats



- FashionTV-backed **Brand Recall**

- **Premium** pricing power



WHY f·SPA STANDS OUT?

- Wellness-driven **Repeat Clientele**

- **Strong** aspirational and lifestyle positioning



-  **High-Value** service-led revenue
-  **Multiple** format adaptability
-  **Strong** margins with repeat visits
-  Easy expansion across **Cities & Resorts**



PRE-LAUNCH SUPPORT

Location & feasibility guidance

Equipment & product sourcing

Therapist Recruitment & training

Luxury spa Interiors & layouts

LAUNCH SUPPORT

PR &
Influencer
led launch

Digital &
Social Media
campaigns

FashionTV
ecosystem
Visibility

Brand-
aligned
Promotions





POST-LAUNCH SUPPORT

Revenue &
Membership
strategies

Loyalty &
repeat
programs

Operational
audits &
Guidance

Local
digital
Visibility

GLIMPSE OF OUR OUTLETS





IDEAL PARTNER

- Wellness-focused **Entrepreneurs**
- Hotel & resort **Owners**
- Investors seeking lifestyle-led **ROI**
- Luxury hospitality **Operators**

FRANCHISE REQUIREMENTS



- AAA **Prime** location or **Premium** property
- Strong **Financial** backing
- Interest in **Wellness & Luxury** services
- **Growth-Oriented** mindset

OUR BOARD



Kashiff Khan
Managing Director,
FashionTV



Michel Adam
Founder, FashionTV

Thank You.

