

 fashiontv

5+
franchise
verticals

f.Spa

BY FASHIONTV



 SPA
fashiontv

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The House of Fashion

What is f·Spa by FTV?

F Spa by FTV is a luxury wellness destination combining world-class therapies, expert care, and serene environments to elevate the modern spa experience.

- » Global-standard spa therapies inspired by international wellness trends
- » Signature treatments influenced by celebrity and luxury spa practices
- » Premium interiors reflecting FashionTV's lifestyle aesthetics
- » High standards of hygiene, safety, and professionalism
- » A refined wellness destination where indulgence meets sophistication

PHILOSOPHY

VISION

To be India's leading spa destination, offering unparalleled luxury, serenity, and holistic wellness through expert therapies, opulent settings, and personalized experiences.

MISSION

To expand F Spa by FTV into major Indian cities, delivering serene, enchanting, and world-class wellness experiences.

AIM

To craft luxurious and authentic spa destinations where indulgence meets holistic wellness for both body and mind.

SPAS IN INDIA

The Indian spa market was valued at \$2.02 billion in 2024 and is projected to reach \$4.63 billion by 2033, growing at a CAGR of 9.67%.



Market Value



Luxury Segment

As of May 2025, India has 14,711 spas, marking a 6.77% increase from 2023.



Total Spas



Luxury spa interiors & layouts

The luxury spa market generated \$1.18 billion in 2025 and is expected to grow to \$2.20 billion by 2030, with a CAGR of 10.8%.



World's Largest Fashion & Lifestyle Television Channel

1997 — 2026

with a presence across 196 countries.

2B+ Viewers

5M+ Monthly Website Visits

500K+ App Subscribers

Expertise of 28 years



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WHAT IS F FRANCHISE BY FTV

A global franchise ecosystem by FashionTV, the world's largest fashion & lifestyle television channel in 196 countries.



Connects entrepreneurs to FashionTV's global network of 2B+ viewers

World's Largest Franchise Bouquet, offers 50+ luxury franchise opportunities across Beauty, F&B, Wellness, Fitness, Fashion, Nightlife, Education & Retail.



Provides 360° franchise support – from location selection, interiors, recruitment, training, PR, to digital marketing.

500M+ households, ensuring aspirational positioning.

Backed by 28 years of global fashion authority, making it one of the most prestigious and profitable luxury franchise models worldwide.

WHAT IS F WELLNESS BY FTV

Premium franchise options across the wellness industry (Gym & Spa)

30+ Wellness Locations

Celebrity-Endorsed,
Influencer-Driven
Wellness Destinations

across the globe

Exclusive opportunity to be one of the first F Wellness by FTV franchise owner in India

Highly Scalable Franchise Model with Multi-City/State & Multi-Format Expansion Plan



WHAT IS F SPA BY FTV



A luxury wellness & relaxation vertical by FashionTV, the world's largest fashion & lifestyle television channel in 196 countries.

- Offers premium spa services – aromatherapy, body therapies, massages, facials & holistic wellness treatments.
- Designed with diamond-inspired interiors & proprietary FTV wellness products, ensuring exclusivity.
 - Positioned as a luxury lifestyle experience, available across premium hotels, resorts, salons & standalone outlets.
- Backed by 28 years of FashionTV's global fashion & lifestyle legacy, delivering aspirational value and unmatched trust.



WHY FASHIONTV?



Backed with the Most Viewed, Proven & Stable High-end Luxury Fashion & Lifestyle Television Channel.



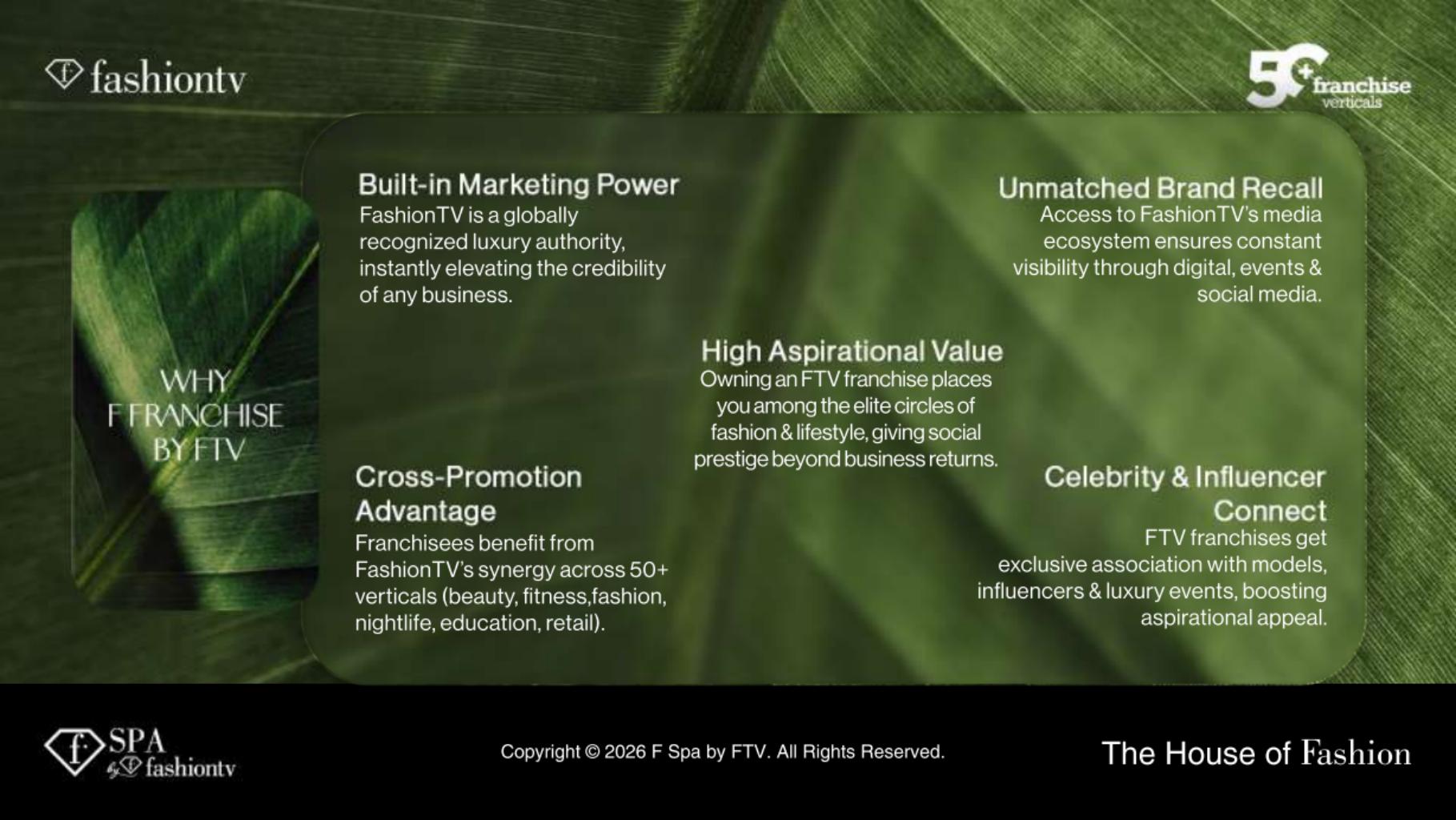
Live FashionTV channel with FashionTV shows from across the globe



Special promotional events and exclusive fashion shows



Promotional videos of FashionTV parties from across the globe

A large, textured background image of green leaves, possibly banana leaves, with bright highlights and shadows.

WHY F FRANCHISE BY FTV

Built-in Marketing Power

FashionTV is a globally recognized luxury authority, instantly elevating the credibility of any business.

Cross-Promotion Advantage

Franchisees benefit from FashionTV's synergy across 50+ verticals (beauty, fitness, fashion, nightlife, education, retail).

Unmatched Brand Recall

Access to FashionTV's media ecosystem ensures constant visibility through digital, events & social media.

High Aspirational Value

Owning an FTV franchise places you among the elite circles of fashion & lifestyle, giving social prestige beyond business returns.

Celebrity & Influencer Connect

FTV franchises get exclusive association with models, influencers & luxury events, boosting aspirational appeal.

WHY F WELLNESS BY FTV



A global wellness network shaped by FTV's fashion-luxury legacy

- Where fashion meets wellness, each destination carries FTV's signature of luxury
- Expert-curated services delivering premium gym & spa experiences
- Catering to premium, wellness-savvy clients seeking exclusivity and top-quality results
- Backed by FashionTV's worldwide influence and credibility

WHY F SPA BY FTV



High-return model delivering 75% yearly ROI across scalable formats

- 360° Franchise Support covering location, interiors, recruitment, training, PR, and marketing
- Direct access to premium clientele; the city's elite, influencers, and fashion-forward society
- Global visibility powered by FashionTV's media network, events, and digital channels
- Built-in organic marketing with 300+ daily customer stories across F Wellness by FTV amplifying reach and create instant buzz



OUR REACH

- * 12 Channels - 24/7 dedicated to Fashion & Lifestyle
 - * UHD 4K and 8K 24 hours channels
- * Available on leading OTT platforms all over the world
- * 100 plus HOURS of new fashion and lifestyle content every week
 - * Available on 250 Global Cable Satellites
 - * Viewed on 10 MILLION Public TV Sets
- * FashionTV App gets 500K subscribers & 35K installation per Month

Association with the World's
Largest Fashion & Lifestyle
Television Channel

01

Develop a huge circle of a business
network, Use the FTV visiting card as
your power currency

02

Great Business Opportunity with
Greater Returns

03

BENEFITS

Be on the VIP list of every
Invitee List of your City Events

04

Become the respected leader in your
city & fashion industry

05

Be seen and surrounded with the
who's who of your City

06

360° 01



PARTNERSHIP SUPPORT

Pre Opening Support

1. Location analysis and approval.
2. Architect, Designs, Layout, etc.
3. Diamond Inspired Designs (Walls, Ceilings, Furniture, etc).
4. Staff Recruitment.
5. FashionTV Proprietary Products Supply.
6. Other Products and Vendor Tie-ups.
7. Strategic Planning.
8. Staff extensive training and execution.
9. FashionTV Billing & Security Platform.

02

Launch Support

1. Planning and Execution.
2. Launch Plan in SMM and PR.
3. Promotions.
4. Cross Marketing.



360° PARTNERSHIP SUPPORT



03

Post Opening Support

1. Sales Incremental Strategies.
2. Audits.
3. Promotional Offers.
4. FashionTV Loyalty Membership programs.
5. Google and Website Listing.

 AAA Location

F Spa by FTV should be located in a prime location of the city.

 Aspiration to Grow

Strong Desire to be more Rich, Famous & Successful.

 Industry Attraction

All franchisees must have attraction and liking towards the desired industry with a zeal to learn, explore, and strive to succeed.

 Strong Financial Backings

All franchisees must be able to show strong financial backings to ensure the success of the business.

SPA MENU

FashionTV Spa Menu includes:

Facials & Rituals

Body Scrub

Body Massage

Aromatherapy

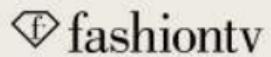
Herbal Compress

Deep Tissue Massage

Foot Reflexology

Full Body Cellulite Oil
Therapy

Hot Stone Therapy



USPS



- 8K Video Wall Fashion Shows and VJ
- Projections of FashionTV shows by Top Designers.
- 3D FashionTV "Floor" stunning luxury fashion animations.
- Live FashionTV Channel with FashionTV shows from across the globe.
- A continuous flow of live FashionTV from various fashion hubs.
- Promotional Videos of FashionTV parties from across the globe.
- Promotional content through celebrities endorsing the brand from across the globe.



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USPs



FashionTV PROPRIETARY PRODUCTS
FTV branded merchandise like:

FashionTV Bath Salts

FashionTV Essential Oils

FashionTV Massage Oils

FashionTV Bath Bombs

FTV Natural Skincare Gift Box

FashionTV Organic Soaps

FashionTV Clay Face Masks

FashionTV Moisturisers



FashionTV unique DIAMOND Inspired Design

FashionTV Ceilings and walls

FashionTV Furniture

Chairs

Mirrors

Tables

FashionTV Upholstery

FashionTV Flyers / Printouts

Electric Spa Massage Tables

Traditional Ayurveda Table

Spa Tables for oil & dry massages

Shirodhara Massage Table

Low floor Thai Massage Bed

Facial Beds

Massage Beds

Portable Massage

Tables for multipurpose use

USPS



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SOCIAL MEDIA MARKETING & ENGAGEMENT

Dedicated social media handles for:

Instagram

Facebook

Twitter (X)

LinkedIn

YouTube

Snapchat

Pinterest

SOCIAL ENGAGEMENTS STATISTICS

User generated content through over 300 stories per day

Thanks to FashionTV's massive brand appeal and our guests' love for posting, sharing, checking in, and tagging, every F Spa by FTV becomes a social media hotspot, each engagement activity a powerful, free word-of-mouth advertisement!

NEW MEDIA STATISTICS

FashionTV's legacy and royal audiences have helped us reach



- 3+ Million fans on Facebook
- Average of 500K monthly website visits
- Average of 1.5 Million monthly website impressions
- 1 Million subscribers on YouTube
- Average of 15 Million monthly views on YouTube
- Average of 500K monthly views on Daily Motion
- 300K+ followers 125k organic reach per month on Instagram

SPONSORED LOCAL LISTINGS

Google Local

GPS Based ADs

Facebook Ad Campaigns

Google Ad Campaigns

Instagram Ads

SEM & SEO Marketing

Analytics and Reports

Youtube Promotions &
Video Boost

Facebook Local



INVITATION

FashionTV / FTV is looking to partner with sound well-settled business-minded and experienced persons like you. We also expect our POTENTIAL partners to have knowledge of international fashion and lifestyle mind-sets.

If you find FashionTV's brand facts, requirements, and support exciting, we'd love to connect. For more details and discussions, feel free to call, message, or email us.

