

f:Salon

By  fashiontv

A **Premium Beauty & Grooming Brand** inspired by global fashion standards.

Brand Power

Backed by
FashionTV, A Global
Luxury Lifestyle

✈ **2+ Billion** viewers
worldwide.

✈ Presence in **196**
Countries.

✈ **500+ Million**
households.

✈ **30th Year** of brand
credibility.

What is **f. Salon**?

By  fashiontv

Skilled
Professionals

Lifestyle-led **Studio Environment**

High Hygiene
standards

Premium Products

A luxury salon offering **Hair, Skin, Beauty And Grooming Services** in a refined, fashion-led environment.



Market Opportunity

India's premium salon segment **Continues To Grow.**

- ✦ **7–8% CAGR** in beauty & grooming.
- ✦ **Grooming** as a lifestyle priority.
- ✦ **Rising demand** for branded salons.
- ✦ Strong urban and emerging **City Growth.**

f. Salon

Why
By  fashiontv

FashionTV backed
Brand Recall.

High **Repeat & Loyalty** business.

Competitive Pricing

Strong **Word-Of-Mouth** visibility.

Business Model



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360°
Support

01 *Pre Launch Support*

- ✦ Revenue & ticket-size strategies
- ✦ Operational audits
- ✦ Loyalty & repeat programs
- ✦ Local digital visibility
- ✦ Staff recruitment

02 *Launch Support*

- ✧ PR and influencer engagement
- ✧ Social media and digital campaigns
- ✧ FashionTV ecosystem visibility

03 *Post Launch Support*

- ✦ Revenue & ticket-size strategies
- ✦ Operational audits
- ✦ Loyalty & repeat programs

Ideal Partner

Entrepreneurs
entering premium
beauty

Existing salon
owners upgrading
brands

Investors seeking
lifestyle-led growth

Franchise Requirements

↘ **AAA Prime Location** in the city

↘ **Strong Financial** backing.

↘ **Passion** for beauty and grooming.

↘ **Growth-Oriented** mindset.

Our Boards

KASHIFF KHAN

Managing Director.
Driving premium franchise
expansion.



MICHEL ADAM

Founder, *FashionTV*
Global luxury visionary.

Thank You