

f. Salon

By FashionTV

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About FashionTV

Founded in 1997 by Michel Adam Lisowski in France, FashionTV has become the world's leading luxury fashion and lifestyle media brand. With a reach spanning over 196 countries and 2 billion+ viewers globally, we bring unmatched prestige to every venture.

With 3 decades of expertise, FashionTV now offers premium franchising opportunities, redefining the beauty and wellness landscape worldwide.



Elevate Your Business

India's salon industry is booming, driven by urbanization and rising disposable incomes, fueling demand for premium experiences. Valued at ₹97,000 crore in 2025, the sector is projected to reach ₹1,91,500 crore by 2033. This growth highlights the increasing importance of beauty and self-care in urban lifestyles, with luxury salons creating new opportunities for revenue and innovation for entrepreneurs and investors.

Your Gateway to Unmatched Business Success

Instant Recognition

Leverage the global prestige of FashionTV's brand for effortless market entry.

Unbeatable Growth Potential

Transform your salon into a luxury wellness destination, elevating customer experience and driving success.

Luxury Positioning

Set your salon apart with FashionTV's legacy, attracting an elite clientele.

Premium Franchise Advantage

Empower your business with unparalleled brand equity and expert-driven support.

*Why
F Salon?
By FTV*



Partnering with F Salon by FTV is a strategic move for long-term growth, succes and innovation in the luxury market.

Aim Vision & Mission

Vision

To create India's most sophisticated luxury salon experience, setting new benchmarks for the wellness industry.

Mission

To launch high-end F Salon outlets nationwide, introducing the FashionTV brand identity to India's flourishing beauty landscape.

Aim

To offer India's most elegant, luxurious salons with international-level services, world-class ambience and expertly trained professionals.

01 *Pre-Launch Support*

End-to-End Support

*We Are With You
Every Step of the Way.*

- Location analysis and site approval
- Architectural design & brand integration
- Strategic planning and staff recruitment



02 *Launch Support*

- Planning, execution & on-ground support
- Social media buzz and PR strategies
- Cross-marketing campaigns to ensure a successful debut



03 *Post-Launch Support*

- Operational audits & business optimization
- Marketing & Promotional campaigns
- FTV sponsorship opportunities

Franchise Requirements

Prime Location

F Salon Must Be In Upscale, Prime Locations Of Commercial And Residential Areas.

Strong Financial Backing

Franchisees Must Have Financial Stability For Long-Term Success.

Industry Attraction

A Keen Interest In Global Beauty & Wellness Industry Is Essential.

Desire For Success

Ambitious To Be Rich, Famous And Influential With A Premium















Meet the .
Visionaries

Michel Adam Lisowski

Founder & Chairman, FashionTV



Michel Adam, the mastermind behind FashionTV, revolutionized the fashion, luxury and lifestyle industry. His vision turned FashionTV into a global luxury & lifestyle platform influencing millions.

Kashiff Khan

Managing Director, FashionTV



A business mogul and visionary, Kashiff is a leading figure in brand development, startup mentorship and luxury fashion business management in India.



Rukmani Singh Hooda

CEO



A visionary leader shaping luxury, beauty and fashion, she drives global expansion, brand excellence and innovation, making FashionTV a business powerhouse.

FashionTV Digital Power

<i>5M+</i> Monthly Website Visits		<i>500K+</i> Daily Video Views		<i>12M</i> Facebook Views	
	<i>500K+</i> App Subscribers		<i>65M</i> YouTube Views, 90M Subscribers		<i>300+</i> Daily News Stories

Boost your brand visibility with FashionTV's unparalleled global reach.
Engage and connect with an audience of millions.

Diverse Revenue Streams

Generate revenue through



VIP parties &
exclusive events



Fashion shows
& themed
nights



Celebrity
& influencer
engagements



Merchandising
& sponsorships



Live DJ
performances &
artist collaborations

Join the F Salon by FTV Revolution

It's Not Just About Owning a Business
It's About Living Luxury.

*Thank you for
exploring this opportunity.*

We're excited to partner with you and bring the world's most
luxurious salon experience to life in your city.