



# f.salon

*By FashionTV*

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## About FashionTV

Founded in 1997 by Michel Adam Lisowski in France, FashionTV has become the world's leading luxury fashion and lifestyle media brand. With a reach spanning over 196 countries and 2 billion+ viewers globally, we bring unmatched prestige to every venture.

With 3 decades of expertise, FashionTV now offers premium franchising opportunities, redefining the beauty and wellness landscape worldwide.

# Elevate Your Business



India's salon industry is booming, driven by urbanization and rising disposable incomes, fueling demand for premium experiences. Valued at ₹97,000 crore in 2025, the sector is projected to reach ₹1,91,500 crore by 2033. This growth highlights the increasing importance of beauty and self-care in urban lifestyles, with luxury salons creating new opportunities for revenue and innovation for entrepreneurs and investors.

# *Your Gateway to Unmatched Business Success*

## *Instant Recognition*

Leverage the global prestige of FashionTV's brand for effortless market entry.

## *Unbeatable Growth Potential*

Transform your salon into a luxury wellness destination, elevating customer experience and driving success.

## *Luxury Positioning*

Set your salon apart with FashionTV's legacy, attracting an elite clientele.

## *Premium Franchise Advantage*

Empower your business with unparalleled brand equity and expert-driven support.

*Why  
F Salon?  
By FTV*



**Partnering with F Salon by FTV** is a strategic move for long-term growth, success and innovation in the luxury market.

# *Aim Vision & Mission*

## *Vision*

To create India's most sophisticated luxury salon experience, setting new benchmarks for the wellness industry.

## *Mission*

To launch high-end F Salon outlets nationwide, introducing the FashionTV brand identity to India's flourishing beauty landscape.

## *Aim*

To offer India's most elegant, luxurious salons with international-level services, world-class ambience and expertly trained professionals.

# OI *Pre-Launch Support*

End-to-End Support

*We Are With You  
Every Step of the Way.*

- Location analysis and site approval
- Architectural design & brand integration
- Strategic planning and staff recruitment



## 02 *Launch Support*

- Planning, execution & on-ground support
- Social media buzz and PR strategies
- Cross-marketing campaigns to ensure a successful debut



# 03 *Post-Launch Support*

- Operational audits & business optimization
- Marketing & Promotional campaigns
- FTV sponsorship opportunities

# *Franchise Requirements*

## *Prime Location*

F Salon Must Be In Upscale, Prime Locations Of Commercial And Residential Areas.

## *Strong Financial Backing*

Franchisees Must Have Financial Stability For Long-Term Success.

## *Industry Attraction*

A Keen Interest In Global Beauty & Wellness Industry Is Essential.

## *Desire For Success*

Ambitious To Be Rich, Famous And Influential With A Premium





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The House of Fashion





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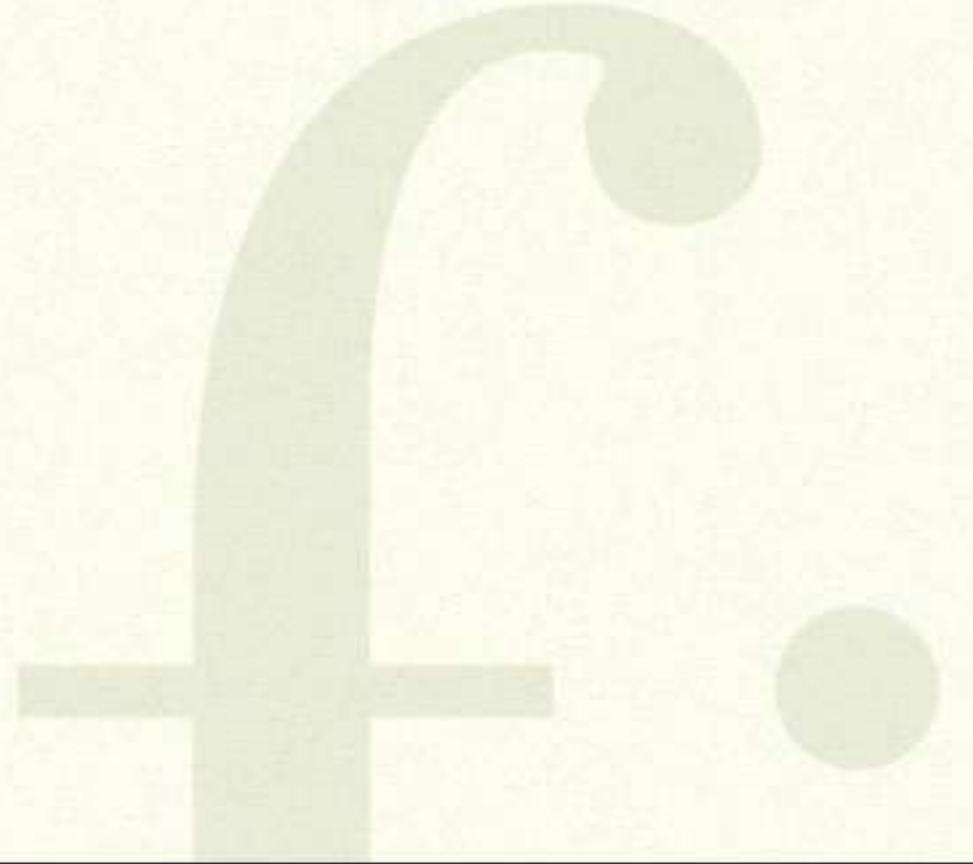
The House of Fashion







*Meet the.*  
*Visionaries*



# *Michel Adam Lisowski*

Founder & Chairman, FashionTV



Michel Adam, the mastermind behind FashionTV, revolutionized the fashion, luxury and lifestyle industry. His vision turned FashionTV into a global luxury & lifestyle platform influencing millions.

# *Kashiff Khan*

Managing Director, FashionTV



A business mogul and visionary, Kashiff is a leading figure in brand development, startup mentorship and luxury fashion business management in India.



# *Rukmani Singh Hooda*

## CEO



A visionary leader shaping luxury, beauty and fashion, she drives global expansion, brand excellence and innovation, making FashionTV a business powerhouse.



# *FashionTV Digital Power*

**5M+**

Monthly  
Website Visits

**500K+**

Daily Video  
Views

**12M**

Facebook  
Views

**500K+**

App Subscribers

**65M**

YouTube Views,  
90M Subscribers

**300+**

Daily News  
Stories

Boost your brand visibility with FashionTV's unparalleled global reach.  
Engage and connect with an audience of millions.



# Diverse Revenue Streams

Generate revenue through



VIP parties &  
exclusive events



Celebrity  
& influencer  
engagements



Live DJ  
performances &  
artist collaborations



Fashion shows  
& themed  
nights



Merchandising  
& sponsorships



# *Join the F Salon by FTV Revolution*

It's Not Just About Owning a Business  
It's About Living Luxury.



*Thank you for  
exploring this opportunity.*

We're excited to partner with you and bring the world's most luxurious salon experience to life in your city.