





#### About FashionTV

Founded in 1997 by Michel Adam Lisowski in France, FashionTV has become the world's leading luxury fashion and lifestyle media brand. With a reach spanning over 190 countries and 2 billion+ viewers globally, we bring unmatched prestige to every venture.

With 27+ years of expertise, FashionTV now offers premium franchising opportunities, redefining the beauty and wellness landscape worldwide.











# Your Gateway to Unmatched Business Success

#### Unbeatable Growth Potential

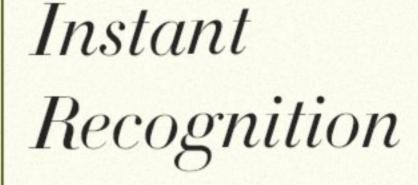
Transform your salon into a luxury wellness destination, elevating customer experience and driving success.

#### Luxury Positioning

Set your salon apart with FashionTV's legacy, attracting an elite clientele.

#### Premium Franchise Advantage

Empower your business with unparalleled brand equity and expert-driven support.

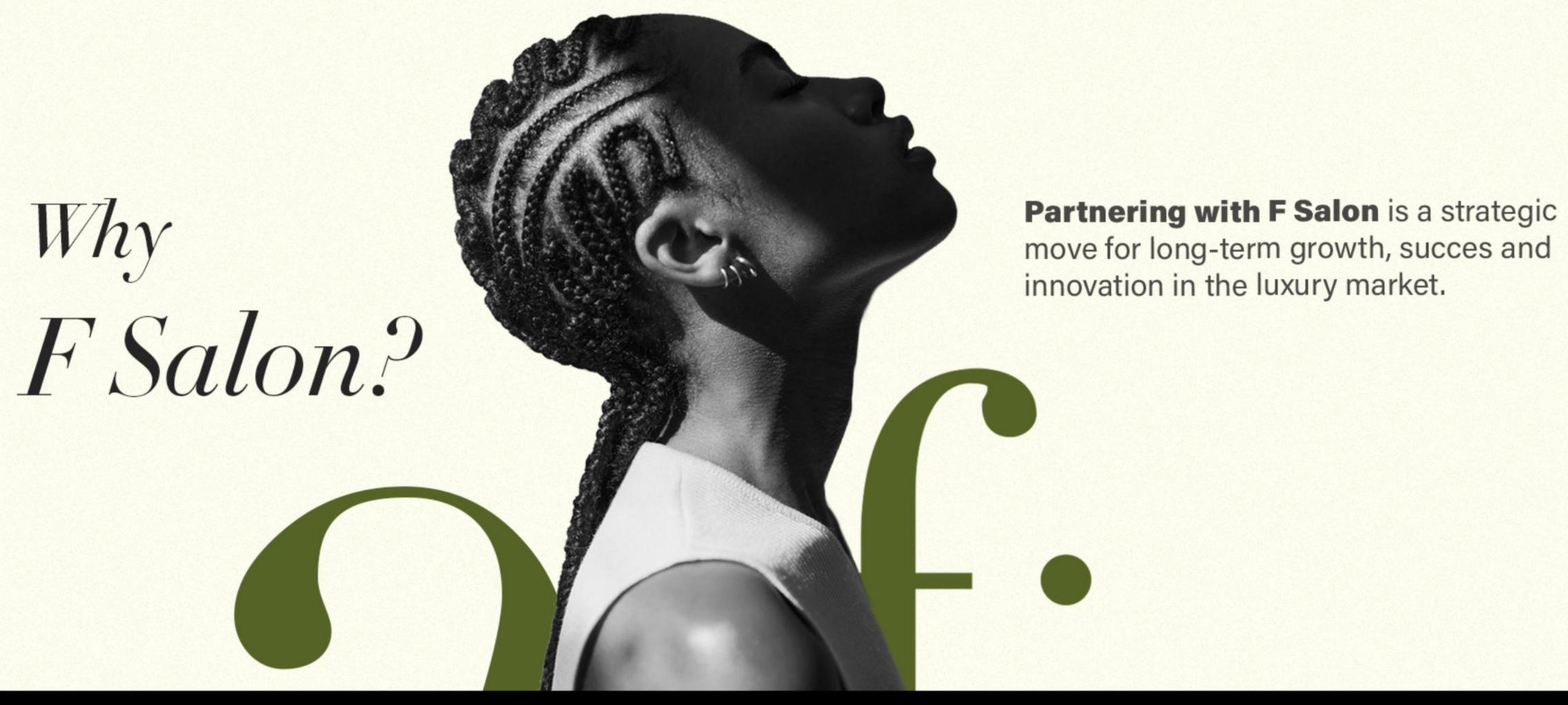


Leverage the global prestige of FashionTV's brand for effortless market entry.



#### **F** fashiontv













#### Vision

To create India's most sophisticated luxury salon experience, setting new benchmarks for the wellness industry.

#### Mission

To launch high-end
F Salon outlets nationwide,
introducing the FashionTV
brand identity to India's
flourishing beauty
landscape.

#### Aim

To offer India's most elegant, luxurious salons with international-level services, world-class ambience and expertly trained professionals.







**End-to-End Support** 

We Are With You

Every Step of the Way.

# O I Pre-Launch Support

Location analysis and site approval

Architectural design & brand integration

Strategic planning and staff recruitment



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# 1 Launch Support

Planning, execution & on-ground support

Social media buzz and PR strategies

Cross-marketing campaigns to ensure a successful debut



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### O 3 Post-Launch Support

Operational audits & business optimization

Continual marketing & promotional campaigns

FTV sponsorship opportunities







### Franchise Requirements

#### Prime Location

F Salon Must Be In Upscale, Prime Locations Of Commercial And Residential Areas.

#### Strong Financial Backing

Franchisees Must Have Financial Stability For Long-Term Success.

#### Industry Attraction

A Keen Interest In Global Beauty & Wellness Industry Is Essential.

#### Desire For Success

Ambitious To Be Rich, Famous And Influential With A Premium







#### Franchise Fee Breakdown

City Type	Franchise Fee	Royalty	Carpet Area	ID Fees @200	<i>Investment</i> @7500
1 Tier	15 Lakhs	1.5 Lakhs	2,000 sq.ft	40 Lakhs	1.10 Cr
2 Tier	25 Lakhs	1.25 Lakhs	2,000 sq.ft	40 Lakhs	1.10 Cr
3 Tier	35 Lakhs	1 Lakh	2,000 sq.ft	40 Lakhs	1.10 Cr







## Presence Expanding

#### Operational Salons

Telangana

Goa

Gujarat

Ahmedabad

Karnataka

Kerala

Puducherry

**Jharkhand** 

Punjab

Jammu & Kashmir

Uttar Pradesh

Assam

Tamil Nadu

## Upcoming Salons

Andhra Pradesh Uttar Pradesh

Haryana

Punjab

Nagaland































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# Tisionaries

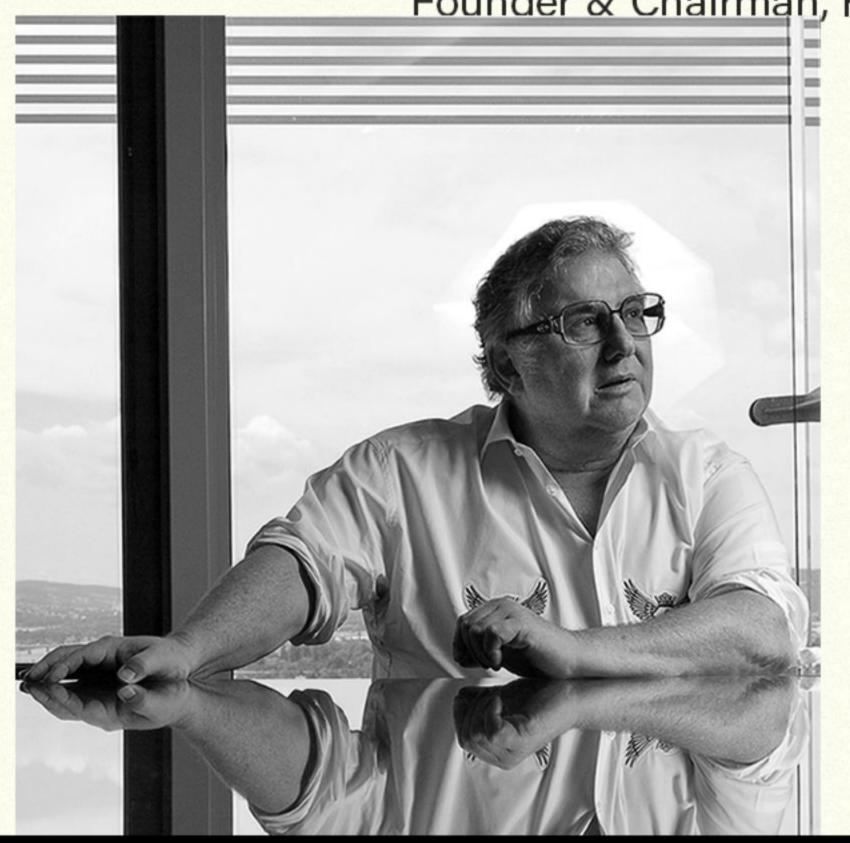






#### Michel Adam Lisowski

Founder & Chairman, FashionTV



Michel Adam, the mastermind behind FashionTV, revolutionized the fashion, luxury and lifestyle industry. His vision turned FashionTV into a global luxury & lifestyle platform influencing millions.







### Kashiff Khan

Managing Director, FashionTV



A business mogul and visionary, Kashiff is a leading figure in brand development, startup mentorship and luxury fashion business management in India.



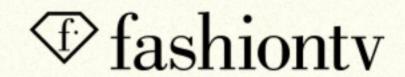


### Rukmani Singh Hooda

Director FashionTV



A visionary leader shaping luxury, beauty and fashion, she drives global expansion, brand excellence and innovation, making FashionTV a business powerhouse.





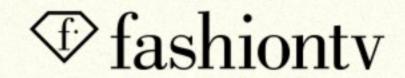
### Fashion TV Digital Power

5M+ Monthly Website Visits		500K+ Daily Video Views		1211 Facebook Views	
	500K+ App Subscribers		65M YouTube Views, 90M Subscribers		300+ Daily News Stories

Boost your brand visibility with FashionTV's unparalleled global reach.

Engage and connect with an audience of millions.







#### Diverse Revenue Streams

#### Generate revenue through



VIP parties & exclusive events



Fashion shows & themed nights



Celebrity & influencer engagements

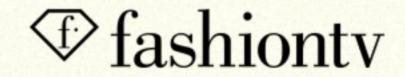


Merchandising & sponsorships



Live DJ performances & artist collaborations







#### Join the F Salon Revolution with FTV

It's Not Just About Owning a Business It's About Living Luxury.







# Thank you for exploring this opportunity.

We're excited to partner with you and bring the world's most luxurious salon experience to life in your city.

