

f. Nail studio

By FTV

Sales kit 2026



Nail Studio by **FashionTV**

Luxury Nail Care ✧

Global Brand ✧

Scalable Format

Brand Power

Backed by FashionTV, a **Global
Luxury Lifestyle** authority.



2+ Billion viewers
worldwide



Presence in **196 Countries**



500+ Million households



30th Year of brand
credibility

What is *F Nail Studio* By FTV

A Premium Nail & Beauty Studio offering fashion-forward grooming with a luxury experience.

Manicure, pedicure & nail artistry

High hygiene & precision standards.

Trend-led designs & global styles

Lifestyle-led studio environment



Market Opportunity

Backed by FashionTV, a global luxury lifestyle authority.

- ✦ India nail market heading to **\$1.04B by 2030**
- ✦ Strong demand for **Gel & Extension** services
- ✦ **10% CAGR** driven by grooming awareness
- ✦ **Tier 1-3 Cities** are showing rapid adoption



Why
f. Nail Studio
by FTV
wins?



FashionTV-driven **brand recall**



Premium pricing without
discounting



High Repeat & frequency
business



Strong social **Visibility** &
organic **Reach**



- ✦ Compact studio format
- ✦ Low capex, high margins
- ✦ Service-led recurring revenue
- ✦ Easy multi-city expansion

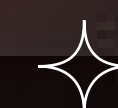
01

PRE LAUNCH SUPPORT

- ✧ **Location** & feasibility guidance
- ✧ Luxury **Interior & Layout** design
- ✧ Product & **Vendor Support**
- ✧ **Staff Hiring** & Recruiting

02

LAUNCH SUPPORT



PR & Influencer activation



Social media **Buzz**



Brand-led **Launch
Promotions**



FashionTV **Ecosystem
Visibility**

03 POST LAUNCH SUPPORT

- ✦ **Revenue** & ticket-size strategies
- ✦ Operational **Audits**
- ✦ **Loyalty** & repeat programs
- ✦ Local **Digital Visibility**

Who should *Invest* ?

✦ ENTREPRENEURS ENTERING
PREMIUM BEAUTY

✦ NAIL STUDIO OWNERS
UPGRADING TO BRANDED
FORMATS

✦ INVESTORS SEEKING
FAST ROI MODELS

✦ FASHION & LIFESTYLE
DRIVEN OPERATORS

Franchise *Requirements*



AAA Prime location in the city.



Financial capability



Passion for beauty & fashion



Growth-oriented mindset

Glimpse OF OUR OUTLET



Glimpse OF OUR OUTLET



Our Board

Kashiff Khan
Managing Director, **FashionTV.**



Michel Adam
Founder, **FashionTV.**

 fashiontv

Thank you