



f Nail Studio
By FTV

Sales kit 2026





f·Nail Studio
by Fashion TV

Luxury Nail Care ☞ Global Brand ☞ Scalable Format



Brand Power

Backed by FashionTV, a **Global Luxury Lifestyle** authority.

★ **2+ Billion** viewers
worldwide

★ **500+ Million** households

★ Presence in **196 Countries**

★ **30th Year** of brand
credibility



f Nail Studio

What is
By FTV

A Premium Nail & Beauty Studio offering fashion-forward grooming with a luxury experience.

Manicure, pedicure & nail artistry High hygiene & precision standards.

Trend-led designs & global styles Lifestyle-led studio environment



Market Opportunity

Backed by FashionTV, a global luxury lifestyle authority.

❖ India nail market heading to
\$1.04B by 2030

❖ Strong demand for **Gel & Extension** services

❖ **10% CAGR** driven by grooming awareness

❖ **Tier 1-3 Cities** are showing rapid adoption



f. Nail Studio Why by FTV wins?

- ❖ FashionTV-driven **brand recall**
- ❖ **Premium pricing** without discounting
- ❖ **High Repeat** & frequency business
- ❖ Strong social **Visibility** & organic **Reach**



- ❖ Compact studio format
- ❖ Low capex, high margins
- ❖ Service-led recurring revenue
- ❖ Easy multi-city expansion



PRE LAUNCH SUPPORT

Location & feasibility guidance

Luxury **Interior & Layout**
design

Product & **Vendor Support**

Staff Hiring & Recruiting



02

LAUNCH SUPPORT

- ❖ PR & Influencer activation
- ❖ Social media Buzz
- ❖ Brand-led Launch Promotions
- ❖ FashionTV Ecosystem Visibility



03 POST LAUNCH SUPPORT

- ★ Revenue & ticket-size strategies
- ★ Operational **Audits**
- ★ Loyalty & repeat programs
- ★ Local **Digital Visibility**

Who should Invest ?

◆ ENTREPRENEURS ENTERING
PREMIUM BEAUTY

◆ NAIL STUDIO OWNERS
UPGRADING TO BRANDED
FORMATS

◆ INVESTORS SEEKING
FAST ROI MODELS

◆ FASHION & LIFESTYLE
DRIVEN OPERATORS

Franchise Requirements

- AAA Prime location in the city.
- Financial capability
- Passion for beauty & fashion
- Growth-oriented mindset

Glimpse OF OUR OUTLET



Glimpse OF OUR OUTLET



Our Board

Kashiff Khan
Managing Director, **FashionTV**.



Michel Adam
Founder, **FashionTV**.

◊fashiontv

Thank you