

# f·Aesthetics *By* FashionTV

Premium Aesthetics ✧ Global Brand ✧ Scalable Business.



# The Brand Power

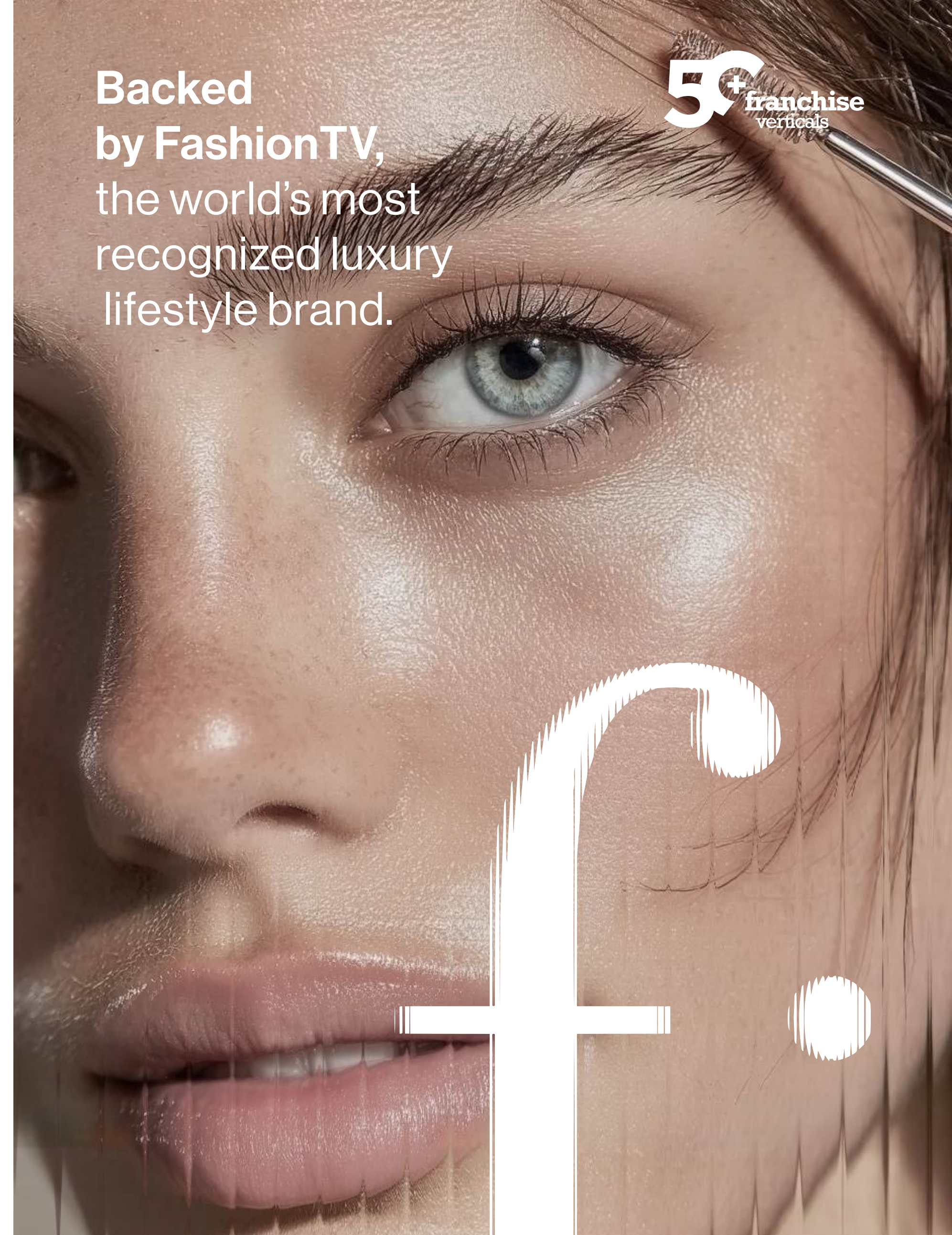
**2+ Billion**  
Global viewers

Present in  
**196 Countries**

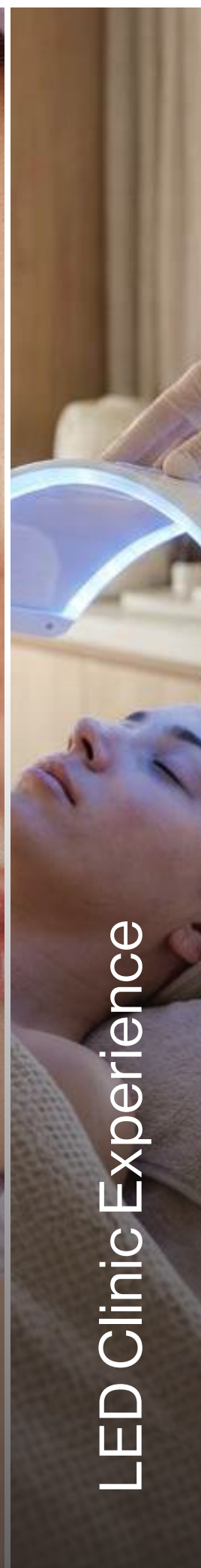
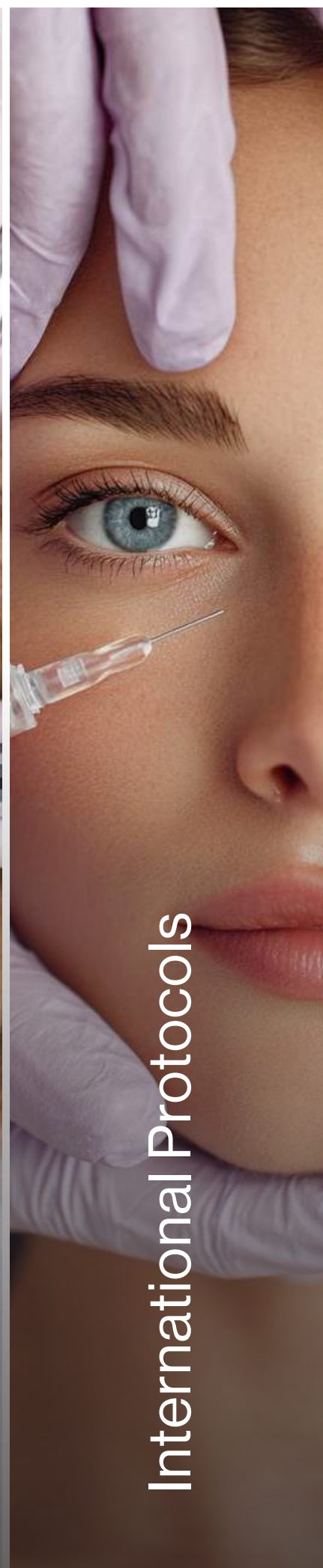
**500+ Million**  
Households

**30th Year** counting  
Since 1997

Backed  
by FashionTV,  
the world's most  
recognized luxury  
lifestyle brand.







# What is f·Aesthetics By FashionTV?

# Why This Market?

Aesthetics is no longer a luxury. **It's A Habit.**

## INDIA MARKET

\$598M → \$1.27B  
by 2033

## PROCEDURES

1.29M  
annually

## GROWTH

Non-invasive treatments  
growing fastest

## DEMAND

Social & wellness  
driven demand



# Why f· Aesthetics By FashionTV?

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STRONG BRAND  
RECALL FROM DAY 1

PREMIUM PRICING  
POWER

REPEAT & MEMBERSHIP -  
DRIVEN REVENUE

HIGH-MARGIN  
SERVICE MIX

# The Business Model

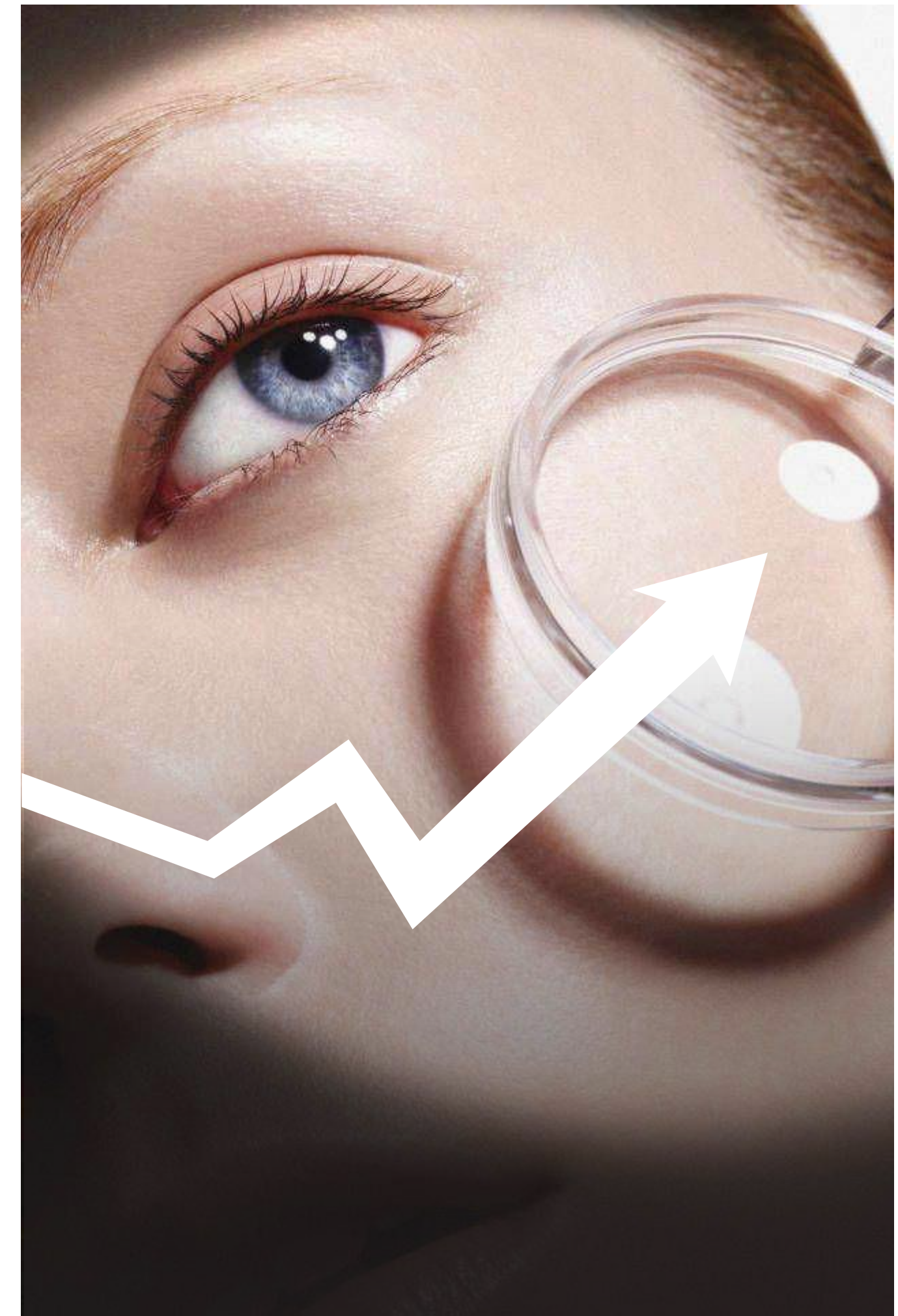
Designed for **Scale  
& Profitability.**

Clinic-based  
recurring **Revenue**

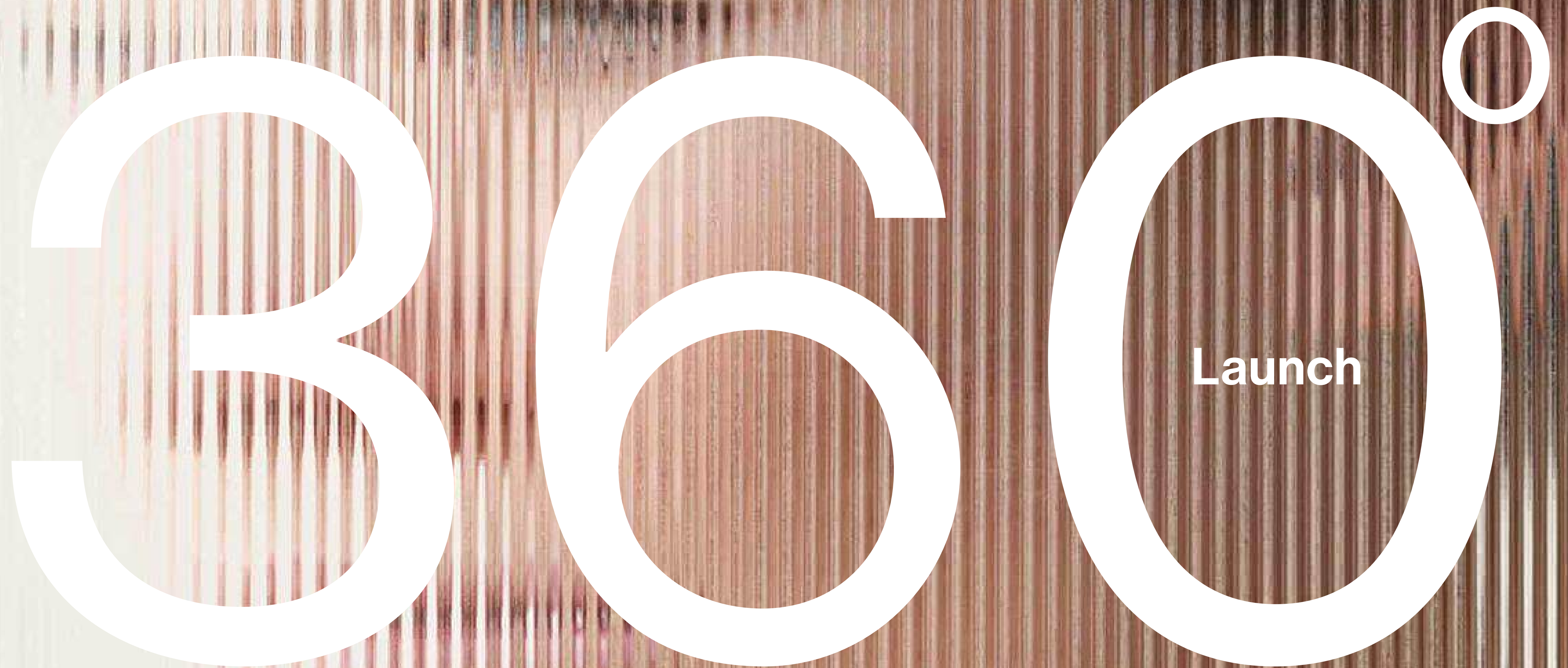
**Low inventory**  
dependency

High utilization  
of **Equipment**

**Multi-City**  
expansion friendly





The image features a background with a vertical wood-grain texture in shades of brown and tan. Overlaid on this background is the number '360' in a large, white, sans-serif font. The '0' is a large circle, and inside it, the word 'Launch' is written in a smaller, white, sans-serif font. A small white circle is positioned at the top right of the '0', completing the '360' sequence.

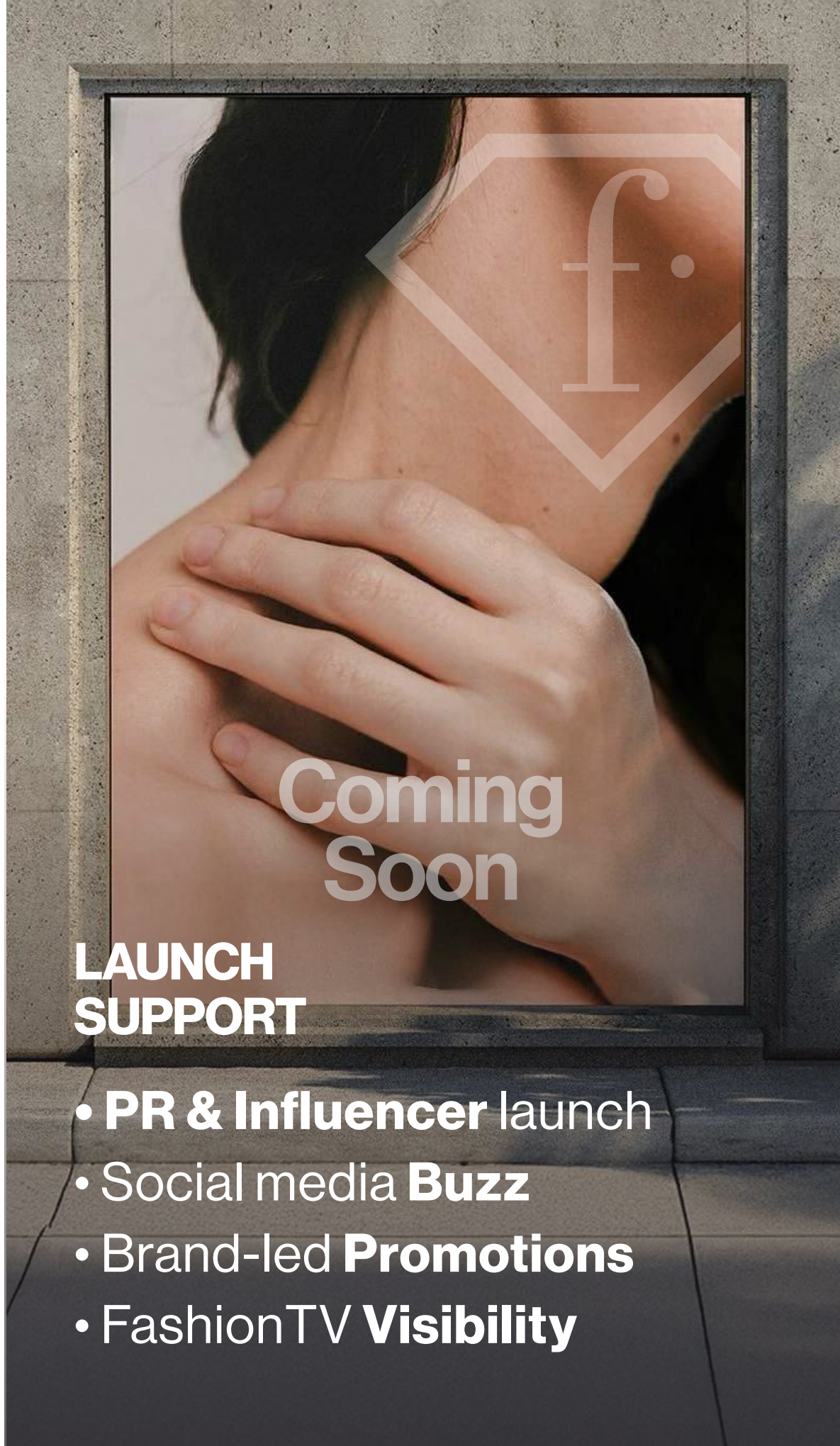
360<sup>o</sup>  
Launch





**PRE LAUNCH  
SUPPORT**


- **Location** & feasibility check
- **Luxury** interior planning
- **Equipment & Vendor** support
- Staff hiring & **Recruiting**



**Coming  
Soon**

**LAUNCH  
SUPPORT**

- **PR & Influencer** launch
- Social media **Buzz**
- Brand-led **Promotions**
- FashionTV **Visibility**



**POST LAUNCH  
SUPPORT**

- **Revenue** & sales strategies
- Operational **Audits**
- **Loyalty** & repeat programs
- Digital & local **Visibility**



# Ideal Partner

- **Serious Investors**
- **Business Owners** upgrading to premium
- **Doctors & Professionals** scaling clinics
- **Entrepreneurs** seeking branded assets





# Franchise Requirements

- AAA Prime location in the city
- Financial capability
- Long-term vision
- Desire to scale



# Glimpse

A close-up photograph of a person's face, focusing on their eyes and the bridge of their nose. A surgical instrument, possibly a scalpel or a similar tool, is visible near the person's eye, suggesting a medical or surgical context. The person has light-colored eyes and dark hair. The overall tone is clinical and focused.

of our  
outlets

















Kashiff Khan  
Director, FashionTV



Michel Adam  
Founder, FashionTV





Thank You