

# F Aesthetics By FTV

Sales Kit  
2026



# About f·Aesthetics By FTV

F Aesthetics by FTV is a premium aesthetics & wellness brand, delivering international-level skin, hair and body treatments. It blends medical expertise with fashion glamour, transforming clinical beauty into a lifestyle experience.

Globally inspired fitness programs & training techniques

Trendsetting workout styles and celebrity-inspired fitness routines

Luxury gym design reflecting FashionTV's global aesthetics

Uncompromised focus on hygiene, safety & professional training standards

Positioned as a fashion-lifestyle fitness destination

# Philosophy

## VISION

To redefine beauty and wellness in India by blending global fashion standards with advanced medical aesthetics, creating lifestyle destinations where science meets glamour.

## MISSION

To combine global fashion standards with advanced medical aesthetics, delivering personalized, luxurious experiences.

## AIM

To become India's leading lifestyle destination for aesthetics and wellness, setting new benchmarks in luxury, innovation, and client-centric



# Aesthetics Centres in *India*

## Market Value:

The Indian medical aesthetics market was valued at \$598 million in 2025 and is projected to reach \$1.272 billion by 2033, growing at a CAGR of 8.7% from 2025 to 2033.

## Total Procedures:

India recorded 1.29 million aesthetic procedures in 2025, reflecting a growing acceptance and demand for cosmetic enhancements.

## Non-Invasive Treatments:

The non-invasive aesthetic treatment market generated \$1.907 billion in 2025 and is expected to reach \$6.512 billion by 2030, growing at a CAGR of 19.2% from 2024 to 2030.

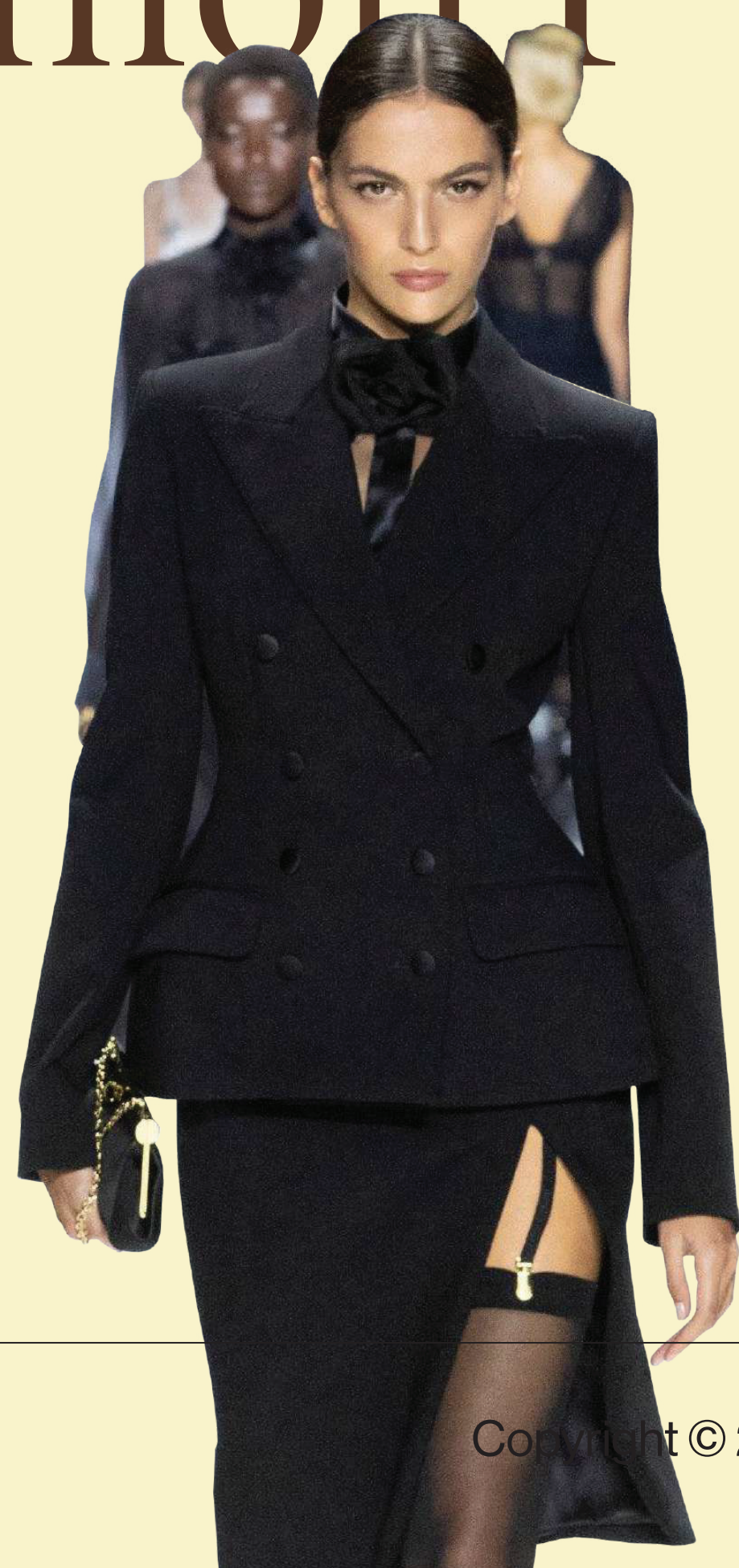
## Popular Treatments:

Procedures like Botox and Hydra-Facials are gaining massive popularity, driven by social media and anti-aging trends.





# *What is* FashionTV



**World's Largest Fashion & Lifestyle  
Television Channel**

**2+ Billion** Viewers Worldwide

**196 Countries Presence**

**500+ Million Households**

**30th Year** Counting Since **1997**



01 A global franchise ecosystem by FashionTV, the world's largest fashion & lifestyle television channel in 196 countries.

04 Connects entrepreneurs to FashionTV's global network of 2B+ viewers & 500M+ households, ensuring aspirational positioning.

02 World's Largest Franchise Bouquet, offers 50+ luxury franchise opportunities across Beauty, F&B, Wellness, Fitness, Fashion, Night-life, Education & Retail.

05 Backed by three decades of global fashion authority, making it one of the most prestigious and profitable luxury franchise models worldwide.

03 Provides 360° franchise support from location selection, interiors, recruitment, training, PR, to digital marketing.

What is  
f. Franchise by FTV



**Premium franchise options**  
across the beauty industry  
(Salon, Aesthetics, Nail Studio)

**30+ Beauty Locations** in  
India and **50+ in the**  
**making**

**Trusted by 100K+**  
**Premium Clients**  
Nationwide

**Celebrity-Endorsed,**  
Influencer-Driven  
Beauty Destinations

**Highly Scalable Franchise**  
**Model** with  
Multi-City/State &  
Multi-Format Expansion

# What is f·Beauty by FTV



01

A **global franchise ecosystem** by **FashionTV**, the world's largest fashion & lifestyle television channel in 196 countries.

02

World's Largest Franchise Bouquet, offers **50+ luxury franchise opportunities** across Beauty, F&B, Wellness, Fitness, Fashion, Nightlife, Education & Retail.

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Provides **360° franchise support** from location selection, interiors, recruitment, training, PR, to digital marketing.

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**Connects entrepreneurs to FashionTV's global network** of 2B+ viewers & 500M+ households, ensuring aspirational positioning.

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Backed by three decades of global fashion authority, making it one of the most prestigious and profitable luxury franchise models worldwide.

# What is f·Aesthetics by FTV





# Why *FashionTV*



 Backed with the **Most Viewed, Proven & Stable High-end** Luxury Fashion & Lifestyle Television Channel

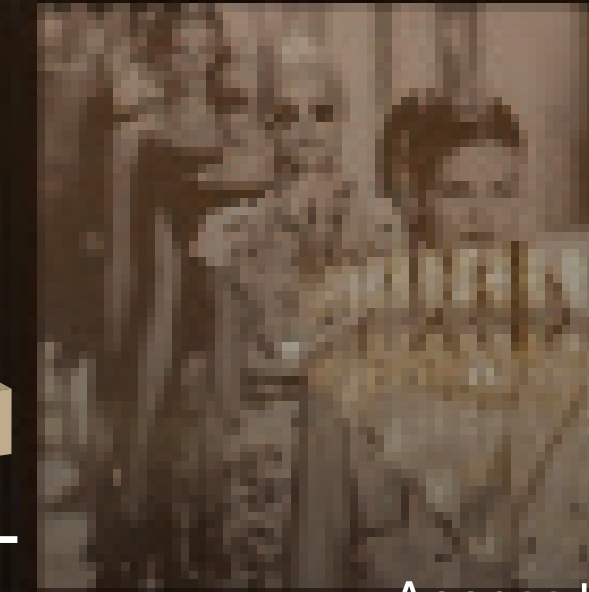
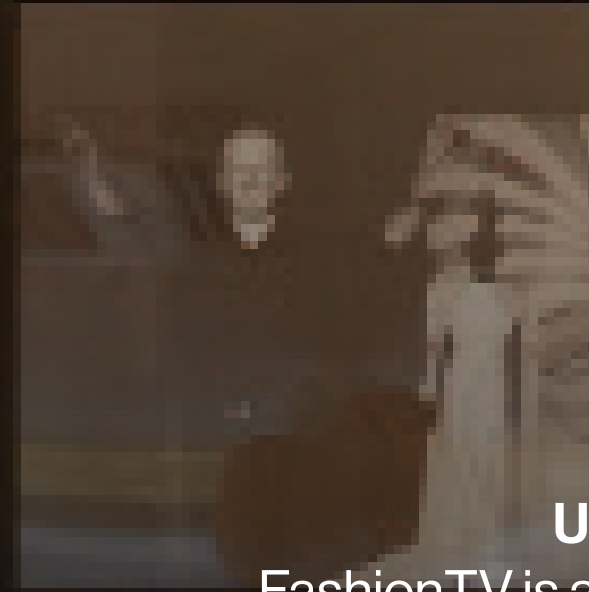
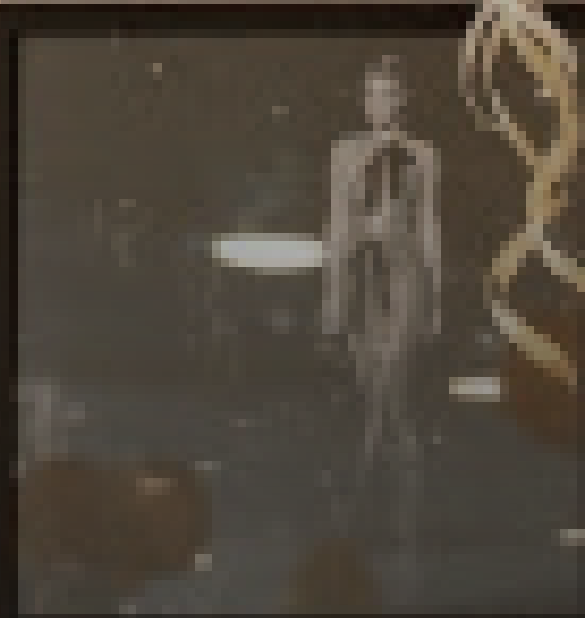
 FashionTV / FTV is truly an **Authority in Fashion**

 **Live FashionTV channel** with FashionTV shows from across the globe

 **Promotional videos of FashionTV parties** from across the globe

 Special **promotional events** and **exclusive fashion shows**



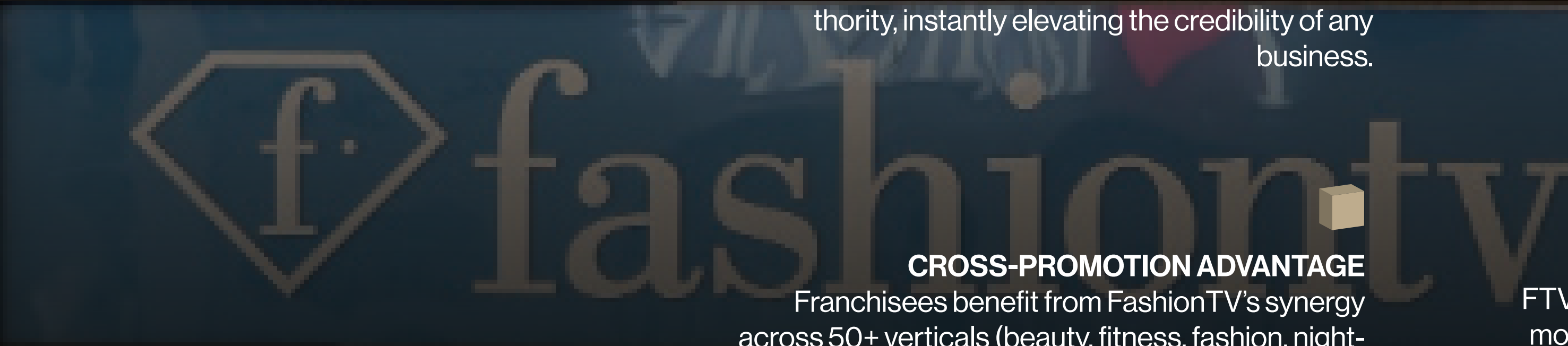
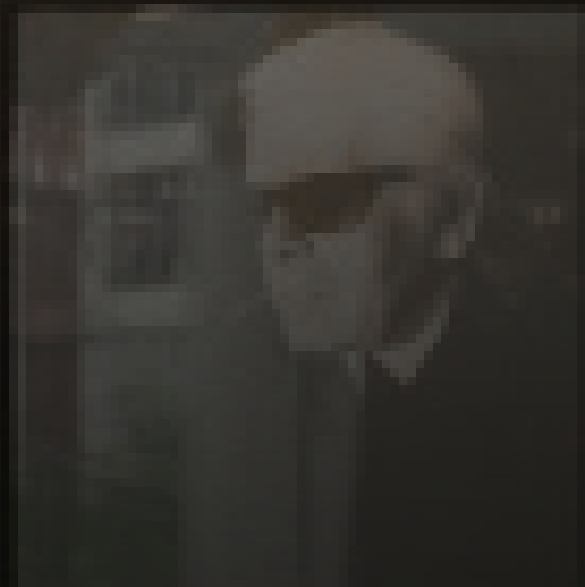


#### UNMATCHED BRAND RECALL

FashionTV is a globally recognized luxury authority, instantly elevating the credibility of any business.

#### BUILT-IN MARKETING POWER

Access to FashionTV's media ecosystem ensures constant visibility through digital, events & social media.



#### CROSS-PROMOTION ADVANTAGE

Franchisees benefit from FashionTV's synergy across 50+ verticals (beauty, fitness, fashion, night-life, education, retail).

#### CELEBRITY & INFLUENCER CONNECT

FTV franchises get exclusive association with models, influencers & luxury events, boosting aspirational appeal.

# Why f·Franchise by FTV

#### HIGH ASPIRATIONAL VALUE

Owning an FTV franchise places you among the elite circles of fashion & lifestyle, giving social prestige beyond business returns.



# Why f· Beauty by FTV

A global beauty ecosystem **backed by FTV's legacy in fashion, luxury & lifestyle**

Designed to merge fashion & beauty, every outlet carries the **signature FTV luxury touch**

Services curated by industry experts to **deliver premium experiences** in grooming, nails & aesthetics

**Targets premium, style-conscious clientele** that seeks exclusivity and high-quality results

**Strong brand recognition** as part of FashionTV's global network







High-return model delivering  
**75% yearly ROI** across scalable  
formats



**360° Franchise Support**  
covering location, interi-  
ors, recruitment, training,  
PR, and marketing



**Direct access to premi-  
um clientele;** the city's  
elite, influencers, and  
fashion-forward society



**Global visibility** powered by  
**FashionTV's media net-  
work,** events, and digital  
channels

# Why f· Aesthetics by FTV



# Full Reach



- 12 Channels - 24/7 dedicated to Fashion & Lifestyle
- UHD 4K and 8K 24 hours channels
- Available on leading OTT platforms all over the world
- 100 plus HOURS of new fashion and lifestyle content every week
- FashionTV App gets 500K subscribers & 35K installation per Month
- Viewed on 10 MILLION Public TV Sets
- Available on 250 Global Cable Satellites



Association with the  
World's Largest Fashion &  
Lifestyle Television Channel

01

Great Business Opportunity  
with Greater Returns

02

Develop a huge fruitful circle  
of a business network

03

Become a leader in fashion  
and lifestyle in your city

# Benefits

Be on the VIP list of every  
Invitee List of your City  
Events

03

Become the respected  
player in your city fashion  
industry

01

Be seen and surrounded  
with the who's who of your  
City

02

Use the FTV visiting card  
as your power currency

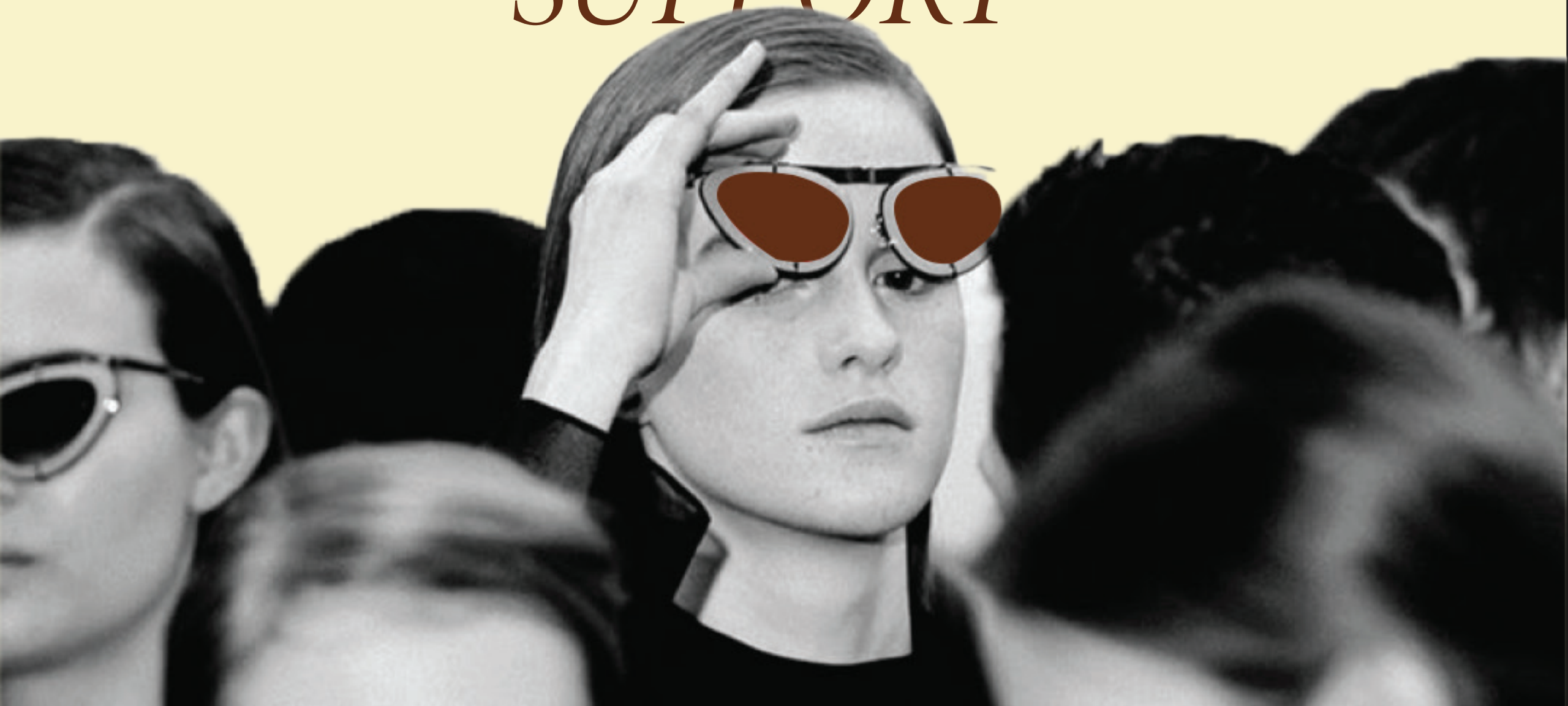


360°  
*PARTNERSHIP  
SUPPORT*

# 01

## Pre Opening Support

1. Location analysis and approval.
2. Architect, Designs, Layout, etc.
3. Diamond Inspired Designs
4. Staff Recruitment.
5. FashionTV Proprietary Products Supply.
6. Other Products and Vendor Tie-ups.
7. Strategic Planning.
8. Staff extensive training and execution.
9. FashionTV Billing & Security Platform.





# 02

## Launch Support

### 360° *PARTNERSHIP SUPPORT*

1. Planning and Execution.
2. Launch Plan in SMM and PR.
3. Promotions.
4. Cross Marketing.



# 03

## Post Opening Support

### *360° PARTNERSHIP SUPPORT*

1. Sales Incremental Strategies.
2. Audits.
3. Promotional Offers.
4. FashionTV Loyalty Membership programs.
5. Google and Website Listing.



# FRANCHISE

## Basic Requirement

### ↘ **AAA Location**

AAA Location

F Aesthetics by FTV should be located in a prime location of the city.

### ↘ **Strong Financial Backings**

All franchisees must be able to show strong financial backings to ensure the success of the business

### ↘ **Interest in the Education Industry**

All franchisees must-have attraction and liking towards the desired industry with a zeal to learn, explore, and strive to succeed.

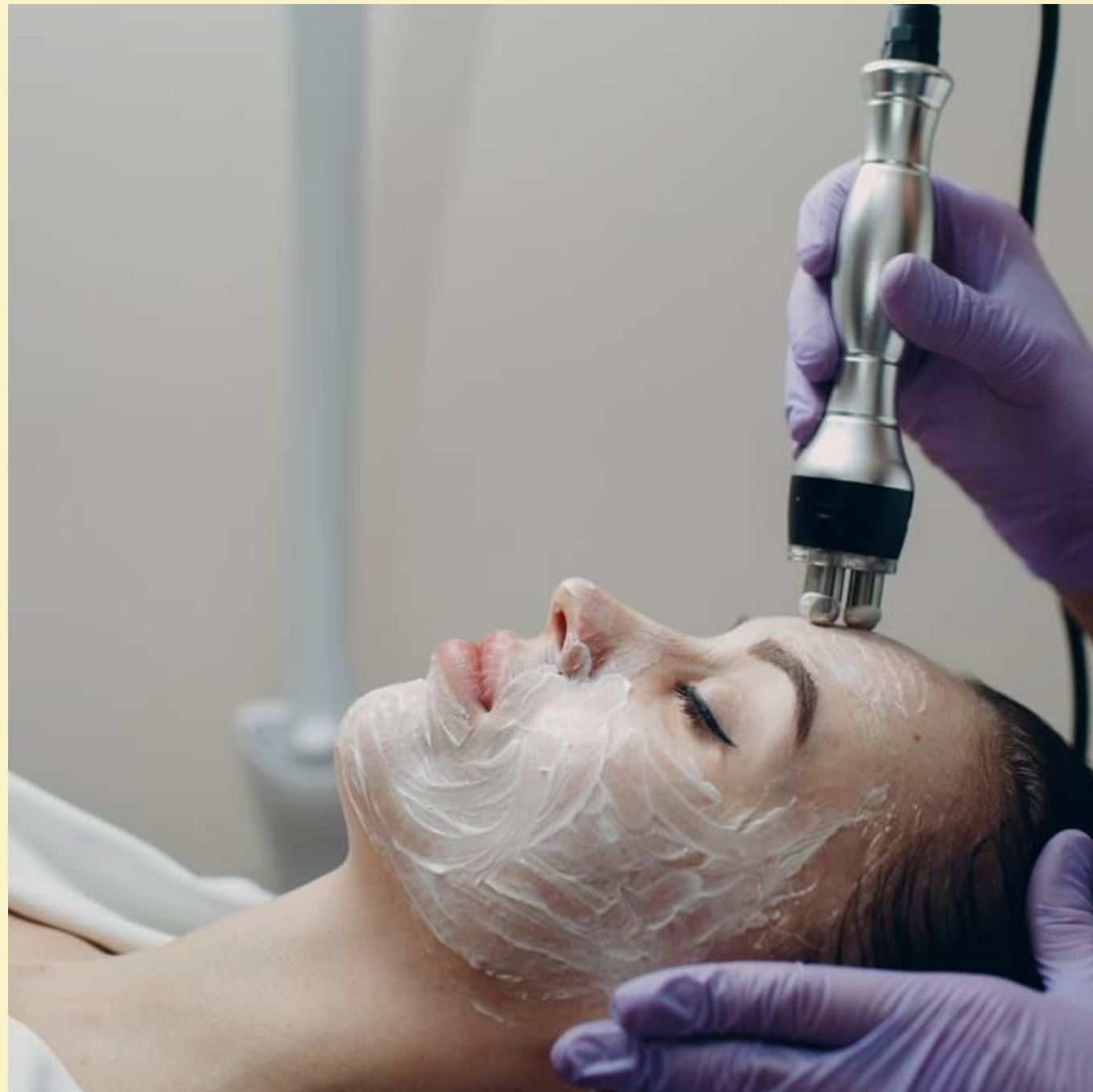
### ↘ **Aspiration to Grow**

Strong Desire to be more Rich, Famous & Successful.



# Aesthetics Menu





### HydraFacial

A non-invasive facial that deeply cleanses, exfoliates, and hydrates the skin for an instant glow.



### Skin Brightening Treatment

Targets pigmentation and dullness to reveal a more radiant, even-toned complexion.



### Tattoo Renewal

Enhances or refreshes faded tattoos for improved color and definition.





### Skin Resurfacing

Uses advanced techniques to smooth texture, reduce scars, and improve skin clarity.



### Laser Hair Removal

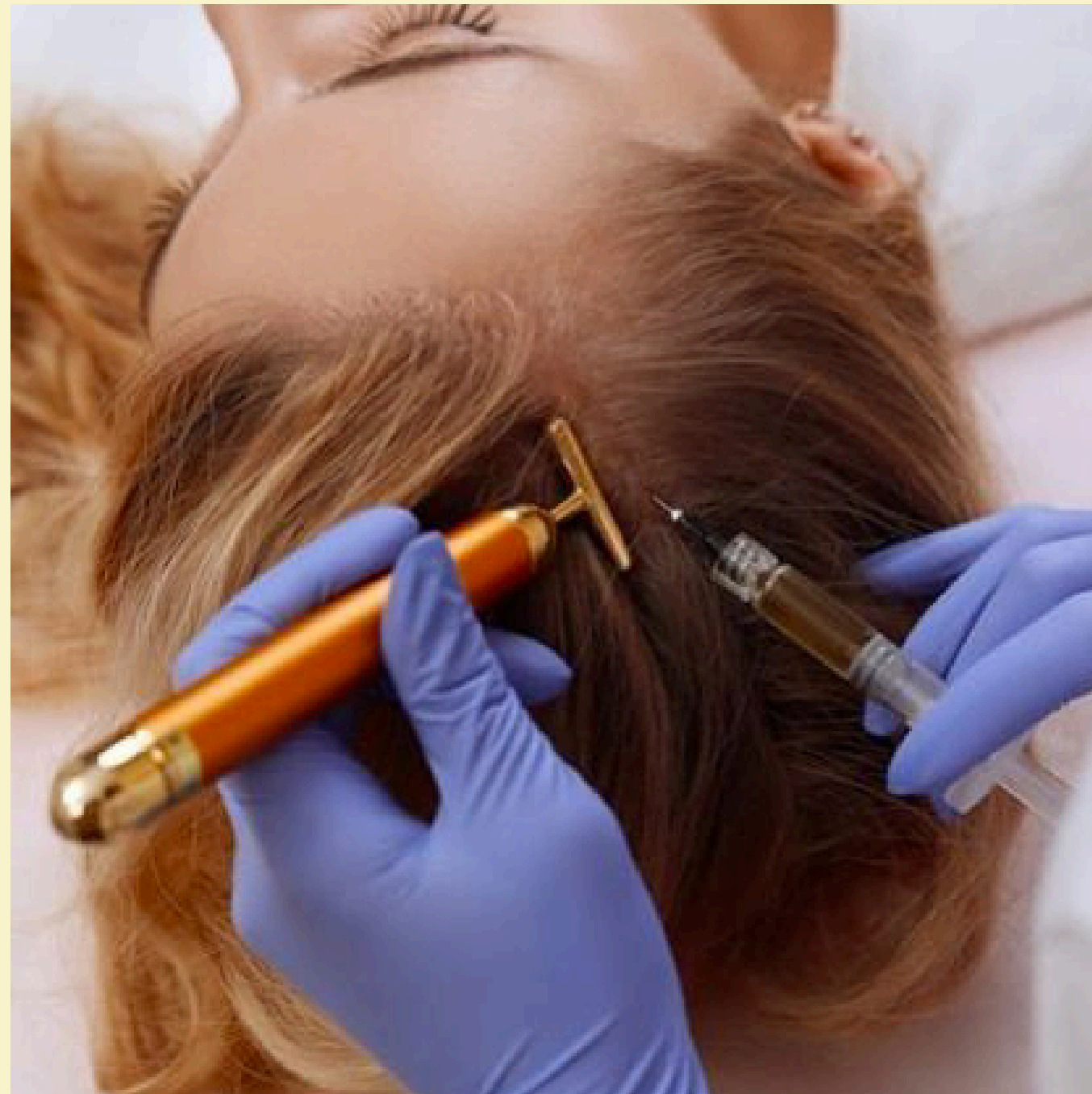
Permanently reduces unwanted hair using precise laser technology.



### Anti-Aging Treatment

Combats fine lines, wrinkles, and sagging skin to restore a youthful appearance.





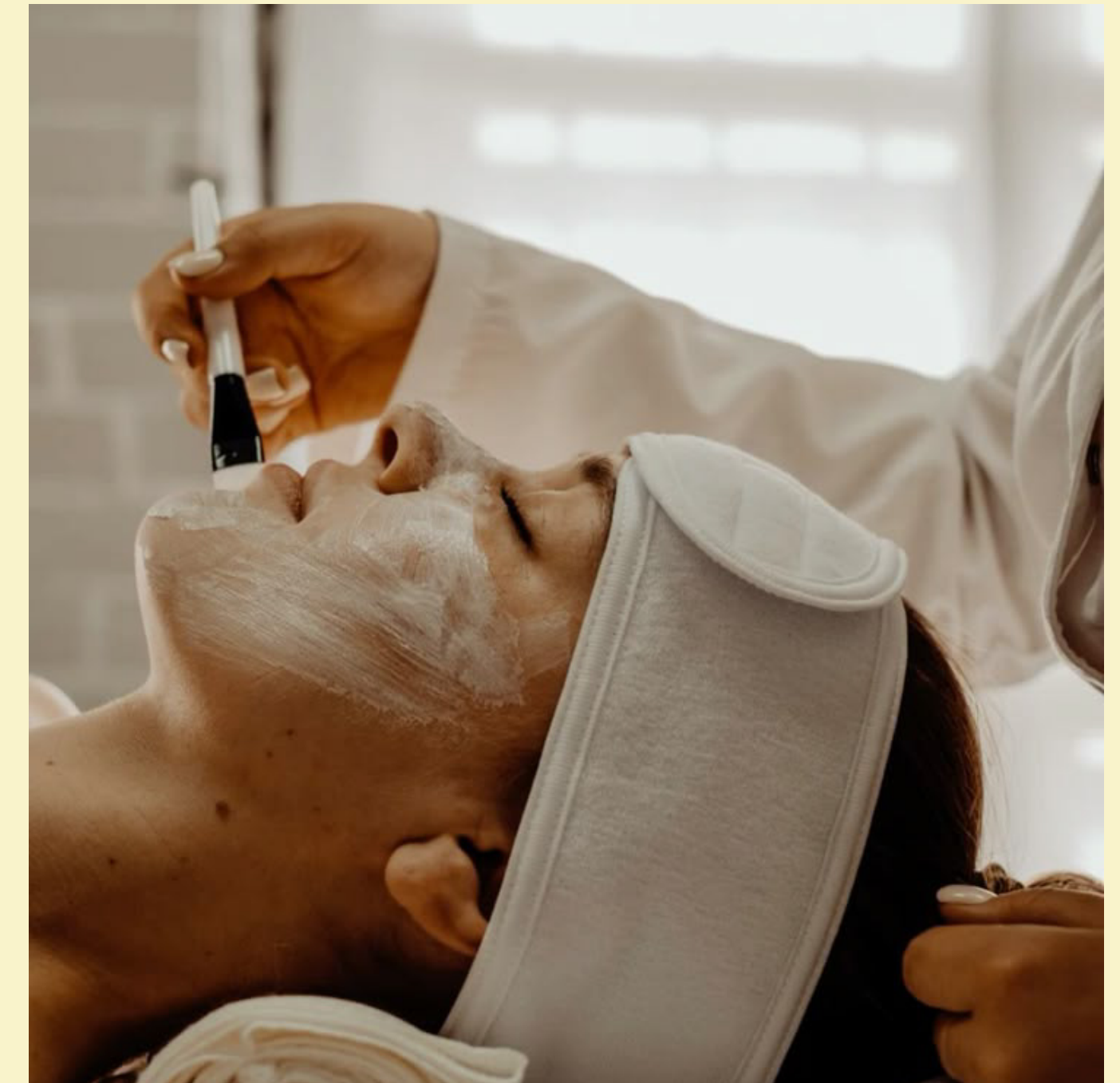
### **Hair Regrowth Treatment**

Stimulates the scalp to encourage natural hair regrowth and prevent thinning.



### **IV Therapy**

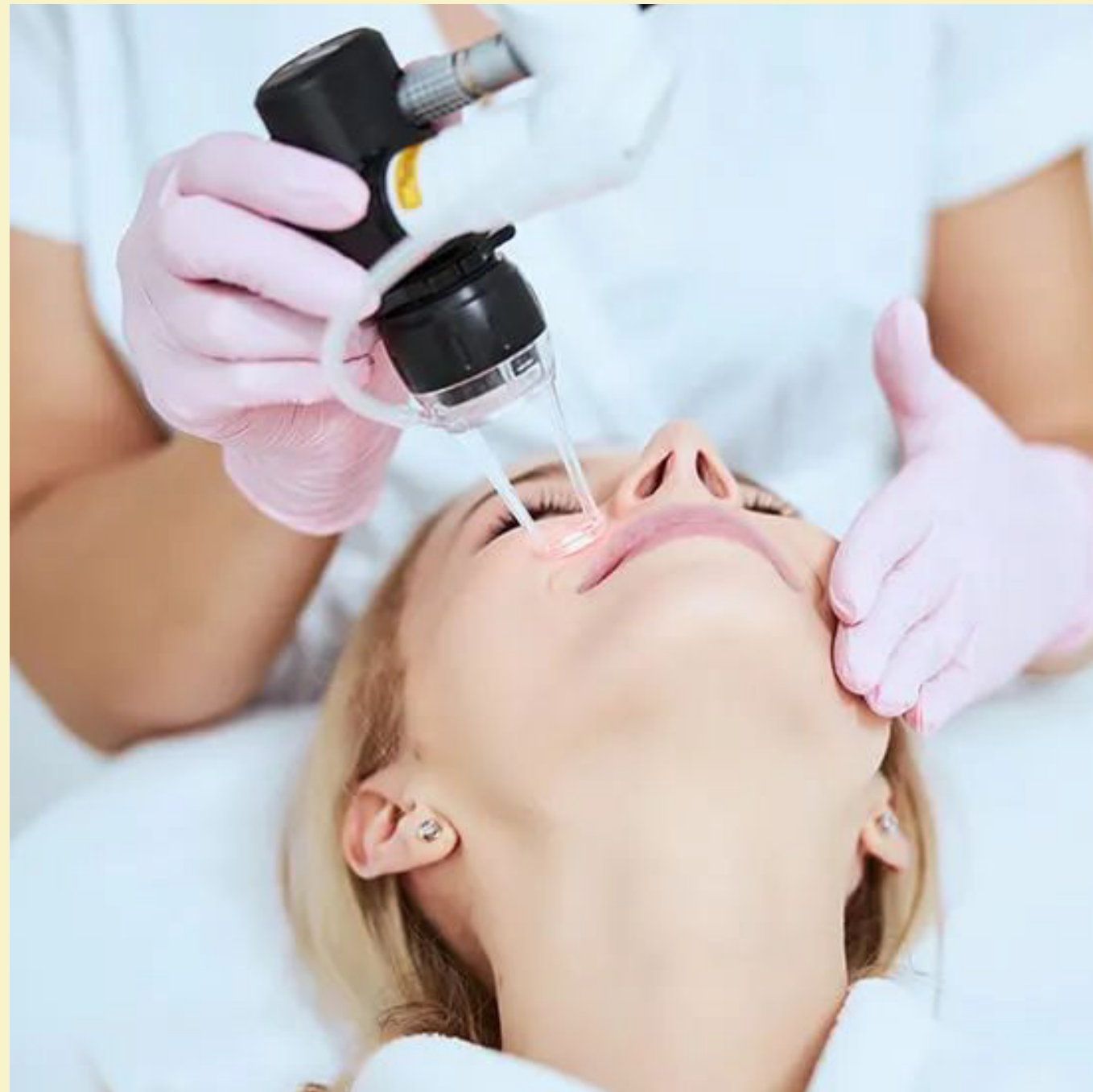
Delivers essential vitamins and nutrients directly into the bloodstream for overall wellness and energy.



### **Medi Facials**

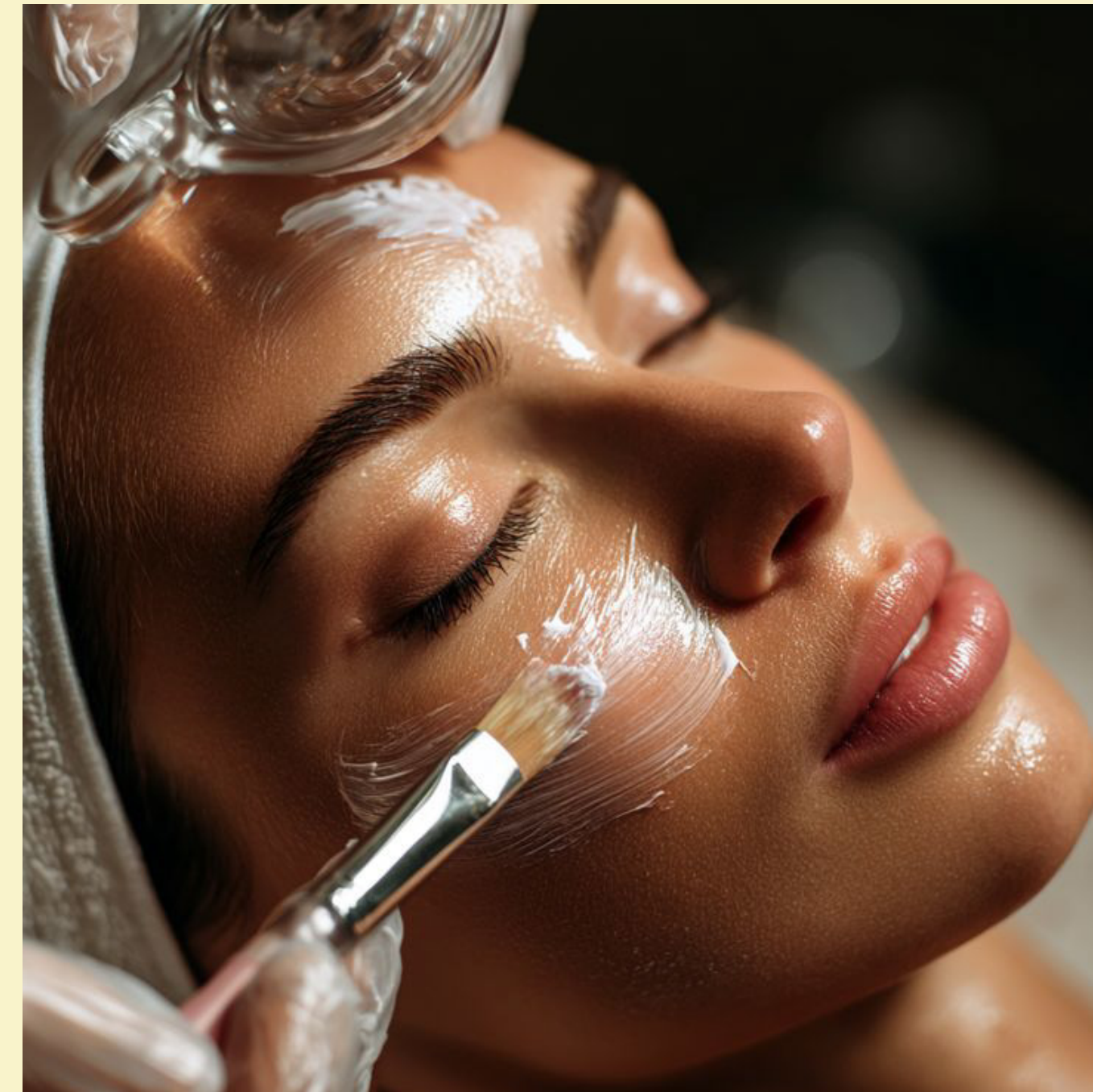
Medical-grade facials tailored to treat specific skin concerns using advanced





### **Vampire Facials**

A regenerative facial using PRP (Platelet-Rich Plasma) to rejuvenate and tighten skin.



### **Instaglow Facials**

Quick, glow-boosting facials designed for instant radiance and freshness.

# USPS

8K Video Wall Fashion Shows and VJ

Projections of FashionTV shows by Top Designers.

3D FashionTV “Floor” stunning luxury fashion animations.

Live FashionTV Channel with FashionTV shows from across the globe.

A continuous flow of live FashionTV from various fashion hubs.

Promotional Videos of FashionTV parties from across the globe.

Promotional content through celebrities endorsing the brand from across the globe.



# ↘ USPs

## FashionTV PROPRIETARY PRODUCTS

- FashionTV Scrub Gel
- FashionTV Sugar Scrub
- FashionTV Anti-fungal Solution
- FashionTV Sea Salt Body Polish
- FashionTV Orange Mani-Pedi Salts
- FashionTV Nail File
- FashionTV Pumice Stone
- FashionTV Nail Trimmer
- FashionTV Foot Treatment Cream
- FashionTV Cosmetics

FashionTV Proprietary Products

F A S H I O N T V

# Unique Diamond Inspired Design

FashionTV Ceilings and walls  
FashionTV Furniture  
Chairs  
Mirrors  
Tables

FashionTV Upholstery  
FashionTV Flyers / Printouts



Dedicated social media handles for:

SOCIAL MEDIA  
MARKETING &  
ENGAGEMENT



Instagram	Twitter (X)
LinkedIn	YouTube
Snapchat	Pinterest
Facebook	Threads



# SOCIAL ENGAGEMENTS Statistics

Thanks to FashionTV's massive brand appeal and our guests' love for posting, sharing, checking in, and tagging, every F Aesthetics by FTV becomes a social media hotspot, each engagement activity a powerful, free word-of-mouth advertisement!


User generated content through over **300 stories** per day




# NEW MEDIA

FashionTV's legacy and royal audiences have helped us reach:

# STATISTICS

 Average of 15 Million monthly views on YouTube

 Average of 500K monthly views on Daily Motion

 300K+ followers  
125k organic reach per month on Instagram

 1 Million subscribers on YouTube

 3+ Million fans on Facebook

 Average of 500K monthly website visits

 Average of 1.5 Million monthly website impressions

# SPONSORED Local LISTINGS

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Facebook Local



Google Local



GPS Based ADs



Facebook Ad Campaigns



Google Ad Campaigns



Instagram Ads



SEM & SEO Marketing



Analytics and Reports



Youtube Promotions & Video Boost



# INVITATION

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FashionTV / FTV is looking to partner with sound well-settled business-minded and experienced persons like you. We also expect our potential partners to have knowledge of international fashion and lifestyle mind-sets.

If you find FashionTV's brand facts, requirements, and support exciting, we'd love to connect. For more details and discussions, feel free to call, message, or email us.



W W W . F A S H I O N T V . I N