



F Aesthetics By FTV

Sales Kit
2026

About f·Aesthetics By FTV

F Aesthetics by FTV is a premium aesthetics & wellness brand, delivering international-level skin, hair and body treatments. It blends medical expertise with fashion glamour, transforming clinical beauty into a lifestyle experience.

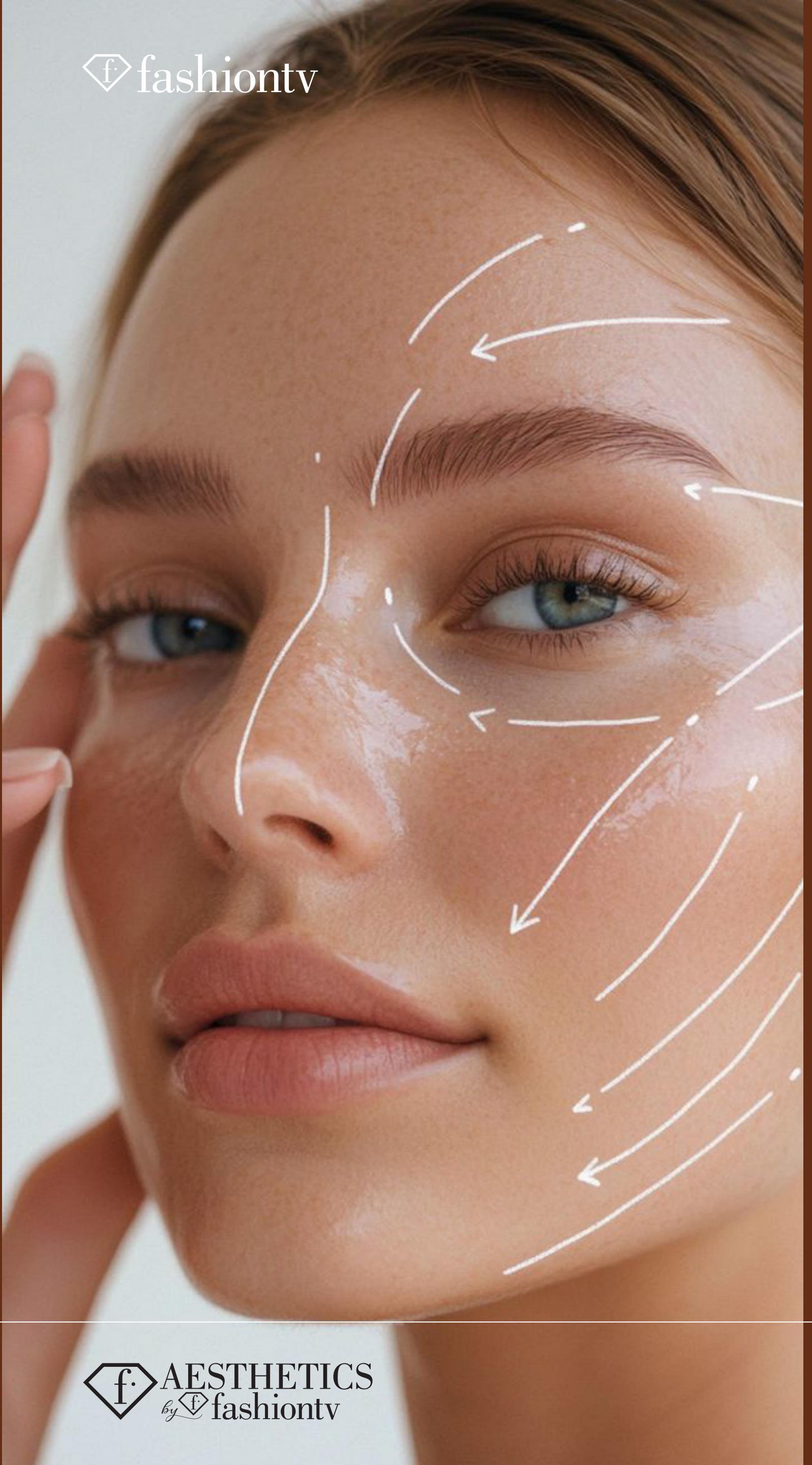
Globally inspired fitness programs & training techniques

Trendsetting workout styles and celebrity-inspired fitness routines

Luxury gym design reflecting FashionTV's global aesthetics

Uncompromised focus on hygiene, safety & professional training standards

Positioned as a fashion-lifestyle fitness destination



VISION

To redefine beauty and wellness in India by blending global fashion standards with advanced medical aesthetics, creating lifestyle destinations where science meets glamour.

MISSION

To combine global fashion standards with advanced medical aesthetics, delivering personalized, luxurious experiences.

AIM

To become India's leading lifestyle destination for aesthetics and wellness, setting new benchmarks in luxury, innovation, and client-centric

Philosophy

Aesthetics Centres in India

Market Value:

The Indian medical aesthetics market was valued at \$598 million in 2025 and is projected to reach \$1.272 billion by 2033, growing at a CAGR of 8.7% from 2025 to 2033.

Total Procedures:

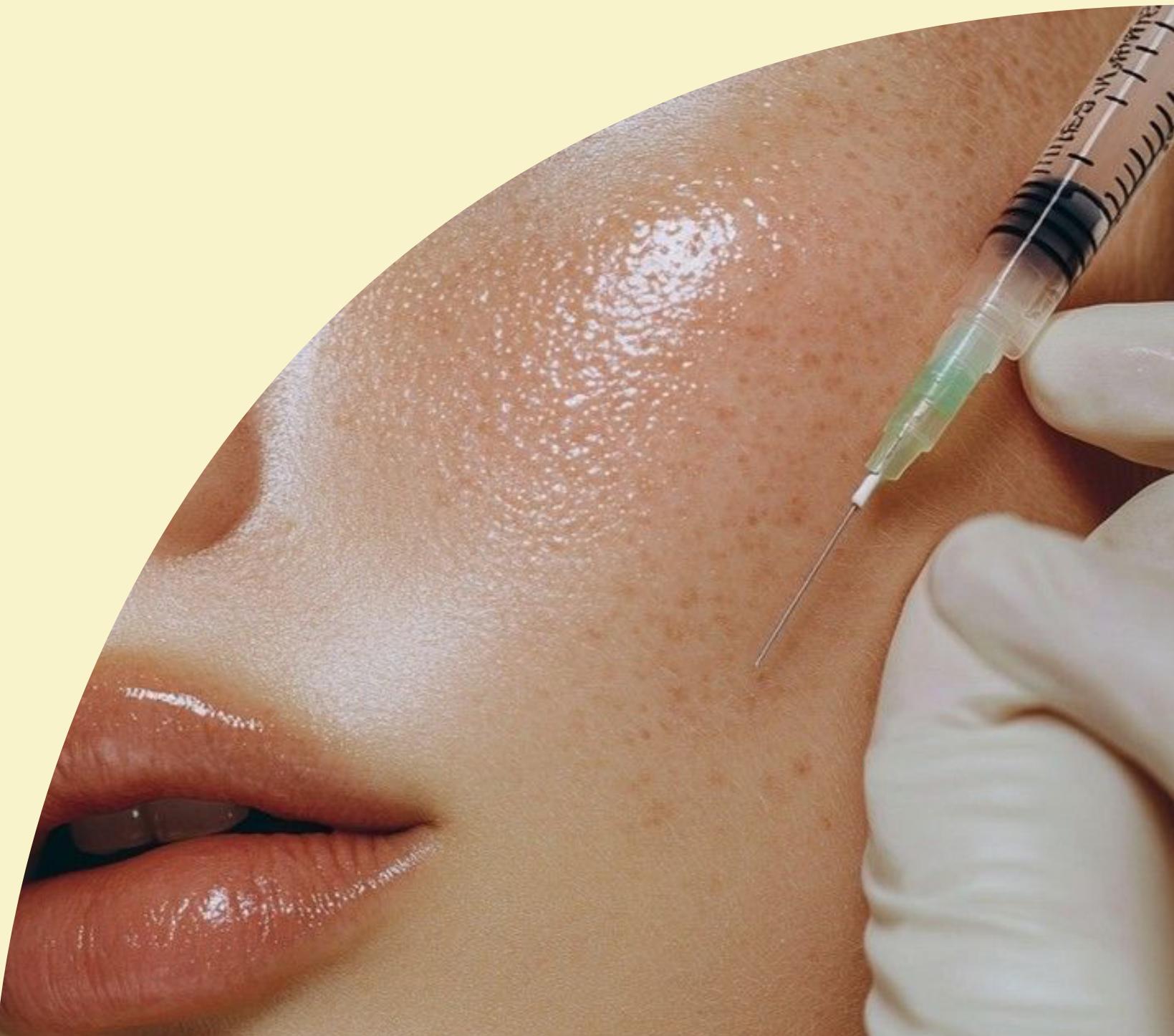
India recorded 1.29 million aesthetic procedures in 2025, reflecting a growing acceptance and demand for cosmetic enhancements.

Non-Invasive Treatments:

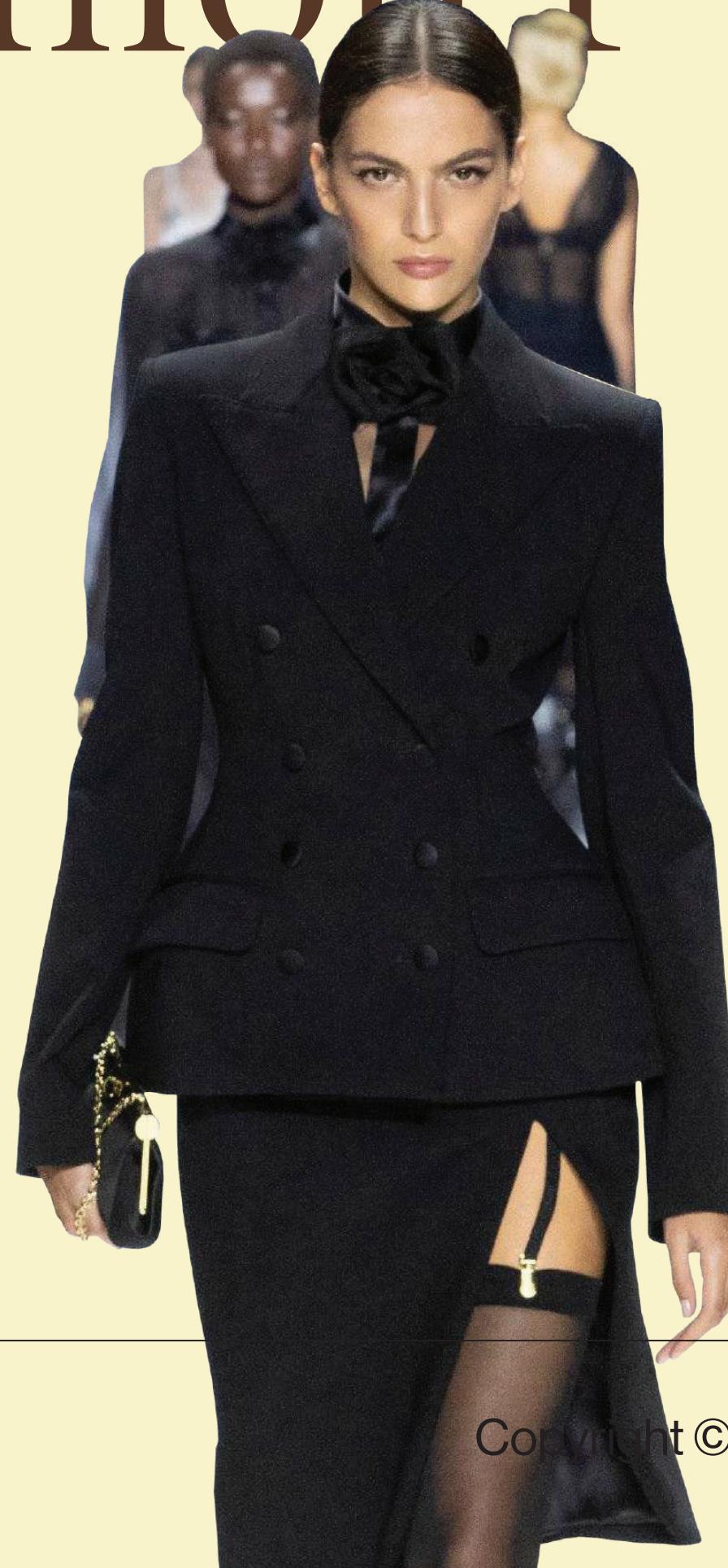
The non-invasive aesthetic treatment market generated \$1.907 billion in 2025 and is expected to reach \$6.512 billion by 2030, growing at a CAGR of 19.2% from 2024 to 2030.

Popular Treatments:

Procedures like Botox and Hydra-Facials are gaining massive popularity, driven by social media and anti-aging trends.



What is Fashion TV



**World's Largest Fashion & Lifestyle
Television Channel**

2+ Billion Viewers Worldwide

196 Countries Presence

500+ Million Households

30th Year Counting Since 1997

A global franchise ecosystem by FashionTV, the world's largest fashion & lifestyle television channel in 196 countries.

01

Connects entrepreneurs to FashionTV's global network of 2B+ viewers & 500M+ households, ensuring aspirational positioning.

04

World's Largest Franchise Bouquet, offers 50+ luxury franchise opportunities across Beauty, F&B, Wellness, Fitness, Fashion, Nightlife, Education & Retail.

02

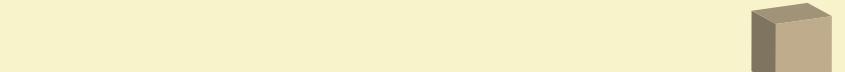
Backed by three decades of global fashion authority, making it one of the most prestigious and profitable luxury franchise models worldwide.

05

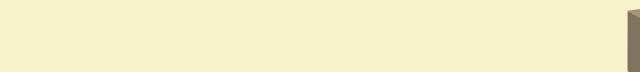
Provides 360° franchise support from location selection, interiors, recruitment, training, PR, to digital marketing.

03

What is f· Franchise by FTV



Premium franchise options
across the beauty industry
(Salon, Aesthetics, Nail Studio)



30+ Beauty Locations in
India and **50+ in the**
making



Trusted by 100K+
Premium Clients
Nationwide



Celebrity-Endorsed,
Influencer-Driven
Beauty Destinations

Highly Scalable Franchise
Model with
Multi-City/State &
Multi-Format Expansion

What is f·Beauty by FTV



01

A global franchise ecosystem by FashionTV, the world's largest fashion & lifestyle television channel in 196 countries.

02

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What is
f·Aesthetics by FTV

Why *FashionTV*

Backed with the **Most Viewed, Proven & Stable High-end** Luxury Fashion & Lifestyle Television Channel

FashionTV / FTV is truly an **Authority in Fashion**

Promotional videos of **FashionTV parties** from across the globe

Live FashionTV channel with FashionTV shows from across the globe

Special promotional events and **exclusive fashion shows**



Why f·Franchise

by FTV

UNMATCHED BRAND RECALL

FashionTV is a globally recognized luxury authority, instantly elevating the credibility of any business.

BUILT-IN MARKETING POWER

Access to FashionTV's media ecosystem ensures constant visibility through digital, events & social media.

CROSS-PROMOTION ADVANTAGE

Franchisees benefit from FashionTV's synergy across 50+ verticals (beauty, fitness, fashion, nightlife, education, retail).

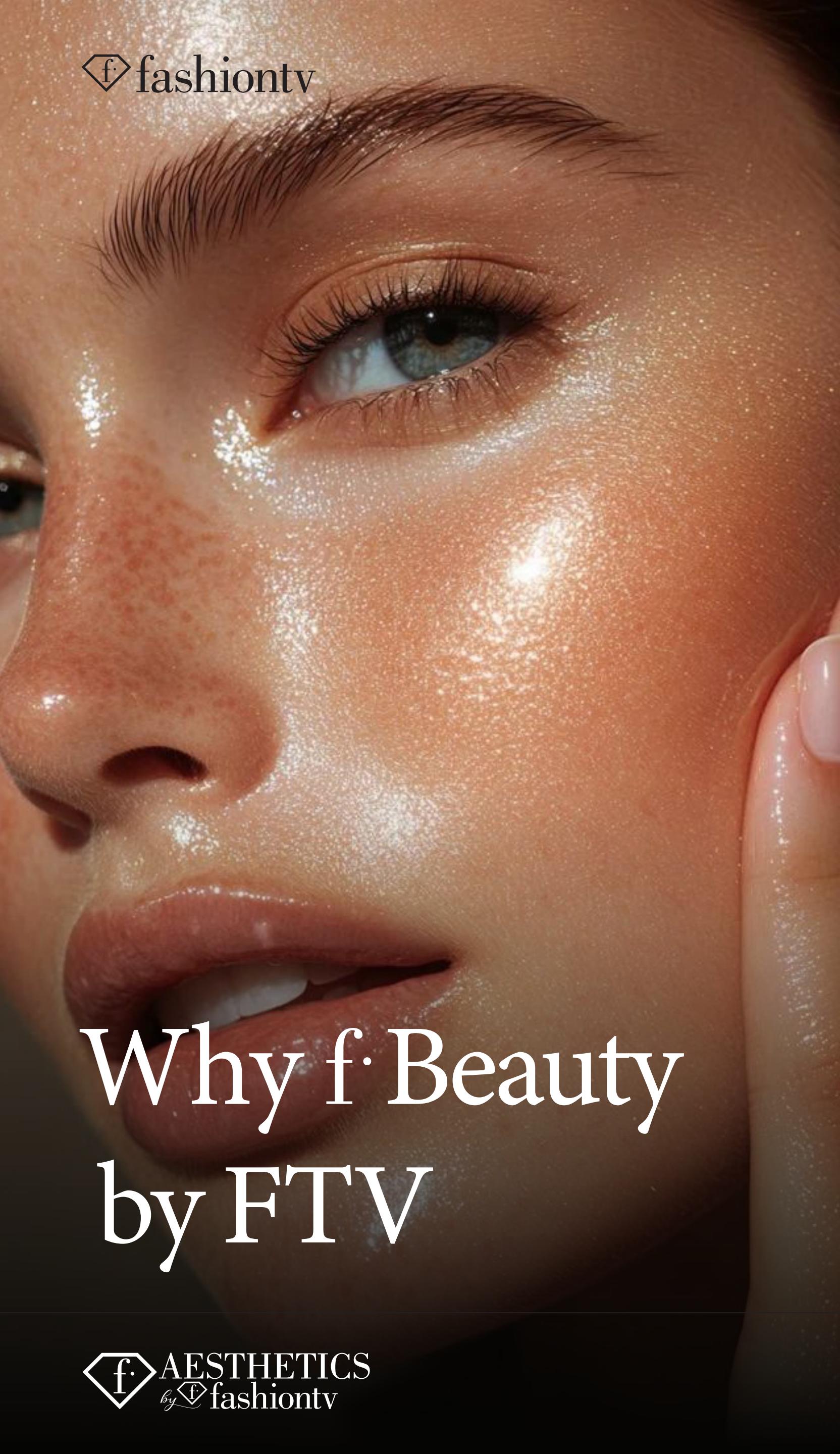
CELEBRITY & INFLUENCER CONNECT

FTV franchises get exclusive association with models, influencers & luxury events, boosting aspirational appeal.

HIGH ASPIRATIONAL VALUE

Owning an FTV franchise places you among the elite circles of fashion & lifestyle, giving social prestige beyond business returns.

Why f·Beauty by FTV



A global beauty ecosystem **backed by FTV's legacy in fashion, luxury & lifestyle**

Designed to merge fashion & beauty, every outlet carries the **signature FTV luxury touch**

Services curated by industry experts to **deliver premium experiences** in grooming, nails & aesthetics

Targets premium, style-conscious clientele that seeks exclusivity and high-quality results

Strong brand recognition as part of FashionTV's global network

High-return model delivering
75% yearly ROI across scalable
formats

360° Franchise Support
covering location, interiors, recruitment, training, PR, and marketing

Direct access to premium clientele; the city's elite, influencers, and fashion-forward society

Global visibility powered by
FashionTV's media network, events, and digital channels

Why f·Aesthetics by FTV

Our Reach



- 12 Channels - 24/7 dedicated to Fashion & Lifestyle
- UHD 4K and 8K 24 hours channels
- Available on leading OTT platforms all over the world
- 100 plus HOURS of new fashion and lifestyle content every week
- FashionTV App gets 500K subscribers & 35K installation per Month
- Viewed on 10 MILLION Public TV Sets
- Available on 250 Global Cable Satellites

Association with the
World's Largest Fashion &
Lifestyle Television Channel

01

Become a leader in fashion
and lifestyle in your city

Become the respected
player in your city fashion
industry

01

Great Business Opportunity
with Greater Returns

02

Benefits

Be seen and surrounded
with the who's who of your
City

02

Develop a huge fruitful circle
of a business network

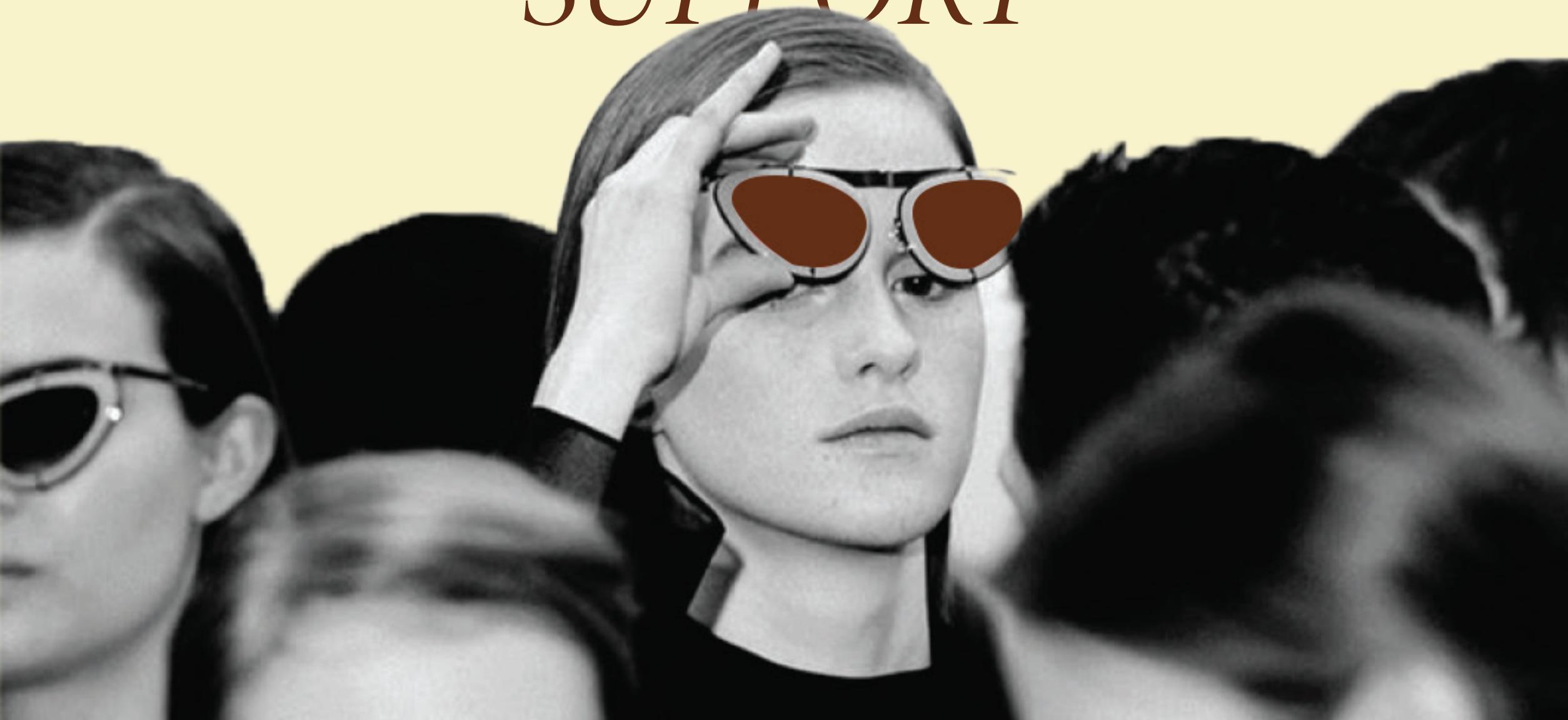
03

Be on the VIP list of every
Invitee List of your City
Events

03

Use the FTV visiting card
as your power currency

360°
*PARTNERSHIP
SUPPORT*



01

Pre Opening Support

1. Location analysis and approval.
2. Architect, Designs, Layout, etc.
3. Diamond Inspired Designs
4. Staff Recruitment.
5. FashionTV Proprietary Products Supply.
6. Other Products and Vendor Tie-ups.
7. Strategic Planning.
8. Staff extensive training and execution.
9. FashionTV Billing & Security Platform.

360°
PARTNERSHIP
SUPPORT



02

Launch Support

1. Planning and Execution.
2. Launch Plan in SMM and PR.
3. Promotions.
4. Cross Marketing.

360°
PARTNERSHIP
SUPPORT

03

Post Opening Support

1. Sales Incremental Strategies.
2. Audits.
3. Promotional Offers.
4. FashionTV Loyalty Membership programs.
5. Google and Website Listing.

FRANCHISE

Basic Requirement

AAA Location

AAA Location
F Aesthetics by FTV should be located in a prime location of the city.

Strong Financial Backings

All franchisees must be able to show strong financial backings to ensure the success of the business

Interest in the Education Industry

All franchisees must have attraction and liking towards the desired industry with a zeal to learn, explore, and strive to succeed.

Aspiration to Grow

Strong Desire to be more Rich, Famous & Successful.

Aesthetics Menu

**HydraFacial**

A non-invasive facial that deeply cleanses, exfoliates, and hydrates the skin for an instant glow.

**Skin Brightening Treatment**

Targets pigmentation and dullness to reveal a more radiant, even-toned complexion.

**Tattoo Renewal**

Enhances or refreshes faded tattoos for improved color and definition.

**Skin Resurfacing**

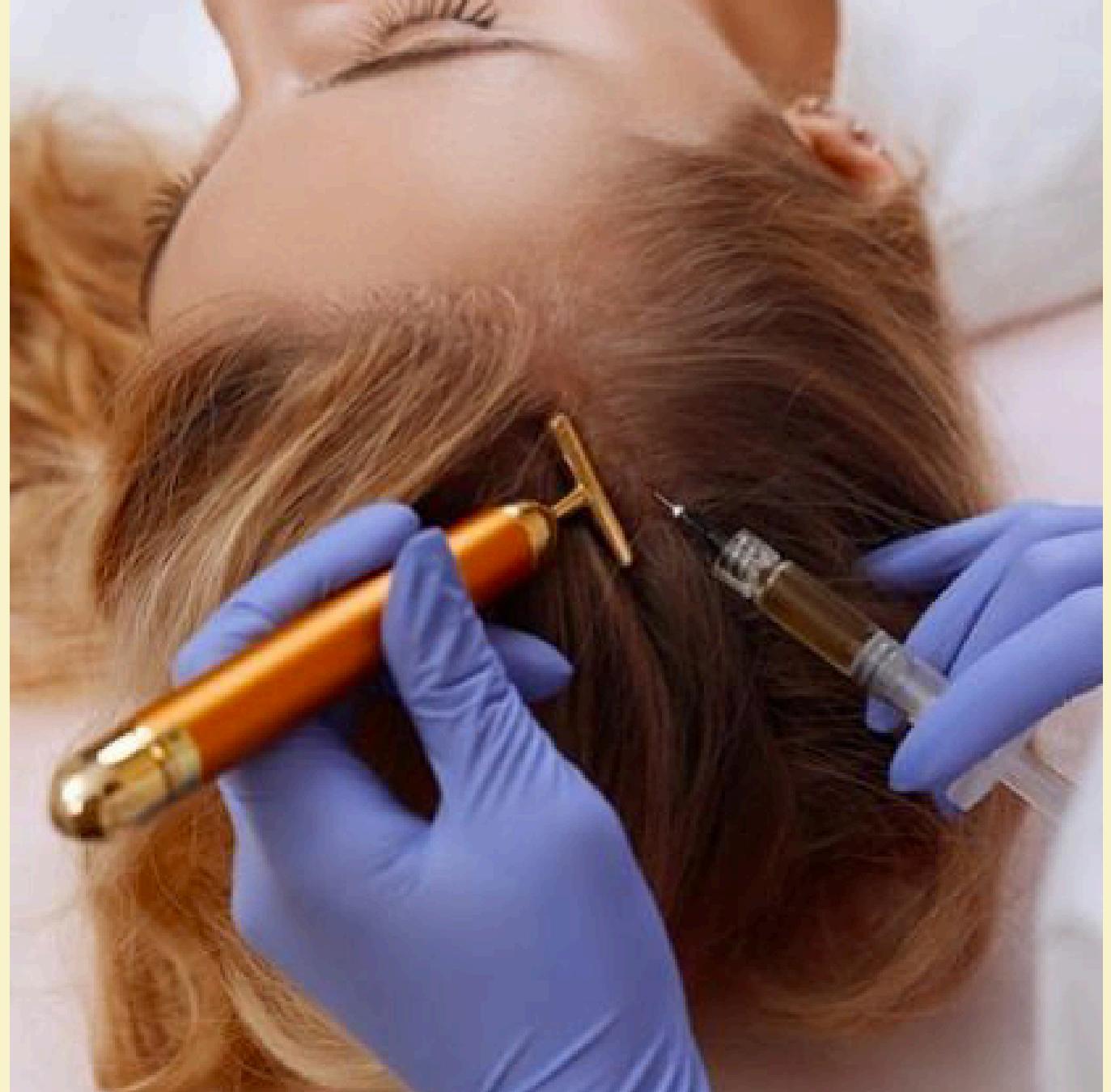
Uses advanced techniques to smooth texture, reduce scars, and improve skin clarity.

**Laser Hair Removal**

Permanently reduces unwanted hair using precise laser technology.

**Anti-Aging Treatment**

Combats fine lines, wrinkles, and sagging skin to restore a youthful appearance.



Hair Regrowth Treatment

Stimulates the scalp to encourage natural hair regrowth and prevent thinning.



IV Therapy

Delivers essential vitamins and nutrients directly into the bloodstream for overall wellness and energy.



Medi Facials

Medical-grade facials tailored to treat specific skin concerns using adva

**Vampire Facials**

A regenerative facial using PRP (Platelet-Rich Plasma) to rejuvenate and tighten skin.

**Instaglow Facials**

Quick, glow-boosting facials designed for instant radiance and freshness.

USPS



- 8K Video Wall Fashion Shows and VJ Projections of FashionTV shows by Top Designers.
- 3D FashionTV "Floor" stunning luxury fashion animations.
- Live FashionTV Channel with FashionTV shows from across the globe.
- A continuous flow of live FashionTV from various fashion hubs.
- Promotional Videos of FashionTV parties from across the globe.
- Promotional content through celebrities endorsing the brand from across the globe.

↓ USPs

FashionTV PROPRIETARY PRODUCTS

- FashionTV Scrub Gel
- FashionTV Sugar Scrub
- FashionTV Anti-fungal Solution
- FashionTV Sea Salt Body Polish
- FashionTV Orange Mani-Pedi Salts
- FashionTV Nail File
- FashionTV Pumice Stone
- FashionTV Nail Trimmer
- FashionTV Foot Treatment Cream
- FashionTV Cosmetics

F A S H I O N T V

Unique Diamond Inspired Design

FashionTV Ceilings and walls
FashionTV Furniture
Chairs
Mirrors
Tables

FashionTV Upholstery
FashionTV Flyers / Printouts

Dedicated social media handles for:

SOCIAL MEDIA MARKETING & ENGAGEMENT



Instagram

Twitter (X)

LinkedIn

YouTube

Snapchat

Pinterest

Facebook

Threads

A black and white photograph of a woman in profile, facing left. She is wearing large headphones and appears to be working on a laptop. A desk lamp is positioned to her left, casting light on her face. The background is dark and out of focus.

SOCIAL ENGAGEMENTS Statistics

Thanks to FashionTV's massive brand appeal and our guests' love for posting, sharing, checking in, and tagging, every F Aesthetics by FTV becomes a social media hotspot, each engagement activity a powerful, free word-of-mouth advertisement!

User generated content through over **300 stories** per day

NEW MEDIA

FashionTV's legacy and royal audiences have helped us reach:

STATISTICS

- Average of 15 Million monthly views on YouTube
- Average of 500K monthly views on Daily Motion
- 300K+ followers 125k organic reach per month on Instagram
- 1 Million subscribers on YouTube
- 3+ Million fans on Facebook
- Average of 500K monthly website visits
- Average of 1.5 Million monthly website impressions

SPONSORED Local LISTINGS



Facebook Local



Facebook Ad Campaigns



Google Local



Google Ad Campaigns



GPS Based ADs



Instagram Ads



SEM & SEO Marketing



Analytics and Reports



Youtube Promotions & Video Boost

INVITATION

FashionTV / FTV is looking to partner with sound well-settled business-minded and experienced persons like you. We also expect our potential partners to have knowledge of international fashion and lifestyle mind-sets.

If you find FashionTV's brand facts, requirements, and support exciting, we'd love to connect. For more details and discussions, feel free to call, message, or email us.



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