

 fashiontv

The House of *Fashion*

Lounge

FASHIONTV

 LOUNGE
by  fashiontv

 **franchise**
verticals

Redefining *Luxury* since

1997 ————— 2025

A Leading Luxury Fashion & Lifestyle Media Brand Bringing Premium & Luxury Franchise Model with expertise of **28 Years**.

5M+ Monthly Website Visits | 2B+ Viewers | 500K+ App Subscribers

WHY *Lounge* INDUSTRY?



Increasing
Market
Value



Promising
Business
Potential



Rapid Growth
& Public
Acceptance



Boosts
Entrepreneurial
Journey

Take A Step
Towards Franchise
Success with



WHY *Franchise* WITH FTV?



FTV's
Global Presence



Brand Credibility
& Trust

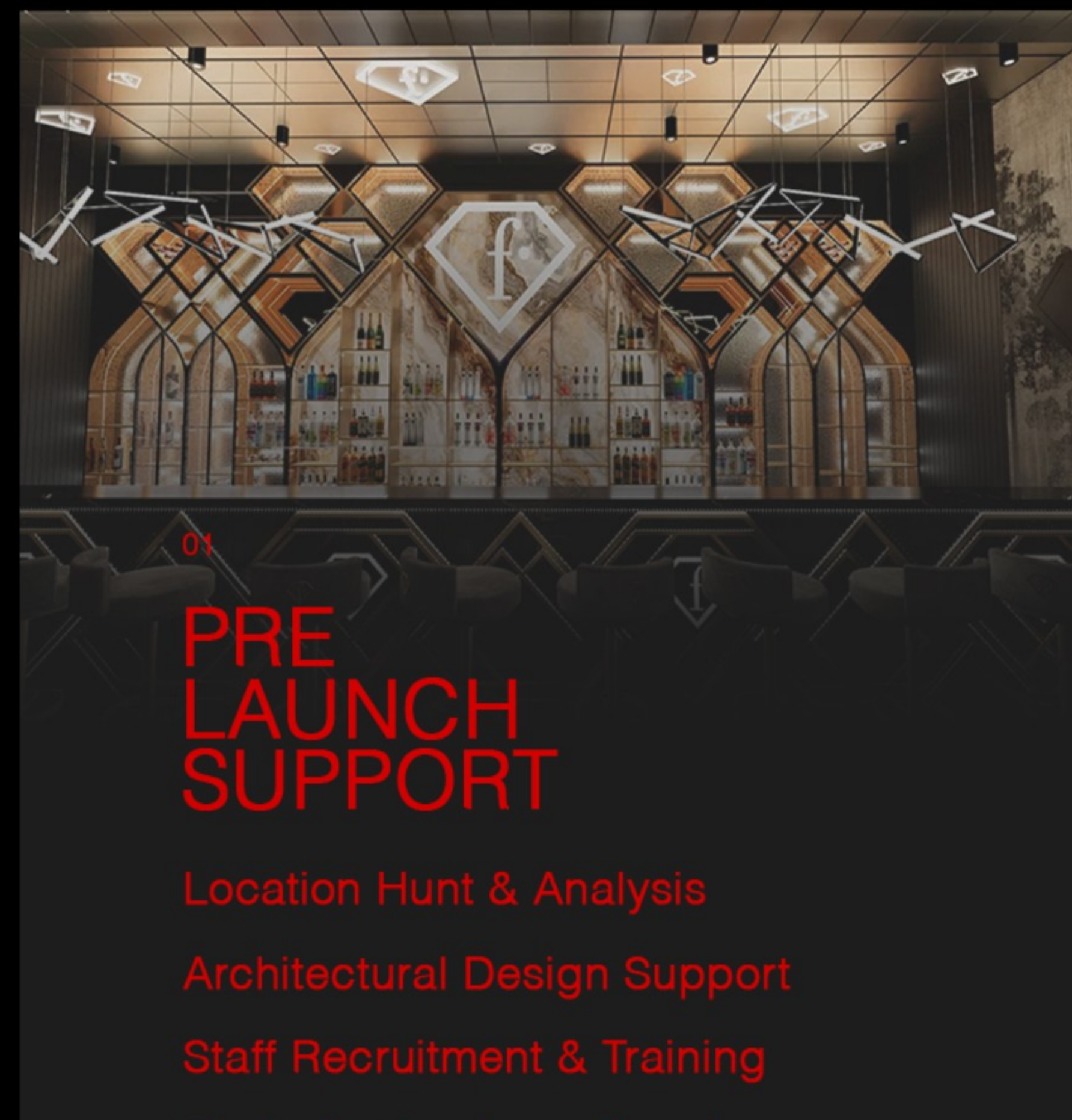


Premium
Franchise Advantage



Global positioning
as Entrepreneur

END *to* END *Support*





02

LAUNCH SUPPORT

Strategic Planning & Execution

Launch plan for SMM & PR



03

POST LAUNCH SUPPORT

Business Planning & Operations

FTV Black Diamond Memberships

Google & Website Listings









FRANCHISE
Requirements



AAA RATED
PROPERTY



STRONG FINANCIAL
BACKUP



AMBITIOUS & DESIRE
FOR SUCCESS

IF THIS SOUNDS LIKE YOU,
LET'S BUILD SOMETHING GREAT TOGETHER.



Franchise Cost

CITY TYPE	FRANCHISE COST	ROYALTY	CARPET AREA	ID COST @200	INVESTMENT @5500
Tier 1	90 lakhs	4.50 lakhs	6,000 sq. ft	12 lakhs	4.20 Cr
Tier 2	75 lakhs	3.75 lakhs	6000 sq. ft	12 lakhs	4.20 Cr
Tier 3	60 lakhs	3 lakhs	6000 sq. ft	12 lakhs	4.20 Cr

Our Other Franchises

Nite Club

Bar

Diner

& More...



**KASHIFF
KHAN**
MANAGING DIRECTOR
FTV

MEET OUR
Leaders



**MICHEL
ADAM**
FOUNDER & CHAIRMAN
FTV



Thank you