

Sales Kit

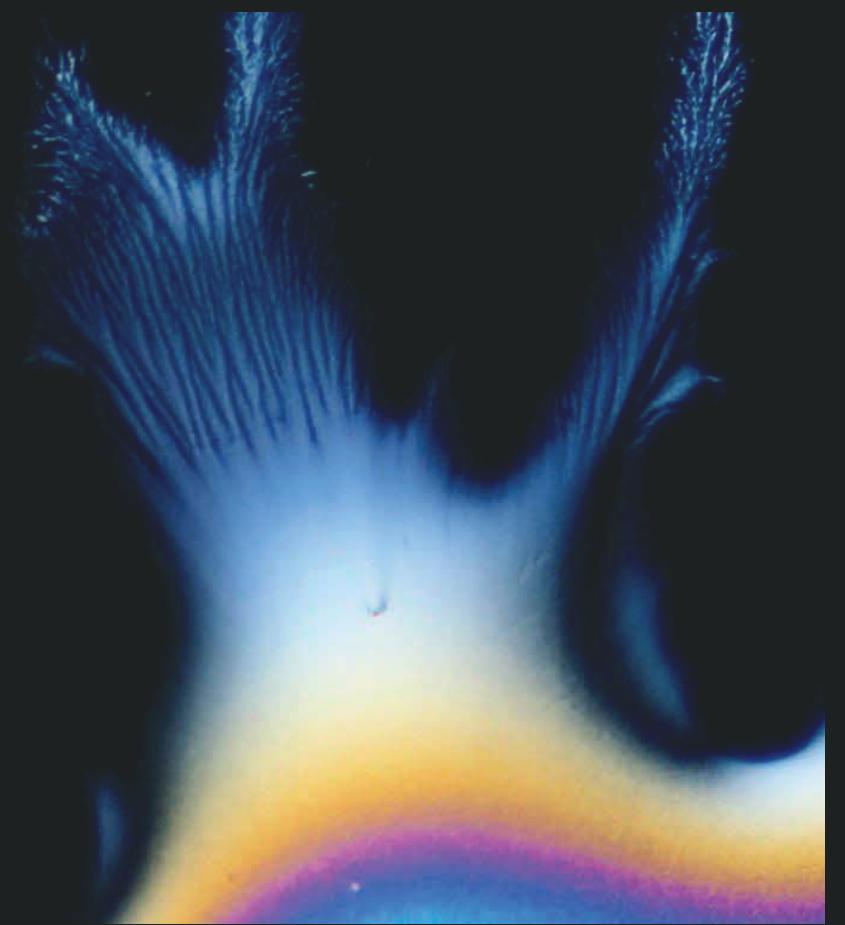
2026



f·CLUB

By  fashiontv

Instant brand trust
and aspirational appeal



World's Largest Fashion & Lifestyle Television Channel

2+ Billion Viewers Worldwide

196 Countries Presence

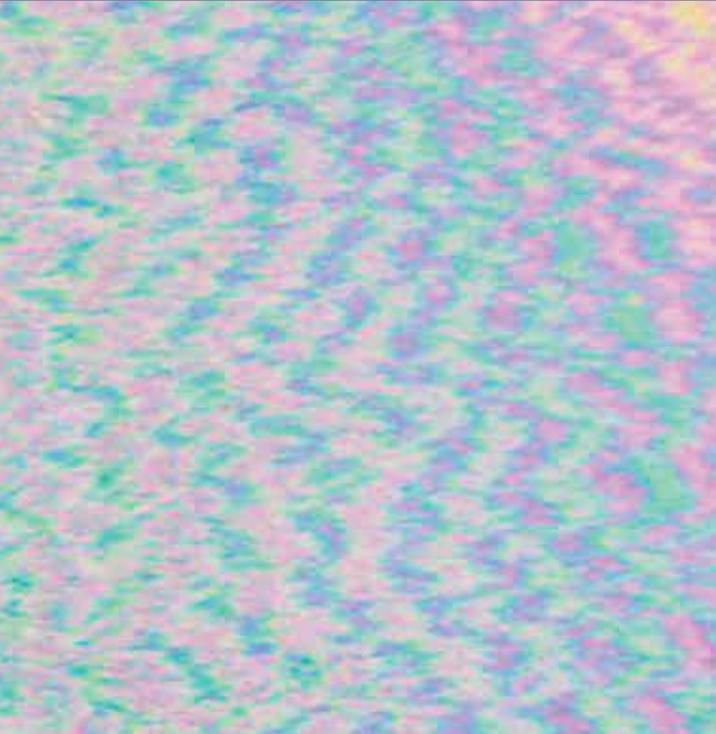
500+ Million Households

30th Year and Counting Since 1997

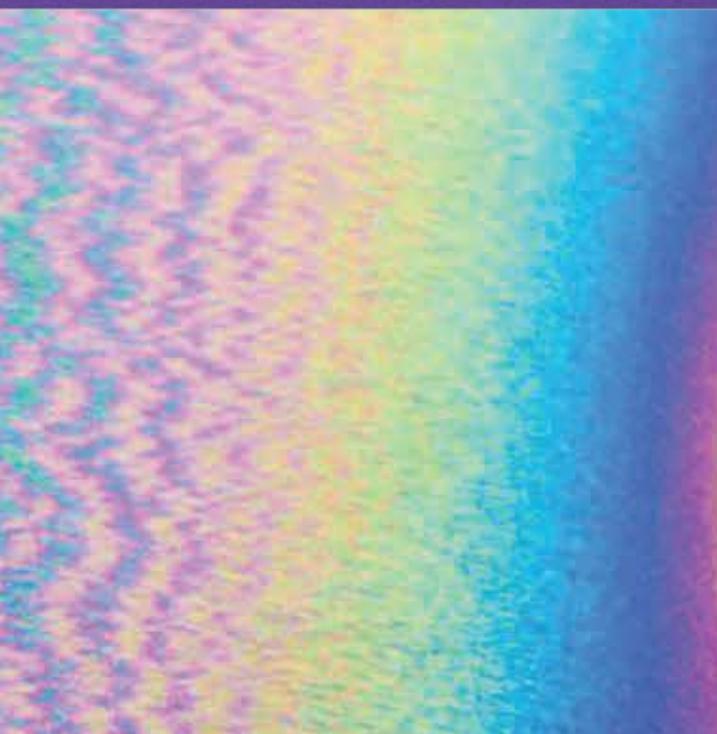
WHAT IS f·CLUB *By* FTV?

A luxury club where style, music and social energy converge

Signature cocktails & gourmet bites



Diamond-Inspired, fashion-forward interiors



Live FashionTV content & **DJ Performances**

Premium service and **Seamless** experiences

CLUBS

MARKET
OPPORTUNITY

India's premium nightlife market is expanding rapidly:



CAGR 8-11% in the club
& bar segment



Rising Youth population, higher
disposable income



Growing appetite for branded,
Experience-Driven Clubs

WHY f·CLUB by FTV STANDS OUT?

- Global FashionTV **Recall** ensures instant aspirational appeal
- **Visually Iconic** spaces ideal for social sharing
- **Lifestyle-Focused** — more than a club, a social destination

BUSINESS MODEL



Revenue from **F&B**,
proprietary drinks,
events, private
bookings



Premium Pricing
with scalable club
formats



High repeat business
and strong **ROI**
Potential



360° PARTNERSHIP SUPPORT

01

PRE OPENING SUPPORT

- **Location** analysis & feasibility
- Interior design planning & **Vendor Sourcing**
- **Staff Recruitment** and comprehensive training



02 LAUNCH SUPPORT

- Influencer-led and PR-supported **Launch Events**
- **Cross-Platform** digital campaigns
- Brand-aligned **Opening Strategies**



03 POST OPENING SUPPORT

- **Loyalty** & repeat guest strategies
- Operational audits and **Performance Optimization**
- **Promotions**, seasonal refreshes, and local marketing **Campaigns**

IDEA PARTNER

- Hospitality & nightlife **Entrepreneurs**
- Lifestyle and entertainment **Investors**
- **Growth-Oriented Visionaries** with passion for luxury nightlife

FRANCHISE BASIC | REQUIREMENTS

- AAA Prime location with high footfall
- Passion for nightlife & luxury lifestyle
- Strong Financial Backing
- Scalable growth mindset



GLIMPSE OF OUR OUTLETS



OUR BOARD

**Kashiff Khan**

Managing Director,
FashionTV.
Driving premium
franchise expansion.

Michel Adam

Founder, FashionTV.
Global luxury
visionary.

THANK YOU