

Sales Kit

f CLUB

By  fashiontv

2026

Instant brand trust
and aspirational appeal

World's Largest Fashion &
Lifestyle Television Channel

2+ Billion Viewers Worldwide

196 Countries Presence

500+ Million Households

30th Year and Counting Since 1997

WHAT IS f·CLUB *By* FTV?

A luxury club where
style, music and
social energy
converge

Signature cocktails
& gourmet bites

Diamond-Inspired,
fashion-forward
interiors

Live FashionTV
content & **DJ**
Performances

Premium service
and **Seamless**
experiences

CLUBS

MARKET OPPORTUNITY

India's premium nightlife market is expanding rapidly:

↘ **CAGR 8–11%** in the club
& bar segment

↘ **Rising Youth** population, higher
disposable income

↘ Growing appetite for branded,
Experience-Driven Clubs

WHY by FTV STANDS OUT?

- Global FashionTV **Recall** ensures instant aspirational appeal
- **Visually Iconic** spaces ideal for social sharing
- **Lifestyle-Focused** — more than a club, a social destination

BUSINESS MODEL



Revenue from **F&B**,
proprietary drinks,
events, private
bookings



Premium Pricing
with scalable club
formats



High repeat business
and strong **ROI**
Potential

360° PARTNERSHIP SUPPORT

01 PRE OPENING SUPPORT

- **Location** analysis & feasibility
- Interior design planning & **Vendor Sourcing**
- **Staff Recruitment** and comprehensive training

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02 LAUNCH SUPPORT

- Influencer-led and PR-supported **Launch Events**
- **Cross-Platform** digital campaigns
- Brand-aligned **Opening Strategies**

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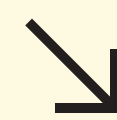
03 POST OPENING SUPPORT

- **Loyalty** & repeat guest strategies
- Operational audits and **Performance Optimization**
- **Promotions**, seasonal refreshes, and local marketing **Campaigns**

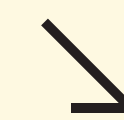
IDEAL PARTNER

- Hospitality & nightlife **Entrepreneurs**
- Lifestyle and entertainment **Investors**
- **Growth-Oriented Visionaries** with passion for luxury
nightlife

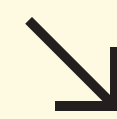
FRANCHISE BASIC REQUIREMENTS



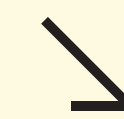
**AAA Prime location
with high footfall**



**Strong Financial
Backing**



**Passion for nightlife &
luxury lifestyle**



**Scalable growth
mindset**



GLIMPSE OF OUR OUTLETS



OUR BOARD

Kashiff Khan

Managing Director,
FashionTV.
Driving premium
franchise expansion.

Michel Adam

Founder, FashionTV.
Global luxury
visionary.

THANK YOU