

# MULTI DESIGNER STORE

*By*  fashiontv

—Rate Card—

# RATE CARD

CITY TYPE	FRANCHISE FEES	ROYALTY	SIZE	TOTAL INVESTMENT
TIER 1	30,00,000	1,50,000	2500	1.5 - 2 Cr
TIER 2	25,000,000	1,25,000	2500	1.5 - 2 Cr
TIER 3	20,00,000	1,00,000	12500	1.5 - 2 Cr