

The background of the image is a dimly lit interior space. In the foreground, a large, dark blue or black tufted leather sofa is visible. Two dark green pillows with a gold-colored logo are placed on the sofa. In the background, a mannequin in a shiny, form-fitting outfit is seated. To the left, a neon sign in the shape of a stylized figure is visible. The overall atmosphere is sophisticated and fashion-oriented.

Pounge

FASHION TV

RATE CARD

Franchise Cost

CITY TYPE	FRANCHISE COST	ROYALTY	CARPET AREA	ID COST @200	INVESTMENT @5500
Tier 1	90 lakhs	4.50 lakhs	6,000 sq. ft	12 lakhs	4.20 Cr
Tier 2	75 lakhs	3.75 lakhs	6000 sq. ft	12 lakhs	4.20 Cr
Tier 3	60 lakhs	3 lakhs	6000 sq. ft	12 lakhs	4.20 Cr