



**FashionTV Exclusive City Partner**

Welcome to **FashionTV City Partner** where business networks connect with global lifestyle opportunities. Every connection becomes a chance to represent a legacy brand, expand powerful partnerships and unlock new revenue streams through the global influence of FashionTV.

**50+** franchise  
verticals

**30+** event  
categories

**12+** real estate  
products

**100+** license  
products

**12+** media  
24 hours

**60+** concept  
ideas

## DEFINITION:

**FashionTV City Partner** in Tier 1 cities focus on expanding FashionTV businesses in fast-growing urban markets with emerging lifestyle demand and rising entrepreneurial activity.



## MODEL:

**Premium / High Value** – designed for large-scale market presence with a stronger team, premium office setup and access to high-value FashionTV opportunities.

## BRAND ASSOCIATION FEE

**Fees:** 30L

**Office Space:** 1500 sq ft

**No. of Staff:** 12

**Salary:** 35K

**Rental:** 150 per sq ft

**ROI:** 12 months

## DEFINITION:

**FashionTV City Partner** in Tier 2 cities focus on expanding FashionTV businesses in fast-growing urban markets with emerging lifestyle demand and rising entrepreneurial activity.

## MODEL:

**Growth / Expansion –** designed for growing city markets with balanced investment, structured office presence and multi-vertical business opportunities.

## BRAND ASSOCIATION FEE

**Fees:** 20L

**Office Space:** 1000 sq ft

**No. of Staff:** 8

**Salary:** 35K

**Rental:** 100 per sq ft

**ROI:** 12 months





## DEFINITION:

**FashionTV City Partner** in Tier 3 cities help introduce FashionTV opportunities in developing markets by building local business networks and creating entry-level business expansion.

## MODEL:

**Premium / High Value** – designed for smaller city markets with leaner setup, focused teams and scalable opportunities.

## BRAND ASSOCIATION FEE

**Fees:** 10L

**Office Space:** 500 sq ft

**No. of Staff:** 4

**Salary:** 35K

**Rental:** 75 per sq ft

**ROI:** 12 months