

f·MULTI DESIGNER

Welcome to f·MDS by
 **fashiontv**
where fashion's finest designers
come together under one roof.
Blending diversity, creativity, and
luxury

f·MDS offers a dynamic retail
experience showcasing
multiple design perspectives for
the modern, style-conscious
consumer.

STORE





TIER 1

C I T I E S

f·MDS by FTV establishes itself as a premier luxury fashion hub in major metros. Featuring renowned national and international designers, exclusive collections, and elevated retail environments, it is the epicenter of high-fashion discovery.

PRODUCT

Premium and luxury designer wear, exclusive collections, runway-inspired pieces, couture and prêt-à-porter, luxury accessories, private styling services, VIP shopping experiences

MODEL

Luxury /
Curated
Designer Retail

PRODUCT

Designer apparel and accessories, seasonal collections, occasion and festive wear, emerging designer showcases, in-store styling assistance, modern retail layouts

MODEL

Premium / Contemporary Designer Retail

TIER 2 C I T I E S

f· MDS by FTV introduces high-end and contemporary designer fashion to fast-growing cities. A carefully curated mix of established and emerging designers delivers trend-driven style with aspirational appeal.



MODEL

Accessible /
Designer-
Inspired Retail

PRODUCT

Affordable designer lines, pret collections, fusion and casual wear, select accessories, festive edits, basic styling support

TIER 3 C I T I E S

f MDS by FTV makes designer fashion approachable and community-focused. Offering wearable designs and value-driven collections, it serves as a local destination for stylish, everyday and occasion wear.

