

f·MULTI DESIGNER

Welcome to f·MDS by
 fashiontv

where fashion's finest designers
come together under one roof.
Blending diversity, creativity, and
luxury

f·MDS offers a dynamic retail
experience showcasing
multiple design perspectives for
the modern, style-conscious
consumer.

STORE





TIER 1

C I T I E S

f MDS by FTV establishes itself as a premier luxury fashion hub in major metros. Featuring renowned national and international designers, exclusive collections, and elevated retail environments, it is the epicenter of high-fashion discovery.

PRODUCT

Premium and luxury designer wear, exclusive collections, runway-inspired pieces, couture and prêt-à-porter, luxury accessories, private styling services, VIP shopping experiences

MODEL

Luxury /
Curated
Designer Retail

PRODUCT

Designer apparel and accessories,
seasonal collections, occasion and festive
wear, emerging designer showcases,
in-store styling assistance, modern retail
layouts

MODEL

Premium /
Contemporary
Designer Retail

TIER 2

C I T I E S

f: MDS by FTV introduces high-end and
contemporary designer fashion to fast-growing
cities. A carefully curated mix of established and
emerging designers delivers trend-driven style
with aspirational appeal.



MODEL

Accessible /
Designer-
Inspired Retail

PRODUCT

Affordable designer lines, pret
collections, fusion and casual wear,
select accessories, festive edits, basic
styling support

TIER 3

C I T I E S

f MDS by FTV makes designer fashion
approachable and community-focused. Offering
wearable designs and value-driven collections, it
serves as a local destination for stylish, everyday
and occasion wear.

