



TIER 1

f Spa by FTV offers an indulgent wellness escape for urban lifestyles. From signature therapies to immersive spa rituals, it's a refined retreat crafted for deep relaxation and rejuvenation.

PRODUCT

Signature massages, advanced body therapies, luxury spa rituals, aromatherapy treatments, premium oils, and wellness enhancements.

MODEL

Premium / Wellness Luxury

– holistic, high-end spa experiences
with expert therapists.

PRODUCT

Relaxation massages, body scrubs, stress-relief therapies, essential oils, standard spa rituals, and wellness add-ons.

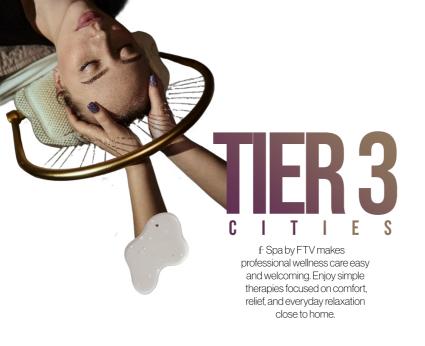
TIER 2

f: Spa by FTV brings elevated wellness experiences to developing urban centers. Thoughtfully curated treatments deliver relaxation, balance, and value in a calming environment.

MODEL

Affordable Wellness – quality spa therapies that are soothing, effective, and accessible.





PRODUCT

Basic massages, simple body treatments, relaxation therapies, essential oils, and everyday wellness services.

MODEL

Essential / Accessible – practical wellness services with a comforting, friendly touch.