

f·SALON

Welcome to f Salon by FTV –
where beauty meets innovation.
Every visit is your opportunity to
refresh, rejuvenate, and showcase
your personal style.



TIER 1

C I T I E S

f Salon by FTV offers an upscale salon experience for the fashion-forward. From precision cuts to high-end treatments, it's your destination for modern, city-chic beauty.

PRODUCT

Professional haircare, advanced styling treatments, premium color services, spa-quality skincare, and expert grooming tools.

MODEL

Premium / Trend-Forward – latest hair and beauty trends with luxury service.

PRODUCT

Gel polish, nail art accents,
standard nail care kits,
easy-to-use tools.

TIER 2

C I T I E S

Salon by FTV brings contemporary beauty services to emerging urban hubs. Stylish-looks and reliable care combine at a price that's approachable without compromising quality.

MODEL

Affordable Trendy –
fashionable yet budget-conscious
hair and beauty services.



MODEL

Essential / Accessible –
quality haircuts, basic beauty
treatments, and
easy styling solutions.

PRODUCT

Basic haircare sets,
essential styling tools,
simple haircuts, and
everyday skincare
essentials.

TIER 3

C I T I E S

 Salon by FTV delivers professional
beauty services made simple.

