

# f·SALON

Welcome to f·Salon by FTV –  
where beauty meets innovation.  
Every visit is your opportunity to  
refresh, rejuvenate, and showcase  
your personal style.





# TIER 1

C I T I E S

f Salon by FTV offers an upscale salon experience for the fashion-forward. From precision cuts to high-end treatments, it's your destination for modern, city-chic beauty.

## PRODUCT

Professional haircare, advanced styling treatments, premium color services, spa-quality skincare, and expert grooming tools.

## MODEL

Premium / Trend-Forward  
– latest hair and beauty trends  
with luxury service.



## PRODUCT

Gel polish, nail art accents,  
standard nail care kits,  
easy-to-use tools.

# TIER 2

C I T I E S

f Salon by FTV brings contemporary beauty services to emerging urban hubs. Stylish-looks and reliable care combine at a price that's approachable without compromising quality.

## MODEL

Affordable Trendy –  
fashionable yet budget-conscious  
hair and beauty services.



## MODEL

Essential / Accessible –  
quality haircuts, basic beauty  
treatments, and  
easy styling solutions.

## PRODUCT

Basic haircare sets,  
essential styling tools,  
simple haircuts, and  
everyday skincare  
essentials.

# TIER 3

C I T I E S

f Salon by FTV delivers professional  
beauty services made simple.

