

f·LOUNGE

Welcome to f Lounge by
 **fashiontv**



Where ambiance, conversation, and curated experiences come together. Every visit is designed to help you unwind, connect, and enjoy the moment.



TIER 1

C I T I E S

f Lounge by FTV offers a sophisticated social space for urban tastemakers. With stylish interiors, premium beverages, and curated music, it's a destination for elevated evenings and relaxed luxury.

PRODUCT

Signature cocktails and mocktails, premium beverages, curated small plates, exclusive lounge seating, live DJ or ambient music experiences.



MODEL

Premium / Lifestyle – high-end lounge experiences with a modern social vibe.

MODEL

Affordable Lifestyle –
modern lounge experiences
that are inviting and accessible.

PRODUCT

Classic cocktails and mocktails,
light bites, shared platters,
themed evenings, and
comfortable lounge seating.

TIER 2 C I T I E S

f Lounge by FTV brings
a contemporary lounge culture to emerging cities. A balance
of stylish design and comfort creates the perfect setting for
casual gatherings and social nights.



MODEL

Essential / Accessible –
easygoing lounge experiences
with everyday appeal.

PRODUCT

Standard beverages,
simple snacks,
casual seating,
background music,
and community-friendly
events.

TIER 3 CITIES

f· Lounge by FTV creates a relaxed and friendly social hub for the local community. Simple offerings, warm service, and a welcoming atmosphere make it a favorite hangout spot.



it's a place the whole community can enjoy.