

# f·Café



# PRODUCT

Chef-inspired comfort meals,  
signature burgers and grills,  
artisanal beverages,  
premium ingredients,  
and curated dessert selections.

# MODEL

Premium Casual –  
classic Café favorites  
with a gourmet twist.

# Tier 1 CITIES

fCafé by FTV offers a modern  
dining destination for urban food  
lovers.



With elevated comfort cuisine,  
stylish interiors, and curated  
menus, it's a go-to spot for casual  
yet refined dining.





## PRODUCT

Popular Café meals, combo platters, house beverages, value-driven menus, and seasonal specials.

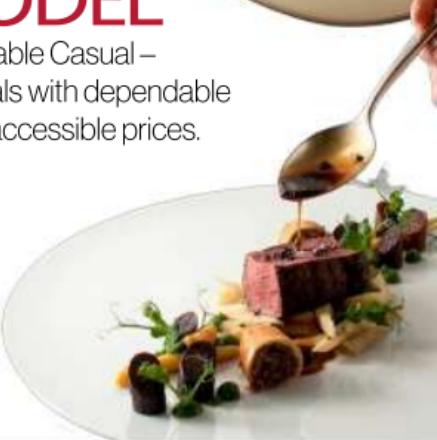
# Tier 2

C I T I E S

f Café by FTV brings fresh, contemporary dining to growing urban centers. Familiar flavors, consistent quality, and inviting spaces create an enjoyable everyday dining option.

## MODEL

Affordable Casual – flavorful meals with dependable quality at accessible prices.



# Tier 3

CITIES

## MODEL

Essential / Accessible –  
dependable dining with  
comfort at its core.

## PRODUCT

Basic café dishes,  
local favorites, quick meals,  
standard beverages, and everyday  
desserts.

it's a place the  
whole community  
can enjoy.

F Café by FTV makes great food  
simple and welcoming. With hearty  
portions, friendly service, and  
recognizable flavors,

