

f·BAR

Welcome to f·Bar by
 fashiontv



Where great drinks and easy conversations set the tone. Every pour is crafted to elevate your evening in a relaxed, stylish setting.



TIER 1

C I T I E S

f BAR by FTV redefines premium lounge culture in major metros. With sophisticated interiors, expert mixologists, and an elevated social atmosphere, it's the go-to destination for refined evenings and upscale gatherings.

PRODUCT

Signature cocktails,
international spirits,
fine wines, gourmet bar bites,
live DJs or lounge music,
designer interiors, VIP seating



MODEL

Premium / Luxury
Lounge Experience

PRODUCT

Crafted cocktails, popular spirits, beer selections, casual bar food, DJ or curated playlists, modern interiors, comfortable seating

TIER 2

C I T I E S

f: BAR by FTV brings stylish and contemporary bar culture to emerging cities. A lively yet relaxed setting paired with curated drinks and music creates a vibrant after-hours social hub.

MODEL

Contemporary /
Social Bar Experience



MODEL

Casual / Community
Bar Experience

PRODUCT

Standard spirits and beers,
simple cocktails, snack menus,
background music or DJ nights,
basic lighting and seating,
social events

TIER 3

C I T I E S

f: BAR by FTV offers a welcoming neighborhood bar experience. Easygoing vibes, familiar drinks, and community-driven evenings make it the ideal place to unwind, connect, and celebrate locally.

