

fAQ

**5<sup>+</sup>** franchise  
verticals

**3<sup>+</sup>** event  
categories

**12<sup>+</sup>** real estate  
products

**10<sup>+</sup>** license  
products

**12<sup>+</sup>** media  
24 hours

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## GENERAL OVERVIEW

### 01 | WHAT IS THE FASHIONTV BUSINESS CONSULTANT PROGRAM?

It is a program where partners help expand FashionTV businesses by connecting investors, entrepreneurs, and brands with opportunities within the FashionTV ecosystem.

### 02 | WHO CAN BECOME A FASHIONTV BUSINESS CONSULTANT?

Entrepreneurs, consultants, business networkers, and professionals with strong local connections can become Business Consultants.

### 03 | WHAT DOES A BUSINESS CONSULTANT DO?

Business Consultants introduce investors, brands, and entrepreneurs to FashionTV opportunities.



## 04 | IS THIS A FULL-TIME OPPORTUNITY?

It can be full-time or part-time depending on the partner's involvement.

## 05 | DO I NEED PRIOR EXPERIENCE IN FASHION?

No. Strong business networking skills are more important.

## 06 | WHAT INDUSTRIES DOES FASHIONTV OPERATE IN?

FashionTV operates across lifestyle industries including franchise, and real estate.

**5+** franchise  
verticals

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categories

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## 07 | WHAT IS THE MAIN ROLE OF A BUSINESS CONSULTANT?

To connect investors and businesses with FashionTV opportunities.

## 08 | DO BUSINESS CONSULTANTS REPRESENT FASHIONTV LOCALLY?

Yes, Business Consultants help represent and expand FashionTV opportunities in their region.

## 09 | IS THIS PROGRAM AVAILABLE INTERNATIONALLY?

Yes, the program can operate globally.



# 10 | WHAT MAKES THIS OPPORTUNITY UNIQUE?

It combines a global lifestyle brand with multiple business verticals.

**50+** franchise  
verticals

**30+** event  
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## BRAND & REACH

### 11 | WHAT IS FASHIONTV?

FashionTV is one of the world's largest fashion and lifestyle television networks.

### 12 | HOW LONG HAS FASHIONTV BEEN OPERATING?

FashionTV has over 30 years of global presence.

### 13 | IN HOW MANY COUNTRIES IS FASHIONTV AVAILABLE?

FashionTV reaches 196 countries worldwide.



# 14 | HOW MANY VIEWERS DOES FASHIONTV REACH?

Over 2 billion viewers globally.

# 15 | HOW MANY HOUSEHOLDS RECEIVE FASHIONTV?

More than 500 million households.

# 16 | HOW MANY CHANNELS DOES FASHIONTV OPERATE?

FashionTV operates 12 dedicated channels.

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## 17 | WHAT KIND OF CONTENT DOES FASHIONTV BROADCAST?

Fashion shows, lifestyle programming, fitness, modelling, beauty, and entertainment.

## 18 | IS FASHIONTV ACTIVE ON DIGITAL PLATFORMS?

Yes, FashionTV content is distributed across OTT and digital media platforms.

## 19 | DOES FASHIONTV ORGANIZE EVENTS?

Yes, FashionTV organizes multiple fashion and lifestyle events globally.



# 20 | DOES FASHIONTV COLLABORATE WITH BRANDS?

Yes, many global brands collaborate with FashionTV.

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## BUSINESS CONSULTANT STRUCTURE

### 21 | HOW DO BUSINESS CONSULTANTS EARN MONEY?

Through commissions generated from successful business introductions.

### 22 | WHAT TYPES OF DEALS GENERATE COMMISSIONS?

Franchise deals and real estate collaborations.

### 23 | IS THERE A FIXED SALARY?

No, earnings are commission-based.

## 24 | DO BUSINESS CONSULTANTS RECEIVE TRAINING?

Yes, training and business support materials are provided.

## 25 | ARE MARKETING MATERIALS PROVIDED?

Yes, sales kits and marketing support are provided.

## 26 | DO BUSINESS CONSULTANTS RECEIVE OFFICIAL RECOGNITION?

Yes, partners are recognized as part of the FashionTV business network.



## 27 | CAN BUSINESS CONSULTANTS WORK WITH MULTIPLE INDUSTRIES?

Yes, they can work across all FashionTV verticals.

## 28 | DO BUSINESS CONSULTANTS NEED AN OFFICE?

No, they can operate through business networks.

## 29 | DO BUSINESS CONSULTANTS MANAGE BUSINESSES?

No, they introduce opportunities and connections.

# 30 | CAN BUSINESS CONSULTANTS OPERATE IN MULTIPLE CITIES?

Yes, depending on their network and agreements.

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## FRANCHISE VERTICAL

### 31 | WHAT IS THE FASHIONTV FRANCHISE VERTICAL?

It includes lifestyle businesses operating under the FashionTV brand.

### 32 | WHAT INDUSTRIES ARE INCLUDED IN THE FRANCHISE VERTICAL?

Hospitality, beauty, wellness, retail, and education.

### 33 | WHAT HOSPITALITY FRANCHISES ARE AVAILABLE?

Cafes, bars, lounges & clubs.



## 34 | WHAT BEAUTY BUSINESSES ARE INCLUDED?

Salons, nail studios, spas, aesthetics, and grooming services.

## 35 | WHAT EDUCATION BUSINESSES ARE AVAILABLE?

Modelling schools, beauty academies, fashion institutes, and performing arts schools.

## 36 | WHAT RETAIL BUSINESSES ARE INCLUDED?

Fashion retail and designer stores.



## 37 | CAN BUSINESS CONSULTANTS INTRODUCE FRANCHISE INVESTORS?

Yes, this is a major opportunity for commissions.

## 38 | HOW MANY FRANCHISE CONCEPTS DOES FASHIONTV OFFER?

Over 50 lifestyle franchise concepts.

## 39 | ARE FRANCHISE OPPORTUNITIES INTERNATIONAL?

Yes, they can operate in multiple countries.



# 40 | WHAT IS THE COMMISSION FOR FRANCHISE DEALS?

Approximately around 2.5-10%.

## REAL ESTATE VERTICAL

### 41 | WHAT IS THE FASHIONTV REAL ESTATE VERTICAL?

FashionTV collaborates with developers to create branded developments.

### 42 | WHAT TYPES OF PROJECTS ARE INCLUDED?

Commercial, residential, hospitality, and luxury villa developments.

### 43 | WHAT ARE COMMERCIAL DEVELOPMENTS?

Lifestyle malls, retail hubs, and mixed-use developments.

## 44 | WHAT ARE RESIDENTIAL DEVELOPMENTS?

Branded apartments and residences.

## 45 | WHAT ARE LUXURY VILLA PROJECTS?

Exclusive branded villa communities.

## 46 | WHAT HOSPITALITY DEVELOPMENTS EXIST?

FashionTV hotels and resorts.

# 47 | CAN BUSINESS CONSULTANTS CONNECT DEVELOPERS?

Yes, developers are key partners.

# 48 | DO REAL ESTATE PROJECTS INCREASE PROPERTY VALUE?

Yes, branding can increase property value and visibility.

## REVENUE & COMMISSIONS

### 50 | HOW MANY REVENUE STREAMS EXIST?

Business Consultants can earn from multiple verticals.

### 51 | WHAT IS THE BIGGEST EARNING OPPORTUNITY?

Large franchise or real estate deals.

### 52 | CAN PARTNERS EARN RECURRING COMMISSIONS?

Yes, depending on deal structure.



# 53 | ARE COMMISSIONS PAID PER DEAL?

Yes, commissions are paid per deal

# 54 | CAN PARTNERS EARN FROM MULTIPLE DEALS SIMULTANEOUSLY?

Yes, partners can earn from multiple deal simultaneously



## SUPPORT

### 55 | DOES FASHIONTV PROVIDE PARTNER TRAINING?

Yes, FashionTV provides partner training

### 56 | IS A WELCOME KIT PROVIDED?

Yes, welcome kit is provided

### 57 | ARE SALES KITS PROVIDED?

Yes, sales kits are provided

# 59 | IS MARKETING SUPPORT PROVIDED?

Yes, marketing support is provided

# 60 | DO PARTNERS RECEIVE BRAND DOCUMENTATION?

Yes, partners receive brand documentation



## PARTNERSHIP

### 61 | HOW CAN SOMEONE APPLY?

By submitting a partnership application.

### 62 | IS THERE AN APPROVAL PROCESS?

Yes, there is a approval process

### 63 | CAN BUSINESSES BECOME PARTNERS?

Yes, Businesses can become partners

## 64 | WHAT IS THE LONG-TERM BENEFIT?

Building networks and earning commissions through the FashionTV ecosystem.

## 65 | WHAT IS THE FINAL OPPORTUNITY?

To grow with a globally recognized lifestyle brand.

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