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# ABOUT F SCHOOL OF MODELING & GROOMING BY FTV

## 01 | WHAT IS F SCHOOL OF MODELING & GROOMING BY FTV?

It's a premier academy by FashionTV offering professional training in modeling and holistic grooming, preparing aspirants for the fashion, entertainment, and luxury industry.

## 02 | WHAT MAKES THIS ACADEMY DIFFERENT FROM OTHERS?

Tailor-made curriculum, exposure to FTV events, and world-class grooming techniques set it apart, focusing on overall transformation.

## 03 | WHO CAN ENROLL IN THE COURSES?

Anyone with a passion for modeling, self-improvement, and lifestyle enhancement—no prior experience needed.



## VISION, MISSION & PHILOSOPHY

### 04 | WHAT IS THE VISION OF THE F SCHOOL OF MODELING & GROOMING BY FTV?

To transform modeling through collaboration and establish a world-class grooming institute that empowers individuals.

### 05 | WHAT IS THE MISSION?

To create India's most sought-after modeling and grooming school, refining talents for personal and professional excellence.

### 06 | WHAT IS THE PRIMARY AIM OF THE F SCHOOL OF MODELING & GROOMING BY FTV?

To offer global exposure and create opportunities for students to work with top-tier fashion and luxury brands.

## 07 | WHAT VALUES DRIVE THE SCHOOL?

Confidence, style, self-growth, and international standards of grooming and modeling.

## INDUSTRY INSIGHT

### 08 | IS MODELING A GROWING INDUSTRY IN INDIA?

Yes, the demand is rapidly rising across fashion, film, advertising, and digital platforms.

### 09 | WHAT IS THE SIZE OF THE MODELING & GROOMING MARKET?

It's projected to grow from \$674M in 2025 to \$1.99B by 2030, with a CAGR of 19.7%.

### 10 | WHY IS MODELING & GROOMING EDUCATION IMPORTANT NOW?

It enhances communication, appearance, and confidence—skills vital for success in modern careers.

# 11 | IS PERSONAL DEVELOPMENT BEING PRIORITIZED IN EDUCATION?

Yes, 47% of educational institutes now offer skill-based and personal development programs.

## ABOUT FASHIONTV

### 12 | WHAT IS FASHIONTV?

FashionTV is the world's largest fashion and lifestyle television channel, with 2+ billion viewers across 196 countries.

### 13 | HOW LONG HAS FASHIONTV BEEN AROUND?

Since 1997, it has built a global reputation as a fashion and luxury authority for around 30 years.

### 14 | HOW IS FTV ACCESSIBLE TO VIEWERS?

Through 12 global TV channels, OTT platforms, 250+ cable satellites, and a dedicated app.

# 15 | WHAT KIND OF CONTENT DOES FTV OFFER?

Fashion shows, luxury events, lifestyle features, and behind-the-scenes content from global fashion hubs.

## F FRANCHISE BY FTV

### 16 | WHAT IS F FRANCHISE BY FTV?

A premium franchise model offering 50+ luxury business opportunities across industries like fashion, beauty, fitness, and education.

### 17 | WHAT SUPPORT DOES F FRANCHISE BY FTV PROVIDE?

360° support including setup, interiors, recruitment, training, PR, and digital marketing.

### 18 | WHY CHOOSE F FRANCHISE BY FTV?

It connects entrepreneurs to FashionTV's global audience, boosting visibility, credibility, and luxury positioning.

# 19 | IS THIS FRANCHISE PROFITABLE?

Yes, it's built on a proven, aspirational brand model that delivers high returns and market prestige.



## F EDUCATION BY FTV

### 20 | WHAT IS F EDUCATION BY FTV?

It offers premium educational franchises in beauty, fashion design, modeling and grooming, performing arts, fitness and hospitality

### 21 | HOW MANY STUDENTS HAVE BENEFITED?

Over 100K students across India have enrolled in various FTV educational institutions.

### 22 | WHAT IS THE TEACHING APPROACH?

Curriculums are expert-designed, globally relevant, and enriched with the FashionTV luxury experience.

## 23 | IS THE FRANCHISE SCALABLE?

Yes, it allows for multi-format and multi-location expansion for ambitious partners.

## FRANCHISE OPPORTUNITIES

### 24 | WHAT DOES THE FRANCHISE INCLUDE?

Specialized courses, event exposure, global FashionTV branding, and multi-stream revenue opportunities.

### 25 | WHAT'S THE ROI LIKE?

It offers high returns annually through scalable education and event-based formats.

### 26 | WHO SUPPORTS THE FRANCHISES?

FashionTV offers complete support, location setup, recruitment, training, marketing, and operational systems.

# 27 | WHO CAN BECOME A FRANCHISE PARTNER?

Aspiring entrepreneurs with strong financial backing, interest in education, and desire to succeed.

## WHY CHOOSE F SCHOOL OF MODELING & GROOMING BY FTV?

### 28 | WHAT MAKES F SCHOOL OF MODELING & GROOMING BY FTV A SMART INVESTMENT?

It's a high-ROI model backed by the global FashionTV name, offering multiple revenue streams and scalable formats.

### 29 | HOW DOES FASHIONTV SUPPORT FRANCHISEES?

We offer 360° franchise support including location setup, recruitment, training, PR, marketing, and business operations.

### 30 | WHAT INDUSTRY CONNECTIONS DOES THE FRANCHISE PROVIDE?

Franchisees gain access to top influencers, celebrities, and a premium fashion network, enhancing visibility and credibility.

## 31 | IS THERE GLOBAL VISIBILITY FOR FRANCHISEES?

Yes, through FashionTV's media network, OTT platforms, and global events, your franchise gets international exposure.

## BRAND STRENGTH OF FASHIONTV

### 32 | WHY IS FASHIONTV'S BRAND NAME POWERFUL?

It has global reach, unmatched visibility, and strong brand loyalty in the luxury market.

### 33 | HOW DOES THE CHANNEL ENHANCE FRANCHISE SUCCESS?

Through continuous media exposure, celebrity endorsement, and content-driven promotion.

### 34 | CAN FRANCHISEES USE FASHIONTV CONTENT?

Yes, live FashionTV shows and event videos are integrated into the experience.

# 35 | IS FASHIONTV'S BRANDING USED IN THE INFRASTRUCTURE?

Yes, diamond-inspired designs are part of interiors and visual identity.



## FRANCHISE BENEFITS

### 36 | WHAT ARE THE PERKS OF BECOMING AN FTV FRANCHISEE?

You gain industry recognition, business growth opportunities, elite networking, and lifestyle elevation.

### 37 | WILL I BE INVOLVED IN HIGH-PROFILE CITY EVENTS?

Yes, franchisees are frequently on VIP guest lists and part of influential social circuits in their city.

### 38 | HOW DOES THE FRANCHISE BOOST PERSONAL BRANDING?

You get seen with celebrities and top professionals, enhancing your image in the fashion ecosystem.

# 39 | DOES THE FRANCHISE OFFER REAL NETWORKING VALUE?

Absolutely. You build a powerful network of industry leaders, influencers, and entrepreneurs.

## 360° FRANCHISE SUPPORT

### 40 | WHAT KIND OF SUPPORT IS PROVIDED BEFORE LAUNCH?

Support includes location approval, design assistance, recruitment, proprietary products, and staff training.

### 41 | WHAT HAPPENS DURING THE FRANCHISE LAUNCH?

We provide backing with planning, PR, social media marketing, and cross-promotional campaigns to ensure strong market entry.

### 42 | IS THERE SUPPORT AFTER OPENING?

Yes, we offer ongoing support including sales strategies, audits, promo offers, loyalty programs, and online listings.

# 43 | DOES FASHIONTV HELP WITH INTERIOR DESIGNS?

Yes, including exclusive diamond-inspired designs for walls, ceilings, and furniture.

## LAUNCH & POST-LAUNCH SUPPORT

### 44 | WILL FTV HELP WITH THE GRAND LAUNCH?

Yes, FTV offers full launch planning, PR support, social media marketing, and promotional campaigns.

### 45 | IS POST-LAUNCH SUPPORT ONGOING?

Yes, including sales strategies, audits, promotional offers, and loyalty programs.

### 46 | ARE MARKETING TOOLS PROVIDED POST-LAUNCH?

Yes, FTV supports continued marketing through social media, campaigns, and cross-branding.

## FRANCHISE REQUIREMENTS

### 47 | WHERE SHOULD THE FRANCHISE BE LOCATED?

Only in AAA prime locations within major cities to ensure visibility and premium branding.

### 48 | WHAT FINANCIAL QUALIFICATIONS ARE NEEDED?

Franchisees must demonstrate strong financial backing to manage setup and operations successfully.

### 49 | DO I NEED EXPERIENCE IN THE FASHION OR EDUCATION INDUSTRY?

Not mandatory, but a passion for grooming, fashion and education is highly preferred.

# 50 | IS THERE AN ENTREPRENEURIAL EXPECTATION?

Yes, the franchise seeks individuals with a desire to grow, earn, and build a renowned brand in their city.

## UNIQUE SELLING PROPOSITIONS (USPs)

### 51 | WHAT ARE THE DIGITAL FEATURES OF THE FRANCHISE?

Includes 8K video walls, FashionTV projections, and 3D fashion animations.

### 52 | WHAT MAKES THE INTERIOR DESIGN UNIQUE?

Franchise spaces are built with signature diamond-inspired walls, ceilings, and luxury furniture.

### 53 | WHAT KIND OF PROPRIETARY PRODUCTS ARE AVAILABLE?

FashionTV branded items include grooming kits, apparel, accessories, fashion wear, and more.



## 54 | ARE LIVE FTV SHOWS PART OF THE EXPERIENCE?

Yes, live content and party videos from FashionTV's global network are continuously streamed.

## 55 | ARE EVENTS A PART OF THE MODEL?

Yes, regular local fashion shows, lifestyle events, and student-run shows are integral.

## SPECIAL EVENTS & FASHION SHOWS

### 56 | ARE FASHION SHOWS PART OF THE FRANCHISE MODEL?

Yes, local grooming shows and modeling events are key parts of student development and brand visibility.

### 57 | CAN STUDENTS PARTICIPATE IN EVENTS?

Absolutely. Events are designed to showcase student talent and increase engagement.

### 58 | DO THESE SHOWS ATTRACT MEDIA AND INFLUENCERS?

Yes, they serve as networking opportunities and media events, drawing attention from the fashion community.

## INTERIOR & DESIGN STANDARDS

### 59 | WHAT IS THE DESIGN THEME OF THE INSTITUTES?

Diamond-inspired luxury design featuring FashionTV-themed walls, ceilings, and furniture.

### 60 | IS THE BRANDING UNIFORM ACROSS LOCATIONS?

Yes, strict design standards are maintained across all franchises for a premium feel.

### 61 | WHO HELPS WITH THE INTERIORS?

FashionTV provides architectural guidance, layouts, and design blueprints.

## 62 | WHAT MATERIALS ARE INCLUDED IN THE DESIGN PACKAGE?

Custom-designed chairs, tables, blackboards, and decor with FTV branding.

## SOCIAL MEDIA & DIGITAL MARKETING

### 63 | WHICH SOCIAL MEDIA PLATFORMS ARE SUPPORTED?

FashionTV franchises are promoted across Instagram, Facebook, X (Twitter), YouTube, LinkedIn, Pinterest, and Snapchat.

### 64 | HOW FREQUENTLY DOES CONTENT GET ENGAGEMENT?

Over 300 user-generated stories are posted daily, helping boost visibility and organic marketing.

### 65 | WHAT ARE THE AVERAGE DIGITAL STATS?

FashionTV enjoys 3M+ fans on Facebook, 1M YouTube subscribers, and 15M monthly views.

# 66 | ARE THERE DIGITAL AD CAMPAIGNS?

Yes, ads run on Google, Facebook, Instagram, and GPS-based platforms with full analytics and reporting.