

fAQ

INDEX

ABOUT F SCHOOL OF FASHION DESIGNING BY FTV	01
PHILOSOPHY, VISION, MISSION	04
FASHION EDUCATION IN INDIA	06
ABOUT FASHIONTV	08
F FRANCHISE BY FTV	10
WHY CHOOSE F SCHOOL OF FASHION DESIGNING BY FTV?	12
FRANCHISE SUPPORT	14
FRANCHISE REQUIREMENTS	16
FRANCHISE FINANCIALS	18
COURSES & CURRICULUM	20
USPs & FACILITIES	21
SOCIAL MEDIA & MARKETING	23
PARTNERSHIP & NETWORKING	25

INDEX

REVENUE & ROI	27
MISCELLANEOUS	28

ABOUT F SCHOOL OF FASHION DESIGNING BY FTV

01 | WHAT IS F SCHOOL OF FASHION DESIGNING BY FTV?

It is a world-class fashion institute backed by FashionTV, offering international-standard courses and real-world industry exposure.

02 | WHAT MAKES IT DIFFERENT FROM OTHER FASHION INSTITUTES?

It blends academic excellence with practical exposure to FashionTV shows, shoots, and global fashion weeks.

03 | WHAT CAREER OPPORTUNITIES DOES IT PREPARE STUDENTS FOR?

Students can pursue careers in fashion design, luxury brands, fashion media, styling, and entrepreneurship.

04 | DOES F SCHOOL OF FASHION DESIGNING OFFER TAILOR-MADE COURSES?

Yes, courses are designed to align with current industry trends and global standards.

05 | HOW DOES THE INSTITUTE NURTURE ORIGINALITY IN STUDENTS?

The institute fosters originality through hands-on training, creative development, grooming, and real-world industry exposure backed by FashionTV.

06 | ARE THE COURSES INDUSTRY-RELEVANT?

Yes, the courses are industry-focused, combining creativity, innovation, technical expertise, and modern fashion technology with real-world exposure through FashionTV.

07 | WHAT SKILLS DOES A STUDENT DEVELOP AT F SCHOOL OF FASHION DESIGNING?

Students develop creative ideation, strong technical skills, attention to detail, and global market readiness through FashionTV-led training.

08 | DOES F SCHOOL FOCUS ON GLOBAL EXPOSURE?

Yes, students gain exposure to international fashion weeks, shows, and luxury brand collaborations.

PHILOSOPHY, VISION, MISSION

09 | WHAT IS THE VISION OF THE F SCHOOL OF FASHION DESIGNING?

The vision is to nurture world-class fashion professionals in India by delivering education that meets global standards.

10 | WHAT IS THE MISSION OF THE F SCHOOL OF FASHION DESIGNING?

To establish India's leading fashion & design institute with globally certified courses.

11 | WHAT IS THE AIM OF THE F SCHOOL OF FASHION DESIGNING?

To provide nationally and internationally accredited certifications valued worldwide.

12 | ARE THE COURSES GLOBALLY RECOGNIZED?

Yes, they are accredited and respected across international fashion industries.

FASHION EDUCATION IN INDIA

13 | HOW BIG IS THE INDIAN FASHION MARKET?

Expected to reach \$115 billion by 2028.

14 | IS THERE DEMAND FOR SKILLED FASHION PROFESSIONALS IN INDIA?

Yes, demand is growing for designers, stylists, merchandisers, and digital fashion experts.

15 | WHAT IS THE GROWTH RATE FOR FASHION CAREERS IN INDIA?

Approximately 12% CAGR across fashion, luxury, and entertainment sectors.

16 | HOW MANY SCHOOLS IN INDIA OFFER INDUSTRY-READY FASHION COURSES?

Around 47% of fashion schools provide skill-based, job-ready courses.

17 | WHAT IS THE APPAREL MARKET GROWTH IN INDIA?

From \$67.3 billion to \$109 billion by 2030 (~8.5% CAGR).

18 | HOW FAST IS THE FAST FASHION TREND GROWING IN INDIA?

Projected to grow from \$10 billion in 2024 to \$50 billion by FY31.

ABOUT FASHIONTV

19 | WHAT IS FASHIONTV?

It is the world's largest fashion & lifestyle television channel.

20 | HOW MANY VIEWERS DOES FASHIONTV HAVE?

Over 2 billion viewers across 196 countries.

21 | HOW LONG HAS FASHIONTV BEEN OPERATING?

30th Year Counting since 1997.

22 | IN HOW MANY HOUSEHOLDS IS FASHIONTV AVAILABLE?

Over 500 million households worldwide.

F FRANCHISE BY FTV

23 | WHAT IS F FRANCHISE BY FTV?

A global franchise ecosystem offering 50+ luxury franchise opportunities across various sectors.

24 | WHICH SECTORS DOES F FRANCHISE BY FTV COVER?

Beauty, F&B, wellness, fitness, fashion, nightlife, education, and retail.

25 | DOES F FRANCHISE BY FTV PROVIDE SUPPORT TO FRANCHISEES?

Yes, 360° support from location selection, interiors, recruitment, training, PR, to marketing.

26 | DOES OWNING AN FTV FRANCHISE GIVE GLOBAL VISIBILITY?

Yes, franchisees gain exposure to FashionTV's global network of viewers.

27 | IS THE F FRANCHISE BY FTV PROFITABLE?

Yes, backed by FashionTV's 30th year global authority, it offers high aspirational value and profitability.

WHY CHOOSE F SCHOOL OF FASHION DESIGNING BY FTV?

28 | WHY CHOOSE F SCHOOL OF FASHION DESIGNING BY FTV?

High-return model, global exposure, 360° franchise support, and multiple revenue streams.

29 | WHY IS FTV CONSIDERED A GLOBAL AUTHORITY IN FASHION?

It is the most viewed luxury fashion channel, with live shows, events, and much more.

30 | DOES FTV OFFER PROMOTIONAL SUPPORT?

Yes, through events, social media, celebrities, and exclusive fashion shows.

31 | CAN STUDENTS GET HANDS-ON EXPERIENCE WITH GLOBAL FASHION EVENTS?

Yes, through exposure to FashionTV shows and fashion weeks.

FRANCHISE SUPPORT

32 | WHAT IS INCLUDED IN PRE-OPENING SUPPORT?

Location analysis, designs, interiors, staff recruitment, training, and strategic planning.

33 | WHAT LAUNCH SUPPORT IS PROVIDED?

PR campaigns, social media promotions, and cross-marketing strategies.

34 | WHAT POST-OPENING SUPPORT IS OFFERED?

Sales strategies, audits, promotional offers, loyalty programs, and digital presence optimization.

35 | DOES FTV PROVIDE PROPRIETARY PRODUCTS TO FRANCHISEES?

Yes, branded merchandise, furniture, and diamond-inspired designs.

FRANCHISE REQUIREMENTS

36 | WHAT LOCATION IS REQUIRED FOR THE F SCHOOL OF FASHION DESIGNING FRANCHISE BY FTV?

A prime AAA location in the city.

37 | IS FINANCIAL BACKING NECESSARY?

Yes, franchisees must demonstrate strong financial stability.

38 | DO FRANCHISEES NEED PRIOR EDUCATION INDUSTRY EXPERIENCE?

Interest in the education sector is required, but prior experience is not mandatory.

39 | IS AMBITION IMPORTANT FOR FRANCHISEES?

Yes, a desire for growth, success, and recognition is essential.

FRANCHISE FINANCIALS

40 | WHAT IS THE FRANCHISE FEE FOR A TIER 1 CITY?

₹30,00,000 with 10% royalty.

41 | WHAT IS THE FRANCHISE FEE FOR A TIER 2 CITY?

₹25,00,000 with 10% royalty.

42 | WHAT IS THE FRANCHISE FEE FOR A TIER 3 CITY?

₹20,00,000 with 10% royalty.

43 | WHAT IS THE TYPICAL CARPET AREA REQUIRED FOR A FRANCHISE?

2500 sq.ft.

44 | WHAT IS THE APPROXIMATE CAPEX?

Tier 1 City - ₹1.5 crore

Tier 2 City - ₹1.5 crore

Tier 3 City - ₹1.5 crore

COURSES & CURRICULUM

45 | ARE COURSES INTERNATIONALLY RECOGNIZED?

Yes, they are designed to meet global standards.

46 | DOES THE F SCHOOL OF FASHION DESIGNING BY FTV OFFER HANDS-ON WORKSHOPS?

Yes, students engage in workshops, fashion shows, and real-world projects.

USPs & FACILITIES

47 | WHAT ARE THE UNIQUE FEATURES OF F SCHOOL OF FASHION DESIGNING BY FTV?

8K video wall shows, live FashionTV streaming, 3D floor animations, and celebrity-endorsed content.

48 | DOES F SCHOOL OF FASHION DESIGNING BY FTV USE PROPRIETARY PRODUCTS?

Yes, branded merchandise, diamond-inspired furniture, and interiors.

49 | ARE FASHION SHOWS PART OF THE CURRICULUM?

Yes, including local designer shows and student-led events.

50 | ARE LIFESTYLE EVENTS ORGANIZED AT F SCHOOL OF FASHION DESIGNING BY FTV?

Yes, to enhance student visibility and industry connections.

SOCIAL MEDIA & MARKETING

51 | WHICH SOCIAL MEDIA PLATFORMS DOES FTV USE?

Instagram, Facebook, X (Twitter), LinkedIn, YouTube, Snapchat, Pinterest.

52 | HOW DOES FTV ENGAGE STUDENTS SOCIALLY?

Through user-generated content, daily stories, and promotional campaigns.

53 | WHAT IS FTV'S SOCIAL MEDIA REACH?

Millions of followers and high engagement across Facebook, Instagram, YouTube, and other platforms.

54 | DOES FTV PROVIDE DIGITAL MARKETING SUPPORT TO FRANCHISES?

Yes, including SEM, SEO, local listings, and ad campaigns.

PARTNERSHIP & NETWORKING

55 | WHO CAN BECOME A FRANCHISEE?

Well-settled, business-minded individuals with knowledge of fashion and lifestyle.

56 | DO FRANCHISEES GET VIP ACCESS TO EVENTS?

Yes, they gain access to city-level fashion events and elite networks.

57 | DOES FTV PROVIDE CROSS-PROMOTION OPPORTUNITIES?

Yes, across 50+ franchise verticals globally.

58 | ARE FRANCHISEES PART OF A GLOBAL NETWORK?

Yes, they connect to FashionTV's 2 Billion+ viewers and luxury brand ecosystem.

59 | DO FRANCHISEES RECEIVE CELEBRITY AND INFLUENCER EXPOSURE?

Yes, they gain exclusive access for promotions and events.

REVENUE & ROI

60 | HOW DOES AN F SCHOOL OF FASHION DESIGNING BY FTV GENERATE REVENUE?

Through courses, workshops, certifications, and event collaborations.

61 | IS THE FRANCHISE MODEL SCALABLE?

Yes, with multiple formats, multi-city expansions, and multiple revenue streams.

62 | CAN FRANCHISEES EXPECT HIGH ROI?

Yes, the model is designed for high returns with strong brand recall.

MISCELLANEOUS

63 | ARE THERE EVENTS TO SHOWCASE STUDENT TALENT?

Yes, including fashion shows, lifestyle events, and hands-on runway experiences.

64 | DO FRANCHISEES RECEIVE DESIGN SUPPORT?

Yes, including diamond-inspired interiors, furniture, and print materials.

65 | WHAT IS THE AVERAGE MONTHLY EXPOSURE FOR FTV ONLINE?

Millions of website visits, impressions, YouTube views, and social media reach.

66 | ARE FRANCHISES BACKED BY CELEBRITY ENDORSEMENTS?

Yes, for events, launches, and brand collaborations.