

fAQ

QUESTIONS

The FAQ's will give you a glimpse into what FTV Franchise Brand Licensing is all about and how does it give you an extra edge over market competition.

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ABOUT F SCHOOL OF BEAUTY

01 | WHAT IS THE F SCHOOL OF BEAUTY BY FTV?

It's FashionTV's premium academy dedicated to training salon professionals in India.

02 | WHY DID FTV LAUNCH THE F SCHOOL OF BEAUTY IN INDIA?

To meet the rising demand for skilled salon experts as India shifts towards ultra-modern lifestyles.

03 | HOW BIG IS THE SALON INDUSTRY IN INDIA?

The salon industry in India is now valued at approximately \$10.5 billion - \$11.7 billion as of 2023-2024, and is projected to nearly double by the early 2030s, at a compound annual growth rate of around 8%.

04 | WHAT IS THE VISION OF THE F SCHOOL OF BEAUTY?

To bring India at par with international beauty standards by creating world-class salon professionals.

05 | WHAT IS THE MISSION OF THE F SCHOOL OF BEAUTY?

To hone raw talent with a specialized curriculum and create multiple career opportunities.

06 | WHERE WILL F SCHOOL OF BEAUTY SCHOOLS BE LOCATED?

In prime AAA locations across major cities in India.

07 | WHAT MAKES THE SCHOOL OF BEAUTY DIFFERENT?

It is backed by FashionTV's global influence, luxury branding, and international-standard training.

08 | WHO CAN JOIN THE F SCHOOL OF BEAUTY?

Anyone passionate about salon, beauty, and grooming with a desire to build a professional career.

COURSES & CURRICULUM

09 | WHAT TYPE OF COURSES DOES F SCHOOL OF BEAUTY BY FTV OFFER?

Basic, Advanced, Short-Term, Professional, and Management courses in Hair, Beauty, Makeup, Nails, and Salon Management.

10 | HOW LONG ARE THE BASIC COURSES?

3 months for basic hair, beauty, and makeup.

11 | HOW LONG ARE THE ADVANCED COURSES?

6 months for advanced hair, beauty, and makeup.

12 | WHAT ARE THE SHORT-TERM COURSES OFFERED?

6 to 10 days programs in bridal makeup, hair styling, blow-drying, airbrush makeup, and classic haircuts.

13 | DO YOU OFFER PROFESSIONAL NAIL COURSES?

Yes, including nail art, acrylic and gel extensions, and client consultation.

14 | IS THERE A COURSE FOR PERSONAL GROOMING?

Yes, covering haircare, skincare, makeup basics, hairstyling, saree draping, and party makeup.

15 | DO YOU PROVIDE SALON MANAGEMENT TRAINING?

Yes, with modules in operations, guest care, team management, finance, and entrepreneurship.

16 | CAN BEGINNERS APPLY FOR COURSES?

Yes, beginners and fresh aspirants can start with basic programs.

17 | ARE THE COURSES INDUSTRY-RELEVANT?

Yes, all courses are designed according to current salon industry needs.

18 | ARE SHORT-TERM COURSES SUITABLE FOR WORKING PROFESSIONALS?

Yes, they are designed for skill enhancement in a short time.

19 | DO YOU OFFER BRIDAL MAKEUP SPECIALIZATION?

Yes, with dedicated bridal courses covering classic, traditional, and contemporary styles.

20 | CAN STUDENTS CHOOSE MULTIPLE COURSES?

Yes, students can pursue multiple modules for a comprehensive skill set.

21 | DO COURSES INCLUDE PRACTICAL TRAINING?

Yes, hands-on learning and live salon practice are key parts of the curriculum.

22 | WILL STUDENTS LEARN INTERNATIONAL TECHNIQUES?

Yes, the training incorporates global beauty and grooming trends.

23 | ARE CERTIFICATION PROGRAMS RECOGNIZED?

Yes, FTV certification is globally recognized under the FashionTV brand.

CAREER OPPORTUNITIES

24 | WHAT CAREER OPTIONS DO GRADUATES HAVE?

They can become hairstylists, makeup artists, beauty therapists, nail technicians, or salon managers.

25 | CAN GRADUATES WORK INTERNATIONALLY?

Yes, the training prepares students to work in India and abroad.

26 | DO STUDENTS GET PLACEMENT ASSISTANCE?

Yes, FTV offers career support and connections within its vast global network.

27 | CAN STUDENTS OPEN THEIR OWN SALONS?

Yes, entrepreneurship and salon management training are part of the curriculum.

28 | ARE INTERNSHIPS PART OF THE PROGRAM?

Yes, internships and live event exposure are offered.

29 | WILL STUDENTS WORK ON CELEBRITY PROJECTS?

Yes, through FTV's exclusive events, shows, and brand associations.

FRANCHISE OPPORTUNITIES

30 | WHAT IS THE F SCHOOL OF BEAUTY FRANCHISE?

A business model allowing entrepreneurs to run an FTV-branded salon academy.

31 | WHY FRANCHISE WITH FASHIONTV?

Because FTV is the world's largest fashion & lifestyle television channel with global reach and brand authority.

32 | WHAT ARE THE BASIC FRANCHISE REQUIREMENTS?

AAA location, strong financial backing, interest in education, and passion for success.

33 | WHAT IS THE AREA REQUIREMENT FOR OUTLETS?

2000 sq.ft. for Tier 1, Tier 2 & Tier 3 Cities

34 | WHAT IS THE FRANCHISE FEE?

Tier 1 City: ₹30L

Tier 2 City: ₹25L

Tier 3 City: ₹20L

35 | WHAT IS THE INVESTMENT RATE?

₹1.1CR for Tier 1, Tier 2 & Tier 3 Cities

36 | WHAT IS THE AVERAGE ROI?

Around 90% yearly ROI.

37 | DOES FTV PROVIDE DESIGN SUPPORT?

Yes, diamond-inspired interiors with global aesthetics are provided.

38 | DOES FTV PROVIDE PRE-LAUNCH SUPPORT?

Yes, including location analysis, architecture, staffing, and vendor tie-ups.

39 | WHAT ABOUT LAUNCH SUPPORT?

Yes, covering PR, social media, and cross-marketing strategies.

40 | WHAT POST-LAUNCH SUPPORT IS PROVIDED?

Sales strategies, audits, loyalty programs, and online presence.

41 | WHAT KIND OF ENTREPRENEURS DOES FTV LOOK FOR?

Well-settled, business-minded individuals with an interest in fashion and lifestyle.

FASHIONTV GLOBAL STRENGTH

42 | HOW BIG IS FASHIONTV WORLDWIDE?

FTV operates in 196 countries with 2+ billion viewers and 500+ million households.

43 | HOW LONG HAS FASHIONTV BEEN AROUND?

For the last two decades.

44 | ON WHICH PLATFORMS IS FTV AVAILABLE?

On 250+ global cable satellites and leading OTT platforms.

45 | HOW MUCH CONTENT DOES FTV CREATE WEEKLY?

Over 100 hours of new fashion and lifestyle content.

46 | DOES FTV HAVE A SOCIAL MEDIA PRESENCE?

Yes, millions of followers across YouTube, Instagram, and Facebook.

47 | WHY IS FTV CONSIDERED AN AUTHORITY IN FASHION?

Because of its unmatched influence in luxury fashion and lifestyle media.

48 | IS FTV ASSOCIATED WITH CELEBRITIES?

Yes, global celebrity endorsements and event participation are regular.

MARKETING & MEDIA SUPPORT

49 | DOES FTV PROVIDE SOCIAL MEDIA MARKETING?

Yes, dedicated Facebook and Instagram handles.

50 | WHAT TYPE OF CONTENT IS POSTED?

Stories, check-ins, uploads, videos, ads, and influencer content.

51 | HOW MUCH DAILY SOCIAL ENGAGEMENT IS GENERATED?

Around 300+ new stories per day across platforms.

52 | WILL MY SALON ACADEMY BE PROMOTED ONLINE?

Yes, through SEO, SEM, Google listings, and local ads.

53 | DO FRANCHISEES BENEFIT FROM FASHIONTV'S MEDIA REACH?

Yes, the global network boosts visibility and credibility.

54 | WHAT ARE THE NEW MEDIA STATISTICS OF FTV?

3M+ Facebook fans, 1M YouTube subscribers, and 15M monthly YouTube views.

55 | DOES FTV PROVIDE ANALYTICS?

Luxury-driven retail formats aligned with global fashion.

UNIQUE SELLING PROPOSITIONS

56 | WHAT MAKES FTV SALONS UNIQUE?

8K video walls, live FashionTV shows, diamond-inspired interiors, and luxury branding.

57 | ARE FASHIONTV PROPRIETARY PRODUCTS USED?

Yes, including salon products, styling items, and branded merchandise.

58 | ARE FTV EVENTS INCLUDED IN SALONS?

Yes, fashion runways and grooming shows are hosted regularly.

59 | WHAT KIND OF MERCHANDISE IS AVAILABLE?

T-shirts, bags, mugs, stationery, and lifestyle products.

60 | DOES INTERIOR DESIGN FOLLOW A THEME?

Yes, diamond-inspired walls, ceilings, and furniture.

61 | DO SALONS FEATURE CELEBRITY PROMOTIONS?

Yes, with celebrity-led FashionTV event content.

STUDENT BENEFITS

62 | WHAT BENEFITS DO STUDENTS RECEIVE?

World-class training, FTV certification, career opportunities, and global recognition.

63 | DO FRANCHISEES GET ACCESS TO VIP EVENTS?

Yes, exclusive invitations to FashionTV shows and high-society events.

64 | HOW DOES BEING ASSOCIATED WITH FTV HELP IN CREDIBILITY?

It positions students as leaders in fashion and beauty education.

65 | DO STUDENTS WORK AT FTV EVENTS?

Yes, gaining exposure to real-world fashion and lifestyle events.

66 | DOES FTV HELP IN NETWORKING?

Yes, students connect with top industry professionals.