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ABOUT F SPA BY FTV

01 | WHAT IS F SPA BY FTV?

A luxury wellness destination blending world-class therapies, expert care, and serene environments. It elevates spa experiences into a sophisticated lifestyle.

02 | WHAT KIND OF THERAPIES DOES F SPA OFFER?

Therapies inspired by global wellness trends, including signature treatments and celebrity wellness practices.

03 | HOW IS THE SPA ENVIRONMENT DESIGNED?

Luxurious interiors reflect FashionTV's global lifestyle aesthetics with diamond-inspired designs.

04 | WHAT SAFETY MEASURES ARE FOLLOWED?

Strict hygiene, safety protocols, and professional spa standards ensure a safe, high-quality experience.

05 | WHO IS F SPA BY FTV MEANT FOR?

For clients seeking indulgence with holistic well-being in a luxurious, sophisticated setting.

PHILOSOPHY OF F SPA BY FTV

06 | WHAT IS THE VISION OF F SPA BY FTV?

To be India's leading spa destination offering unparalleled luxury, serenity, and holistic wellness.

07 | WHAT IS THE MISSION OF F SPA BY FTV?

To expand into major Indian cities delivering world-class, enchanting wellness experiences.

08 | WHAT IS THE PRIMARY AIM OF THE BRAND?

To craft authentic spa destinations where indulgence meets holistic wellness for body and mind.

09 | HOW DOES F SPA MAINTAIN ITS UNIQUENESS?

Through personalized expert therapies, opulent settings, and a luxurious lifestyle approach.

INDIAN SPA MARKET OVERVIEW

10 | WHAT IS THE CURRENT MARKET VALUE OF INDIAN SPAS?

Valued at \$2.02 billion in 2025 and expected to reach \$4.63 billion by 2033.

11 | HOW IS THE LUXURY SPA SEGMENT PERFORMING?

Luxury spas earned \$1.18 billion in 2025 with a growth CAGR of 10.8%, projected to \$2.20 billion by 2030.

12 | HOW MANY SPAS ARE THERE IN INDIA?

India has 14,711 spas as of May 2025, they have shown a 6.77% growth since 2023.

13 | WHAT ABOUT WELLNESS TOURISM IN INDIA?

Valued at \$27.92 billion in 2025, expected to grow to \$38.22 billion by 2030 with a CAGR of 6.48%.

14 | WHAT FACTORS CONTRIBUTE TO SPA MARKET GROWTH?

Rising wellness awareness, luxury lifestyle demand, and increasing tourism drive market expansion.

WHAT IS FASHIONTV?

15 | WHAT IS FASHIONTV?

The world's largest fashion and lifestyle TV channel broadcasting to 196 countries.

16 | HOW MANY VIEWERS DOES FASHIONTV HAVE?

Over 2 billion viewers globally, reaching 500+ million households.

17 | SINCE WHEN HAS FASHIONTV BEEN OPERATING?

Operating continuously since 1997, for over three decades.

18 | WHAT CONTENT DOES FASHIONTV PROVIDE?

Fashion shows, lifestyle events, exclusive parties, and global fashion trends.

19 | IS FASHIONTV AVAILABLE WORLDWIDE?

Yes, it broadcasts globally on cable, satellite, OTT platforms, and mobile apps.

WHAT IS F FRANCHISE BY FTV?

20 | WHAT IS THE F FRANCHISE BY FTV?

A global franchise system offering 50+ luxury opportunities across lifestyle sectors.

21 | WHAT KIND OF SUPPORT DOES THE FRANCHISE OFFER?

360° support including location, interiors, recruitment, training, PR, and digital marketing.

22 | HOW DOES IT BENEFIT ENTREPRENEURS?

Connects franchisees to FashionTV's 2B+ viewers and 500M households for strong brand positioning.

23 | WHAT INDUSTRIES ARE COVERED IN THE FRANCHISE BOUQUET?

Beauty, F&B, Wellness, Fitness, Fashion, Nightlife, Education, and Retail.

WHAT IS F WELLNESS BY FTV?

24 | WHAT IS F WELLNESS BY FTV?

Premium franchise options focused on beauty industries like gyms and spas.

25 | HOW MANY WELLNESS LOCATIONS EXIST GLOBALLY?

Over 30 wellness locations worldwide.

26 | IS THERE AN OPPORTUNITY IN INDIA?

Yes, exclusive chance to be one of the first franchise owners in India.

27 | WHO ENDORSES F WELLNESS?

Celebrity endorsements and influencer-driven wellness branding.

28 | HOW SCALABLE IS THE FRANCHISE MODEL?

Highly scalable with plans for multi-city, multi-format expansion.

WHAT IS F SPA BY FTV?

29 | WHAT DOES F SPA BY FTV SPECIALIZE IN?

Luxury wellness and relaxation services including aromatherapy, massages, and facials.

30 | WHAT MAKES F SPA'S DESIGN UNIQUE?

Diamond-inspired interiors and proprietary FTV wellness products for exclusivity.

31 | HOW IS THE BRAND BACKED?

By FashionTV's three decades of global fashion and lifestyle legacy.

32 | WHAT EXPERIENCE DOES F SPA DELIVER?

A luxury lifestyle experience combining indulgence with holistic wellness.

WHY CHOOSE FASHIONTV?

33 | WHAT AUTHORITY DOES FASHIONTV HOLD?

FashionTV is a recognized global authority in fashion and lifestyle.

34 | WHAT CONTENT DOES FASHIONTV OFFER?

Live shows, exclusive parties, global fashion events, and celebrity endorsements.

35 | HOW DOES FASHIONTV PROMOTE FRANCHISES?

Through global fashion shows, promotional videos, and special events.

WHY CHOOSE F FRANCHISE BY FTV?

36 | WHAT IS THE BRAND RECALL LIKE?

FashionTV instantly elevates brand credibility with global luxury appeal.

37 | WHAT MARKETING SUPPORT IS AVAILABLE?

Access to FashionTV's extensive media ecosystem including digital and events.

38 | HOW DOES CELEBRITY CONNECTION HELP?

Franchisees gain exclusive access to models, influencers, and luxury events.

39 | WHAT CROSS-PROMOTION BENEFITS EXIST?

Synergy across 50+ verticals enhances business visibility and growth.

WHY CHOOSE F WELLNESS BY FTV?

40 | HOW IS F WELLNESS UNIQUE?

It merges fashion-luxury legacy with premium gym and spa experiences.

41 | WHO ARE THE TARGET CLIENTS?

Wellness-savvy clients seeking exclusive, top quality holistic services.

42 | WHAT SERVICES ARE OFFERED?

Expert-curated premium gym and spa treatments tailored for luxury.

43 | WHAT GLOBAL BACKING DOES IT HAVE?

Supported by FashionTV's worldwide credibility and influence.

WHY CHOOSE F SPA BY FTV?

44 | WHAT ROI CAN FRANCHISEES EXPECT?

High returns with up to 75% yearly ROI across scalable formats.

45 | WHAT FRANCHISE SUPPORT IS PROVIDED?

Complete 360° support including location, design, recruitment, training, and marketing.

46 | WHO IS THE TARGET CLIENTELE?

Premium customers including city elites, influencers, and fashion-forward society.

47 | HOW DOES FASHIONTV BOOST VISIBILITY?

Through its media network, global events, and digital channels.

48 | IS THERE ORGANIC MARKETING BENEFIT?

Yes, 300+ daily customer social stories amplify reach and create buzz.

BRAND REACH & FRANCHISE BENEFITS

49 | HOW EXTENSIVE IS FASHIONTV'S MEDIA REACH GLOBALLY?

FashionTV broadcasts across 250 global satellites with 12 UHD 24/7 channels. It's available on OTT platforms and viewed on 10 million+ public TV screens.

50 | HOW POPULAR IS THE FASHIONTV APP?

The app gets 500K subscribers and 35K+ installations every month. It boosts global visibility and enhances digital engagement.

51 | WHAT ARE THE KEY BUSINESS BENEFITS OF OWNING AN F SPA BY FTV FRANCHISE?

You gain global brand credibility and strong business returns. It's a premium opportunity in the fashion and wellness industry.

52 | HOW DOES A FRANCHISE BOOST LOCAL SOCIAL AND BUSINESS STATUS?

Franchisees join VIP circles and lead city fashion events. It elevates your profile in both business and society.

53 | HOW DOES FASHIONTV SUPPORT NETWORKING AND INFLUENCE FOR FRANCHISEES?

You tap into a powerful global business and lifestyle network. The FTV brand opens doors to elite opportunities.

FRANCHISE SUPPORT & REQUIREMENTS

54 | WHAT KIND OF SUPPORT IS PROVIDED BEFORE OPENING THE F SPA BY FTV FRANCHISE?

Support includes location analysis, architectural design, staff recruitment, and supply of proprietary products. FashionTV ensures everything is set up to luxury standards before launch.

55 | WHAT LAUNCH SUPPORT DOES FASHIONTV OFFER TO FRANCHISEES?

FTV assists with PR, social media marketing, promotions, and cross-marketing. This ensures a grand and impactful launch in your city.

56 | WHAT POST-OPENING SUPPORT CAN I EXPECT AS A FRANCHISEE?

Franchisees get ongoing help with sales strategies, audits, promotions, and loyalty programs. Online presence through Google and website listings is also included.

57 | WHAT ARE THE LOCATION REQUIREMENTS FOR STARTING AN F SPA BY FTV?

The spa must be in a prime, AAA-rated location for maximum visibility and clientele.

High-footfall, upscale areas are preferred to match the luxury positioning.

58 | WHAT PERSONAL QUALITIES ARE EXPECTED FROM FRANCHISEES?

Franchisees should be financially strong, passionate about wellness, and driven to succeed. A strong desire for growth, fame, and success is essential.

FRANCHISE FINANCIALS

59 | WHAT IS THE TOTAL INITIAL INVESTMENT REQUIRED TO OPEN AN F SPA BY FTV FRANCHISE?

The total investment to open an F Spa Franchise is ₹1 CR

60 | HOW MUCH IS THE FRANCHISE FEE, AND WHAT DOES IT COVER?

The franchise fee is ₹25 lakhs, which typically covers brand usage rights, training, and initial support.

61 | WHAT ARE ID FEES AND HOW ARE THEY CALCULATED?

ID (Interior Design) Fees are ₹4 lakhs, calculated for the 2,000 sq. ft. carpet area.

SPA SERVICES & TREATMENTS

62 | WHAT TYPES OF MASSAGES ARE OFFERED AT F SPA BY FTV?

F Spa by FTV offers a wide range of massages, including traditional body massage, deep tissue massage, hot stone therapy, and more. Each massage is tailored to relax muscles, reduce stress, and promote overall well-being.

63 | WHAT IS INCLUDED IN THE FACIAL AND RITUAL TREATMENTS?

Facials and rituals use rare botanicals, natural nutrients, and aromatics to rejuvenate the skin. These treatments focus on nourishing, hydrating, and giving your skin a radiant glow. They are perfect for relaxation and skin revitalization using age-old wellness methods.

64 | HOW DOES AROMATHERAPY WORK AND WHAT ARE ITS BENEFITS?

Aromatherapy uses essential oils through inhalation and skin absorption to relax the mind and body. It helps relieve stress, improve sleep, ease pain, and boost immunity.

It's a holistic healing experience that balances your senses.

65 | WHAT IS FOOT REFLEXOLOGY AND HOW DOES IT HELP?

Foot reflexology targets specific points on the feet that correspond to organs and glands. This therapy improves blood circulation, enhances sleep, reduces stress, and promotes relaxation.

66 | IS THERE A TREATMENT FOR CELLULITE AT F SPA BY FTV?

Yes, our Full Body Cellulite Oil Therapy targets cellulite using firming massage oils. It enhances circulation, detoxifies the body, and smooths the skin's appearance. This therapy not only improves skin texture but also calms the mind and body.

USPs

67 | WHAT MAKES FASHIONTV SPA PRODUCTS UNIQUE?

FashionTV offers proprietary spa products, including bath salts, essential oils, and natural skincare, all branded and crafted to reflect FashionTV's luxurious lifestyle.

68 | ARE THE SPA INTERIORS DESIGNED UNIQUELY FOR FASHIONTV?

Yes, FashionTV spa interiors feature diamond-inspired designs across ceilings, walls, furniture, and upholstery, offering a visually distinctive and premium ambiance.

69 | DO FASHIONTV SPAS USE SPECIALLY DESIGNED FURNITURE AND EQUIPMENT?

Absolutely. FashionTV uses custom-designed furniture including electric spa tables, Ayurveda and Thai massage beds, and multipurpose portable massage tables.

70 | CAN I PURCHASE FASHIONTV-BRANDED SKINCARE AND WELLNESS PRODUCTS?

Yes, clients can buy a range of FashionTV-branded products such as organic soaps, clay masks, moisturisers, and exclusive skincare gift boxes.

71 | HOW DOES FASHIONTV ENSURE A LUXURY EXPERIENCE IN ITS SPA SERVICES?

From premium proprietary products to exclusive diamond-inspired spa décor and advanced massage tables, FashionTV creates a complete high-end wellness environment.

SOCIAL MEDIA MARKETING & ENGAGEMENT

72 | WHAT SOCIAL MEDIA PLATFORMS DOES F SPA BY FTV USE TO CONNECT WITH CUSTOMERS?

F Spa by FTV actively engages audiences on Instagram, Facebook, Twitter (X), LinkedIn, YouTube, Snapchat, and Pinterest to maximize brand presence and interaction.

73 | HOW DOES USER-GENERATED CONTENT CONTRIBUTE TO F SPA'S SOCIAL MEDIA SUCCESS?

With over 300 stories posted daily by guests, user-generated content turns each F Spa location into a vibrant social hotspot, fueling organic word-of-mouth promotion.

74 | WHAT KIND OF ONLINE AUDIENCE DOES F SPA BY FTV REACH?

F Spa benefits from FashionTV's legacy, reaching millions across platforms, including 3+ million Facebook fans, 1 million YouTube subscribers, and 300K+ Instagram followers.

75 | WHAT ADVERTISING STRATEGIES ARE USED TO PROMOTE F SPA LOCALLY?

F Spa utilizes Facebook and Google Local listings, GPS-based ads, and targeted campaigns on Facebook, Google, and Instagram, supported by SEM, SEO, and analytics.

76 | HOW DOES F SPA MEASURE THE IMPACT OF ITS DIGITAL MARKETING EFFORTS?

Through detailed analytics, reports, and video boosts on platforms like YouTube, F Spa tracks monthly impressions, website visits, and engagement to optimize its campaigns.