

fAQ

INDEX

ABOUT F PAGEANTS BY FTV	01
PHILOSOPHY	03
IMPACT ON CONTESTANTS	05
POTENTIAL OF PAGEANTS IN INDIA	06
ABOUT FASHIONTV (FTV)	08
ABOUT F EVENTS BY FTV	10
ABOUT THE F PAGEANTS BY FTV LICENSE	12

INDEX

WHY FASHIONTV	14
LICENSE BENEFITS	15
360° LICENSE SUPPORT	16
LICENSE REQUIREMENTS	17
PAGEANT TITLES – ADULTS	18
TEEN & KIDS PAGEANT TITLES	20
MARKETING, MEDIA & USPS	24

INDEX

MASTER LICENSE / BUSINESS MODEL	26
REVENUE & MONETIZATION	30
EVENT MANAGEMENT & PRODUCTION	34
CONTESTANT MANAGEMENT	38

ABOUT F PAGEANTS BY FTV

01 | WHAT ARE F PAGEANTS BY FTV?

F Pageants by FTV hosts internationally acclaimed Beauty and Talent competitions with global appeal, celebrating Elegance, Poise and Personality on prestigious stages.

02 | WHO ORGANIZES F PAGEANTS BY FTV?

All F Pageants by FTV events are organized and backed by FashionTV (FTV), the world's largest fashion and lifestyle television channel.

03 | WHAT IS THE MISSION OF F PAGEANTS BY FTV?

The mission is to create India's premier platform for Pageantry and Talent Grooming, delivering luxury experiences with global visibility.

04 | WHY SHOULD ONE CHOOSE F PAGEANTS BY FTV?

Because it offers Celebrity Exposure, Global Media Visibility and elite Networking Opportunities, backed by FashionTV's authority.

05 | WHO CAN PARTICIPATE IN F PAGEANTS BY FTV?

Aspiring contestants across age groups and backgrounds can participate through clearly defined age and category-based titles

PHILOSOPHY

06 | WHAT IS THE VISION OF F PAGEANTS BY FTV?

To position India as a global hub for Pageantry, Elegance and Style through iconic, world-class competitions.

07 | WHAT IS THE MISSION PHILOSOPHY BEHIND F PAGEANTS BY FTV?

To groom exceptional talent while delivering globally benchmarked luxury events under the FashionTV brand.

08 | WHAT IS THE CORE AIM OF F PAGEANTS BY FTV?

To nurture India's brightest talent and showcase Beauty, Poise and Charisma on international platforms.

09 | HOW DOES F PAGEANTS BY FTV DEFINE ITS PHILOSOPHY IN PRACTICE?

By promoting Individuality, Confidence and Sophistication through empowering, aspirational experiences.

IMPACT ON CONTESTANTS

10 | HOW DOES F PAGEANTS BY FTV BENEFIT CONTESTANTS?

Contestants receive professional Mentorship, Grooming and exposure to fashion, entertainment and media industries.

11 | WHAT LONG-TERM VALUE DO CONTESTANTS GAIN?

They gain enhanced Confidence, Stage Presence, personal branding and access to elite industry networks.

POTENTIAL OF PAGEANTS IN INDIA

12 | WHY ARE PAGEANTS GROWING RAPIDLY IN INDIA?

Because they offer strong career pathways in Modeling, Fashion and Entertainment, along with prestige and recognition.

13 | WHAT FACTORS DRIVE HIGH PARTICIPATION IN PAGEANTS?

Increased internet reach, exposure to global trends and the aspiration for Fame and Visibility.

14 | ARE PAGEANTS A VIABLE PROFESSIONAL CAREER OPTION?

Yes. Many winners and finalists secure endorsements, media roles and long-term brand partnerships.

15 | HOW DO PAGEANTS CONTRIBUTE TO SKILL DEVELOPMENT?

They provide training in Grooming, Public Speaking, Confidence Building and Stage Presence.

ABOUT FASHIONTV (FTV)

16 | WHAT IS FASHIONTV?

FashionTV is the world's largest Fashion & Lifestyle Television Channel, established in 1997.

17 | WHAT IS THE GLOBAL REACH OF FASHIONTV?

FashionTV reaches 2+ billion viewers across 196 countries and 500+ million households.

18 | WHAT TYPE OF CONTENT DOES FASHIONTV BROADCAST?

Fashion weeks, runway shows, celebrity events, lifestyle programming and global party coverage.

19 | HOW DOES FASHIONTV SUPPORT F PAGEANTS BY FTV?

By providing Media Amplification, Marketing Support and global credibility through its platforms.

ABOUT F EVENTS BY FTV

20 | WHAT ARE F EVENTS BY FTV?

F Events by FTV are premium licensed events including Pageants, Fashion Weeks, Awards and luxury experiences.

21 | WHAT IS THE GLOBAL TRACK RECORD OF F EVENTS BY FTV?

FashionTV has executed 1000+ events globally, attracting millions of attendees.

22 | ARE F EVENTS BY FTV SCALABLE?

Yes. They operate through city-level licenses with expansion possibilities across multiple cities and regions

23 | WHAT MAKES F EVENTS BY FTV UNIQUE?

They combine Fashion, Luxury, Entertainment and celebrity engagement under one global brand.

ABOUT THE F PAGEANTS BY FTV LICENSE

24 | WHAT IS THE F PAGEANTS BY FTV LICENSE?

It is a globally recognized Pageantry License allowing city-level execution of high-glamour pageant events.

25 | HOW DOES F PAGEANTS BY FTV ENSURE EVENT QUALITY?

Through international styling, red-carpet aesthetics, diamond-inspired designs and 360° operational support.

26 | WHO TYPICALLY ATTENDS F PAGEANTS BY FTV EVENTS?

Celebrities, influencers, media professionals, VIPs and fashion-forward audiences.

27 | WHAT MAKES F PAGEANTS BY FTV PRESTIGIOUS?

Its association with FashionTV's global authority and world-class production standards.

WHY FASHIONTV

28 | WHY PARTNER WITH FASHIONTV FOR PAGEANTS?

FashionTV is a global Authority in Fashion, offering unmatched exposure and credibility.

29 | HOW DOES FASHIONTV AMPLIFY VISIBILITY FOR PAGEANTS?

Through television channels, digital platforms, social media and celebrity-led promotions.

30 | DOES FASHIONTV HAVE INTERNATIONAL RECOGNITION?

Yes. It reaches over 2 billion viewers worldwide, adding prestige to every licensed event.

LICENSE BENEFITS

31 | WHAT ARE THE KEY BENEFITS OF THE F PAGEANTS BY FTV LICENSE?

Global brand association, strong city-level positioning and high ROI potential.

32 | DOES THE LICENSE OFFER SOCIAL AND BUSINESS PRESTIGE?

Yes. Licensees gain VIP access, celebrity interaction and leadership status in their city's fashion ecosystem.

33 | WHAT ARE THE REVENUE OPPORTUNITIES UNDER THIS LICENSE?

Pageants, sponsorships, brand collaborations and FashionTV merchandise sales.

360° LICENSE SUPPORT

34 | WHAT PRE-OPENING SUPPORT IS PROVIDED?

Location approval, branding guidance, staff recruitment, training and strategic planning.

35 | WHAT SUPPORT IS OFFERED DURING LAUNCH?

PR campaigns, social media marketing, cross-promotions and high-impact launch events.

36 | WHAT POST-LAUNCH SUPPORT IS INCLUDED?

Sales strategies, audits, promotional planning, loyalty programs and digital listings.

LICENSE REQUIREMENTS

37 | WHAT LOCATION IS REQUIRED FOR THE F PAGEANTS BY FTV LICENSE?

AAA prime city locations with high visibility and audience reach.

38 | WHAT FINANCIAL REQUIREMENTS APPLY?

Strong financial backing to support premium operations and event execution.

39 | WHAT QUALITIES ARE EXPECTED FROM A LICENSE PARTNER?

Passion for fashion, willingness to learn and ambition for Growth, Recognition, and Success.

PAGEANT TITLES – ADULTS

40 | WHAT IS MISS FTV?

A title celebrating Beauty, Intellect and career aspirations in fashion and entertainment.

41 | WHAT IS MR. FTV?

A platform recognizing Style, Charisma and authentic Indian talent.

42 | WHAT IS MRS. FTV?

A title empowering married women to showcase confidence, elegance and individuality.

43 | WHAT IS MR. FTV RIGHT?

A category honoring married men who represent balance, confidence and personal achievement.

TEEN & KIDS PAGEANT TITLES

44 | WHAT IS MISS FTV TEEN?

A platform celebrating creativity, talent and individuality among teenage girls.

45 | WHAT IS MR. FTV TEEN?

A grooming and development platform for teenage boys aspiring to fashion careers.

46 | WHAT IS FTV PRINCESS?

A confidence-building platform for young girls introducing them to fashion and self-expression.

47 | WHAT IS FTV PRINCE?

A grooming and engagement platform for young boys focused on confidence and early exposure.

48 | WHAT IS MISS FTV JUNIOR (3-5 YEARS)?

Miss Toddler (3-5 Years) is a nurturing pageant category under F Pageants by FTV that builds Confidence, Creativity and Charm in young girls while introducing Style and Self-Expression in a fun, age-appropriate environment.

49 | WHAT IS MR. FTV JUNIOR (3-5 YEARS)?

Mr. Toddler (3-5 Years) encourages early Confidence and Charisma in young boys, offering a playful and structured introduction to Modeling Skills and stage comfort.

50 | WHAT IS MISS FTV 40 (40–49 YEARS)?

Miss FTV 40 celebrates Elegance, Talent and Life Experience, providing accomplished women a premium platform to showcase Confidence, Style, and Personal Achievement.

51 | WHAT IS MR. FTV 40 (40–49 YEARS)?

Mr. FTV 40 recognizes Sophistication and Professional Excellence, encouraging men to gain visibility across Fashion, Lifestyle and aspirational media platforms.

52 | WHAT IS MISS FTV SENIOR (50–75 YEARS)?

Miss FTV Senior honors Wisdom, Grace and Timeless Elegance, empowering senior women to emerge as Style Influencers and role models in fashion and lifestyle spaces.

53 | WHAT IS MR. FTV SENIOR (50-75 YEARS)?

Mr. FTV Senior celebrates Experience, Leadership and Charisma, offering a dignified platform for senior men to showcase Confidence and lifelong Accomplishments.

MARKETING, MEDIA & USPS

54 | HOW DOES F PAGEANTS BY FTV HANDLE SOCIAL MEDIA MARKETING?

Through dedicated handles on Instagram, Facebook, X, LinkedIn, YouTube, Snapchat and Pinterest.

55 | WHAT ARE THE UNIQUE USPS OF F PAGEANTS BY FTV?

8K video walls, 3D runway designs, live FashionTV broadcasts and luxury aesthetics.

56 | HOW ARE EVENTS PROMOTED DIGITALLY?

Through SEM, SEO, GPS-based ads, influencer marketing and digital campaigns.

57 | ARE PROPRIETARY FASHIONTV PRODUCTS INCLUDED?

Yes. Branded gowns, crowns, sashes, apparel, fragrances, accessories and merchandise.

MASTER LICENSE / BUSINESS MODEL

58 | CAN A CITY HAVE MORE THAN ONE LICENSEE?

No, the Master License ensures exclusive city-level operations.

59 | CAN A MASTER LICENSE BE TRANSFERRED?

Yes, subject to FashionTV approval and contractual terms.

60 | HOW LONG DOES A MASTER LICENSE LAST?

Typically 3–5 years, renewable based on performance.

61 | CAN THE MASTER LICENSEE OPERATE IN MULTIPLE CITIES?

Yes, additional licenses can be acquired regionally.

62 | ARE TRAINING AND OPERATIONAL MANUALS PROVIDED?

Yes, comprehensive guides are provided for city-level execution

63 | CAN LICENSEES ORGANIZE OTHER FASHIONTV EVENTS BESIDES PAGEANTS?

Yes, events like fashion weeks or award shows are possible with approvals.

64 | DOES THE LICENSE COVER DIGITAL CONTENT CREATION?

Yes, licensees can use FashionTV media for promotion.

65 | ARE THERE MINIMUM ANNUAL EVENT REQUIREMENTS?

Yes, at least one full-scale edition per year is recommended.

66 | DOES THE LICENSE ALLOW REVENUE FROM MERCHANDISE?

Yes, licensed merchandise sales are permitted.

67 | CAN LICENSEES RUN PARALLEL GROOMING OR MODELING PROGRAMS?

Yes, within FashionTV brand guidelines.

REVENUE & MONETIZATION

68 | CAN PARTICIPANT FEES COVER OPERATIONAL COSTS?

Yes, combined with sponsorships and ticketing.

69 | ARE SPONSORSHIP TIERS PREDEFINED?

FashionTV provides guidance but city-specific customization is allowed.

70 | CAN VIP EXPERIENCES BE MONETIZED SEPARATELY?

Yes, premium passes and gala experiences generate additional revenue.

71 | ARE BRANDING PACKAGES PROVIDED FOR SPONSORS?

Yes, ready-to-use packages include stage, online and offline visibility

72 | CAN MERCHANDISE BE BUNDLED WITH REGISTRATION PACKAGES?

Yes, this is encouraged for additional revenue.

73 | ARE TITLE SPONSORSHIPS AVAILABLE?

Yes, multiple categories allow sponsorship opportunities.

74 | CAN MEDIA PARTNERSHIPS BE MONETIZED?

Yes, collaborations with newspapers, magazines or digital channels are allowed.

75 | CAN LOCAL BRANDS PARTICIPATE IN PAGEANT ACTIVATIONS?

Yes, FashionTV encourages city-level partnerships.

76 | ARE REVENUE FORECASTS PROVIDED?

Yes, templates and benchmarks are shared with licensees.

77 | CAN TICKET SALES INCLUDE VIRTUAL ACCESS?

Yes, digital participation packages are encouraged.

EVENT MANAGEMENT & PRODUCTION

78 | DOES FASHIONTV PROVIDE STAGE DESIGN TEMPLATES?

Yes, including diamond-inspired ramp, podium and backdrop designs.

79 | ARE EVENT PLANNERS REQUIRED?

Yes, but guidance and standard templates are provided.

80 | ARE LIVE BROADCAST OR STREAMING OPTIONS AVAILABLE?

Yes, high-profile editions can be streamed or broadcasted.

81 | DOES FASHIONTV PROVIDE JUDGES OR MENTORS?

Celebrity judges or industry mentors are facilitated where possible.

82 | ARE PHOTOGRAPHY AND VIDEOGRAPHY STANDARDS DEFINED?

Yes, FashionTV provides professional standards for consistency.

83 | IS RED-CARPET BRANDING MANDATORY?

Yes, to maintain the premium image.

84 | CAN LOCAL VENDORS BE USED FOR EVENT PRODUCTION?

Yes, approved vendors can be engaged within brand guidelines.

85 | ARE REHEARSAL SESSIONS STRUCTURED?

Yes, all contestants participate in grooming and rehearsal modules.

86 | ARE BACKSTAGE OPERATIONS SUPPORTED?

Yes, FashionTV provides SOPs for smooth execution.

87 | IS EVENT INSURANCE REQUIRED?

Yes, recommended to cover liability and participant safety.

CONTESTANT MANAGEMENT

88 | ARE AUDITIONS MANDATORY FOR ALL TITLES?

Yes, to maintain high standards.

89 | CAN PARTICIPANTS ENTER MULTIPLE CATEGORIES IF ELIGIBLE?

Yes, with approval and age compliance.

90 | ARE GROOMING SESSIONS INCLUDED IN FEES?

Yes, structured training is part of participation.

91 | ARE MINORS REQUIRED TO HAVE SCHOOL APPROVAL?

Yes, especially for kids and teens categories.

92 | IS PARENTAL SUPERVISION MANDATORY FOR TODDLERS?

Yes, for all 3–5 years categories.

93 | ARE STAGE REHEARSALS COMPULSORY?

Yes, for final performance readiness.

94 | CAN PARTICIPANTS BRING THEIR OWN COSTUMES?

Yes, but FashionTV branded outfits may be mandatory for finals.

95 | ARE CONDUCT CODES ENFORCED?

Yes, all participants must comply with behavioral standards.

96 | IS THERE A MENTORSHIP PROGRAM FOR TEENS?

Yes, designed to nurture talent and confidence.

97 | CAN WINNERS ADVANCE TO NATIONAL OR GLOBAL LEVELS?

Yes, top performers can be nominated for international visibility.

98 | ARE LICENSEES ALLOWED TO PARTNER WITH LOCAL BRANDS?

Yes, partnerships are encouraged, following FashionTV branding guidelines.

99 | CAN LICENSEES USE FASHIONTV MEDIA FOR PROMOTIONS?

Yes, digital content and official media can be leveraged for marketing city-level events.

100 | IS SOCIAL MEDIA CONTENT PRE-APPROVED?

Yes, all official branding and posts must follow FashionTV's standards.