

 fashiontv


VILLA

An Awe-inspiring Experience

Fashion TV Real Estate



01

FTV PRESENTS

FTV – Villas

A Villa's nature naturally oozes charm, luxury and chic stays, which meets all of your expectations, following it up with grandeur at every corner. With FTV Villa, get the perfect blend of elegance and vogue, with breathtaking interiors and stunning modernistic designs. Since its inception, the venture has seen consistent growth and has been praised as a cutting-edge creation.

FTV Villas are now a must-have attraction globally, with amenities and services that redefine the idea of living a luxurious lifestyle for the masses in the world and stands as the first choice for HNIs and millennials who wish to live an opulent lifestyle.

With intricate designs, stunning ambience, high media exposure and investments, FTV villas are confident in delivering a high ROI

20
23



02

A LICENSING PROJECT

FTV Real Estate

Revolutionising the idea of luxury projects in the nation by transforming lifestyles through better estates that enhances and elevates the lives of individuals is an initiative taken by FTV Real Estate.

Projects under the domain include the 11 strengths of architecture which are F-Retreats, Residence, Villas, Furnished Apartments, Co-works, Malls, Outlet Malls, Hotels, Resorts, House and PSF Value Enhancer.

Designed for those seeking an exceptional balance of home and life, indulging in an awe-inspiring experience of gentility, style and luxury with breathtaking interiors and stunning modernist designs - FTV Real Estate aims to maximise user experience with an enhanced way of living

03

Features Of F-Villas

01 One-Of-A-Kind Architecture

Revolutionising the idea of luxury projects in the nation by transforming lifestyles through better estates that enhances and elevates the lives of individuals is an initiative taken by FTV Real Estate.

02 Luxurious Feel and Look

Revolutionising the idea of luxury projects in the nation by transforming lifestyles through better estates that enhances and elevates the lives of individuals is an initiative taken by FTV Real Estate.

03 Amenities

Revolutionising the idea of luxury projects in the nation by transforming lifestyles through better estates that enhances and elevates the lives of individuals is an initiative taken by FTV Real Estate.

04 Two-Storeyed Beauty

Revolutionising the idea of luxury projects in the nation by transforming lifestyles through better estates that enhances and elevates the lives of individuals is an initiative taken by FTV Real Estate.



The Villa Industry In India

04

Indians are now leaning towards investing in better living standards and want nothing but the best. Fashion TV is an enterprise that offers luxurious as well as homely abodes.

A prolonged Covid-19 pandemic, combined with increased disposable income, has fueled demand for such properties.

The market for Villa's is currently worth USD 1.394 billion and is expected to grow to USD 4.021 billion by 2026.

According to 360 Realtors, the retirement and second home market segment in India is expected to grow at a CAGR of 23.63% over the next five years.

Philosophy

01 Vision

To bring India to par with the International residential industry standards by remaking the country into a leading second home destination that would suit and match the pursuit of the elite.

02 Aim

To create India's most fashionable residential brand that starts to establish itself as a benchmark in the Real Estate residential industry

03 Mission

To create a homely experience that oozes luxury and sophistication in every inch of its construction

Deliverables

Brand Logo Usage

Embedding the FTV Brand
Goodwill and International
Recognition for Value
Enhancement of the Project

Designing Assistance

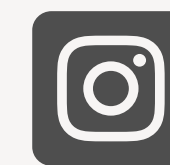
Interior Designing & Architectural
Beautification Assistance through
Detailed 3D Modelling and Intricate
Designing of Brand for the Project

Community Support

Open New Horizons to the Top
Investors, VIP's, Business Tycoons,
Franchise & Licence holders at your
disposal in the form of your
immediate customer base

Digital Marketing Social Media Marketing

Running marketing adv campaigns on



Invent The Future

Just how cryptocurrency took over the world, when at once it was an idea that was known by a very few. FTV Real Estates is a project that is up and coming with establishments that will one day see dominance in the real estate sector

Early partaking in these establishments will enable exclusive returns and recognition in the world. With FTV , these projects are designed and established with an idea and goal of maximising user experience and enhancing lifestyles that makes way for more developments to occur in the near future



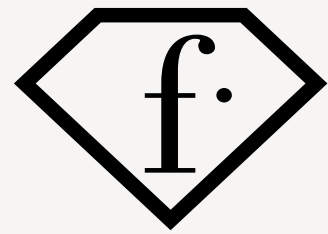


EXPERIENCE GREAT

Value Addition

The importance of an estate in the market holds a certain value as per the Square Feet per area, but with FTV your project holds a higher value as compared to other architecture in the city. Developers benefit from an additional hike of value, hereby increasing their overall competency and value in the market.

FTV Value addition stands to be a strong USP, enabling higher returns and importance among other real estate agents and projects taken upon. As per our records, you can view our Value Addition of 20% in our existing projects provided in comparison to other existing developments.



Villas License Commercial



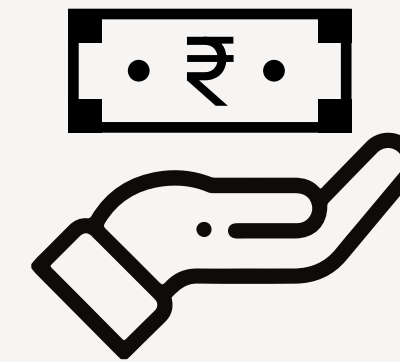
09

 **fashiontv**

Brand Value of Fashion TV
in your project



Value Enhancement of
the property



25 % of the appreciation
value is our licensing fees

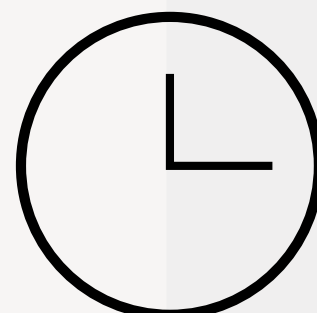


$1x + 0.25x$

 **Brand Value**

$1.25x$ increase

25% of $0.25x$



**Tenure for
Lifetime**



VILLA