



RESORTS

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A Licensing (Real Estate) Proposal

*Saleskit*

 fashiontv

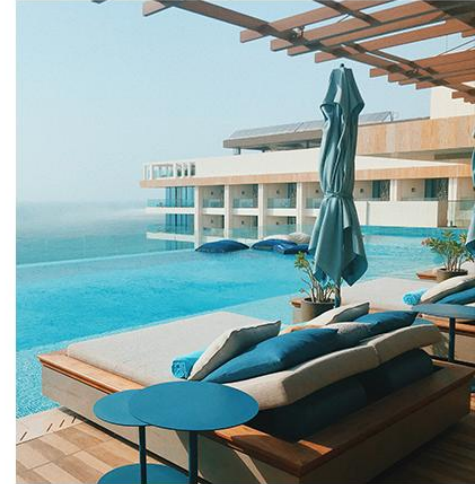
# FTV Real Estate - A Licensing Project

Revolutionising the idea of luxury projects in the nation by transforming lifestyles through better estates that enhances and elevates the lives of individuals is an initiative taken by FTV Real Estate. Projects under the domain include the 11 strengths of architecture which are F-Retreats, Residence, Villas, Furnished Apartments, Co-works, Malls, Outlet Malls, Hotels, Resorts, House and PSF Value Enhancer. Designed for those seeking an exceptional balance of home and life, indulging in an awe-inspiring experience of gentility, style and luxury with breathtaking interiors and stunning modernist designs - FTV Real Estate aims to maximise user experience with an enhanced way of living.



# FTV Resorts

## About Us



An enormous development that is designed to create and provide an ultimate getaway experience with both contemporary, elegant, convenient, surprising, sustainable and scenic routes; its luxury redefined with FTV Resorts. A one-stop layover that includes the best of accommodation, activities, thrill, dining facilities, entertainment and wellness/recreation outlets that enables the best of individuals, connecting them to a mind and body experience. The best of services ranging from chefs, international amenities, services that enhance living are all included in this much revitalising hot-spot which is FTV Resorts.

### A CULINARY ROLLERCOASTER:

Indulge in the breathtaking gourmet selection of the finest restaurants. Defined by outstanding ambience, this multi-culinary beauty and exceptional bespoke services speak for themselves. A gastronomical rollercoaster including all the right ingredients, brought to you on a plate.

### ZEN FOR THE WELLNESS PRIEST:

A luxurious rejuvenative experience that brings the power of the mind, body and soul to provide a complete transformative journey. With Spa, Salons and Wellness Studios designed within, a self-indulgence with curated and personalised treatments with top experts in the space where it is just you and your zen.

### EVENTS FOR THE CELEBRATOR:

A Resort designed to fit any occasion, making it fit for weddings, birthdays and business retreats. With customised decor and arrangements made to suit your requirements, right from planning to execution and more.

### STAY AS PER YOUR CHOICE:

A king sized, a suite, an apartment or deluxe room - the services vary as your choice. Get VIP treatment to your room - right from the choice of champagne to meal, and exclusive bathroom decor made to satisfy every craving known to us.





# Resort Industry in India

Among every other market, the hotels and resort industry holds the most value, pertaining to the Indians demand of leisure and travel plans.

The travel and tourism sector has seen major growth, with the increasing travel plans and staycations with the increase of disposable income.

Staying true to this, India is expected to reach a new value of INR 1,210.87 Billion by the end of 2023, expanding at a compound rate of 13% CAGR.

Business and delegate trips, and the high arrival of foreigners with unique and exclusive activities in the course of their wine and dine shenanigans, Resorts are sure a revenue generating machine.

# Philosophy

## VISION:

To bring India at par with the International Hotel and Resort Industry standards by transforming the country into a leading destination for leisure and vacations that adapts to the needs of every type of customer.

## MISSION:

To create a resort experience that compiles luxury, sophistication and thrill all in a single package giving its guests unforgettable memories

## AIM:

To create India's most fashionable Hotel Brand that begins to establish itself as a benchmark in the Hospitality and Leisure Industry.



# Invent The Future

Just how cryptocurrency took over the world, when at once it was an idea that was known by a very few. FTV Real Estates is a project that is up and coming with establishments that will one day see dominance in the real estate sector. Early partaking in these establishments will enable exclusive returns and recognition in the world. With FTV , these projects are designed and established with an idea and goal of maximising user experience and enhancing lifestyles that makes way for more developments to occur in the near future.



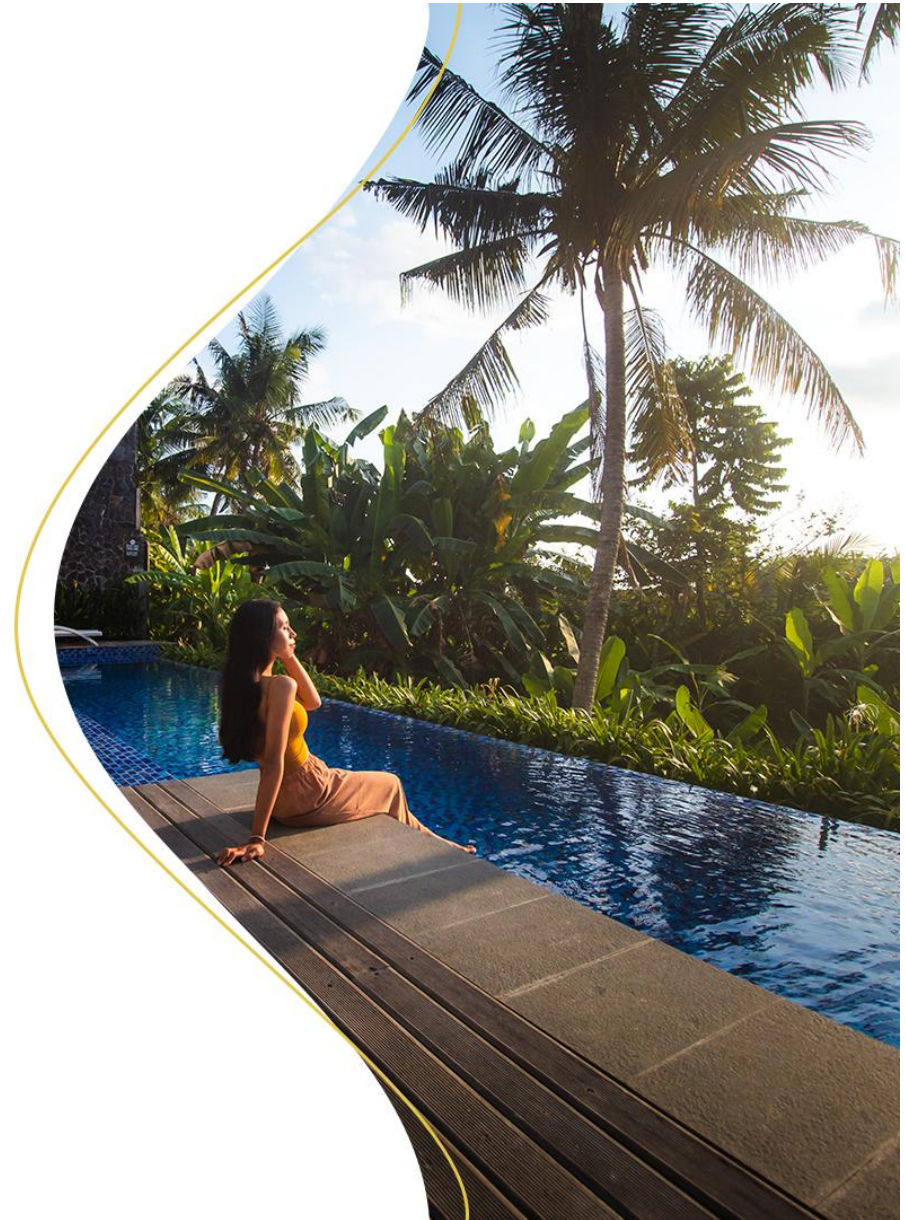
# Value Addition

The importance of an estate in the market holds a certain value as per the Square Feet per area, but with FTV your project holds a higher value as compared to other architecture in the city.

Developers benefit from an additional hike of value, hereby increasing their overall competency and value in the market.

FTV Value addition stands to be a strong USP, enabling higher returns and importance among other real estate agents and projects taken upon.

As per our records, you can view our Value Addition of 20% in our existing projects provided in comparison to other existing developments.





# Testimonials of CHP's

## Sandeep Singh: Complete Support and Excellent Returns in the Real Estate Sector

It's been a good couple of years since I have been an Authorised Channel Partner for FTV, to say the least the experience with builders and being associated with Fashion TV has been an incredible journey. The backend support, ready brochures, and profit sharing ratio as per closure has changed my view on the real estate sector completely.



## Gurpartap: Unlimited Growth Support and Exposure

As an Authorised Channel Partner for FTV, it is an honour to be all praises when it comes to the real estate sector. The number of connections and amazing closures with exclusive field visits and returns has made me a confident partner for FTV, hoping to create a lot more in the future with this support and confidence from FTV to me.



*Thank You*

