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RESORT



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RESORT

- "Resort" means a city which people visit for holidays and days out which generally includes accommodations at which such holidaymakers stay. So for making your trips more exciting with all the comfort FTV Resorts are here.
- FTV resorts are the properties that provide an array of amenities, typically including entertainment and recreational activities.
- The stay is very comfortable and remarkable, that you will forget all your stress and can relax for a while. FTV gives you assurance for safe and hygienic stay with lots of fun activities.
- FTV resorts include lodging, food, drink, sports activities, and entertainment for our guests.
- FTV resorts are here to give you the best stay all over the world with the same quality and services.
- You can enjoy the best international staff and chef services with FTV resorts that you will make your trip memorable.



FTV RESORTS IN INDIA

- FTV resorts are the luxury stay that tries to offer maximum of a vacationer's goals, such as meals, drink, accommodations, sports activities, enjoyment, and shopping for, on the premises.
- FTV resorts are the properties that gives an array of services, commonly together with leisure and amusement activities.
- FTV resorts are often a critical function of hotels, which encompass the Grand hotels at the most beautiful and famous spots in all over the world.
- FTV resorts are very clean and hygienic, we make sure that our guests can enjoy the fresh environment without having to worry about the hygiene.
- International staff and chef are on service to make sure you are comfortable and getting the best experience.

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Fashiontv Resorts Philosophy

VISION

To bring India at par with the International resort Industry standards by transforming the country into a leading destination for all types of stays that would suit and match the purpose of the elite.

MISSION

To create a resort experience that oozes luxury and sophistication in every inch of its construction.

AIM

To create India's most fashionable resort brand that starts to establish itself as a benchmark in the hospitality industry.

WHY LICENCE With FTV?

Aside of being the **LARGEST** Fashion TV Network, the reasons are many but some of them are:

12 Channels of 24 hrs dedicated to Fashion & Lifestyle channels.

23 GLORIOUS YEARS of success.

UHD 4K and **8K 24 hours** channels.

Available on leading **OTT platforms** all over the world.

100 PLUS HOURS of new fashion and lifestyle content every week.

2 BILLION WORLDWIDE Viewers.

Available on **250+** Global Cable Satellites.

Presence in **193+ COUNTRIES**.

Reaching **500 Million +** Households.

SOME FASHIONTV KEY FACTS

- Viewed on **10 million public TV** sets in public places.
- **5M website** visits every month
- FashionTV app has over **500K subscribers & 35K installations** per month.
- **65M views** on FTV youtube channel.
- **90M subscribers** per month on the channel.
- Facebook garners over **4.5M likes** and **12M views**.
- The number of followers on **instagram** is over **300K** and **125K** is organic reach.

FASHIONTV 360 DEGREE LICENCE SUPPORT

FashionTV gives 360-degree support to all our license owners. We help in all aspects ranging from design, architecture, and to PR launch plans, social media marketing, auditing, cross-marketing and more. Strategic planning which is very important for the success of any business is worked on extensively by our team and license owners.

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USP OF FASHIONTV

8K video wall fashion shows and VJ during the event.

- Projections of FashionTV shows by top designers.
- 3D FashionTV “floor”, stunning luxury fashion animations.
- Live FashionTV channel with shows from across the globe.
- Promotional videos of FashionTV parties from across the world.
- Promotional content through celebrities.
- Endorsing the brand from across the globe.

USP OF FASHIONTV

FashionTV Proprietary Products:

- FashionTV beverages | FashionTV apparels
- FashionTV lingerie | FashionTV cosmetics
- FashionTV accessories | FashionTV art jewellery
- FashionTV eyewear | FashionTV footwear
- FashionTV bags

AND MORE!!

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USP OF FASHIONTV

FashionTV unique diamond inspired design.

- FashionTV upholstery
- FashionTV stage design
- FashionTV banners
- FashionTV podium
- FashionTV ramp
- FashionTV lighting
- FashionTV stalls
- FashionTV flyers/printouts

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USP OF FASHIONTV

Special events.

- A special runway will be placed at all events.
- Top notch models ramp walking in state-of-the-art fashion proprietary products (beverages, apparels, cosmetics, accessories, art jewellery, eyewear, footwear, bags).

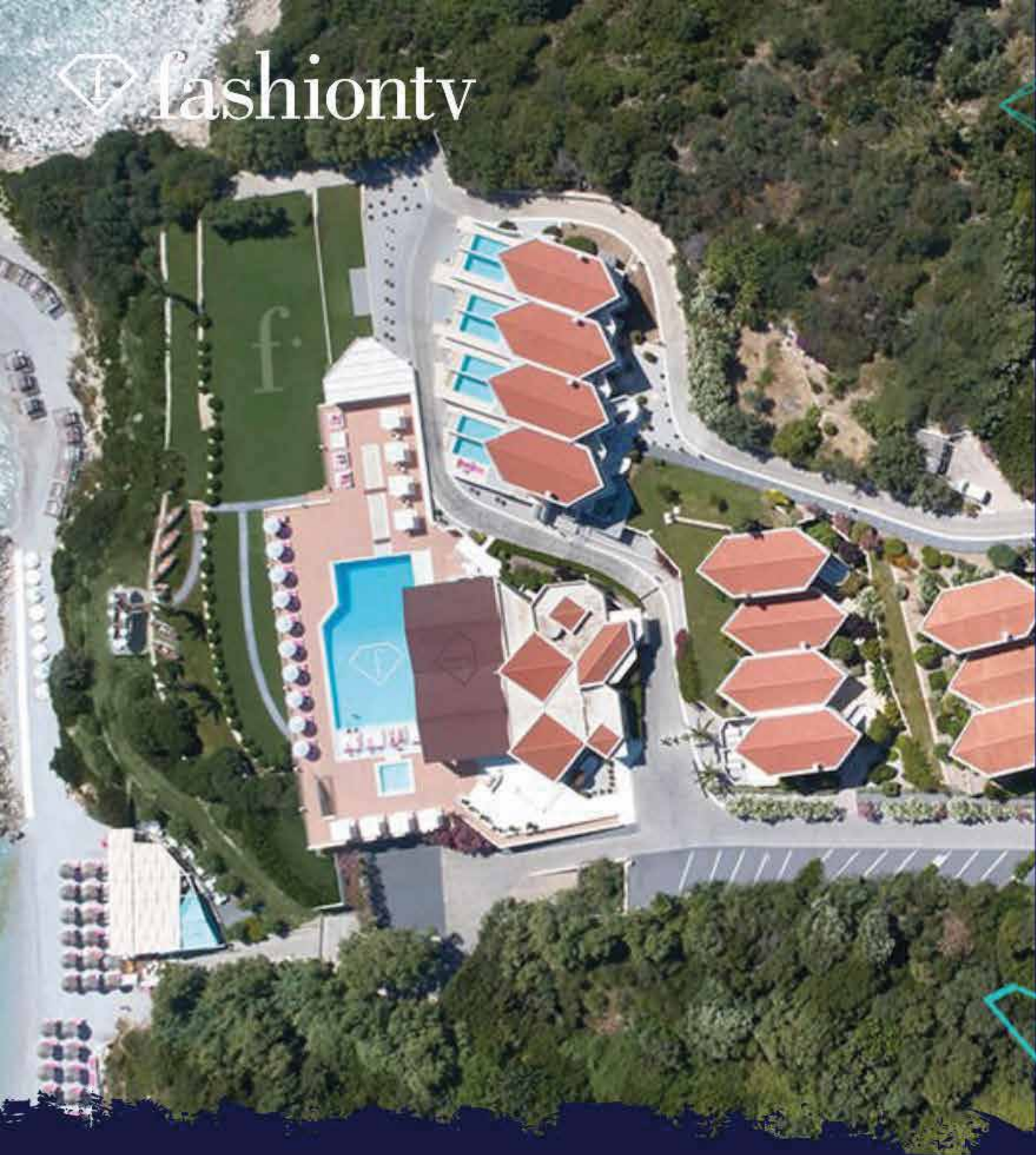


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SOCIAL MEDIA MARKETING

Dedicated social media marketing handles



FACEBOOK



INSTAGRAM



TWITTER



YOUTUBE



LINKEDIN



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SOCIAL ENGAGEMENTS



Instagram uploads



Youtube videos



Twitter postings



Google ADs



Facebook uploads



Instagram check-ins



Facebook check-ins



LinkedIn posts

SOCIAL ENGAGEMENTS STATISTICS



150 new stories (Facebook)



200 new stories (Instagram)



50 new stories (Twitter)

More than 300 new stories per day!

Due to FashionTV 's brand popularity and social media engagement from our beloved customers and influencers all the platforms are engaged from every locations.



NEW MEDIA STATISTICS

Facebook has over **3,000,000 views**.

The fashionTV.com has an average **500,000 monthly** visits.

The youtube channel has **1,000,000 subscribers** and an average of **15,000,000 monthly views**.

The video platform **DailyMotion** has an average of **500,000 monthly views**.



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SPONSORED LOCAL LISTINGS

- ◆ Facebook local
- ◆ Google local
- ◆ GPS location based ADs
- ◆ Facebook AD posts and likes campaigning
- ◆ Instagram AD and likes
- ◆ SEO marketing
- ◆ SEM marketing
- ◆ Analytics and reports
- ◆ Youtube promotions and video boost



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FTV RESORT LICENCE BASIC REQUIREMENTS

1. AAA Location

FTV RESORTS are located in prime and buzz worthy as well as tropical locations where aesthetics matters, convenience and luxury being the emphasis of the origin of FTV RESORTS, these are establishments that aim to please guests for days.

2. Strong Financial Backings

All licence must be able to show strong financial backings to ensure the success of the business.

3. FRANCHISE Industry Attraction.

All franchises must have attractions and likings towards the desired industry of convenience and luxury and a love for providing guests with the lifestyle they buy into.

4. Strong Desire to be more: Rich, Famous & Successful.



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