



MALLS

# FTV Real Estate - A Licensing Project

Revolutionising the idea of luxury projects in the nation by transforming lifestyles through better estates that enhances and elevates the lives of individuals is an initiative taken by FTV Real Estate. Projects under the domain include the 11 strengths of architecture which are F-Retreats, Residence, Villas, Furnished Apartments, Co-works, Malls, Outlet Malls, Hotels, Resorts, House and PSF Value Enhancer.

Designed for those seeking an exceptional balance of home and life, indulging in an awe-inspiring experience of gentility, style and luxury with breathtaking interiors and stunning modernist designs - FTV Real Estate aims to maximise user experience with an enhanced way of living.



# FTV Malls



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A space that screams retail therapy and variety of gourmet choices, Malls is now the ideal destination for the generations highly influenced by fashion and luxury lifestyle. Fashion TV recognises this desire and demand and has introduced FTV Malls, an alluring arcade which is perfect for entertainment and leisure, located in the most revered neighbourhoods and metro cities across the nation. With urban designs and sleek interiors, this brilliant is and materials reflect a story of exceptional comfort and elegance. The interior designs are encouraged by international architects and trending decor styles that make these luxurious homes distinct and provide a living grandiosity experience. FTV Malls are now a must-visit attraction globally, with top high-end brands. Our malls are here to give you a premium experience with a mix of entertainment and leisure. It is the first choice for the elite class who strives for a better and premium quality shopping and dining experience.



# Malls Industry in India

According to estimates, organised retailing will grow at a rate of 25-30% per year, reaching \$30 billion by 2012 and \$ 75 billion by 2017. Investments in the retail sector are estimated to be between \$5 billion in 2012, with a five to seven percent annual growth rate expected in the coming years. Fashion TV alone, aims at introducing 16 new malls around India, with renowned developers finishing up their projects and adding new inventory to meet the high demand and match the elevated lifestyle of individuals today. Due to increased disposable income, people are now coming forward, post Covid to explore new outlets and malls that satisfy their shopping urge as well as provide them with an experience worth remembering.



# Philosophy

## VISION:

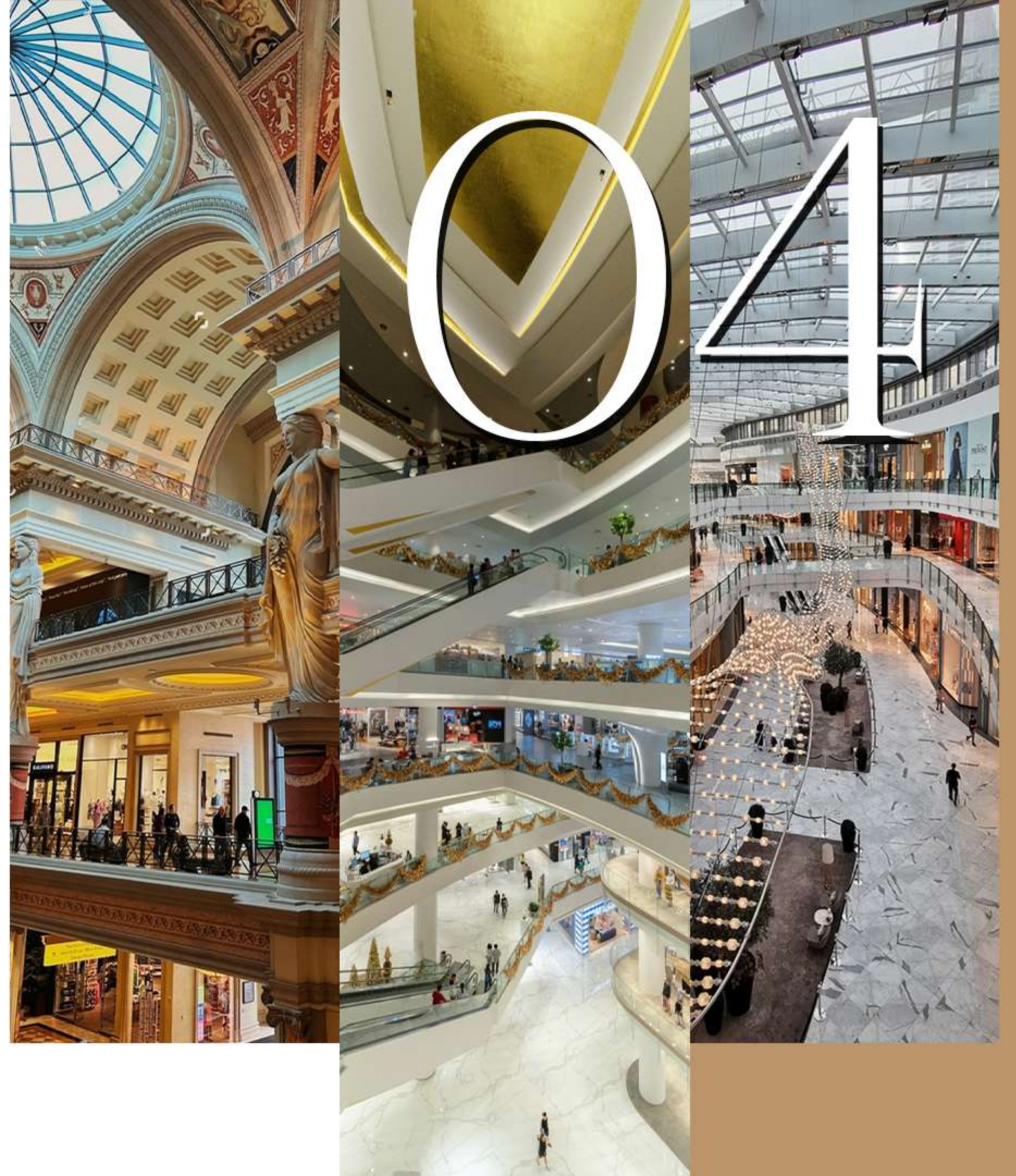
*To bring India to par with the International Real Estate Retail Industry standards by remaking the country into a leading retail real estate destination that would suit and match the expectations of upper-market crowd.*

## MISSION:

*To create a shopping experience that oozes luxury with leisure in every inch of its construction.*

## AIM:

*To create India's most fashionable retail real estate brand that starts to establish itself as a benchmark in the retail real estate market*





# Features of Malls

## Array Of Luxury Brands:

F-Malls is an attractive and ever dynamic decor that houses the best of international brands all under one roof, enabling easy discovery and experimentation of products and services. With the inclusion of FTV brands, accelerating consumption and sales too.

## Wide Variety Of Assortment:

With the provision of wide variety of products and services, you can find umptuous range of fashion, beauty and wellness products and luxury dining facilities.

## Pleasant Ambience:

FTV Malls guarantees to elevate your shopping experience and imbibe a feeling of grandeur with its excellent interiors and architecture.

## One-Of-A-Kind Experience:

Presenting an impeccable experience by offering a selection of premium quality products and unmatched services such as entertainment sectors and outlets that pleases the most discerning eye.

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# Invent The Future

Just how cryptocurrency took over the world, when at once it was an idea that was known by a very few.

FTV Real Estates is a project that is up and coming with establishments that will one day see dominance in the real estate sector.

Early partaking in these establishments will enable exclusive returns and recognition in the world.

With FTV , these projects are designed and established with an idea and goal of maximising user experience and enhancing lifestyles that makes way for more developments to occur in the near future.

# Testimonials of CHP's

## **Sandeep Singh: Complete Support and Excellent Returns In The Real Estate Sector**

*It's been a good couple of years since I have been an Authorised Channel Partner for FTV, to say the least the experience with builders and being associated with Fashion TV has been an incredible journey. The backend support, ready brochures, and profit sharing ratio as per closure has changed my view on the real estate sector completely.*

## **Gurpartap: Unlimited Growth Support and Exposure**

*As an Authorised Channel Partner for FTV, it is an honour to be all praises when it comes to the real estate sector. The number of connections and amazing closures with exclusive field visits and returns has made me a confident partner for FTV, hoping to create a lot more in the future with this support and confidence from FTV to me.*

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