

# FTV TEA HOUSE

Brewing Perfection



## ABOUT US

Tea experiences..perfected!  
Going by our promise of brewing perfection, we at FTV Tea House bring to you diverse ranges of authentic tea from across the tea gardens of the world and succulent meals curated from across the varied cuisines of the world.

## VALUES

- Authenticity
- Commitment to quality
- Passion towards serving
- Integrity

## OUR VALUES & VISION

To be the go-to Tea House brand for enriched, impeccable get-together experiences

“Tea is best enjoyed when in friendly surroundings, whether indoors or out, where the atmosphere is tranquil, the setting harmonious.”

—John Bloefeld



## FTV TEA HOUSES' MANTRA

FTV Tea Houses are leisure places to unwind over an ambience, perfected for meet ups and friendly chats while sipping your favorite tea.

Primarily devoted to luxury, FTV Tea Houses craft elusive and valuable experiences in ultra-comfort spaces that radiate tranquil vibes.

# FTV TEA HOUSE TOUCHPOINTS

LOCATION A

**Pune**

LOCATION B

**Lucknow**

LOCATION C

**Kolkata**

LOCATION D

**Ahemdabad**

LOCATION E

**Patna**

LOCATION F

**Bhopal**

LOCATION G

**Tirupati**

## OUR OFFERINGS

### OPULENT AMBIENCES

Ambiences that let  
people unwind,  
linger over a pot of  
authentic tea

### DELECTABLE MEALS

Hearty succulent  
meals to go with  
the tea

### DIVERSE TEA BLENDS

Authentic blended  
tea ranges that  
soothe the soul

## BAKERY ITEMS

Passion in baking, to get the patrons salivating! Freshly baked macarons, tea cakes, croissants, danishes, you name it!

## OUR MENUS

## PASTA/RISOTTO

Authenticity of Italy, brought straight to the platters! Experience the creamy, rich delicacies from the Italian cuisine and be smytten!



## COOOOLERS

Remember how they say about taking a chill pill? Well we've got something way better! The chill potions!

The poison you need  
To kill the heat!

## TEAS

Soothing, relaxing, calming and flavoursome!  
We've got tea for every mood.

## COFFEE( 200 ML )

Coffee someone? Brewed to perfection and served with love, a good cup of coffee makes everything right and that's what we aim for with our range of assorted coffee.





## MILKSHAKES

They are creamy, slurrppy, frothy, all things shaky! The best-in-class milkshakes to sip on!

## COMBOS

What could be more perfect than a savoury snack and a rich beverage to go with it! Trust us when we say we will make your day!

## FTV TEA HOUSE USPS

- Sprawling Spaces Of 8000 Sq Ft.
- Assorted Menu Items From Across The Globe & India
- Cross Promotion of FTV Media Brands
- Cost-effective budgets
- Lush & Luxurious Ambiances

## WHY FRANCHISE WITH TV?

Aside of being the **LARGEST Fashion TV Network**, the reasons are many but some of them are:

- 12 Channels of 24 hrs dedicated to Fashion & Lifestyle channels.
- 23 GLORIOUS YEARS of success.
- UHD 4K and 8K 24 hours channels.
- Available on leading OTT platforms all over the world.
- 100 PLUS HOURS of new fashion and lifestyle content every week.
- 2 BILLION WORLDWIDE Viewers.
- Available on 250+ Global Cable Satellites.
- Presence in 193+ COUNTRIES.
- Reaching 500 Million + Households.

# Tea house

**NUMBERS SPEAK!**

**10M+**

Public TV Sets In  
Public Spaces

**12M+**

Views Per  
Week

**35K+**

App Installations  
Per Month

# FASHION TV ONLINE PRESENCE

	Facebook	Instagram	YouTube
Followers	4.5 Million Likes	300K+ Followers	704K Subscribers
Reach/ Viewership	125k+	250K+	90M+

## FTV FRANCHISE BENEFITS

Association with the world's LARGEST fashion brand

Great business opportunities with GREATER RETURNS

Develop a huge fruitful circle of a business network

Become a leader in fashion and lifestyle in your city's creme-la-creme society

Get to be the next VIP jet setter

Be on the VIP list of every Invitee List of  
your City Events

Become the respected player in your city fashion

Be seen and surrounded with the who's who of your

Use the FTV visiting card as your power currency

Meet the most beautiful and FASHIONABLE



## OUR WEBSITE



## FASHIONTV FRANCHISE FINANCIALS

<b>MODULE</b>	<b>COSTING</b>
Franchising Fee	15 LAKHS-
Area Up to	700-800 Sq. Ft.
<b>INVESTMENT</b>	<b>Rs. 45 - 50 LAKHS</b>
Average ROR in 3 Years	85%

## FRANCHISE BASIC REQUIREMENTS

### 1. AAA Location

FashionTV/ FTV Tea Houses should be located in a prime triple A location of the city.

### 2. Strong Financial Backings

All franchises must be able to show strong financial backings to ensure the success of the business.

### 3. FRANCHISE FNB Industry Attraction.

All franchisees must- have attraction and liking towards the desired industry with a zeal to learn, explore and strive to succeed.

4. Strong Desire to be more: Rich, Famous & Successful.

## FASHIONTV FRANCHISE - AN INVITATION...

FashionTV / FTV is looking to partner with sound well-settled business-minded and experienced persons like you.

We also expect our POTENTIAL partners to know about international fashion and lifestyle mind-set.

If you find the:-

1. Basic brand requirements
2. FashionTV Facts
3. Brand Support

Exciting and INTERESTING enough to partner and associate with us, then for further information and discussion please call / message/email us. Email ID - franchise@ftv.ind.in



**THANK YOU !**