



HOUSE

Sales Kit



PRESENTING

F-House in India



F-House

1

India's fast-paced economy goes hand in hand with its speedily lifestyle

2

Due to India's steadily developing middle class, high rates of disposable income, and attracting increasing attention among millennials to commute around their country of residence, the global hospitality market reached 3486.77 billion U.S.D in 2020 and was forecast to grow to 4132.5 billion U.S. dollars in 2021 at a compound annual growth rate (CAGR) of 18.5 percent.

3

Furthermore, FashionTV's exceptional services, magnificent ambience along with the most luxurious events and amenities, that are second to none, the success of F-House is ineluctable.

F-House

Fashion TV's F-House set at the most buzzworthy locales of all the major metropolitan cities with interiors that reflect the culture of our brand.

This is a unique place created in a unique setting combining cuisines, fashion, music, entertainment as well as business offering you an opportunity to join an international community exclusively for the elite

F-House is all about having all fashionistas, epicureans and revelers indulge in an awe-inspiring experience of style, luxury and comfort with its incomparable serenity and extravagance designed to spoil you and let you have an out of this world experience every time you visit us..

Whatever it is that you're looking for, we've got it! From exhilarating NiteLife and glamorous fashion events with a presence of our top outlets such as F-Cafe, Lounge, Bars and to the likes of exclusive retail stores, there's no place superior to F-House.



Philosophy

Vision

Our vision is to provide a prime place with incredible services and infrastructure for the socialites of the nation for their recreational activities.

Mission

F-House intends is to deliver a broad selection of amenities, facilities, and services to our members and visitors impelling them to visit often for an unforgettable experience.

Aim

Our aim is to establish the finest destination for the elite to engage and elevate F-House to worldwide platforms by providing immaculate and exceptional services.



Why Franchise With Ftv ?

- Aside of being the LARGEST Fashion TV Network, the reasons are many but some of them are:
- 12 CHANNELS OF 24 HRS dedicated to Fashion & Lifestyle channels.
- 23 GLORIOUS YEARS of success.
- UHD 4K and 8K 24 hours channels.
- Available on leading OTT platforms all over the world.
- 100 PLUS HOURS of new fashion and lifestyle content every week.
- 2 BILLION Worldwide Viewers.
- Available on 250 + GLOBAL CABLE SATELLITES
- Presence in 196 COUNTRIES.
- Reaching 500 Million + Households.



Some Fashion TV

Key Facts

- Viewed on 10 million public TV sets.
- 5M website visits every month
- FashionTV app has over 500K subscribers & 35K installations per month.
- The fashionTV.com has an average 500,000 monthly visits.
- The video platform DailyMotion has an average of 500,000 monthly views.
- 100 PLUS HOURS of new fashion and lifestyle content every week.



Fashion TV's

USP's

Massive Profits

360 degree Support

Brand Equity Leverage

Strong Industry Linkage

Global Presence

Exhilarating Events

Ubiquitous Promotions



F House Financials

F Diner	LITE	REGULAR	LUXURY
FRANCHISE FEE	75 LACS	1CR	1.25CR
CARPET AREA	8000 SQFT	10000 SQFT	12000 SQFT
TOTAL INVESTMENT	6.1CR	8.1CR	9.4 CR
ARCHITECT FEE	200/SQFT	200/SQFT	200/SQFT
ROYALTY	10 %	10 %	10%
ROI	80 %	82 %	85 %
BREAK EVEN	15 MONTHS	15 MONTHS	15 MONTHS

