



FTV SALON OFFERINGS

	LITE	REGULAR	LUXURY	NAIL
FRANCHISE FEE	10 LAKHS	20 LAKHS	30 LAKHS	5 LAKHS
AREA	750-1000 sq.ft.	1000-1500 sq.ft.	1500-3000 sq.ft.	500 sq.ft.
SERVICES LAYOUT	Hair, Skin, Makeup, Manicure & Pedicure	Hair Skin Makeup, Manicure & Pedicure, Nails & Bridal Services	Hair Skin, Makeup, Manicure & Pedicure Nails Spa Massage, Eyelash Extension, VIP Rooms, Technical Room, Bridal Room	Reflexology, Dry Manicure & Pedicure, Regular Manicure & Pedicure, Hand, Foot Spa and Massage, Gel and Reg Nail Polish, Nail Art, Nail Extensions
PRODUCTS- CONSUMBLES AND RETAIL	5 LAKHS	8 LAKHS	12 LAKHS	4 LAKHS
SALON EQUIPMENTS - TOOLS	3 LAKHS	4 LAKHS	6 LAKHS	2 LAKHS
SALON SET UP - WHITE GOODS- INTERIOR- ARC- SETUP	35 - 50 LAKHS	50 to 75 LAKHS	75 LAKHS to 1 CR	2 LAKHS
MARKETING AND LAUNCH	3 LAKH	5 LAKH	7 LAKHS	2 LAKHS
SOFTWARE	50,000	50,000	50,000	50,000
TOTAL INVESTMENT	60 to 80 LAKHS	80 LAKHS to 1 CR	1.25 CR to 1.50 CR	20 to 25 LAKHS
ROI	3.5 YEARS	3.0 YEARS	3.0 YEARS	1 YEAR
ROYALTY	10%	10%	10%	10%

360 SUPPORT

1- TRAINING -SOFT SKILL, SOFTWARE, SOP, BRAND KNOWLEDGE, TECHNICAL, REFRESHER, SALES. 2- INDUCTION STAFF OWNERS AND MANAGERS. 3- LAUNCH 4- MARKETING, SOCIAL MEDIA AND CAMPAIGN 5- BUDGET, REVIEWS, PNL 6- AUDITS 7- CUSTOMER CARE SUPPORT. 8- ASSISTING IN RECRUITMENT 9- MARKET RESEARCH AND STUDY.

BRANDS

HAIR	LOREAL / WELLA/ RENE FUTERER / MILKSHAKE/ MOROCCON/ CYSTEINE/ QOD/ OLAPLEX / DAVNIES
SKIN	THALGO, LA CREAME , PERRON RIGGOT, COMFORT ZONE
NAIL	BLUE SKY, GLAMNAILS
MANICURE/ PEDICURE	FOOT LOGICS , BOMBINI, AVL, BCL