

INFLUENCERS CATEGORIES

Maximise your reach and following by making social media your ultimate weapon.



MEGA INFLUENCERS

Utilise well-known celebrities with a massive reach to bring your brand in the consumer spotlight.

MACRO INFLUENCERS

Expand your horizon of recognition with personalities ranging from TV, athletes and thought leaders.



MID-TIER INFLUENCERS

Climb the ladder of talent while you showcase and boost branded sales..

MICRO INFLUENCERS

Know what works for your singular business as you try to make ends meet.



NANO INFLUENCERS

Get started in your journey of content creation as you get more brands to notice you.